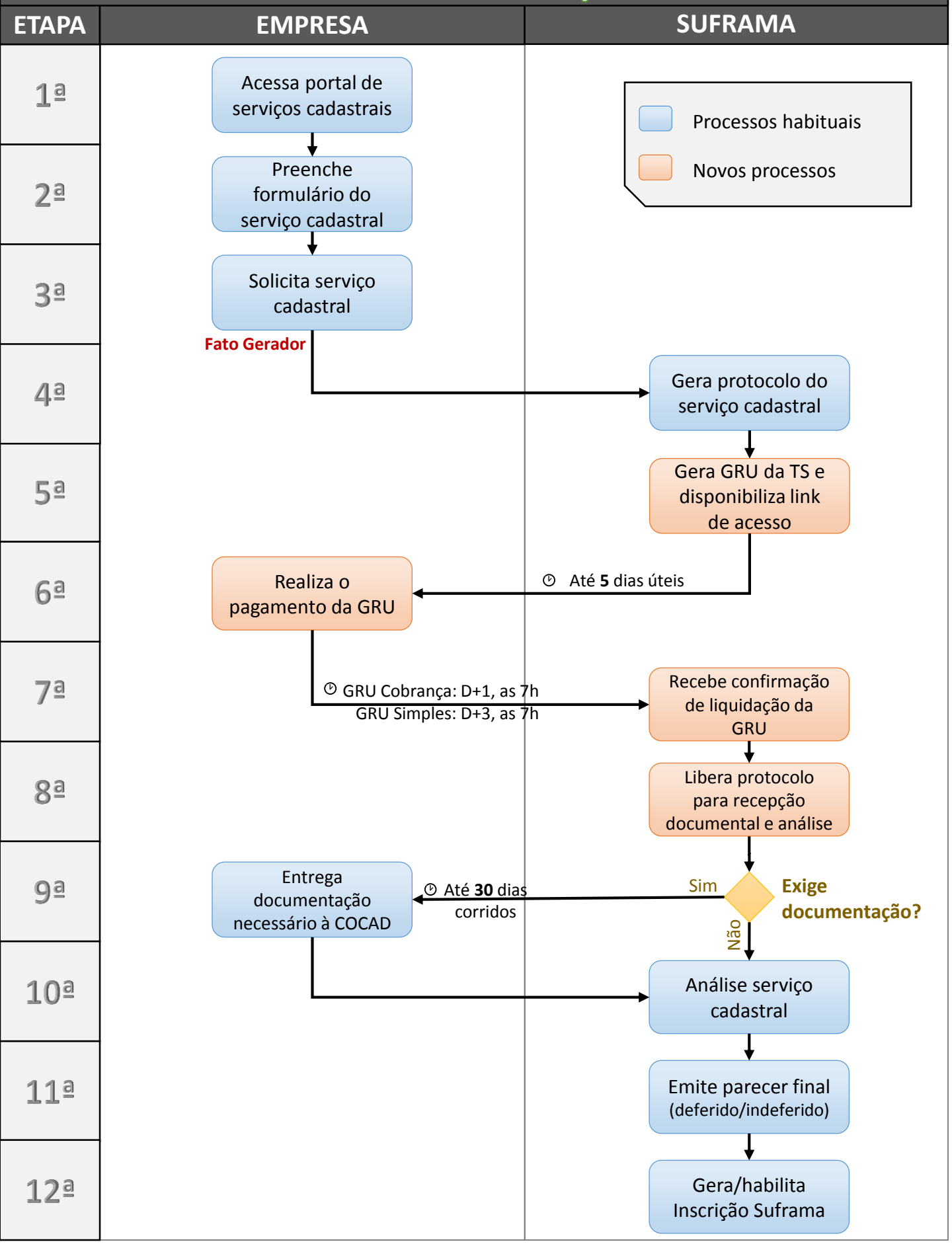FLUXO SIMPLIFICADO DOS SERVIÇOS CADASTRAIS