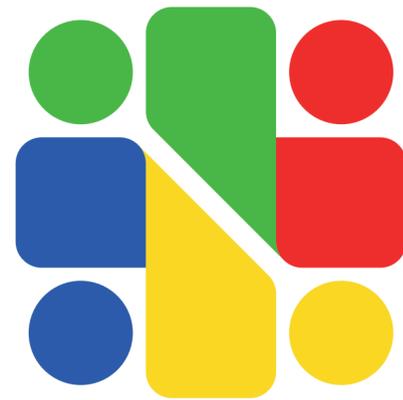


Manual de marca

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Versão horizontal



**Saúde
da Família**

Versão vertical



Fundos escuros



Monocromáticas



Cores



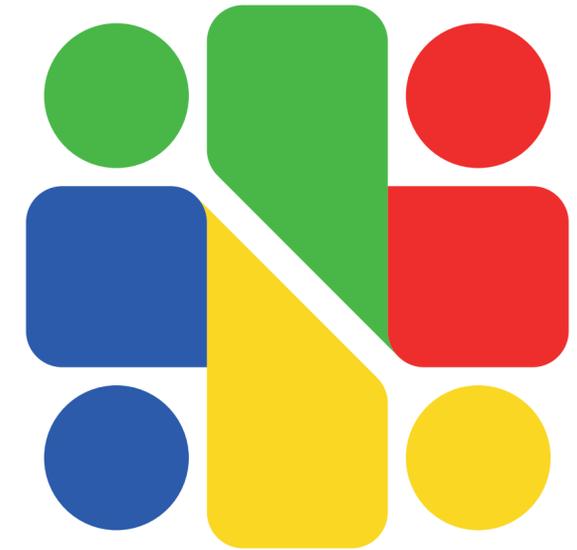
R 177 - G 206 - B 48
c90% m0% y95% k0%
#75ce30

R 218 - G 0 - B 0
c0 m100% y100% k0%
#da0000

R 244 - G 216 - B 51
c0% m10% y100% k0%
#f4d833

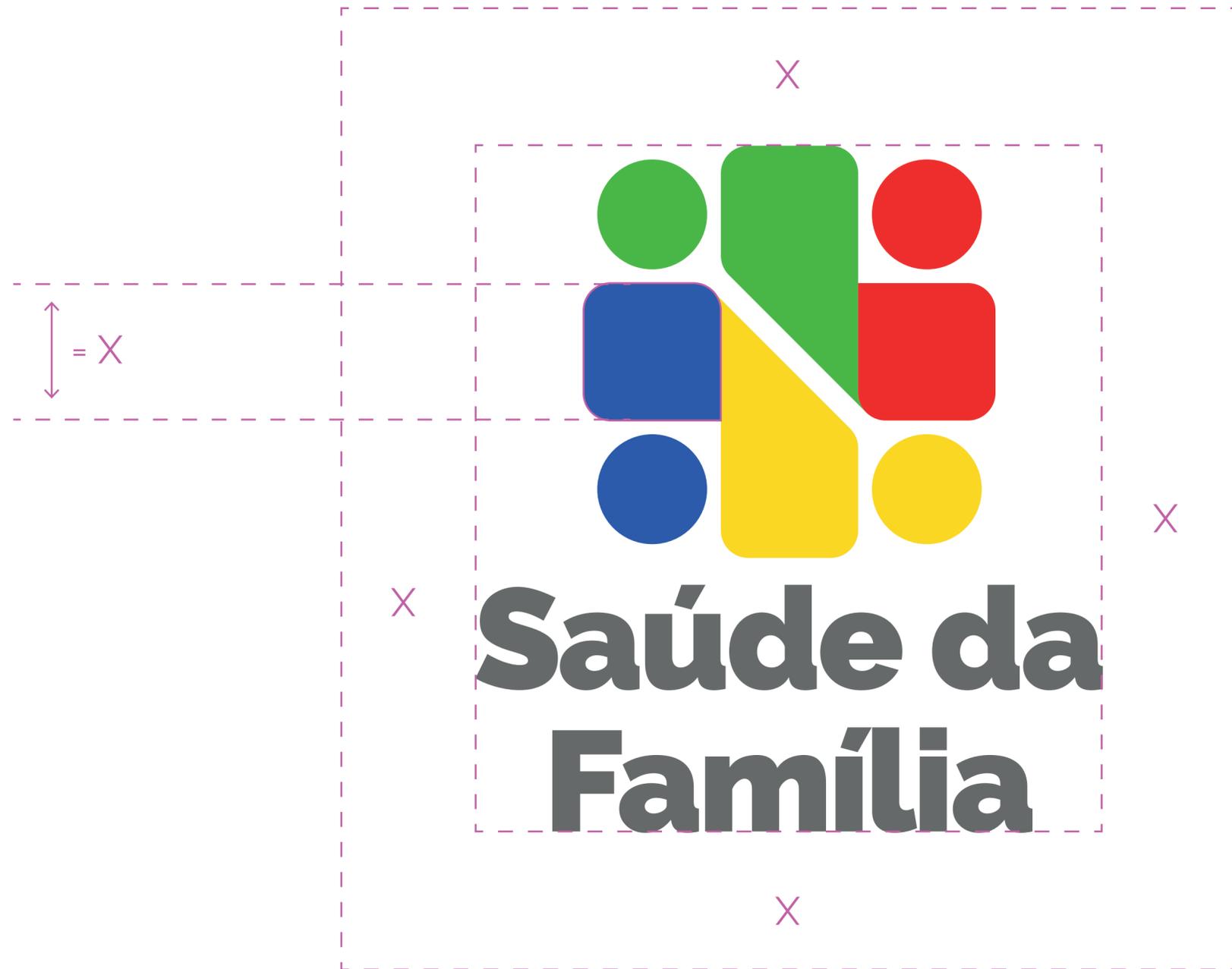
R 43 - G 64 - B 249
c100% m65% y0% k0%
#2b40f9

R 111 - G 111 - B 111
c0% m0% y0% k70%
#6f6f6e



Saúde da Família

Área de reserva



Redução máxima



Tipologia

Rawline Light

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890 / @ # \$ % & (!

Rawline Regular

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890 / @ # \$ % & (!

Rawline SemiBold

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890 / @ # \$ % & (!

Rawline Bold

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890 / @ # \$ % & (!

Rawline ExtraBold

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890 / @ # \$ % & (!

Rawline Black

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890 / @ # \$ % & (!

Regra de aplicação

*Aplicar como selo,
nunca na régua
de assinaturas.*

The diagram illustrates the correct and incorrect ways to apply the Saúde da Família logo. It features a light gray rectangular background with four distinct placements of the logo:

- Top Left:** The logo is placed as a seal, consisting of a colorful icon of three stylized figures and the text "Saúde da Família". A green checkmark is positioned to its right, indicating this is the correct application.
- Top Right:** The logo is placed as a seal, consisting of a colorful icon of three stylized figures and the text "Saúde da Família". A green checkmark is positioned to its right, indicating this is the correct application.
- Bottom Center:** The logo is placed as a seal, consisting of a colorful icon of three stylized figures and the text "Saúde da Família". A large red 'X' is drawn over the logo, indicating this is an incorrect application.
- Bottom Right:** The logo is placed as a seal, consisting of a colorful icon of three stylized figures and the text "Saúde da Família". A large red 'X' is drawn over the logo, indicating this is an incorrect application.

Below the incorrect applications, there are three logos: the SUS logo (a blue cross with "SUS" to its left), the logo for the Ministério da Saúde (the text "MINISTÉRIO DA SAÚDE"), and the logo for the Governo Federal (the text "GOVERNO FEDERAL" above the stylized word "BRASIL" and the text "UNIÃO E RECONSTRUÇÃO" below it).

Restrições





MINISTÉRIO DA
SAÚDE

