

**RELATÓRIO DE DESEMPENHO
OPERACIONAL DOS
AEROPORTOS**

**4º TRIMESTRE 2014
Outubro - Dezembro**

ENTIDADES ENVOLVIDAS NA EXECUÇÃO DA PESQUISA

COORDENAÇÃO DA PESQUISA



PRESIDÊNCIA DA REPÚBLICA



SECRETARIA DE AVIAÇÃO CIVIL DA
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INSTITUTO TECNOLÓGICO DE AERONÁUTICA

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EMPRESA BRASILEIRA DE INFRAESTRUTURA
AEROPORTUÁRIA



AEROPORTO INTERNACIONAL DE SÃO PAULO -
GUARULHOS



AEROPORTO INTERNACIONAL DE BRASÍLIA
AEROPORTO INTERNACIONAL DE NATAL



AEROPORTO INTERNACIONAL DE CAMPINAS -
VIRACOPOS



AEROPORTO INTERNACIONAL DO RIO DE
JANEIRO - GALEÃO



AEROPORTO INTERNACIONAL DE BELO
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1 INFORMAÇÕES GERAIS

Objetivando a organização e coordenação das atividades públicas nos aeroportos, foi instituída a Comissão Nacional de Autoridades Aeroportuárias (CONAERO), integrada por diversos órgãos/entidade públicos envolvidos no processamento de aeronaves, passageiros e bens nos aeroportos brasileiros, que desempenha importante papel no aprimoramento da gestão aeroportuária.

No âmbito da CONAERO foram criados comitês técnicos, dentre eles o "Comitê Técnico de Desempenho Operacional" que, tal como a CONAERO, é integrado por diversos órgãos/entidade públicos envolvidos na prestação de serviços aeroportuários, ao qual compete a construção de medidas voltadas para a avaliação de indicadores de desempenho das operações aeroportuárias e de ações visando melhorias na prestação de serviços aeroportuários ao passageiro.

Dentre as medidas adotadas pelo Comitê, destaca-se a proposição de indicadores de desempenho operacional e a contratação de empresa especializada para a realização de pesquisa, mediante a coleta de dados em alguns dos principais aeroportos brasileiros. Conduzidas pela Secretaria de Aviação Civil da Presidência da República (SAC/PR), tais medidas representam um suporte à gestão aeroportuária brasileira, por meio das quais é possível apresentar dados gerais sobre a percepção dos passageiros a respeito de cada um dos aeroportos contemplados na pesquisa.

Não obstante, a realização de grandes eventos internacionais no Brasil reforça o compromisso do Governo Federal com o planejamento e com a melhoria da qualidade dos serviços aeroportuários, prezando pela concorrência e pela atenção às necessidades e anseios dos passageiros.

2 A PESQUISA

A pesquisa dos indicadores aeroportuários de percepção dos passageiros nos aeroportos é coordenada por equipe técnica da SAC/PR, com o apoio do Comitê Técnico de Desempenho Operacional (CTDO) da CONAERO e da Praxian Consultoria Ltda., empresa contratada pela SAC/PR mediante licitação pública, para a coleta de dados.

A construção das diretrizes para a realização da coleta de dados, bem como todos os seus produtos, tais como questionários aplicados, metodologia utilizada e seleção dos indicadores a serem avaliados, foi realizada pela SAC/PR e devidamente validada pelo CTDO da CONAERO.

2.1 ESCOPO

Em virtude da realização de eventos de grande porte no Brasil, tais como a Copa das Confederações da FIFA de 2013, a Jornada Mundial da Juventude 2013, a Copa do Mundo da FIFA 2014 e Olimpíadas 2016, constatou-se a necessidade de se obter indicadores aeroportuários que refletissem a opinião dos passageiros sobre a prestação de serviços nos aeroportos brasileiros, a fim de possibilitar que ações de gestão sejam tomadas visando a melhoria do nível dos serviços prestados.

Nesse contexto, a princípio, foram selecionados 15 aeroportos, objeto da coleta de dados, conforme o seu envolvimento nos referidos eventos e a sua área de influência, ou seja, todos os aeroportos internacionais das cidades-sede da Copa do Mundo, bem como aqueles que, mesmo em municípios distintos dos das cidades-sede, vinculam-se diretamente a estas cidades. Vejamos:



2.2 PERÍODO DE COLETA DE DADOS

A coleta de dados se iniciou durante o ano de 2013 e continuou no ano de 2014, tendo seus resultados apresentados trimestralmente. Este relatório refere-se ao quarto trimestre de 2014, que contempla os meses de outubro a dezembro.

2.3 METODOLOGIA UTILIZADA

A coleta de dados qualitativos consiste na realização de entrevista presencial, por meio de questionário padrão, com os passageiros no embarque e desembarque dos 15 aeroportos citados anteriormente. As perguntas formuladas no questionário contemplam os indicadores listados na Tabela 1, apresentada a seguir.

TABELA 1 - LISTA DE INDICADORES QUALITATIVOS COLETADOS		
RESPONSÁVEL	INDICADORES	
AEROPORTO	1	Disponibilidade de carrinhos de bagagem
	2	Disponibilidade de meio-fio
	3	Tempo de fila para inspeção de segurança
	4	Rigor da inspeção de segurança
	5	Cordialidade dos funcionários da inspeção de segurança
	6	Facilidade de encontrar o caminho no aeroporto
	7	Painéis de informação de voos
	8	Distância caminhada no terminal de passageiros
	9	Cordialidade dos funcionários do aeroporto
	10	Disponibilidade de tomadas
	11	Qualidade da Internet / Wi-Fi
	12	Disponibilidade de sanitários
	13	Limpeza dos sanitários
	14	Disponibilidade de assentos na sala de embarque
	15	Sensação de proteção e segurança
	16	Limpeza geral do Aeroporto
	17	Conforto na sala de embarque
	18	Conforto térmico do aeroporto
	19	Conforto acústico do aeroporto
	20	Informação nas esteiras de restituição de bagagem
AEROPORTO COMERCIAL	21	Instalações de estacionamento de veículos
	22	Custo do estacionamento
	23	Quantidade e qualidade de lanchonetes/restaurantes
	24	Valor dos produtos de lanchonetes/restaurantes
	25	Tempo de fila nas lanchonetes/restaurantes
	26	Cordialidade dos funcionários de lanchonetes/restaurantes
	27	Disponibilidade de bancos/caixas eletrônicos/ casas de câmbio
	28	Quantidade e qualidade de estabelecimentos comerciais
	29	Valor dos produtos comerciais
	30	Tempo de fila nos estabelecimentos comerciais
	31	Cordialidade dos funcionários do comércio
	32	Qualidade Sala VIP
CIAS. AÉREAS	33	Tempo de fila no check-in (autoatendimento)
	34	Tempo fila no check-in (guichê)
	35	Eficiência dos funcionários do check-in
	36	Cordialidade dos funcionários do check-in
	37	Facilidade para realizar conexões
	38	Velocidade da restituição de bagagem
	39	Integridade da bagagem
ÓRGÃOS PÚBLICOS	40	Tempo de fila na emigração
	41	Cordialidade dos funcionários da emigração
	42	Tempo de fila na imigração
	43	Cordialidade dos funcionários da imigração
	44	Tempo de fila da aduana
	45	Cordialidade dos funcionários da aduana
TRANSPORTES	46	Transporte público
	47	Disponibilidade de táxi
SATISFAÇÃO GERAL	48	Satisfação geral do passageiro

O passageiro entrevistado deve avaliar esses indicadores atribuindo "notas" de 1 a 5 para cada um deles, sendo 1 a menor nota possível e 5 a maior nota possível.

Ao fim do questionário, o entrevistado ainda avalia sua **satisfação geral com o aeroporto**, também atribuindo nota de 1 a 5 a este item.

Adicionalmente, foram coletados dados gerais do perfil do passageiro, conforme demonstrado na Tabela 2, a seguir.

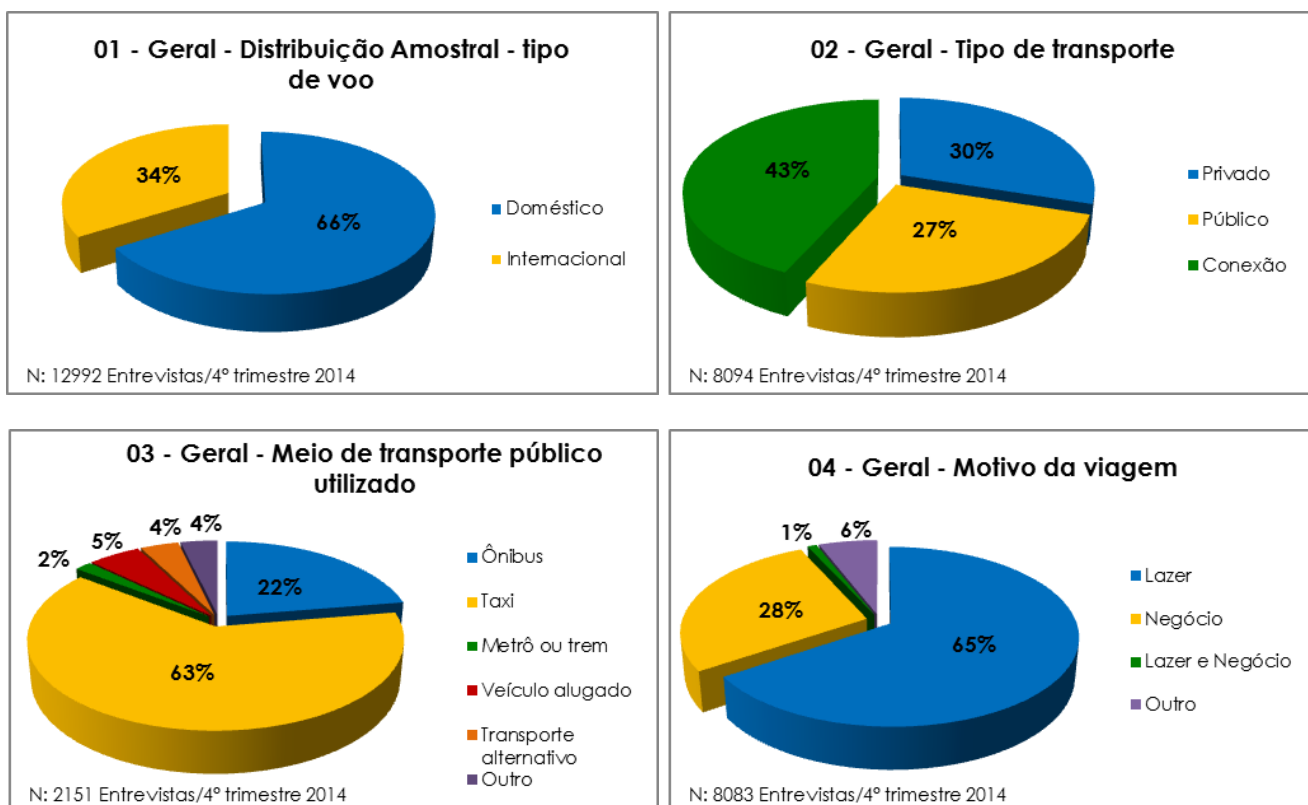
TABELA 2 – INDICADORES RELATIVOS AO PERFIL DO PASSAGEIRO	
DADOS GERAIS DO PERFIL DO PASSAGEIRO	a. Tipo de voo : Doméstico Internacional
	b. Tipo de transporte utilizado até o aeroporto : Público Privado
	c. Meio de Transporte : Ônibus Táxi Metrô ou Trem Transporte Alternativo Veículo Alugado Outro
	d. Motivo da viagem : Lazer Trabalho Outro
	e. Forma de realização do Check-in : Internet Check-in eletrônico Check-in (balcão) Internet + check-in (balcão) Check-in eletrônico + check-in (balcão)
	f. Idade : 18 a 25 anos 26 a 35 anos 36 a 45 anos 46 a 55 anos Mais de 55 anos
	g. Renda Familiar : Até 1 salário mínimo 1 a 2 salários mínimos 2 a 4 salários mínimos 4 a 10 salários mínimos 10 a 20 salários mínimos Mais de 20 salários mínimos Não informou
	h. Esta viajando sozinho : Sim Não
	i. Número de acompanhantes : 1 pessoa 2 pessoas 3 pessoas 4 ou mais pessoas
	j. Quantas viagens fez partindo desse aeroporto (nos últimos 12 meses): É a primeira vez 2 a 3 vezes 4 a 5 vezes 6 a 10 vezes Mais de 11 vezes
	k. Frequência de Viagem (nos últimos 12 meses): de 0 a 2 viagens de 3 a 5 viagens mais de 5 viagens / Obs.: 1 viagem = 1 ida + 1 volta
	l. Tempo de antecedência de chegada para o voo;(doméstico/internacional): de 30min a 1h de 1h a 1h30min de 1h30min a 2h de 2h a 2h30min de 2h30min a 3h Mais de 3h de antecedência
	m. Escolaridade: Analfabeto Ensino fundamental incompleto Ensino fundamental completo Ensino médio incompleto Ensino médio completo Superior incompleto Superior completo Especialização de nível superior Mestrado Doutorado

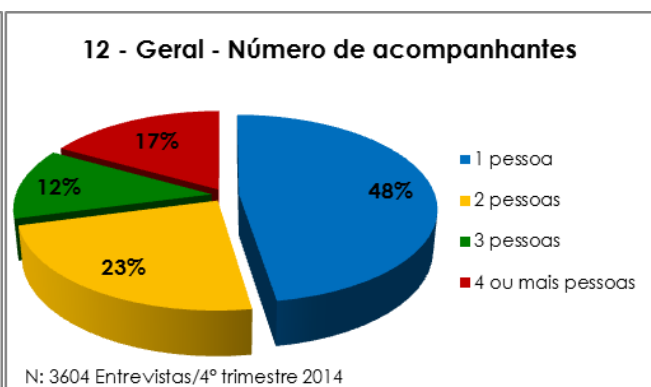
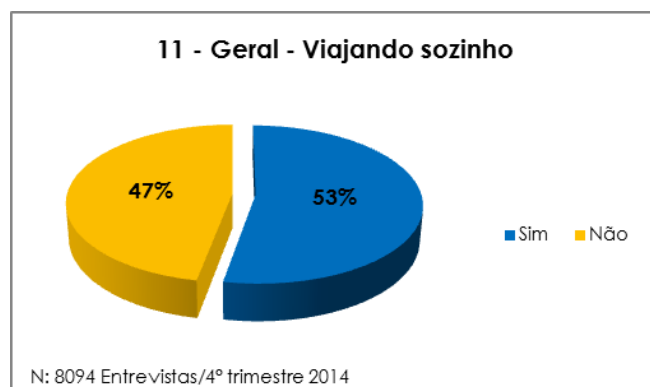
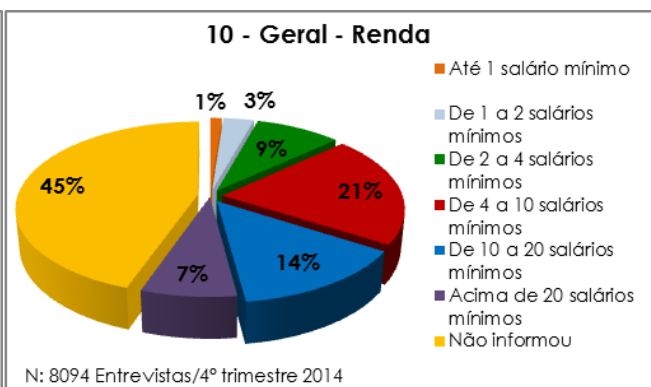
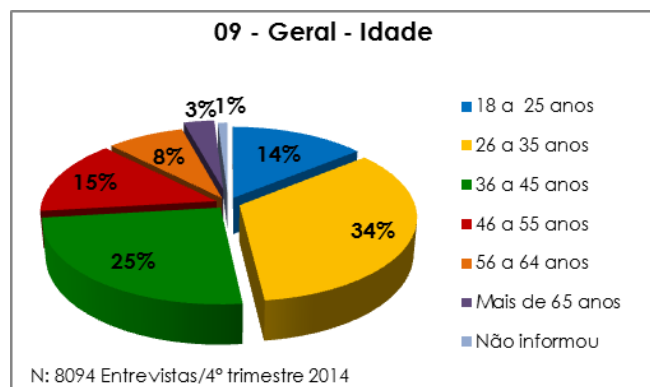
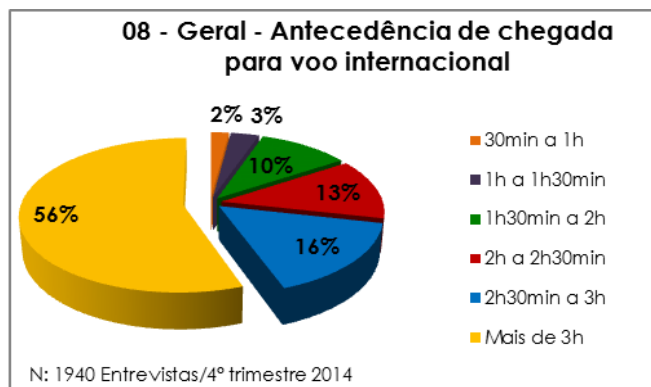
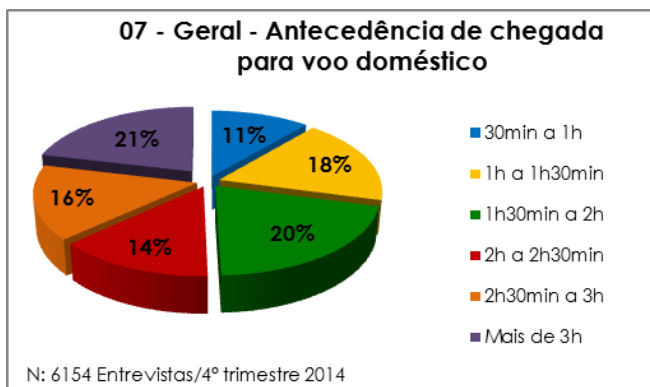
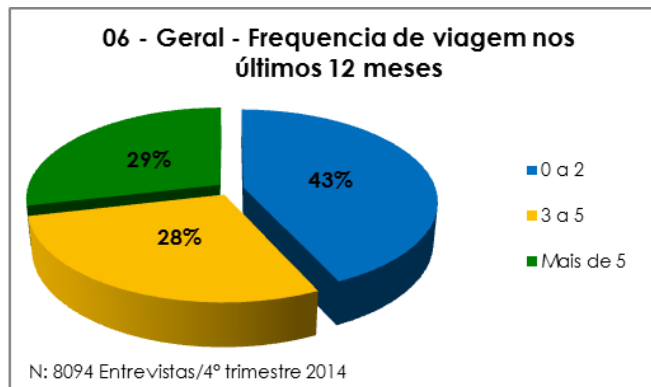
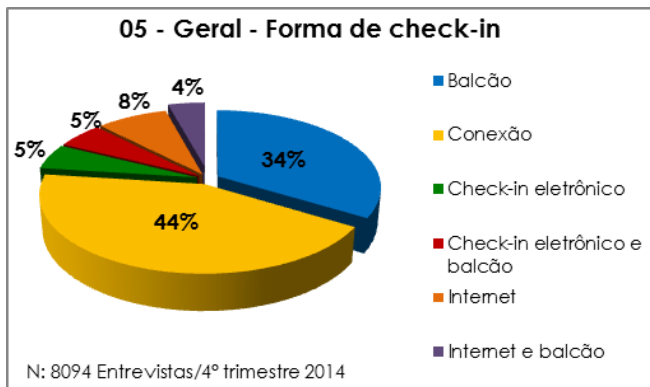
A distribuição amostral das entrevistas foi realizada em função do fluxo de passageiros nos extratos de doméstico e internacional, considerando-se um intervalo de confiança de 95% e erro amostral máximo de 5%. Essa estratificação visa garantir a representatividade da amostra, sendo as coletas realizadas usualmente nos horários de maior fluxo de passageiros nos aeroportos, de acordo com o planejamento de voos regulares aprovados pela Agência Nacional de Aviação Civil (ANAC), a fim de que seja obtida a opinião do passageiro no momento em que o aeroporto apresenta maior concentração de atividades em operação.

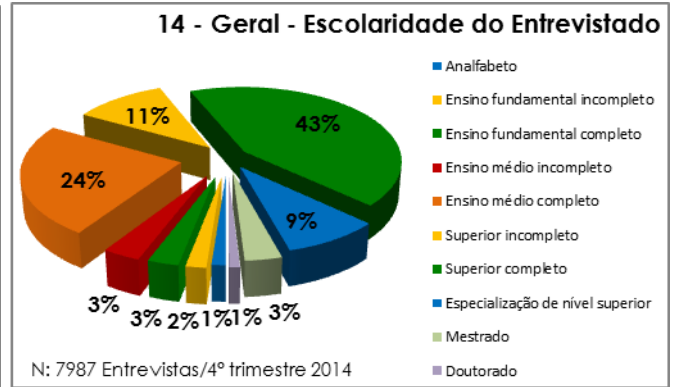
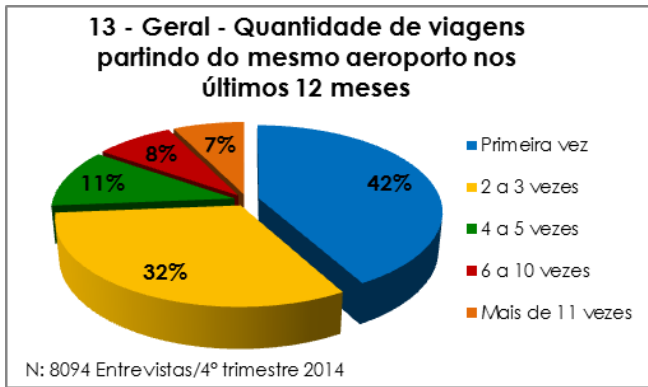
2.4 RESULTADOS GERAIS

No quarto trimestre de 2014, a coleta de dados foi distribuída ao longo dos meses de outubro, novembro e dezembro, totalizando 12.992 entrevistas. Desse total, foram realizadas 8.583 entrevistas com passageiros de voos domésticos e 4.409 entrevistas com passageiros de voos internacionais dos aeroportos envolvidos na pesquisa, obtendo-se a representatividade da população prevista estatisticamente.

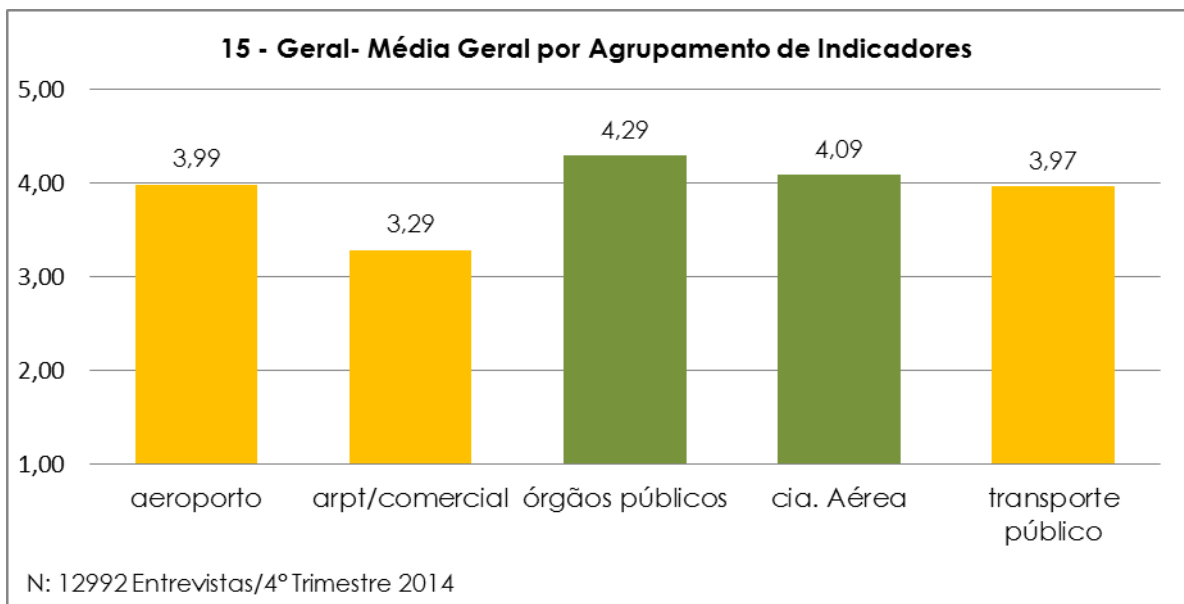
A seguir, são apresentados os resultados gerais dos indicadores relativos ao perfil do passageiro. Ressaltamos que os gráficos abaixo representam o perfil da população amostral das entrevistas, e não necessariamente o perfil dos usuários dos aeroportos pesquisados.







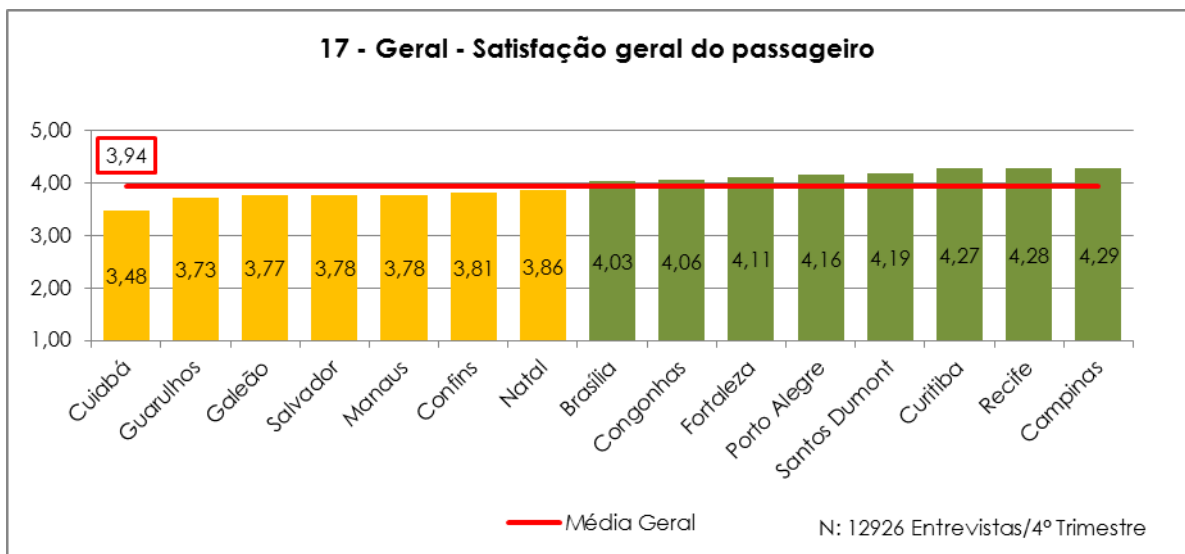
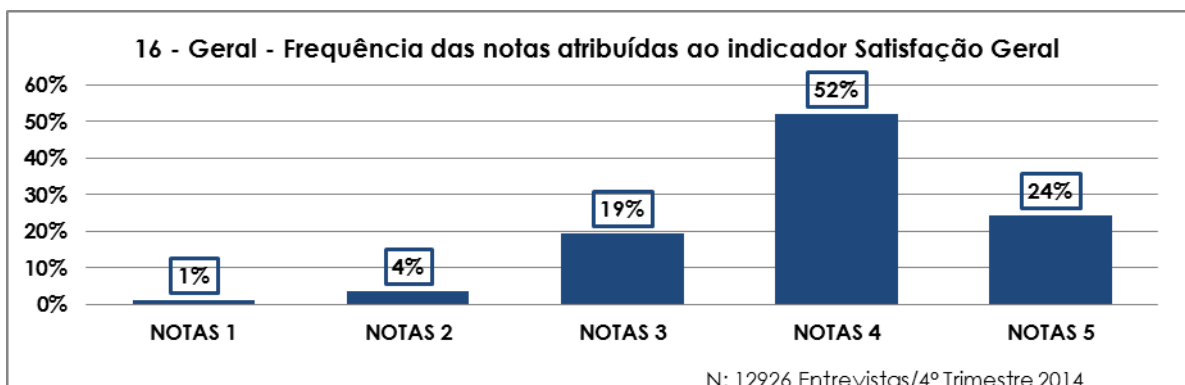
A seguir, apresentamos as médias gerais dos aeroportos, agrupando os indicadores medidos conforme a divisão dos elementos, apresentada na Tabela 1. Foi utilizada a seguinte escala de cores conforme a nota média atribuída ao indicador:

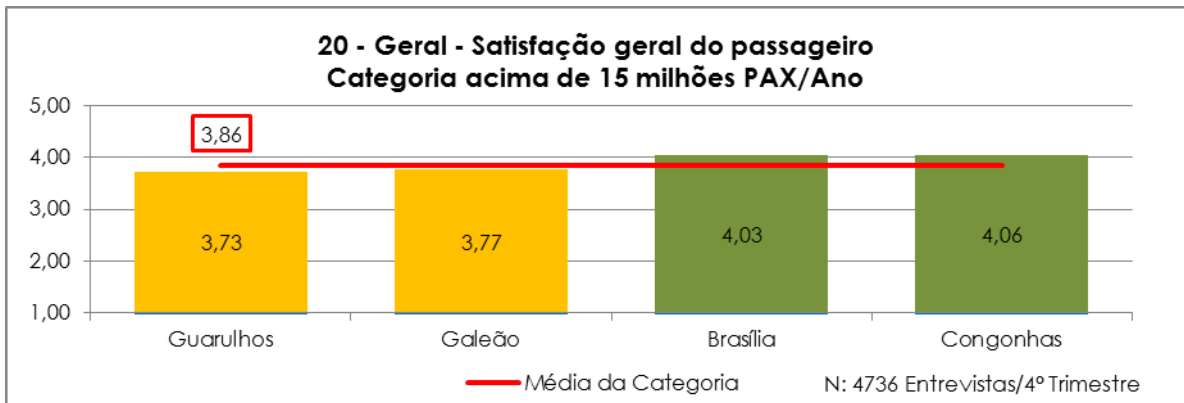
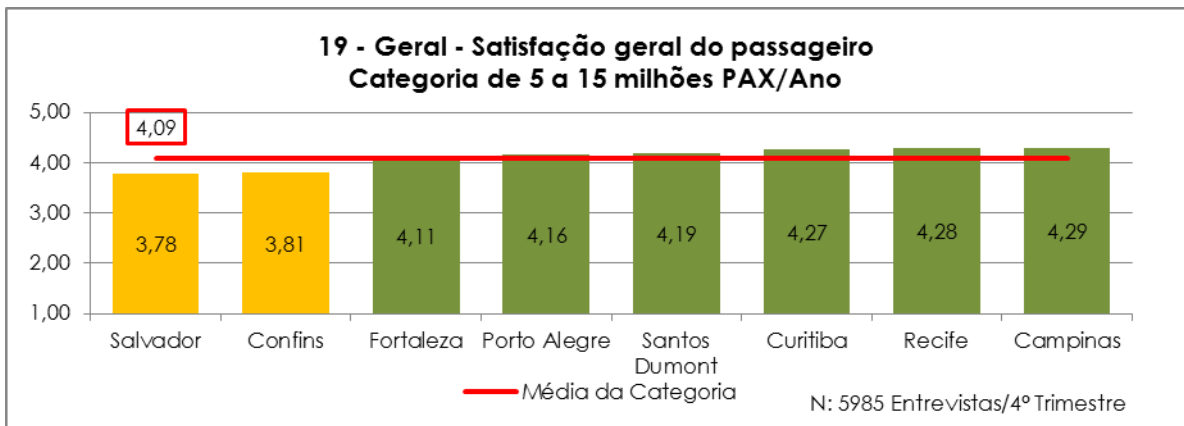
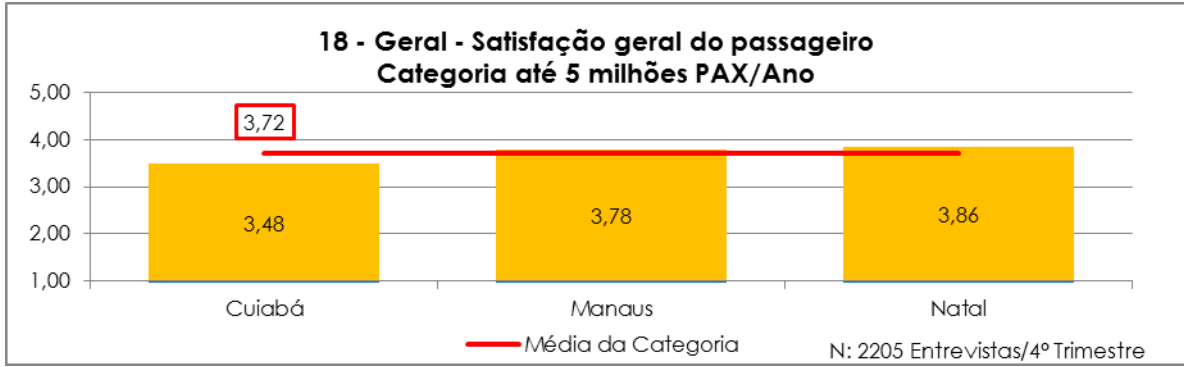


A fim de permitir uma análise entre aeroportos com semelhanças operacionais e que ponderasse as respectivas grandezas físicas, separou-se os aeroportos em categorias, baseadas no número de passageiros processados por ano. Dessa forma, foram definidas 3 categorias, a saber: até 5 milhões de passageiros/ano; de 5 a 15 milhões de passageiros/ano e mais de 15 milhões de passageiros/ano. Sendo assim, considerando-se o número de passageiros processados em 2013, distribuiu-se os aeroportos nessas categorias, sendo obtidos os seguintes grupos:

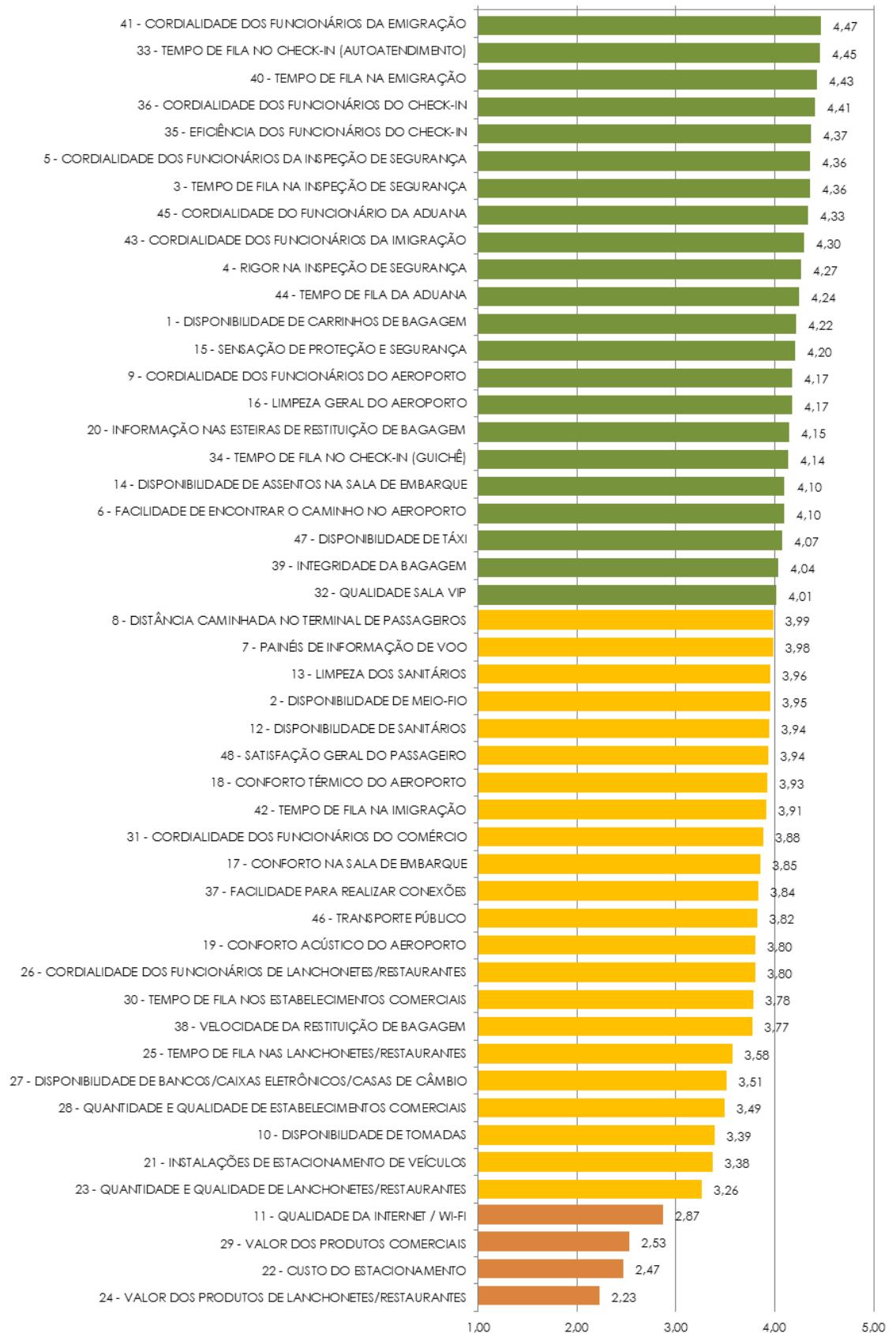
até 5 milhões de passageiros/ano	de 5 a 15 milhões de passageiros/ano	mais de 15 milhões de passageiros/ano
Cuiabá (SBCY) Manaus (SBEG) Natal (SBSG)	Campinas (SBKP) Confins (SBCF) Curitiba (SBCT) Fortaleza (SBFZ) Porto Alegre (SBPA) Recife (SBRF) Santos Dumont (SBRJ) Salvador (SBSV)	Brasília (SBBR) Congonhas (SBSP) Galeão (SBGL) Guarulhos (SBGR)

Dessa forma, no gráfico 16, é apresentada a frequência das notas atribuídas ao indicador de satisfação geral. No gráfico 17, um compilado geral contendo as médias da satisfação geral do passageiro em todos os aeroportos pesquisados, em ordem crescente em relação ao trimestre de referência e nos gráficos 18, 19, e 20, os aeroportos são ordenados dentro das respectivas categorias.



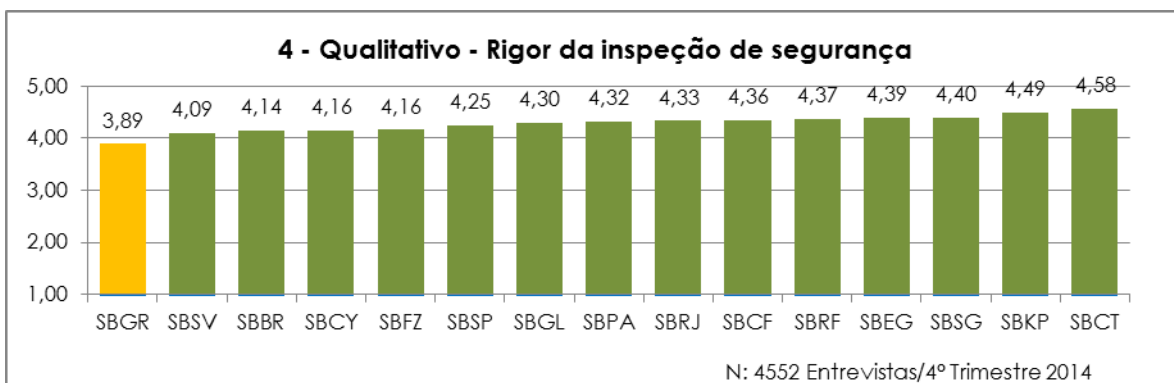
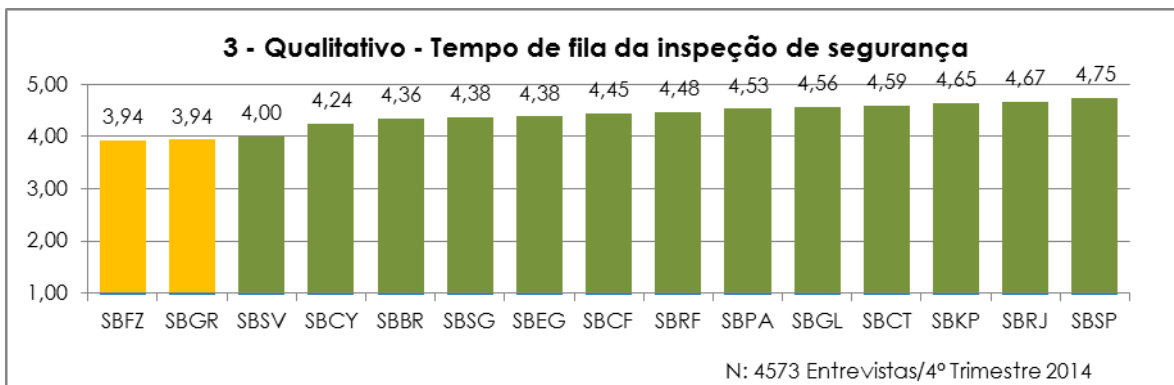
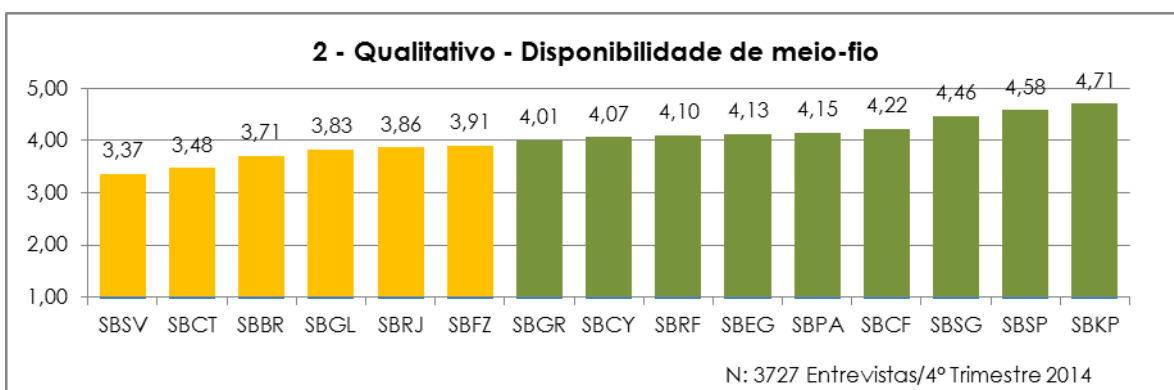
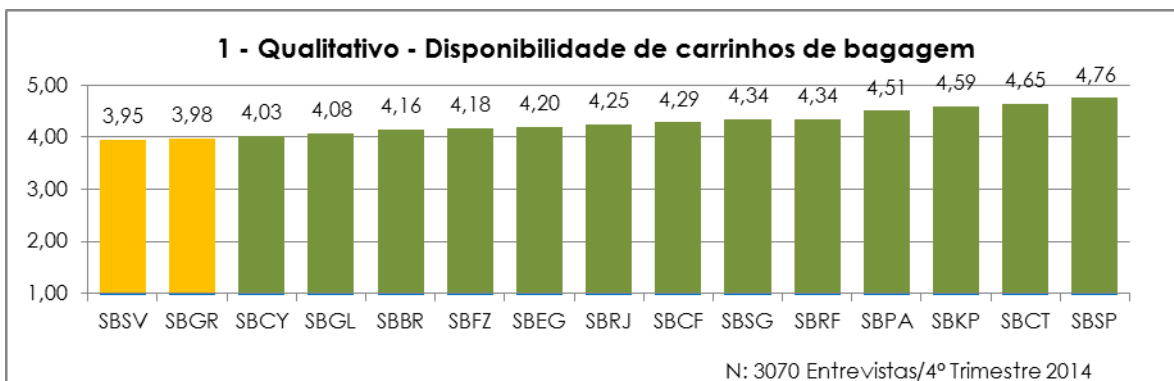


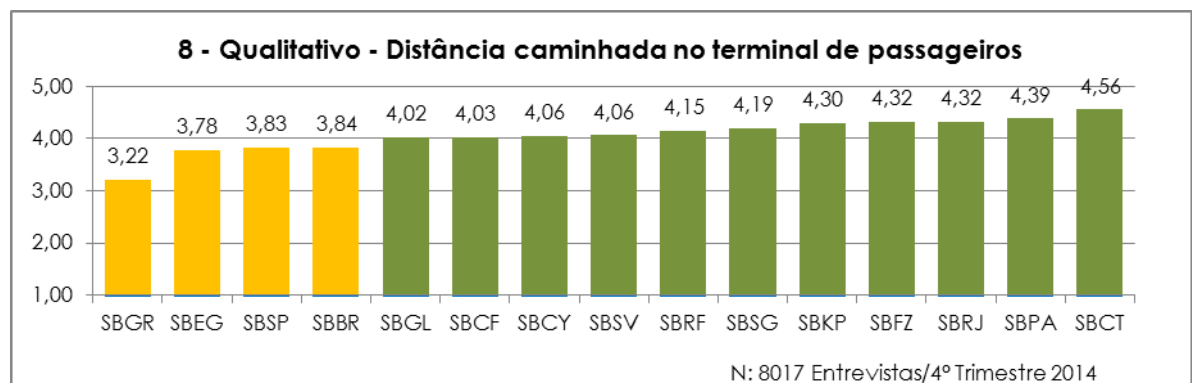
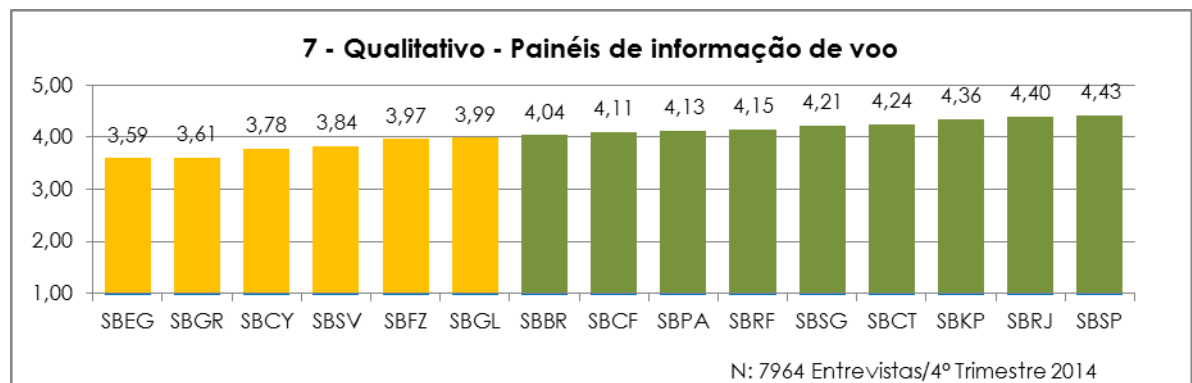
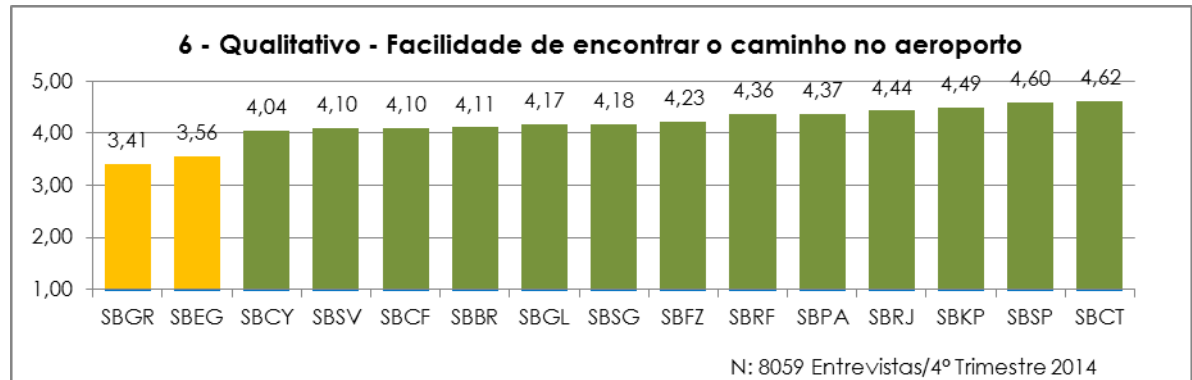
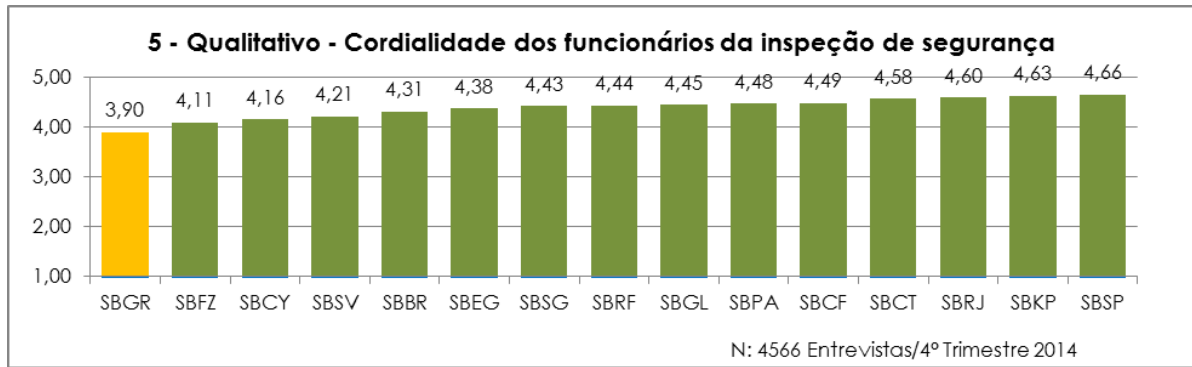
21 - Geral - Média Geral dos Indicadores dos aeroportos pesquisados

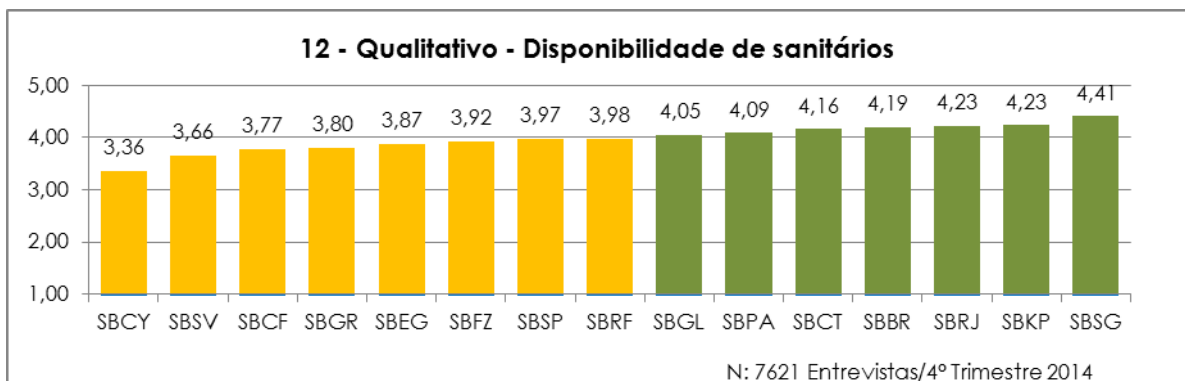
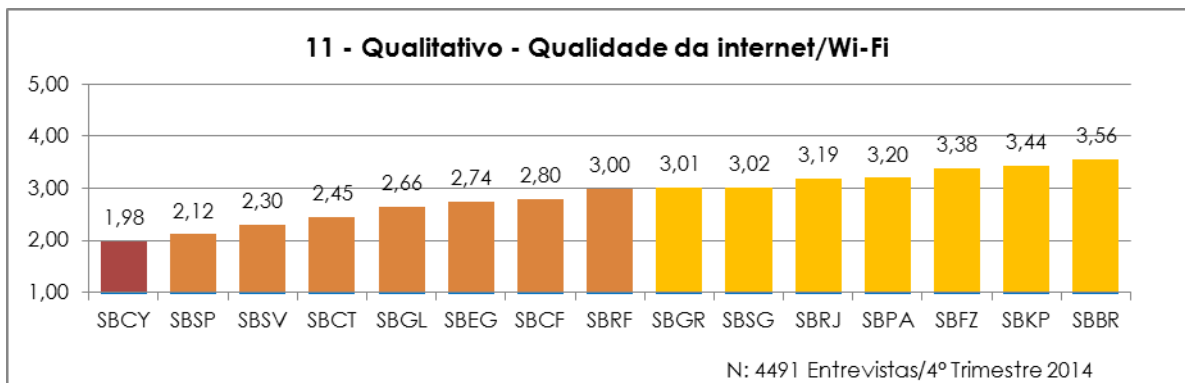
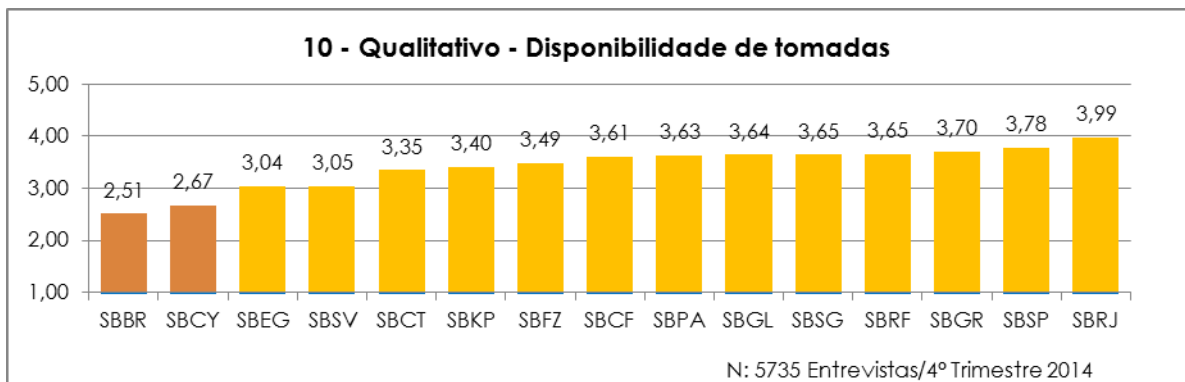
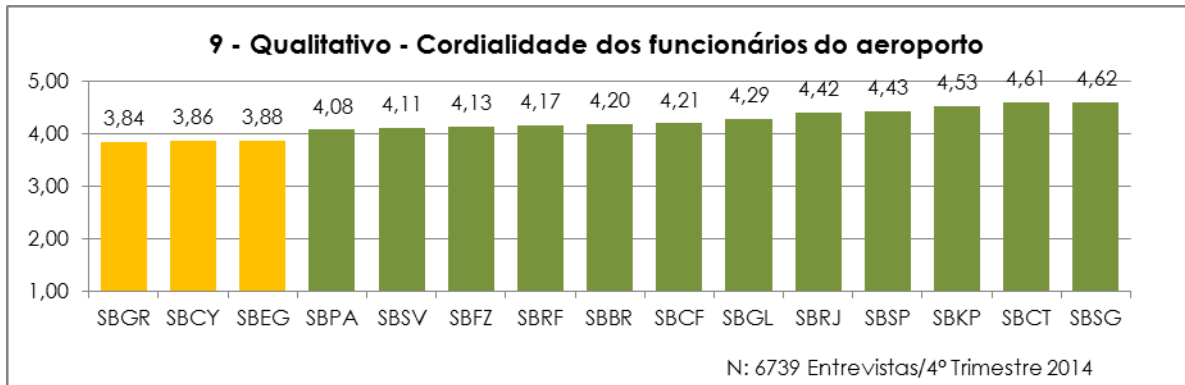


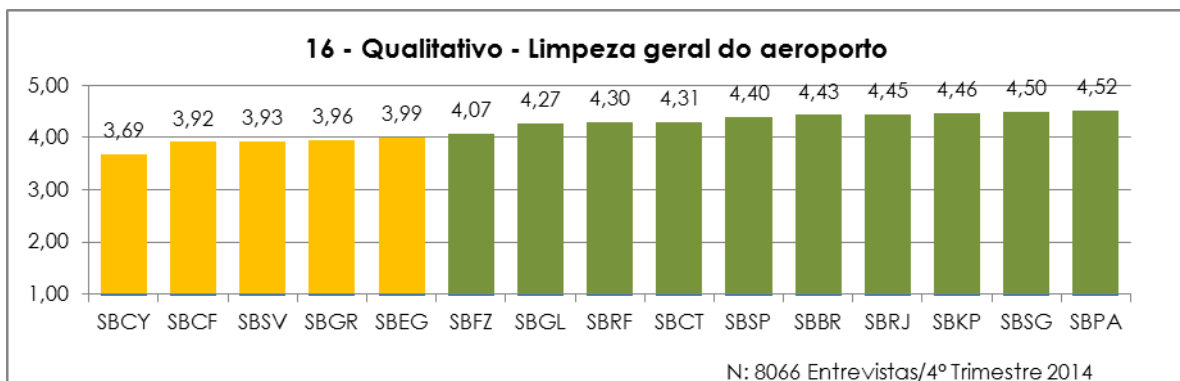
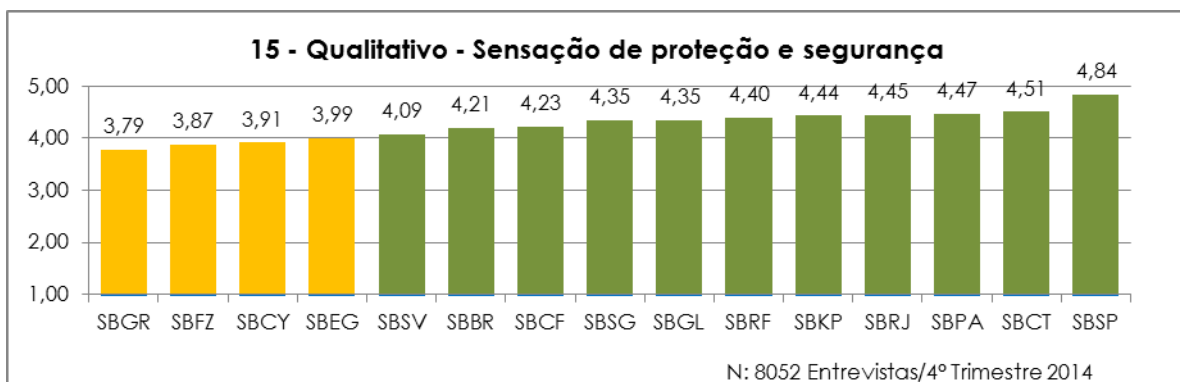
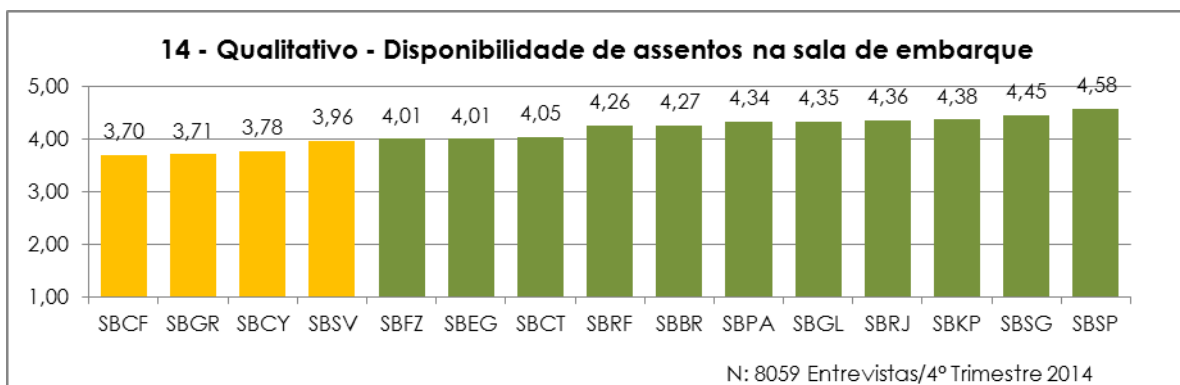
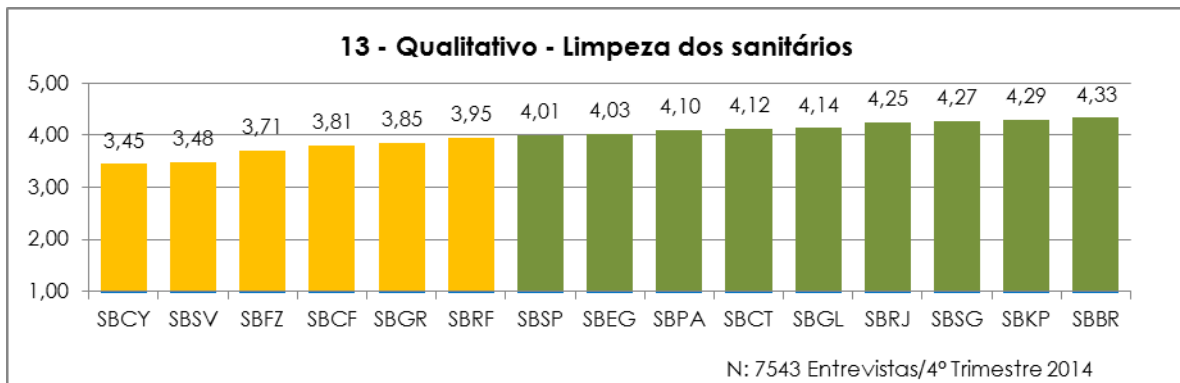
2.5 RESULTADOS CLASSIFICATÓRIOS POR INDICADOR

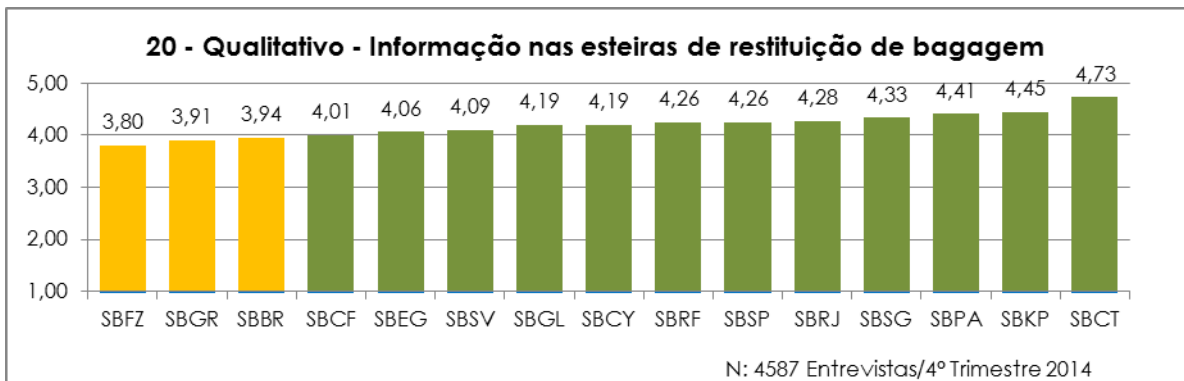
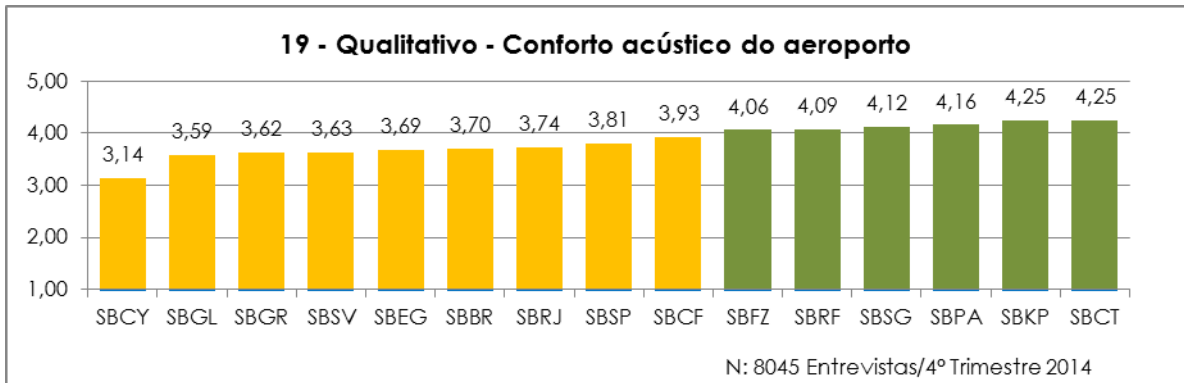
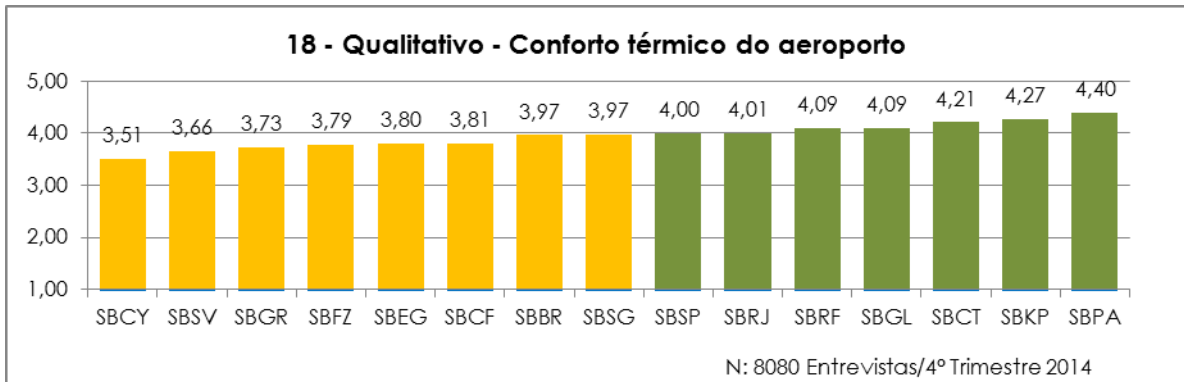
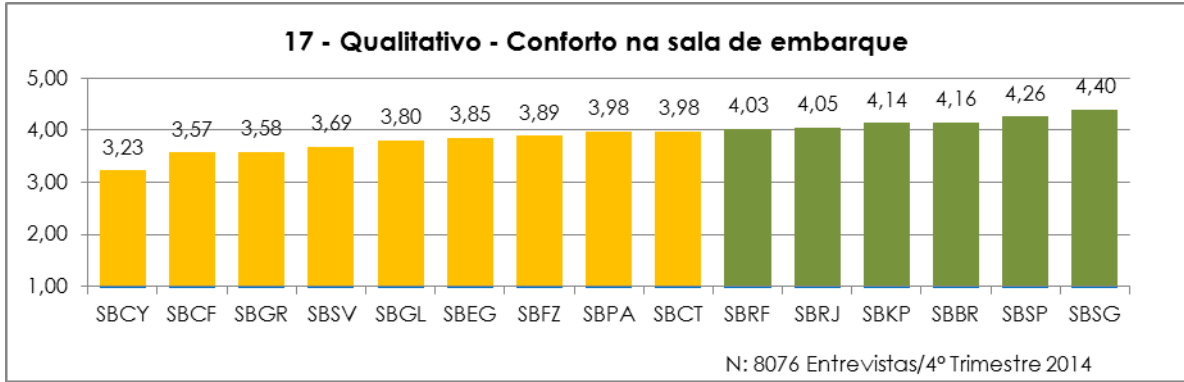
2.5.1. CLASSIFICAÇÃO POR INDICADOR QUALITATIVO

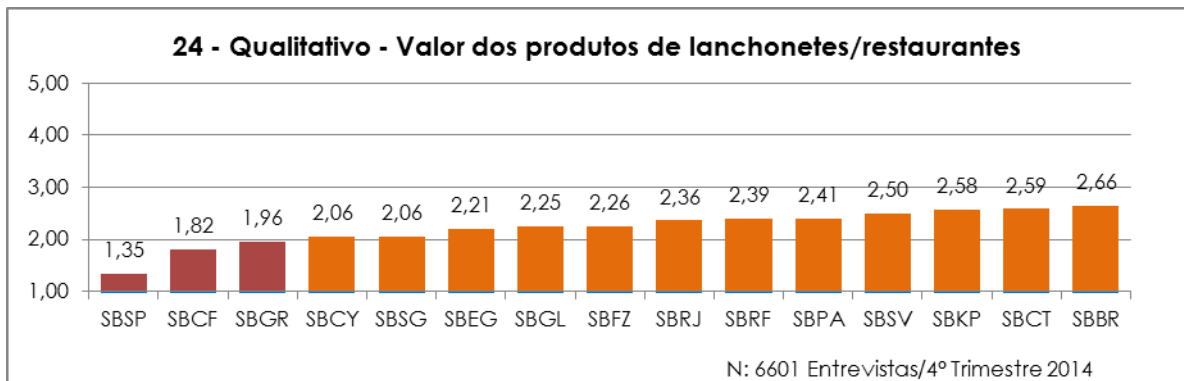
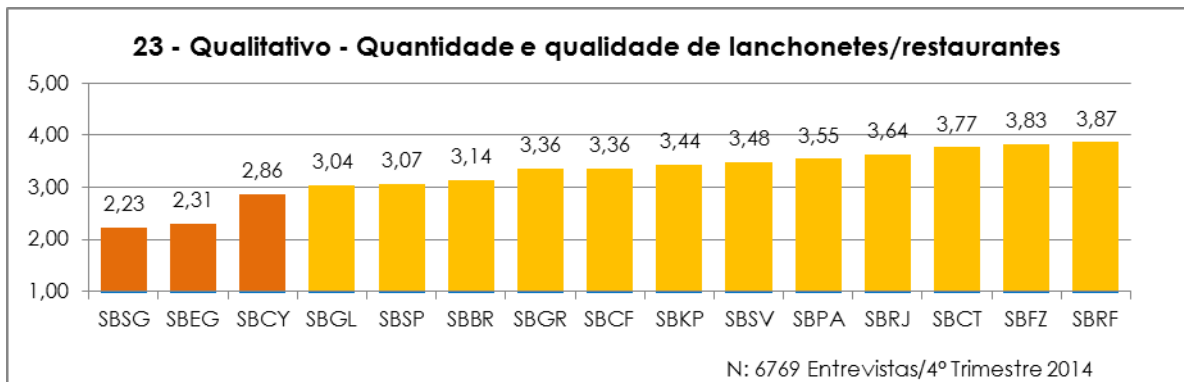
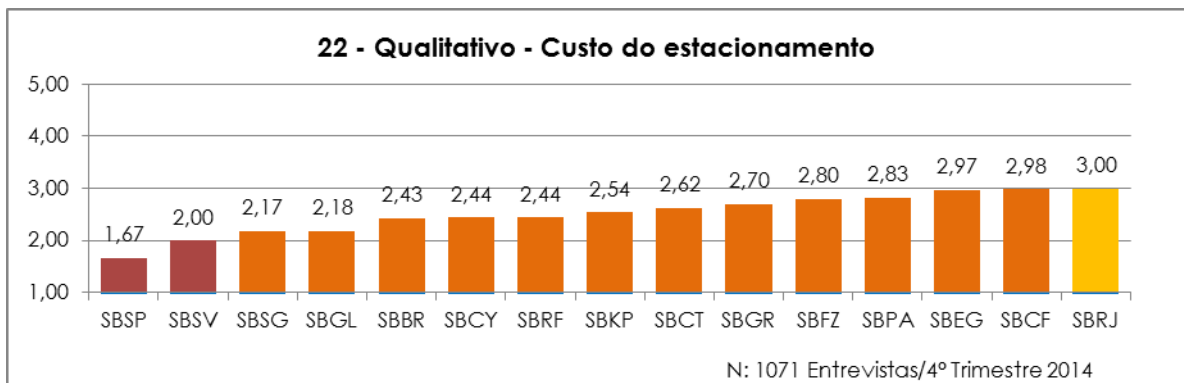
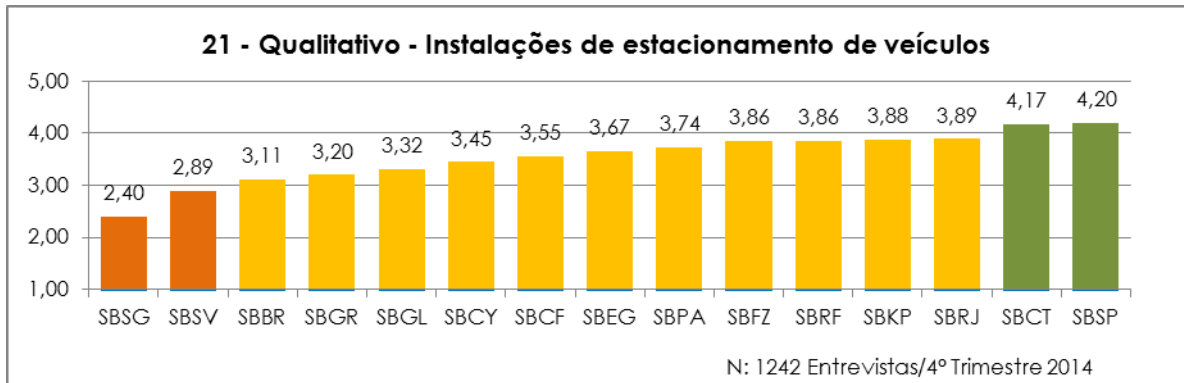


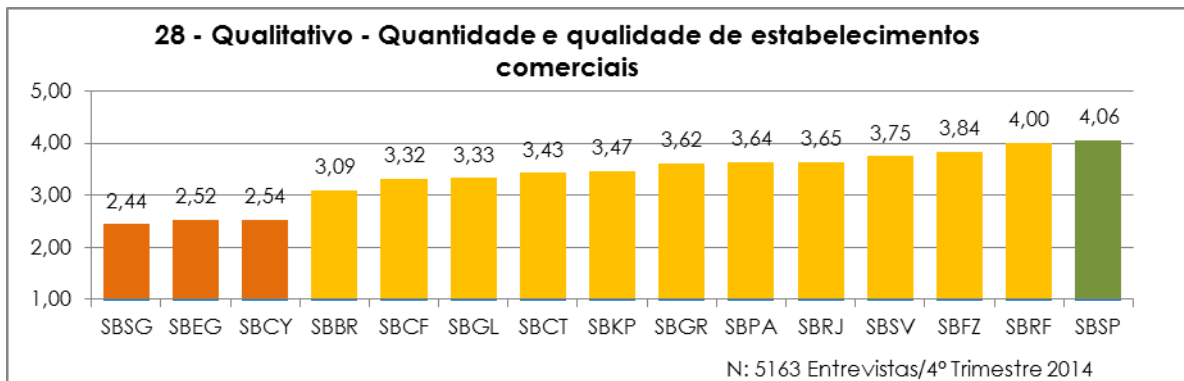
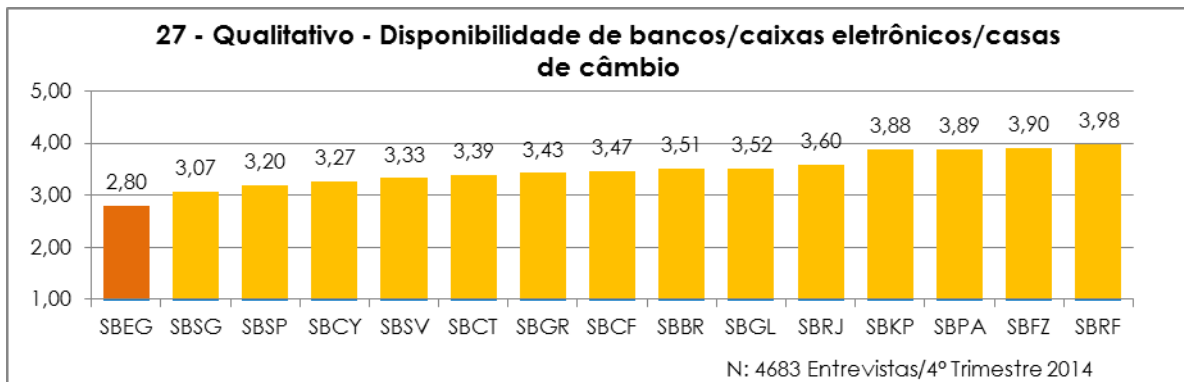
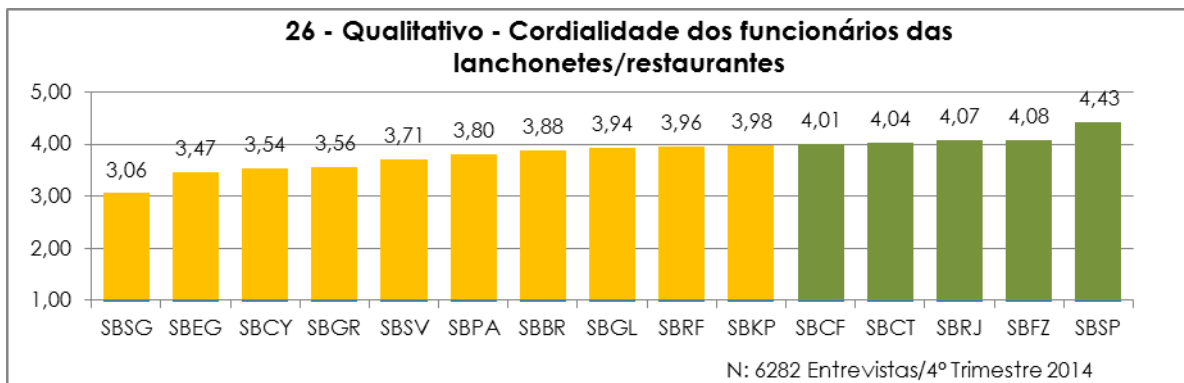
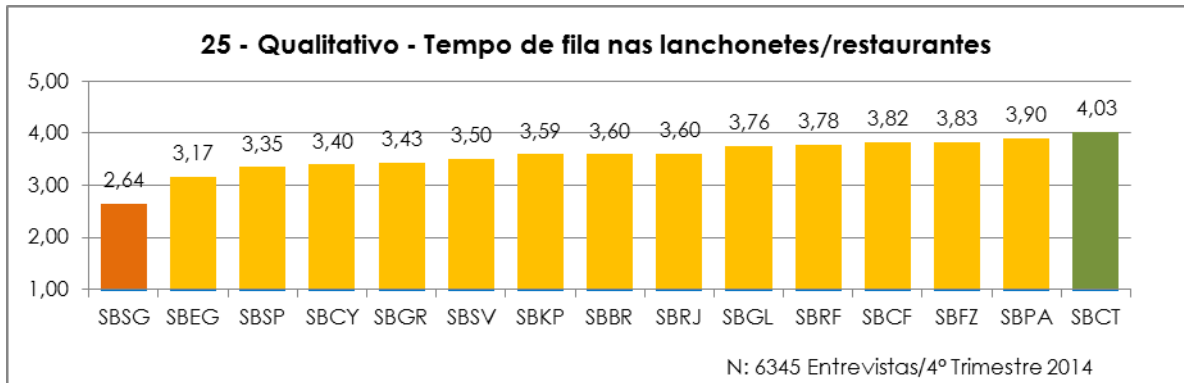


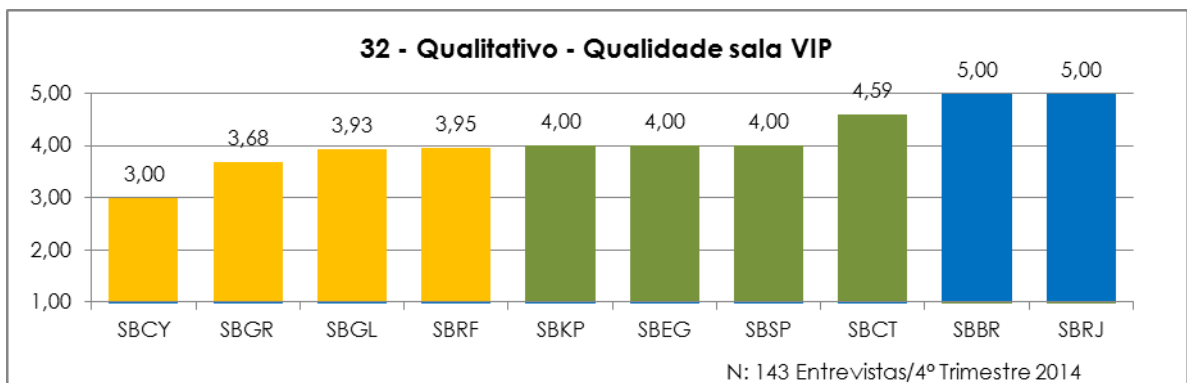
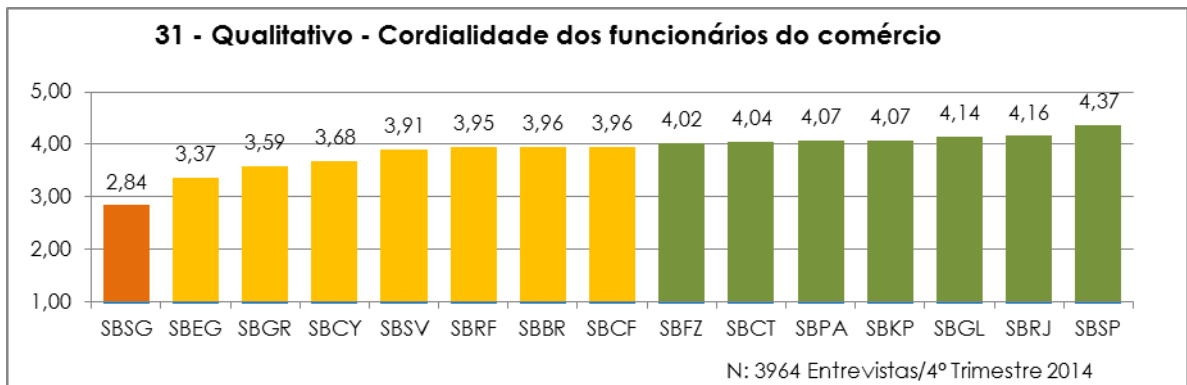
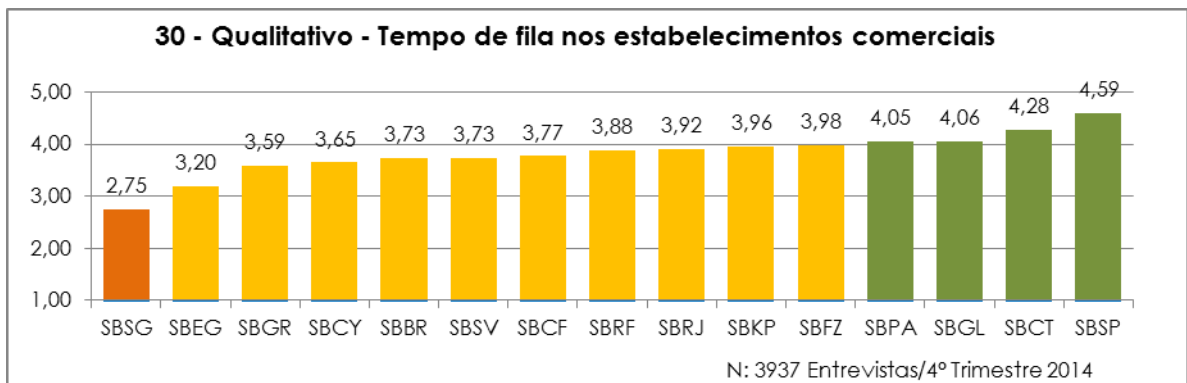
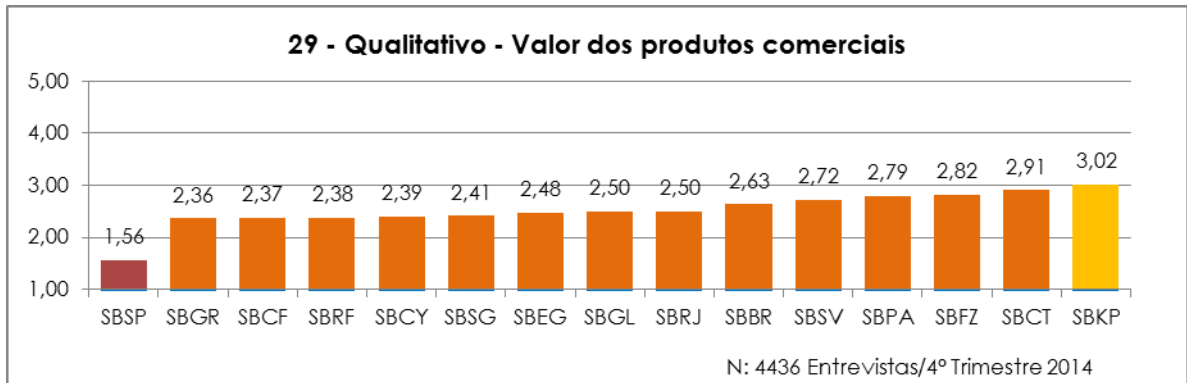


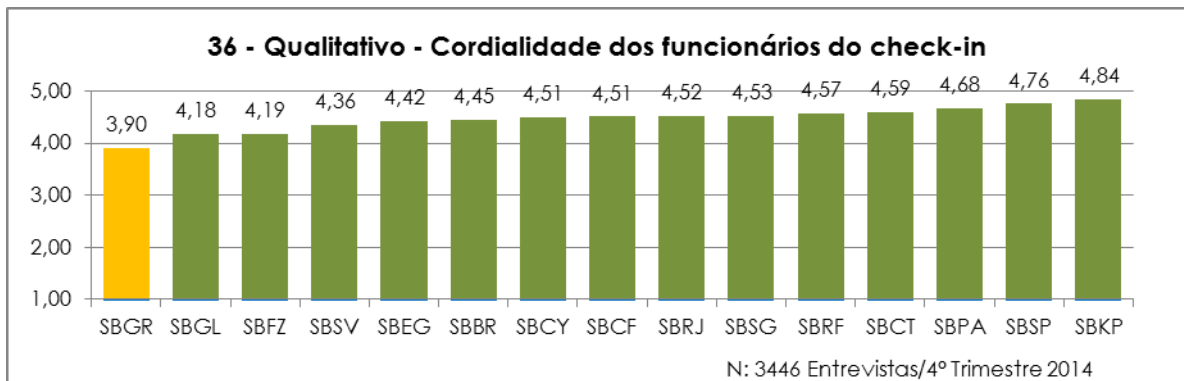
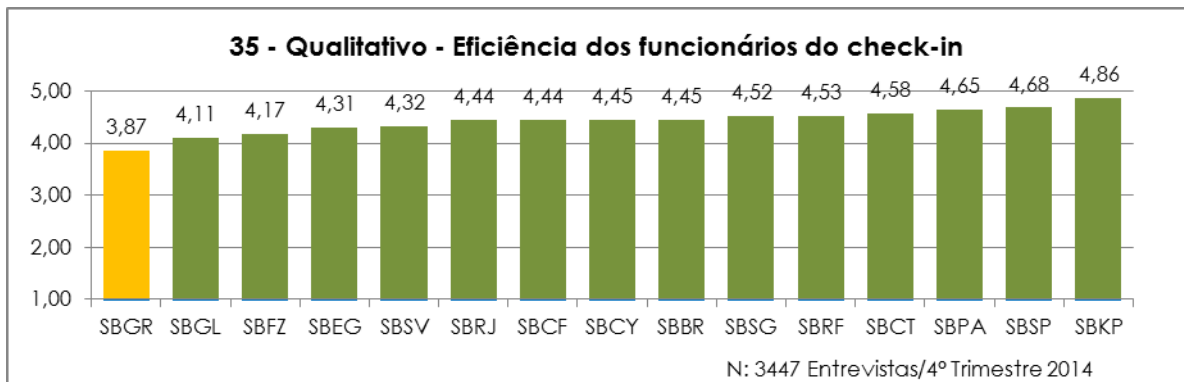
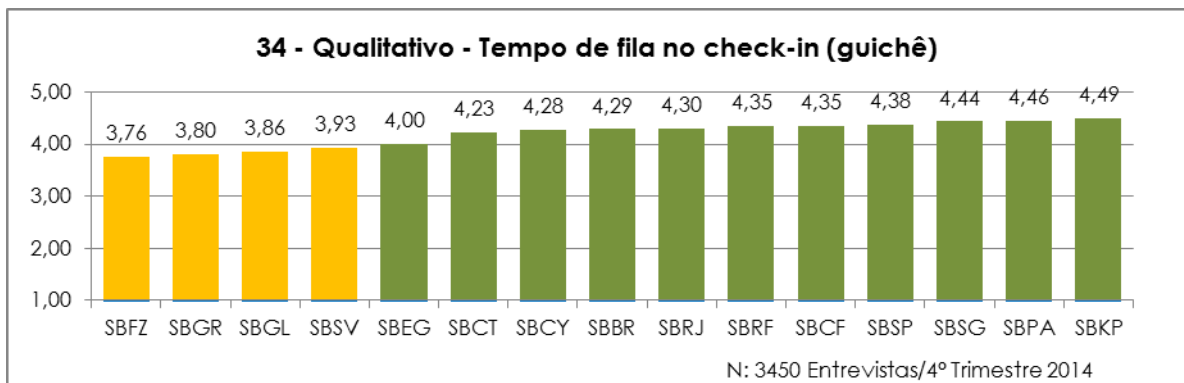
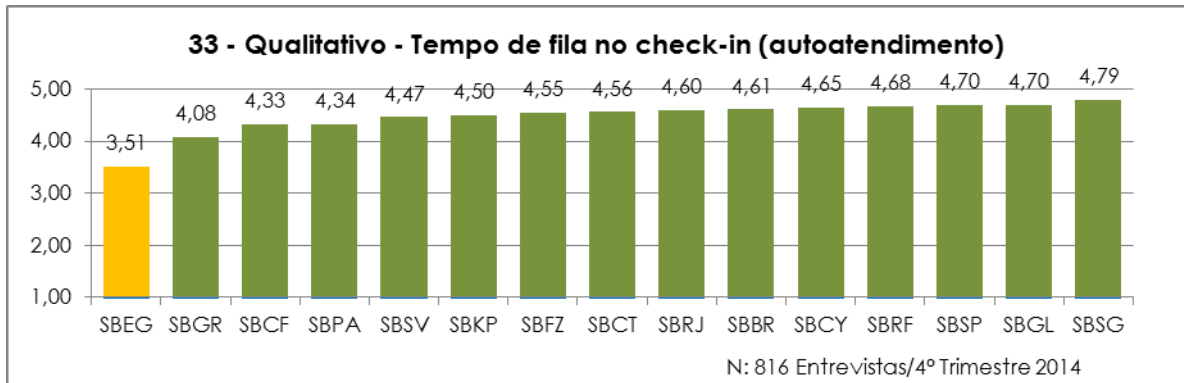


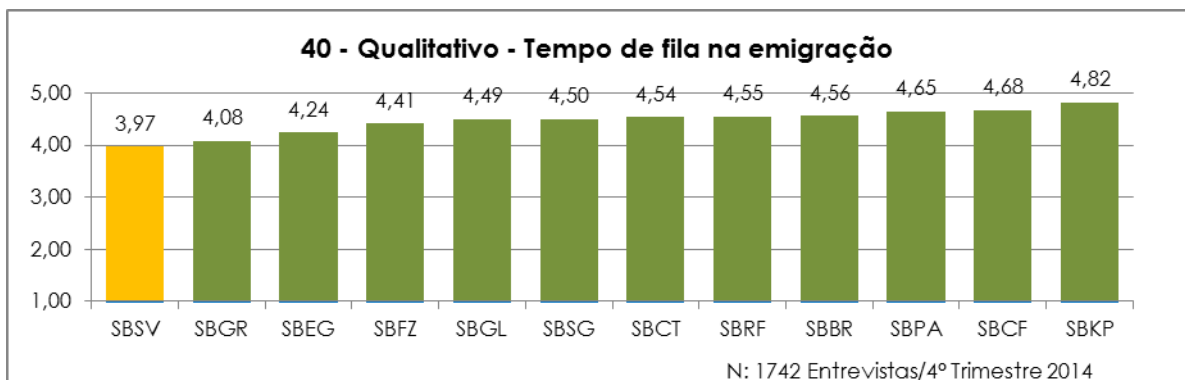
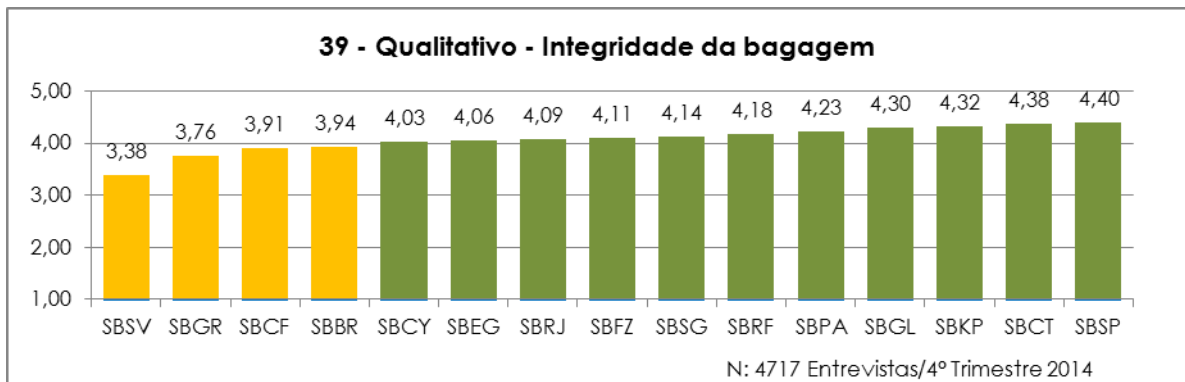
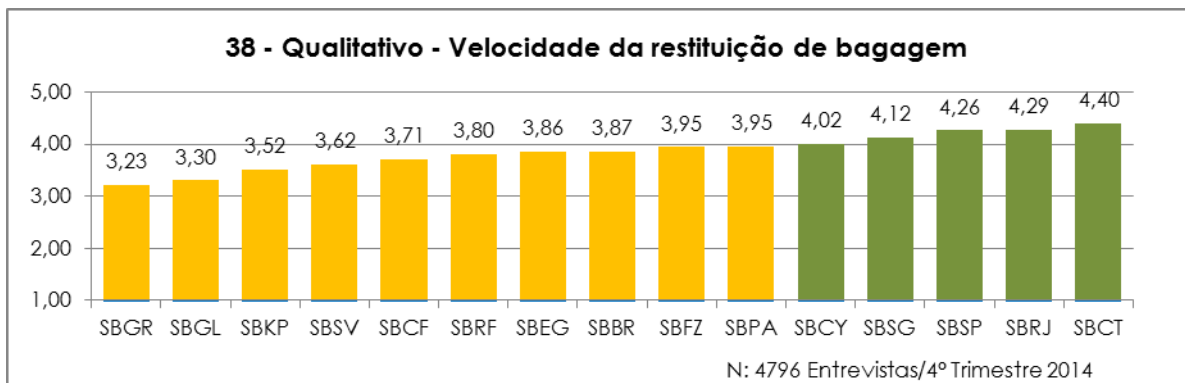
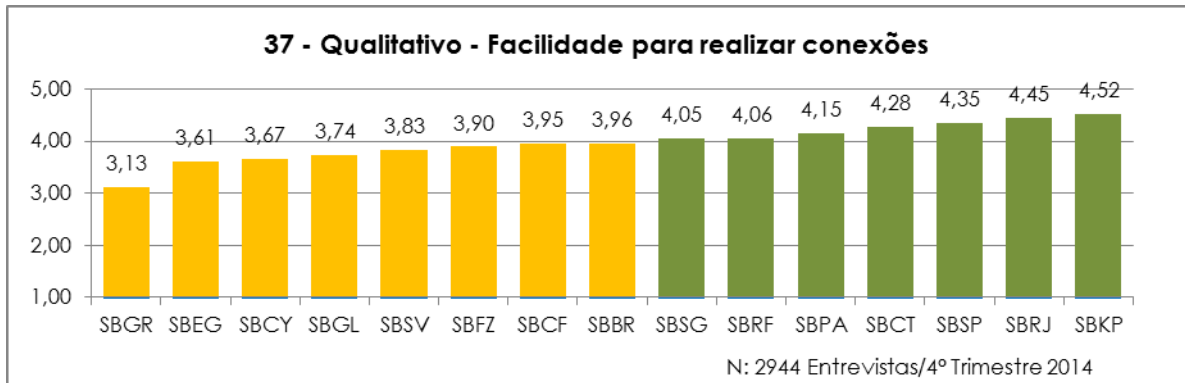


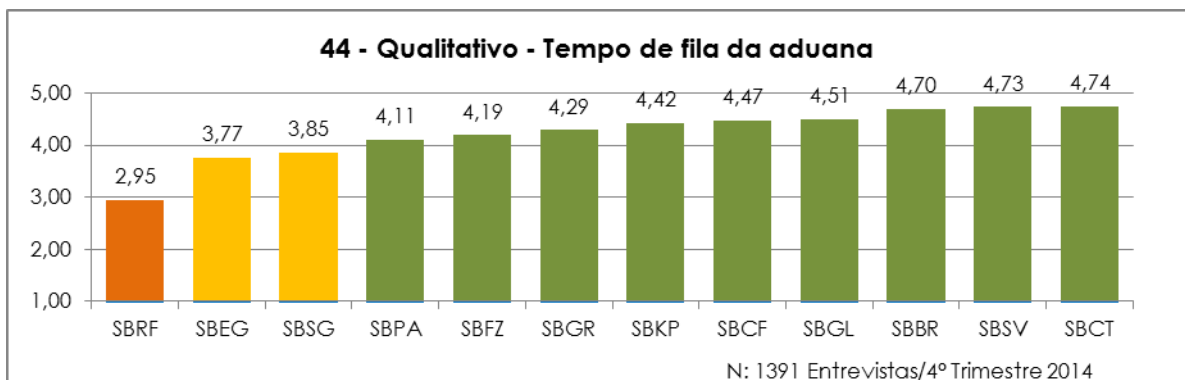
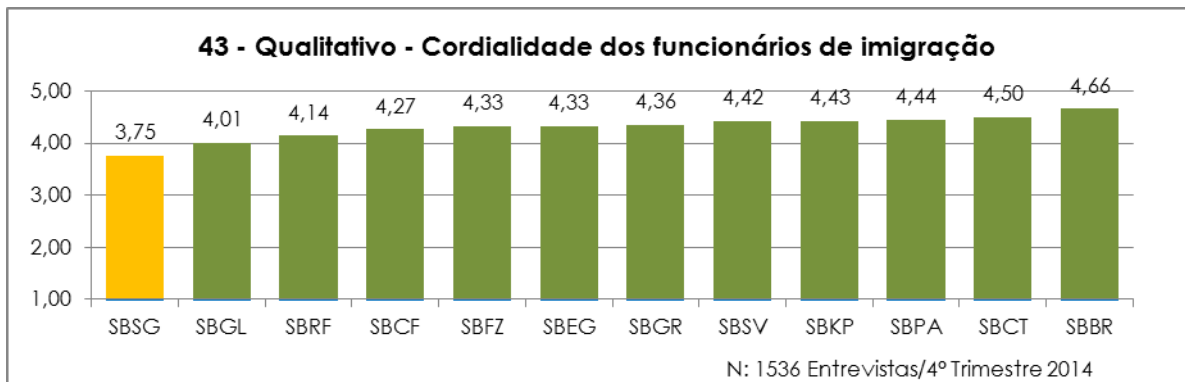
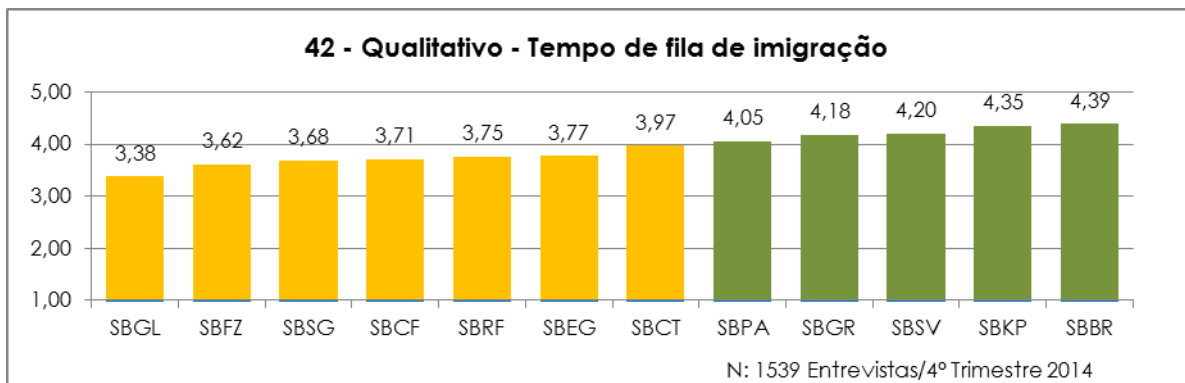
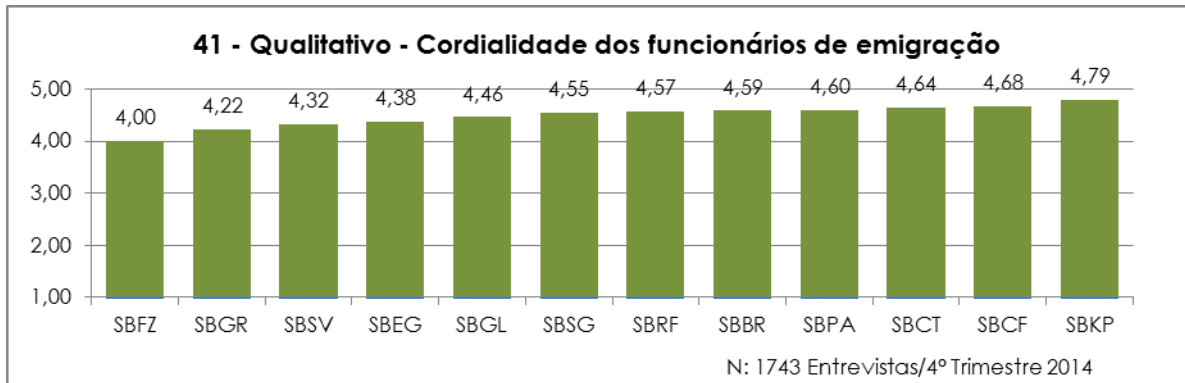


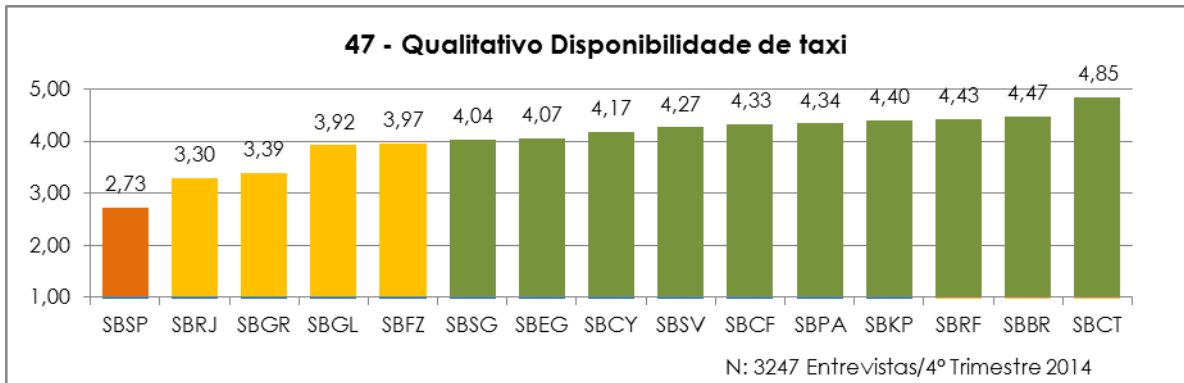
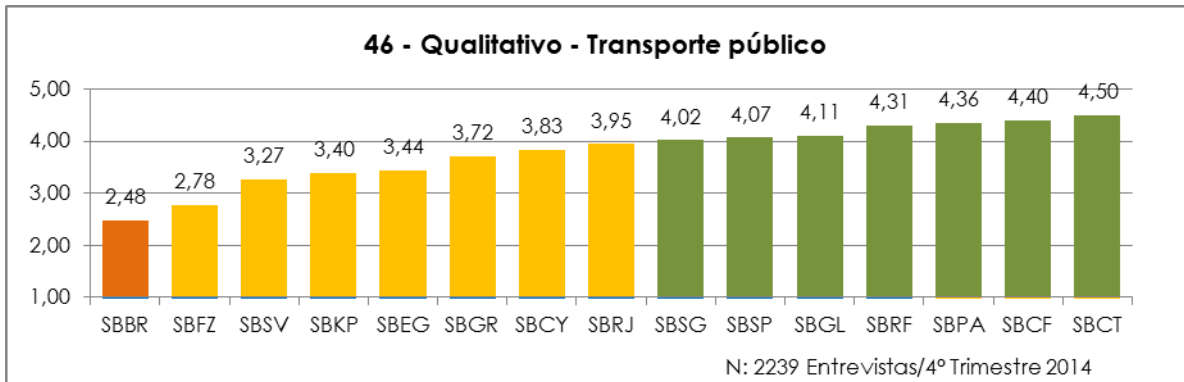
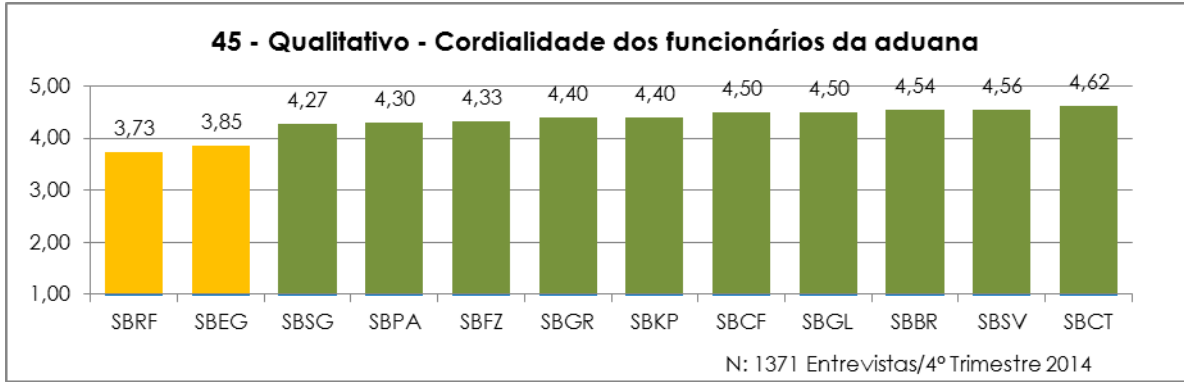




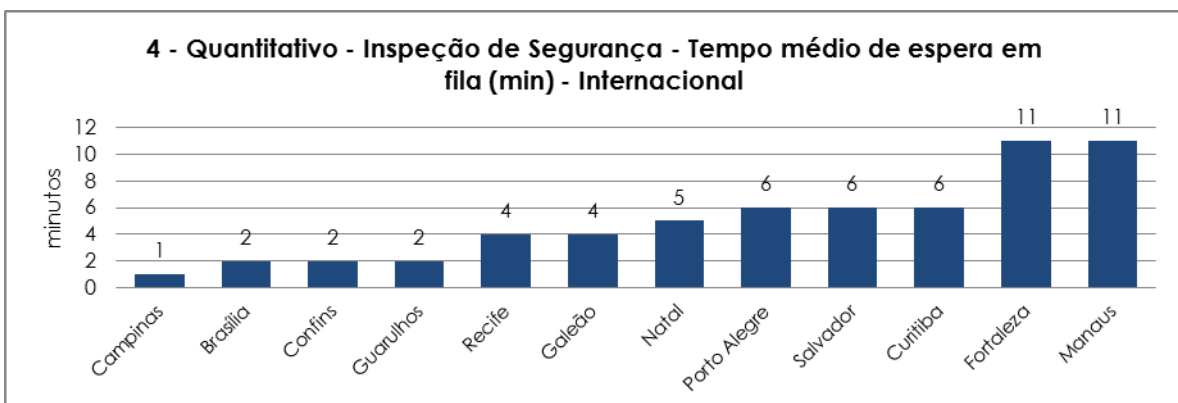
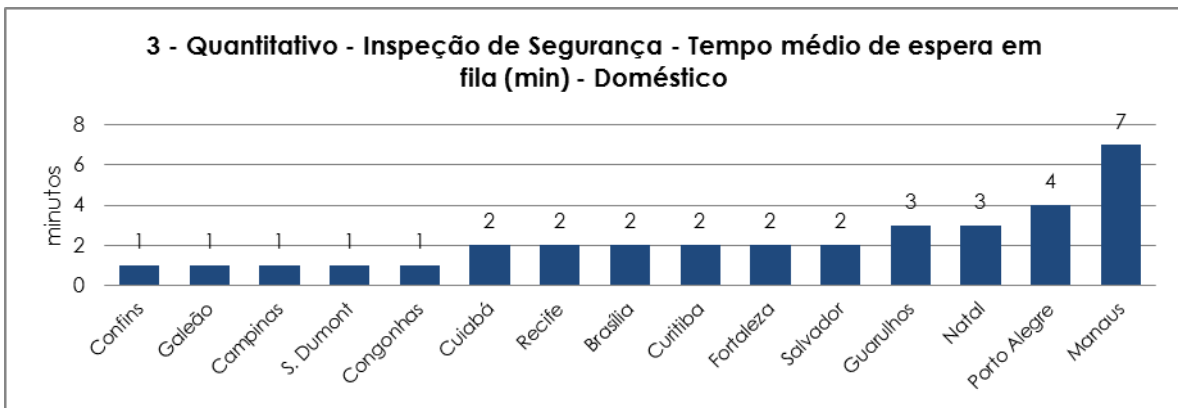
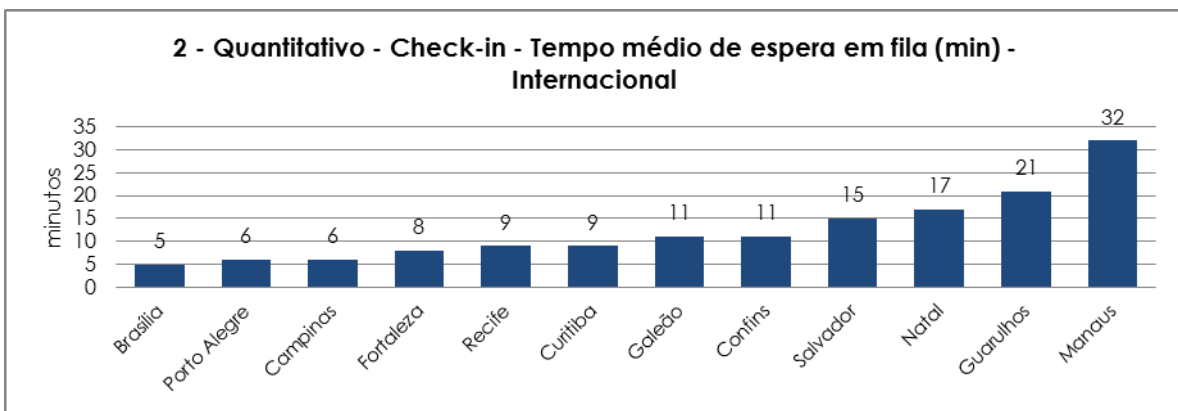
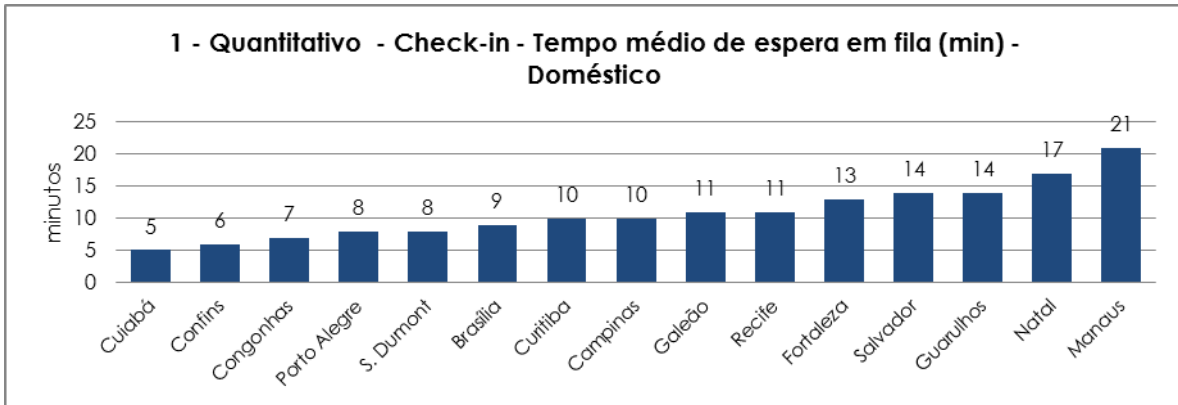


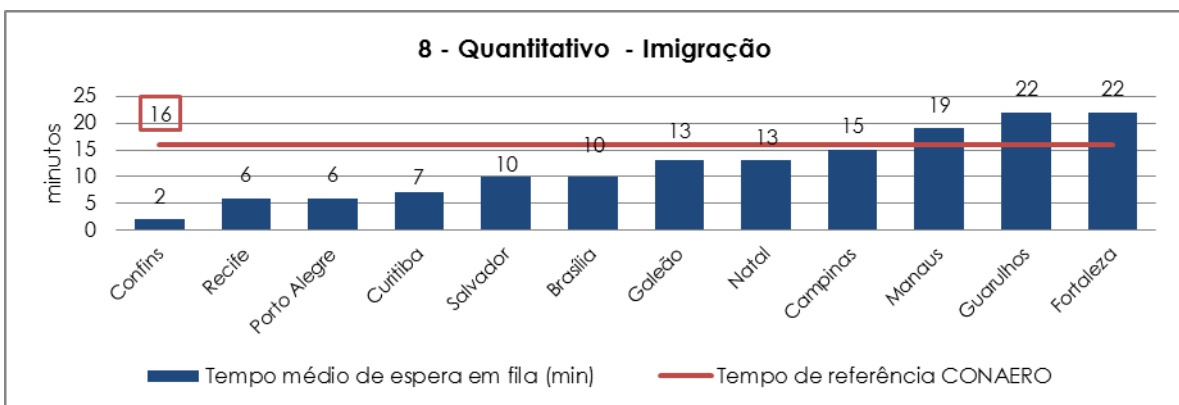
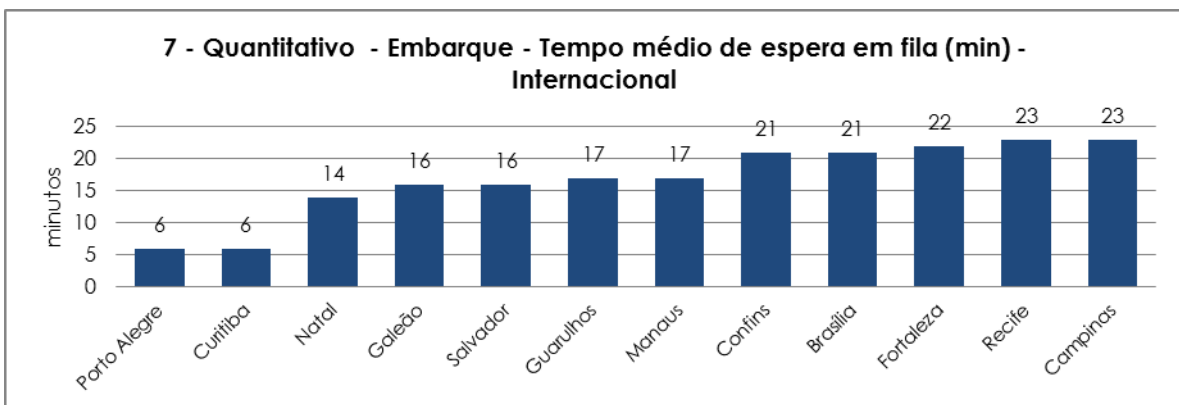
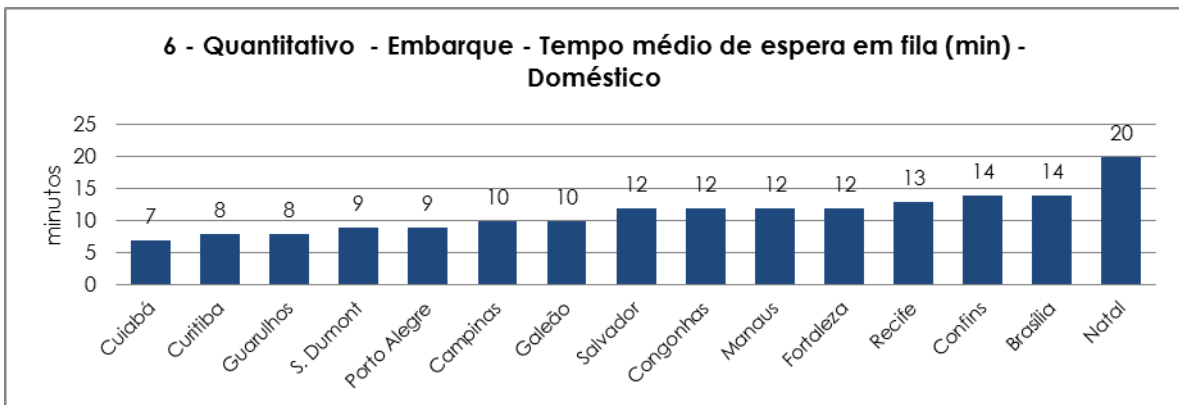
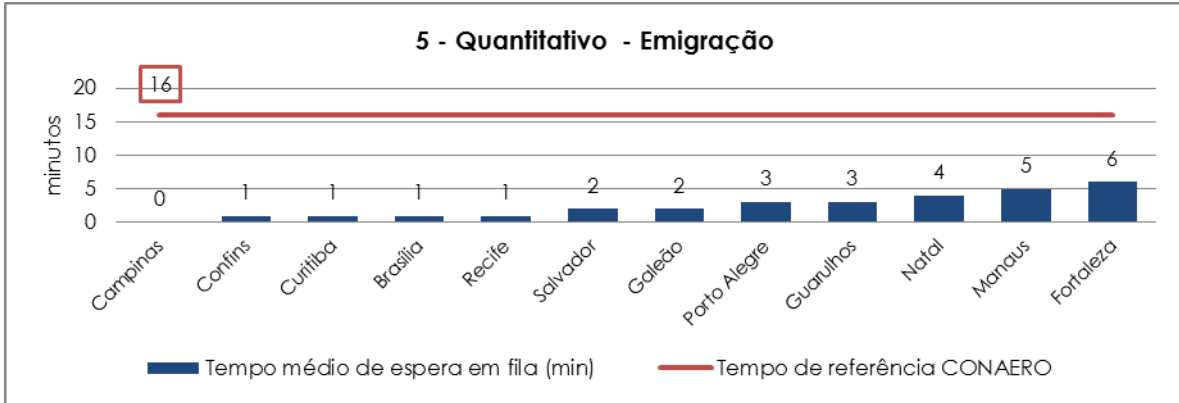




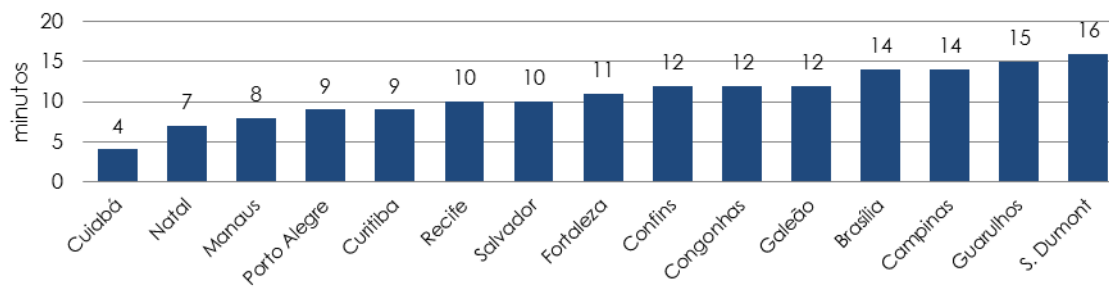


2.5.2. CLASSIFICAÇÃO POR INDICADOR QUANTITATIVO

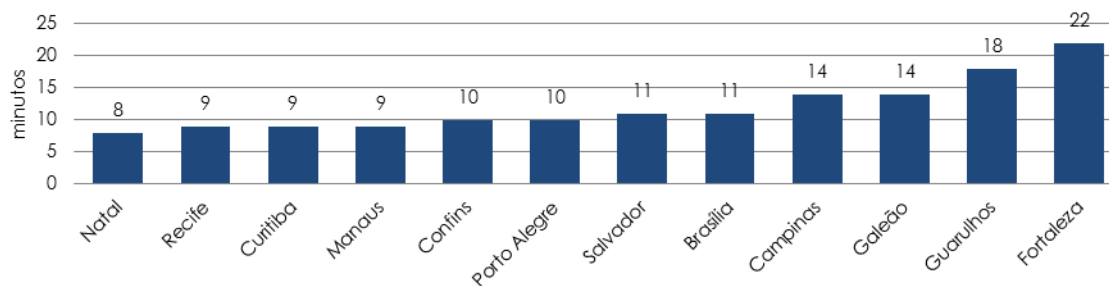




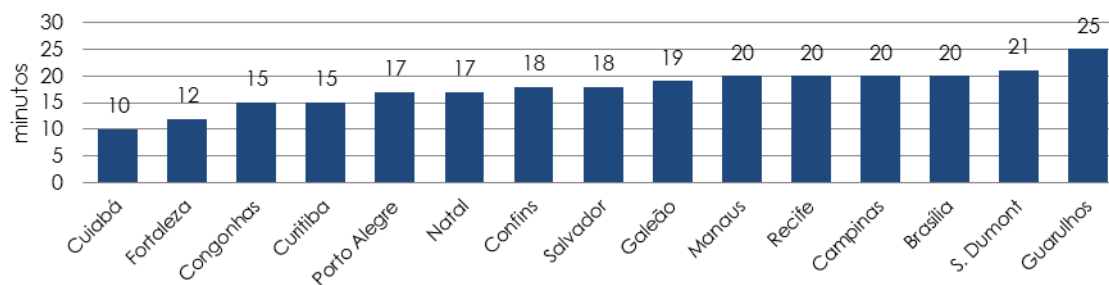
9 - Quantitativo - Bagagem - Restituição de bagagem Doméstico - 1ª bagagem



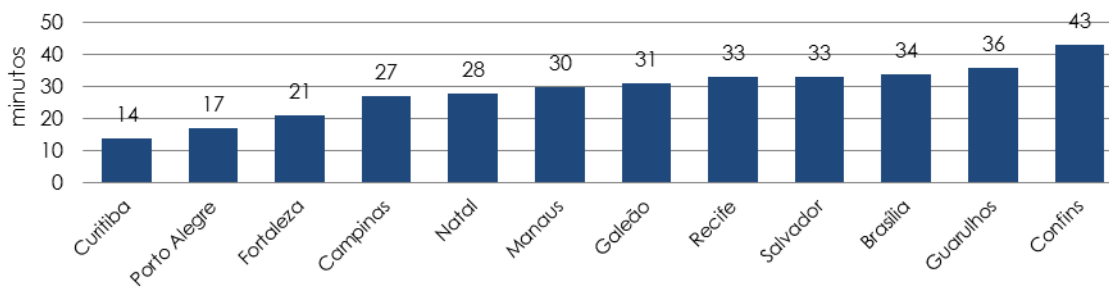
10 - Quantitativo - Bagagem - Restituição de bagagem Internacional - 1ª bagagem

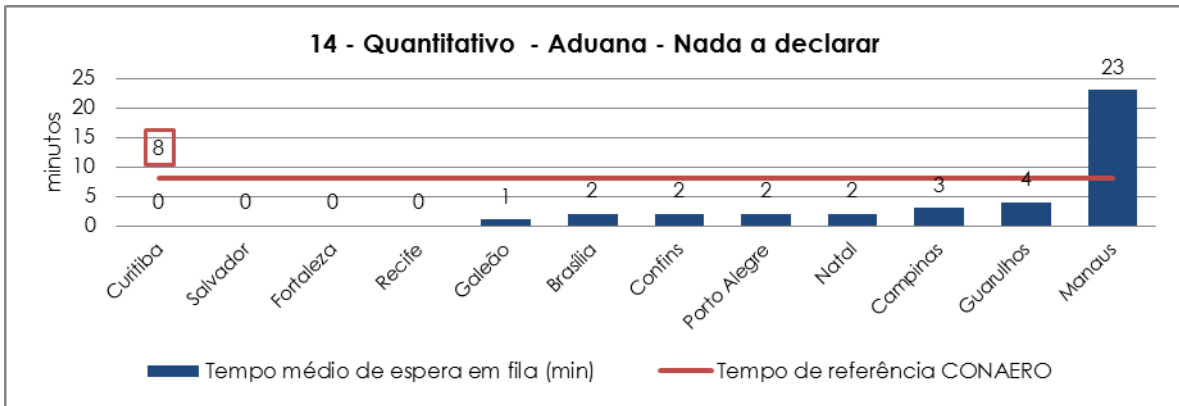
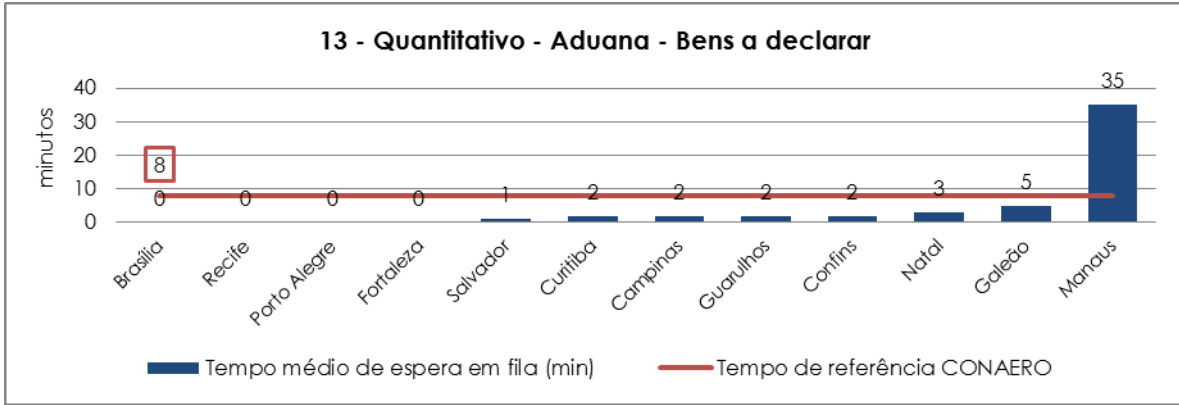


11 - Quantitativo - Bagagem - Restituição de bagagem Doméstico - última bagagem



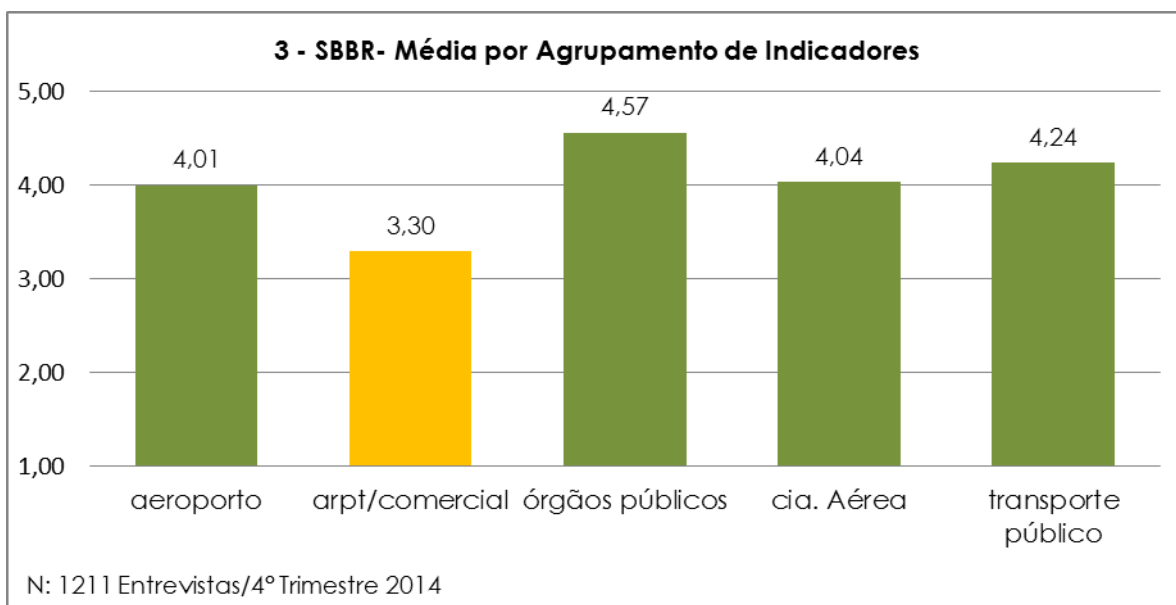
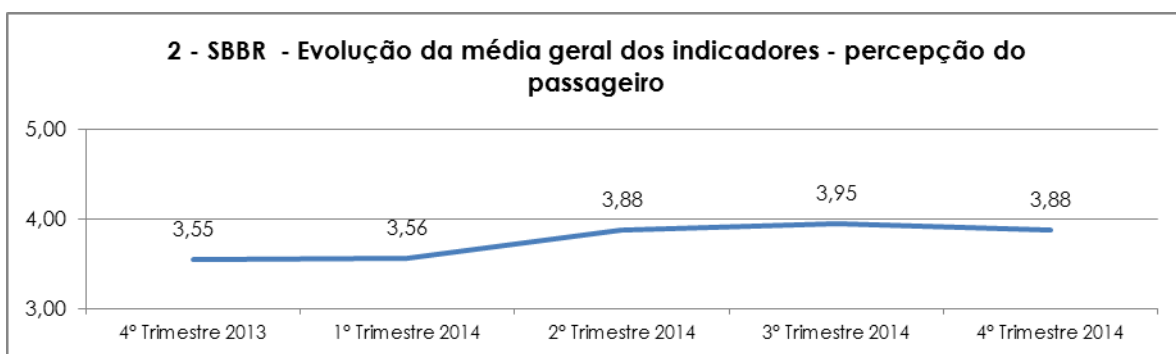
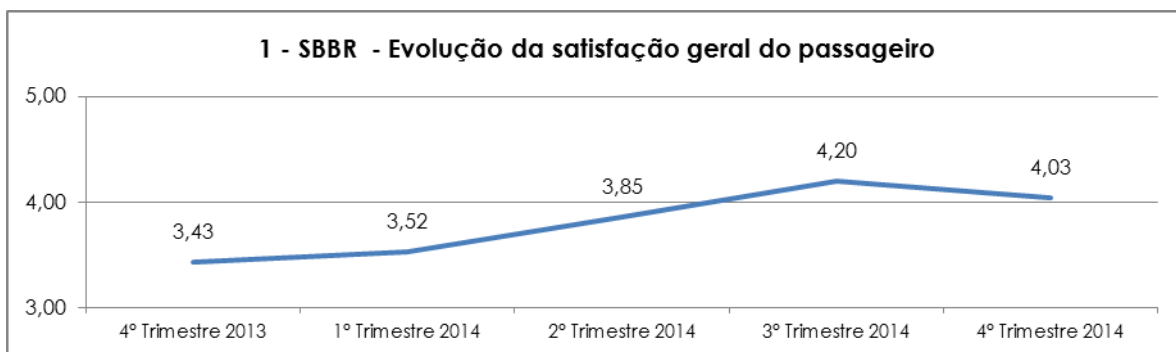
12 - Quantitativo - Bagagem - Restituição de bagagem Internacional - última bagagem



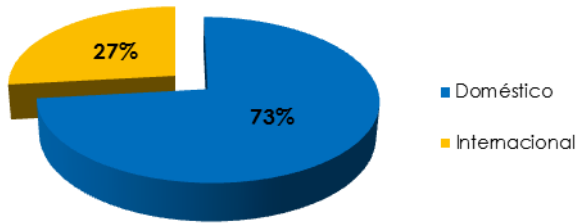


3 RESULTADOS POR AEROPORTO

3.1 AEROPORTO INTERNACIONAL JUSCELINO KUBITSCHKEK – BRASÍLIA (SBBR)

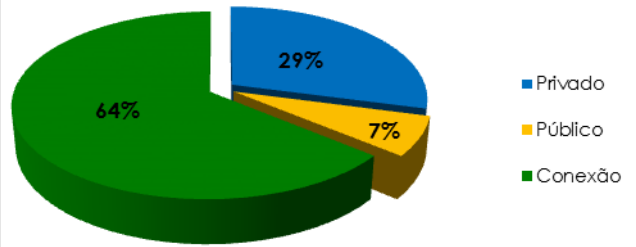


04 - SBBR- Distribuição Amostral - tipo de voo



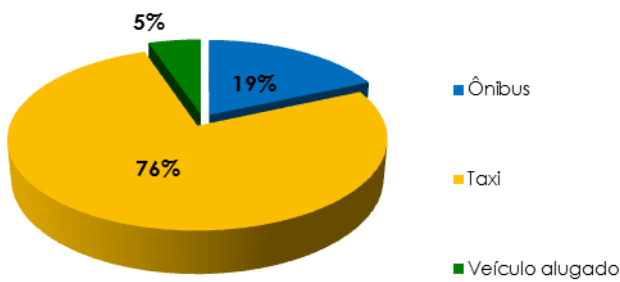
N: 1211 Entrevistas/4º trimestre 2014

05 - SBBR- Tipo de transporte



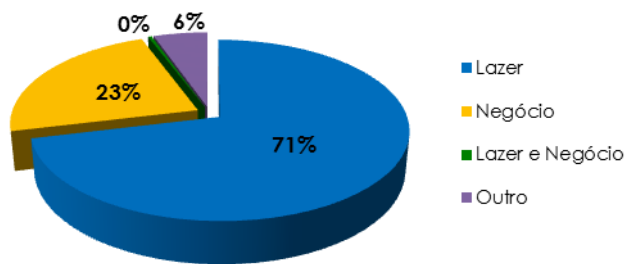
N: 556 Entrevistas/4º trimestre 2014

06 - SBBR- Meio de transporte público utilizado



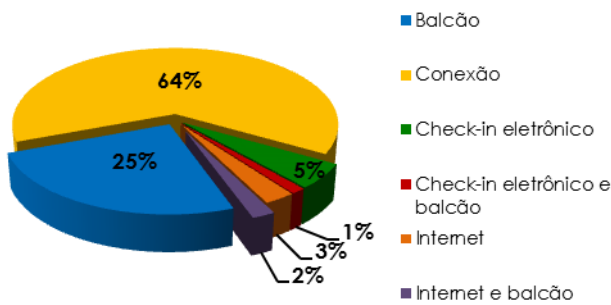
N: 38 Entrevistas/4º trimestre 2014

07 - SBBR- Motivo da viagem



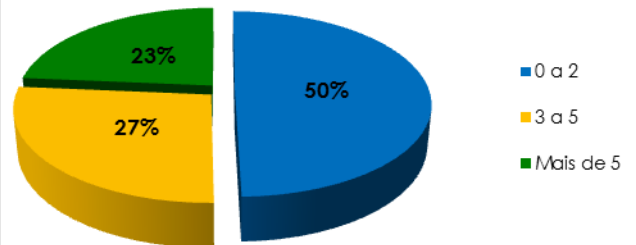
N: 556 Entrevistas/4º trimestre 2014

08 - SBBR- Forma de check-in



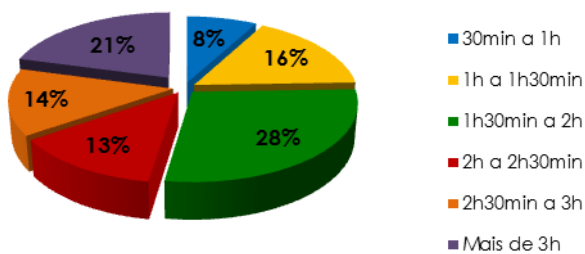
N: 556 Entrevistas/4º trimestre 2014

09 - SBBR- Frequencia de viagem nos últimos 12 meses



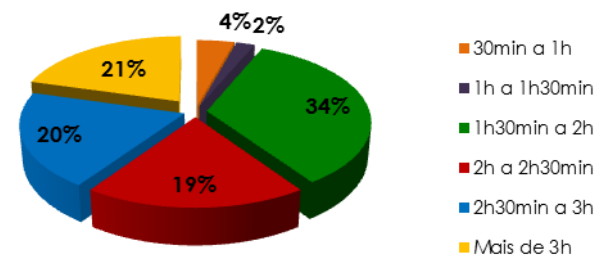
N: 656 Entrevistas/4º trimestre 2014

10 - SBBR- Antecedência de chegada para voo doméstico



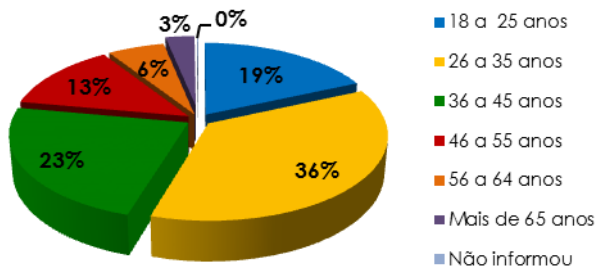
N: 515 Entrevistas/4º trimestre 2014

11 - SBBR- Antecedência de chegada para voo internacional



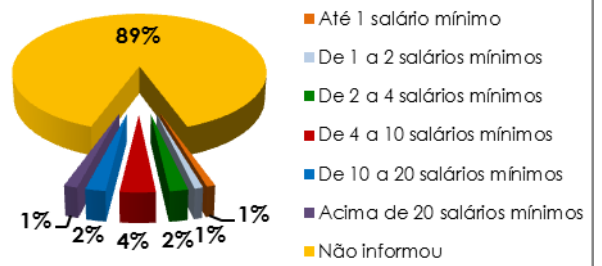
N: 141 Entrevistas/4º trimestre 2014

12 - SBBR- Idade



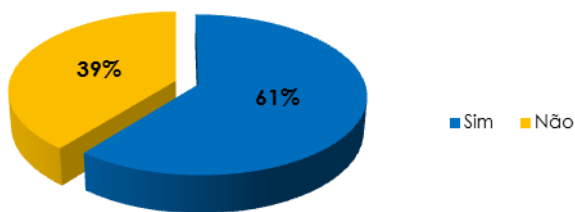
N: 556 Entrevistas/4º trimestre 2014

13 - SBBR- Renda



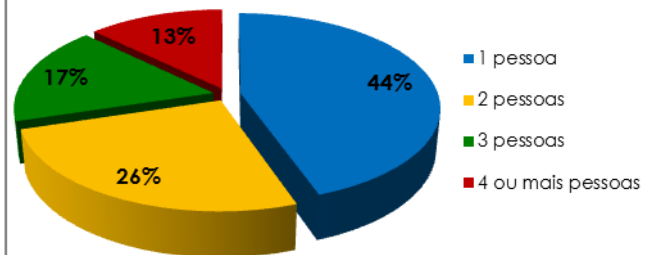
N: 556 Entrevistas/4º trimestre 2014

14 - SBBR- Viajando sozinho



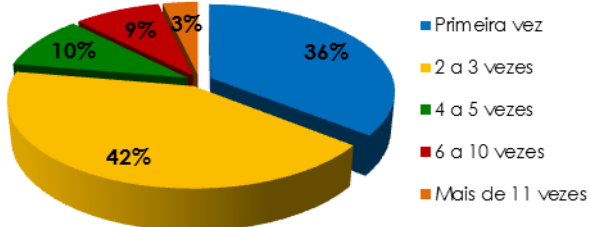
N: 556 Entrevistas/4º trimestre 2014

15 - SBBR- Número de acompanhantes



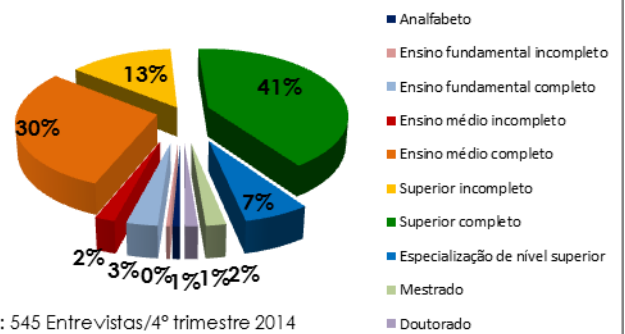
N: 195 Entrevistas/4º trimestre 2014

16 - SBBR- Quantidade de viagens partindo do mesmo aeroporto nos últimos 12 meses



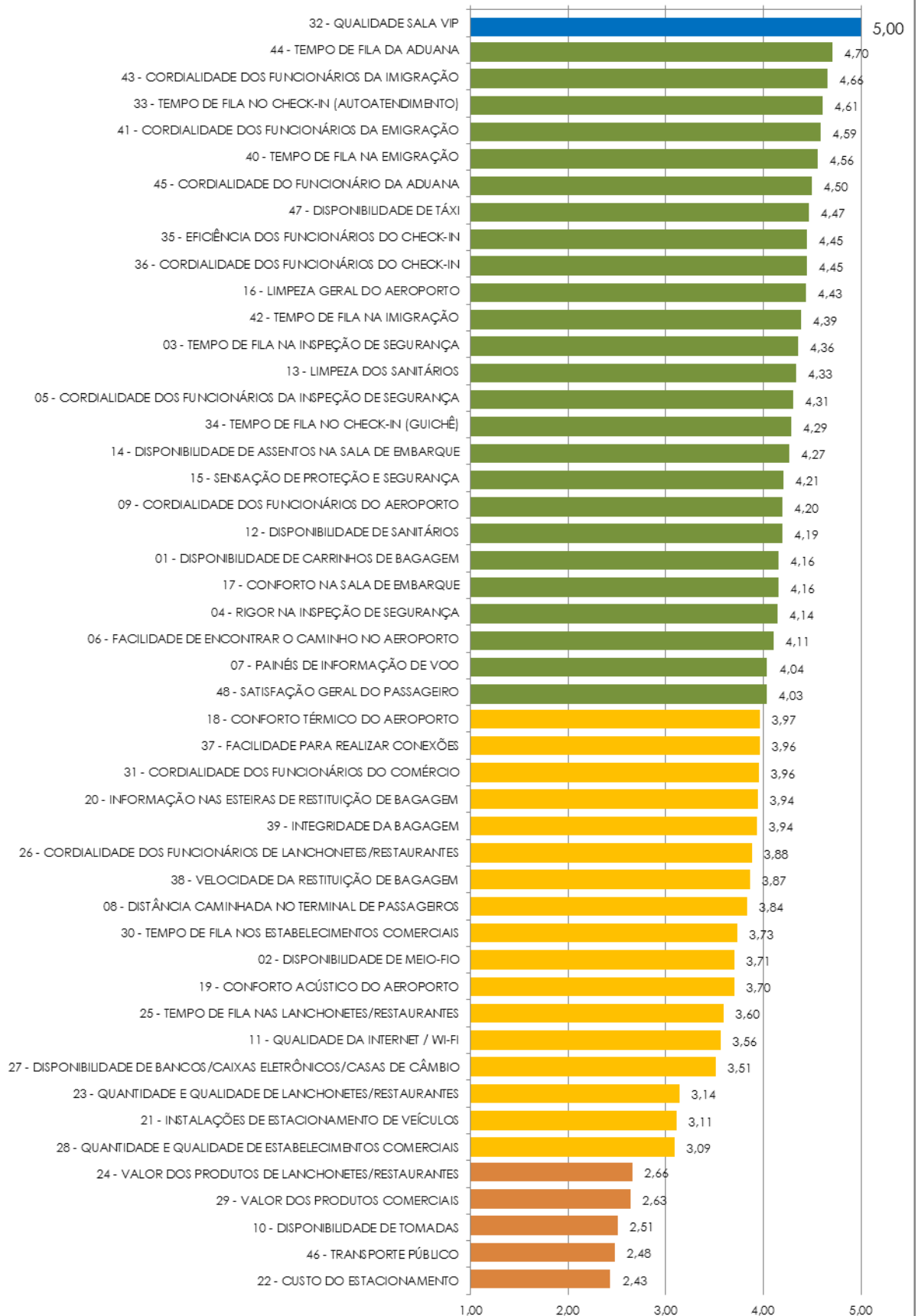
N: 556 Entrevistas/4º trimestre 2014

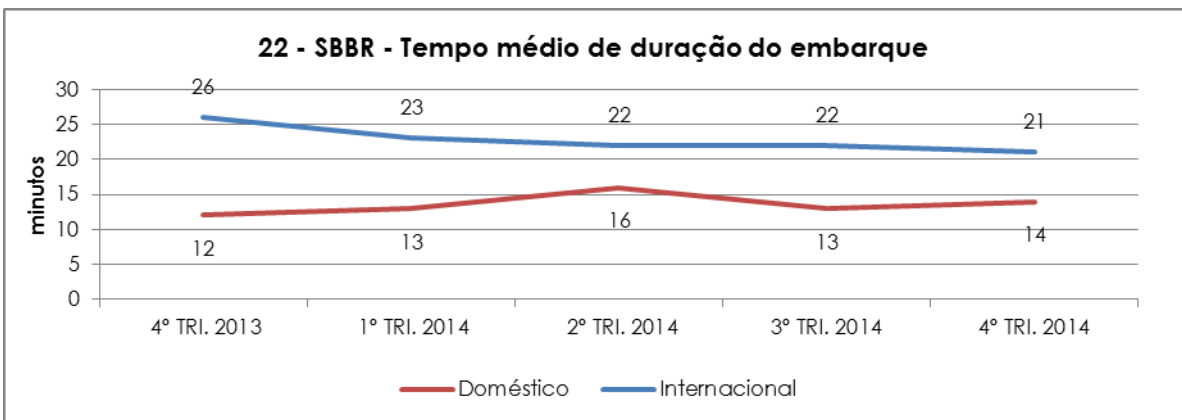
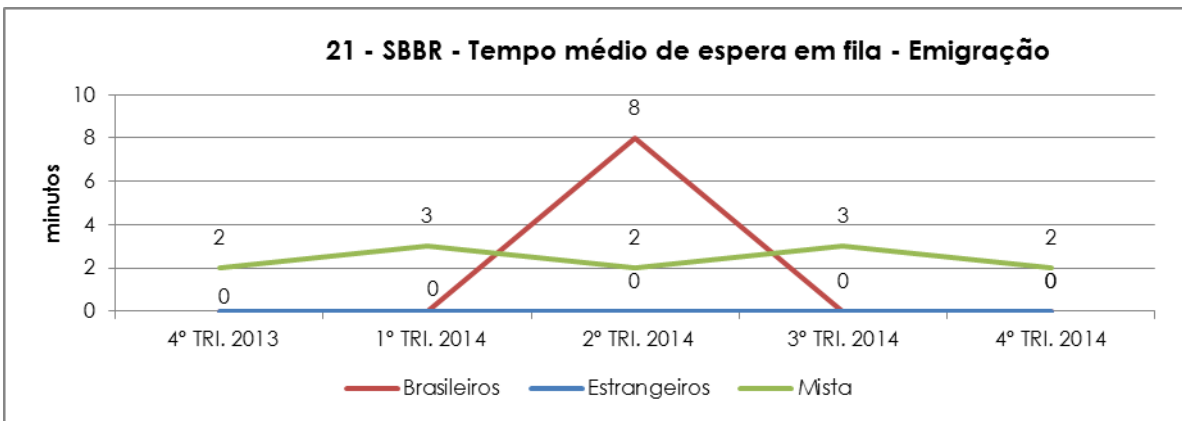
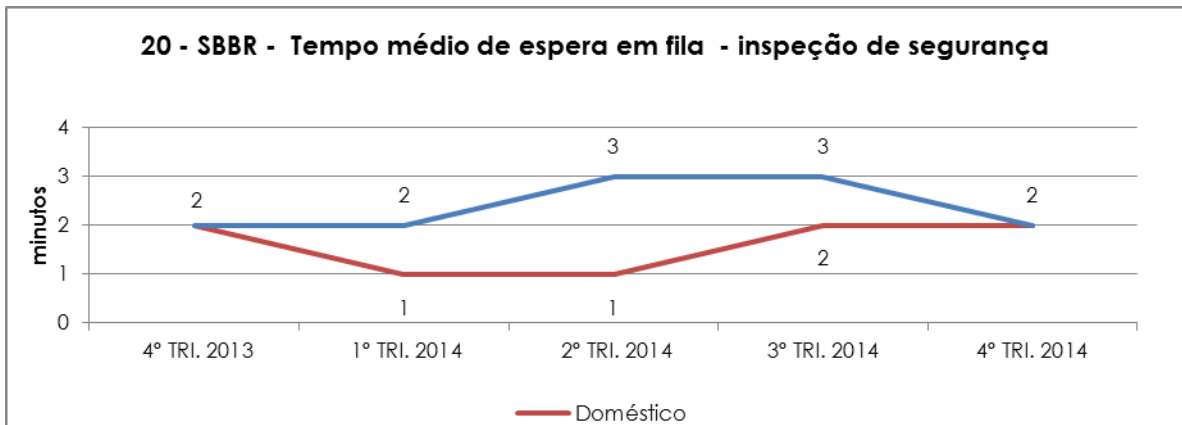
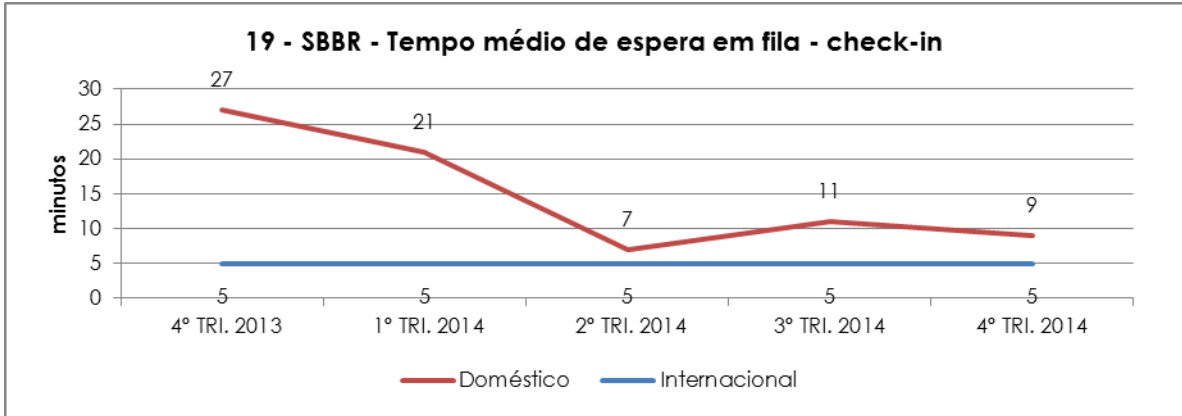
17 - SBBR- Escolaridade do Entrevistado

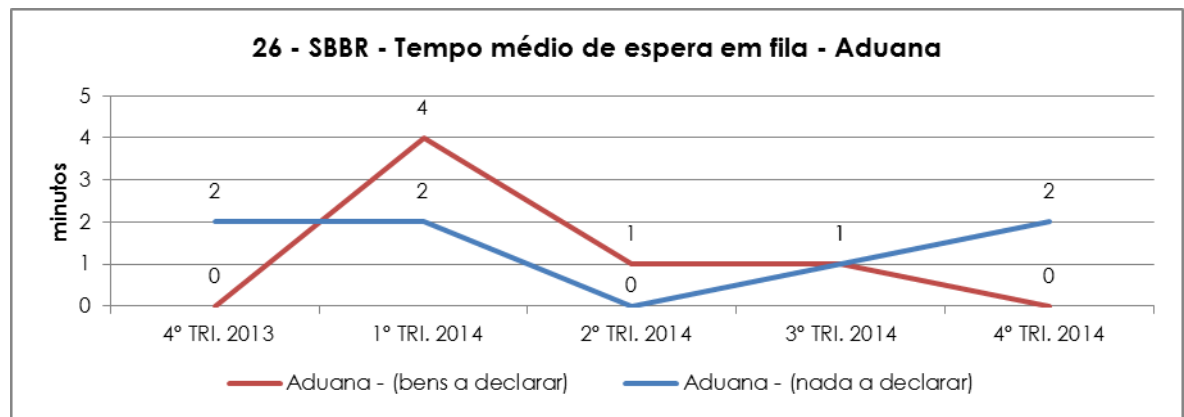
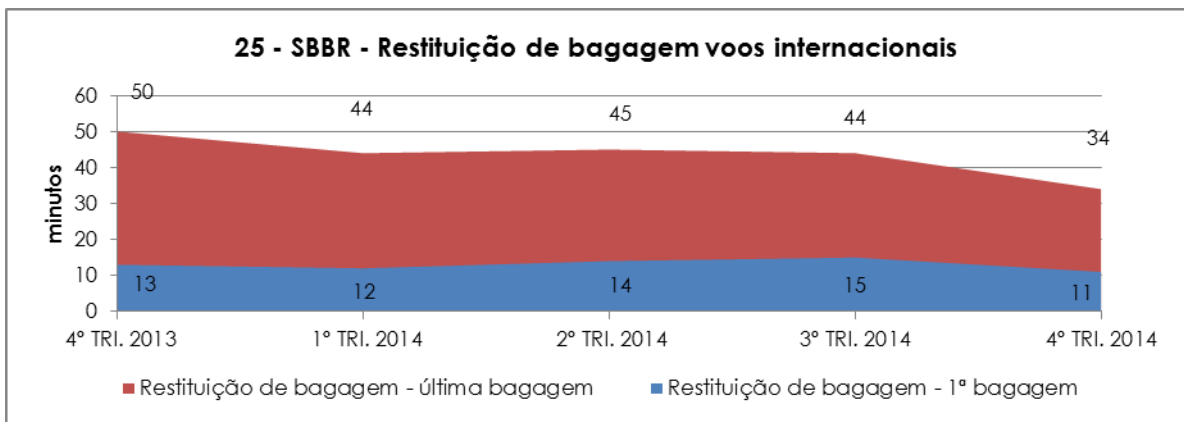
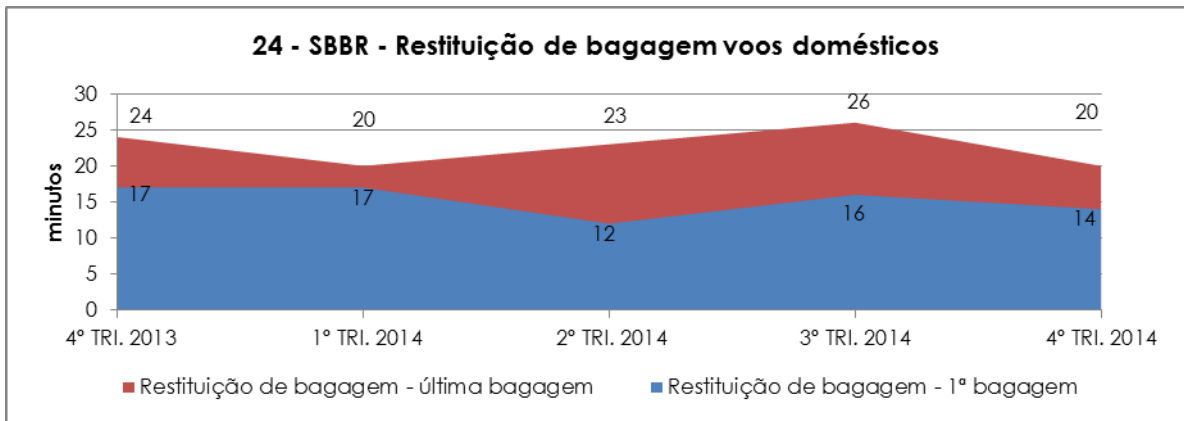
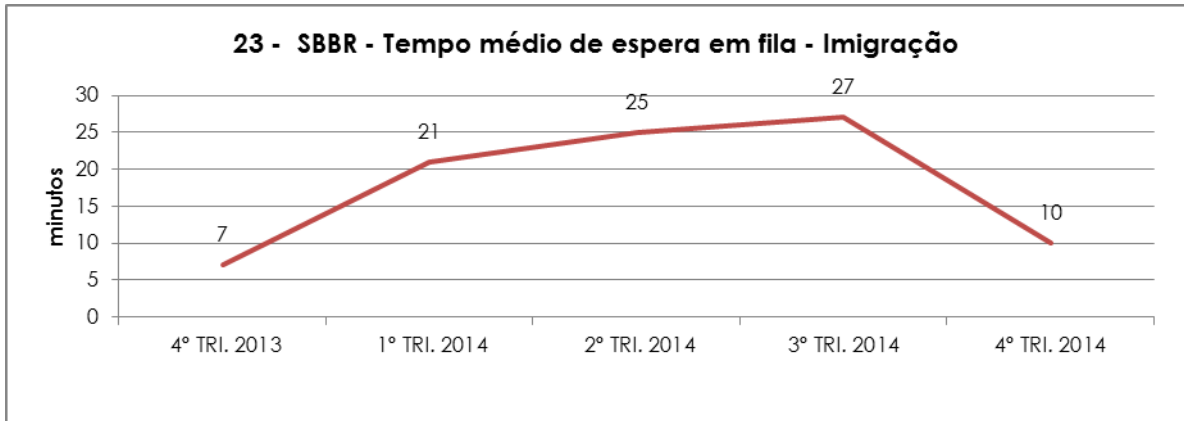


N: 545 Entrevistas/4º trimestre 2014

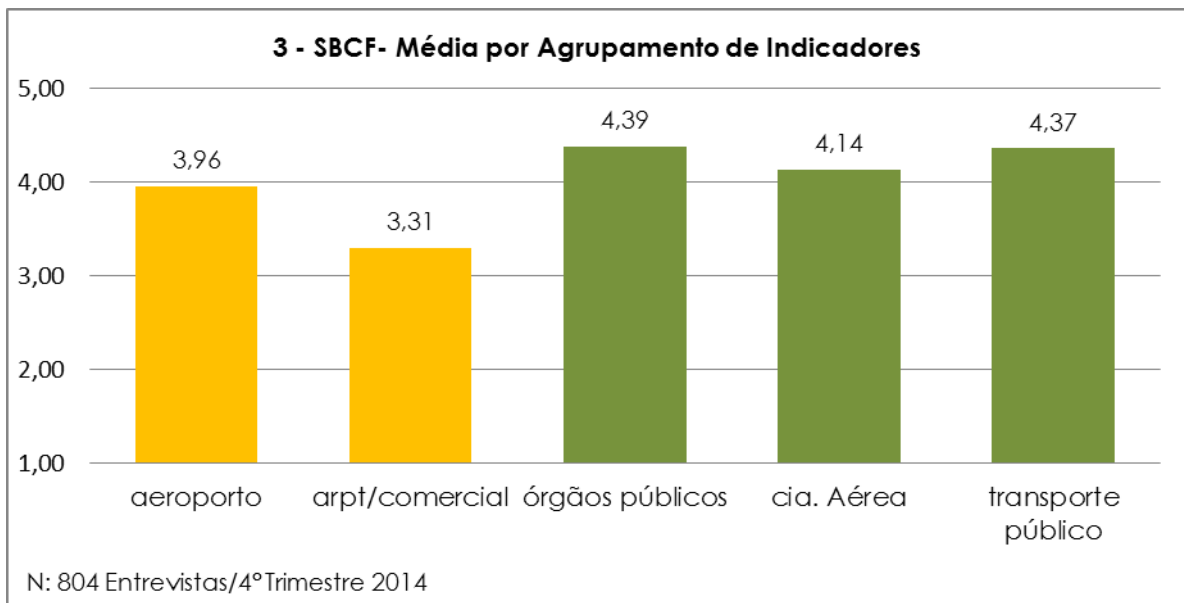
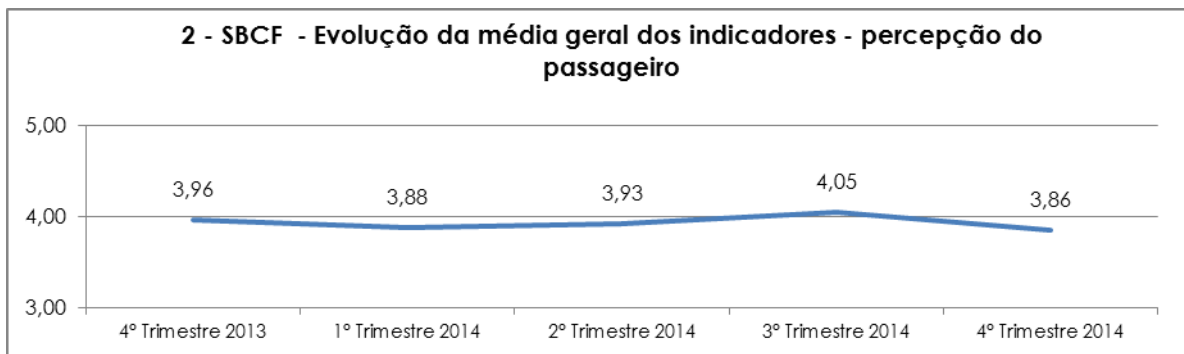
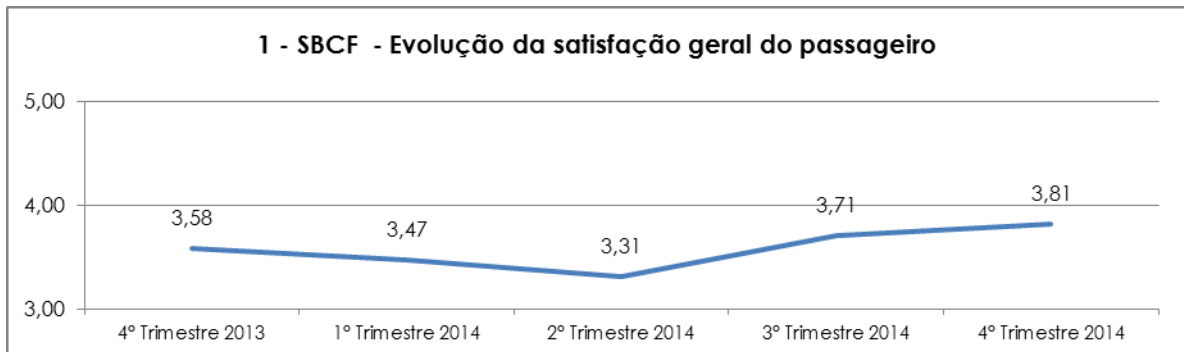
18 - SBBR - Média Geral dos Indicadores



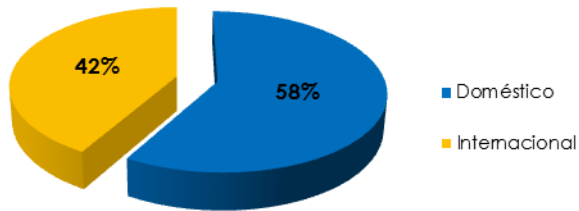




3.2 AEROPORTO INTERNACIONAL TANCREDO NEVES – CONFINIS (SBCF)

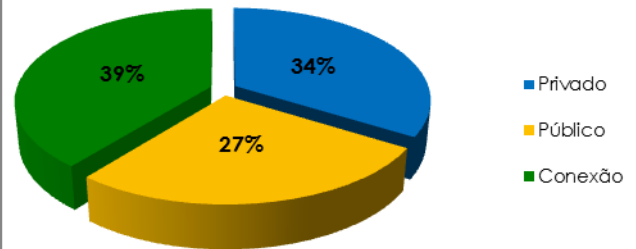


04 - SBCF - Distribuição Amostral - tipo de voo



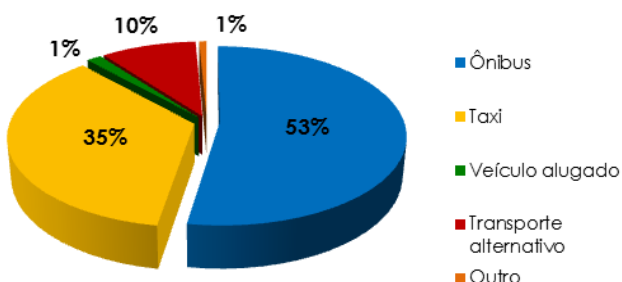
N: 804 Entrevistas/4º trimestre 2014

05 - SBCF - Tipo de transporte



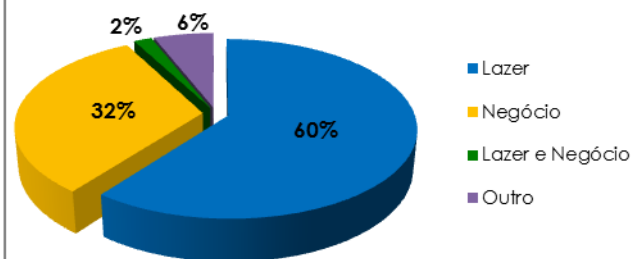
N: 500 Entrevistas/4º trimestre 2014

06 - SBCF - Meio de transporte público utilizado



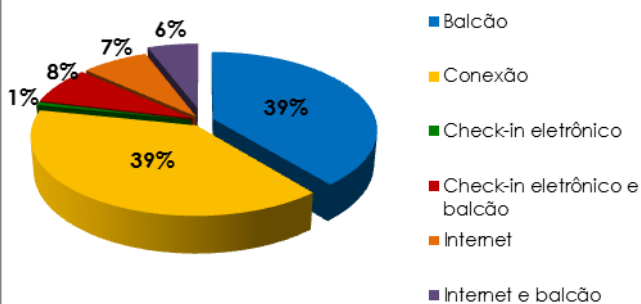
N: 135 Entrevistas/4º trimestre 2014

07 - SBCF - Motivo da viagem



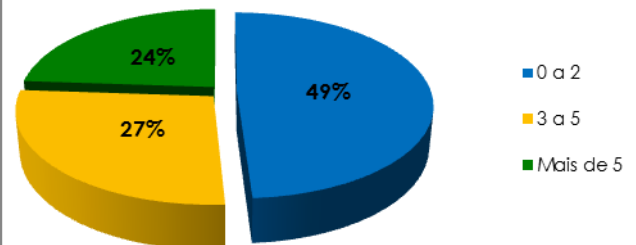
N: 500 Entrevistas/4º trimestre 2014

08 - SBCF - Forma de check-in



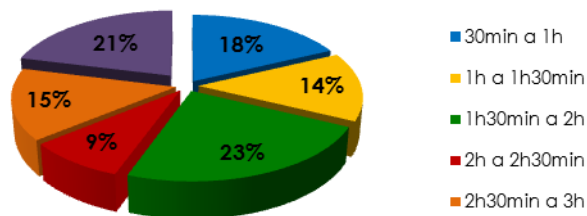
N: 500 Entrevistas/4º trimestre 2014

09 - SBCF - Frequência de viagem nos últimos 12 meses



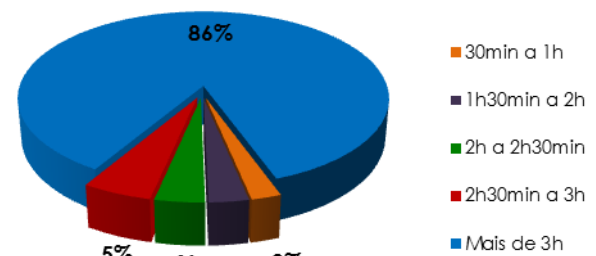
N: 485 Entrevistas/4º trimestre 2014

10 - SBCF - Antecedência de chegada para voo doméstico



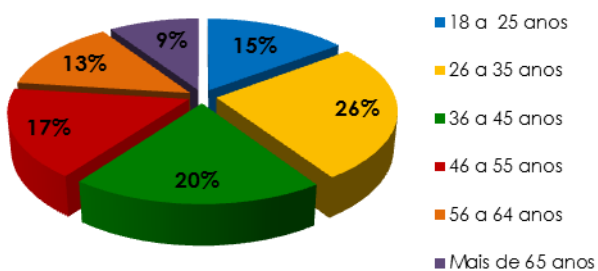
N: 351 Entrevistas/4º trimestre 2014

11 - SBCF - Antecedência de chegada para voo internacional



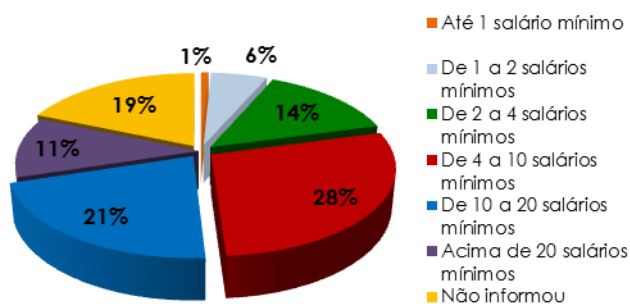
N: 134 Entrevistas/4º trimestre 2014

12 - SBCF - Idade



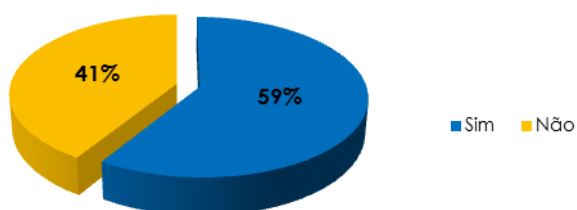
N: 500 Entrevistas/4º trimestre 2014

13 - SBCF - Renda



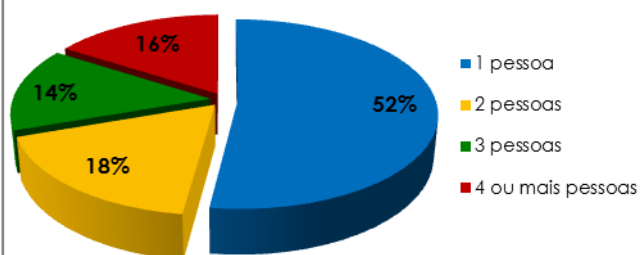
N: 500 Entrevistas/4º trimestre 2014

14 - SBCF - Viajando sozinho



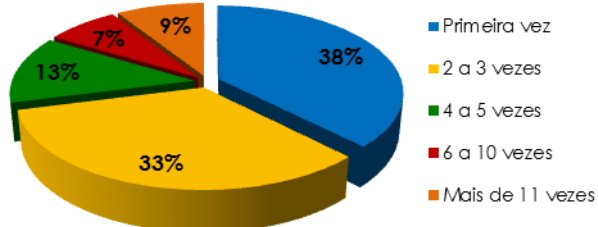
N: 500 Entrevistas/4º trimestre 2014

15 - SBCF - Número de acompanhantes



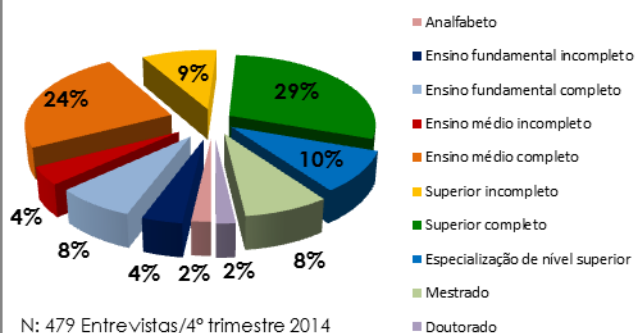
N: 188 Entrevistas/4º trimestre 2014

16 - SBCF - Quantidade de viagens partindo do mesmo aeroporto nos últimos 12 meses



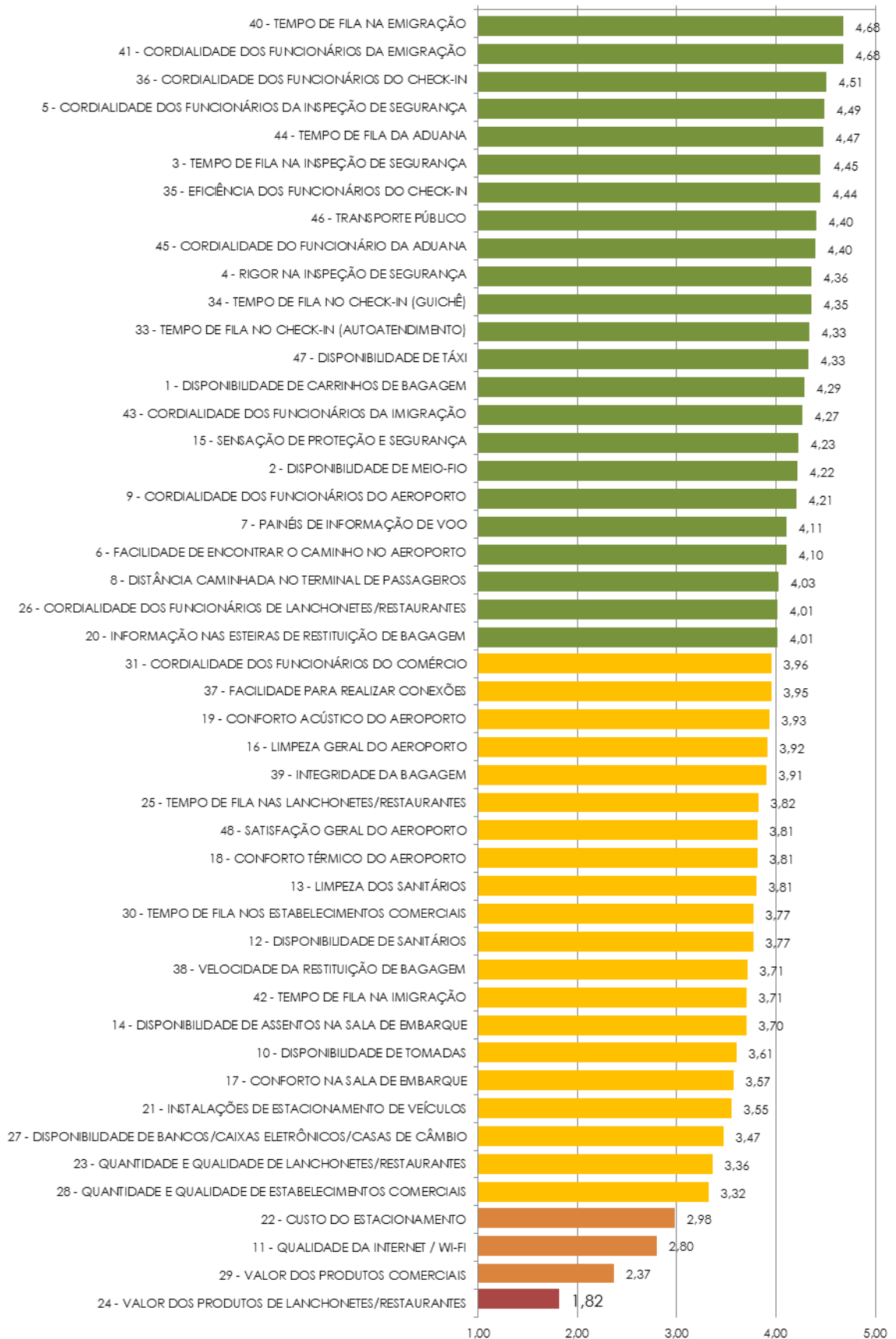
N: 500 Entrevistas/4º trimestre 2014

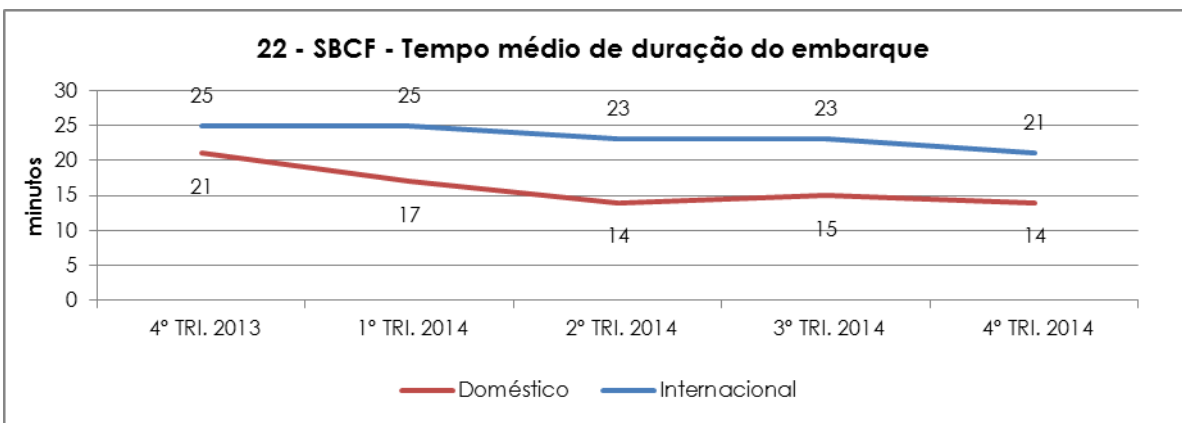
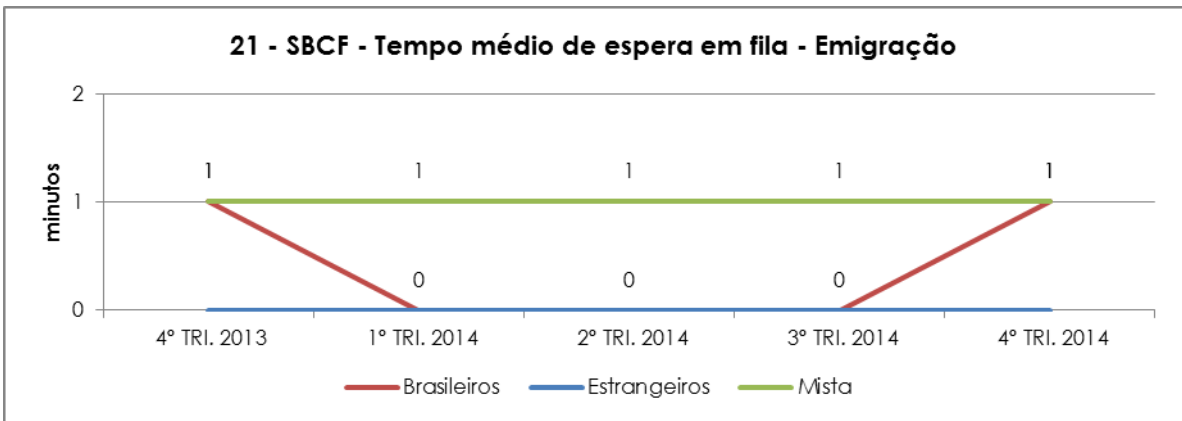
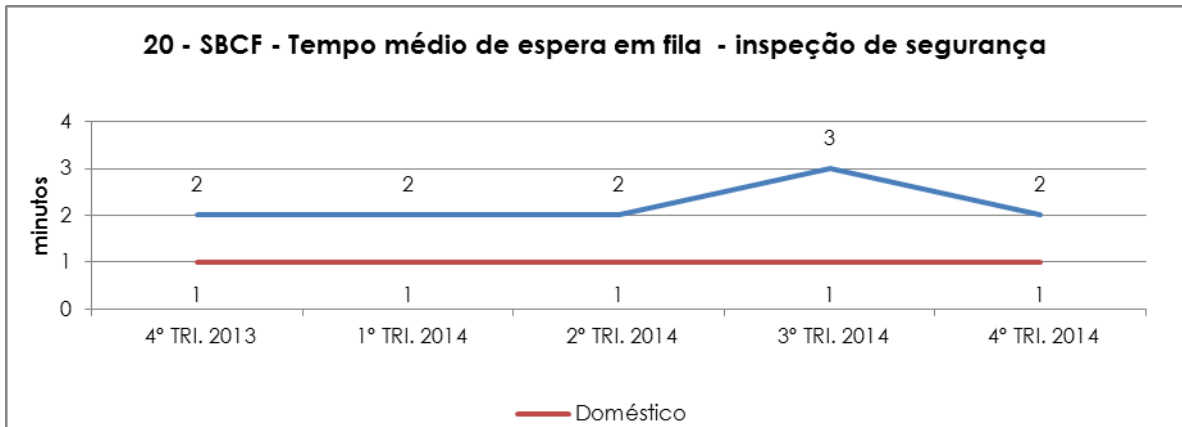
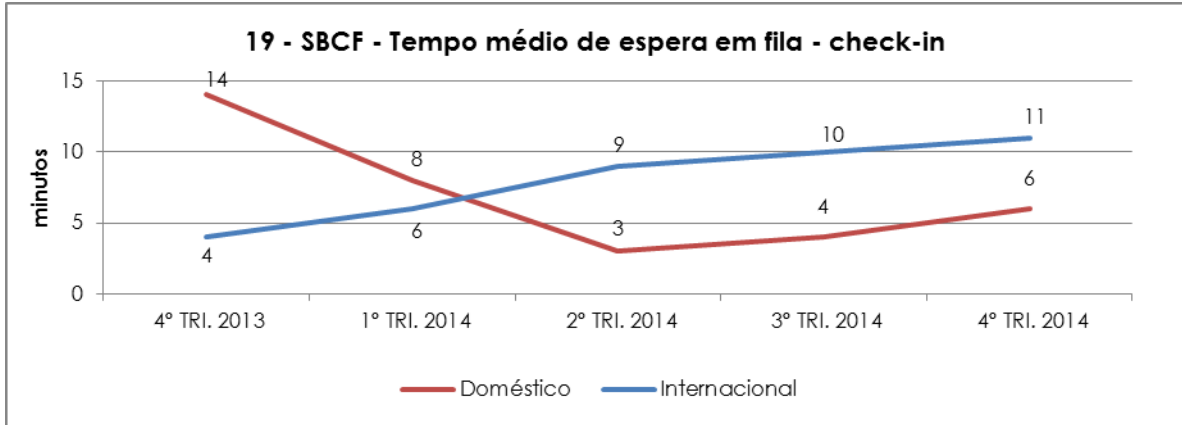
17 - SBCF - Escolaridade do Entrevistado

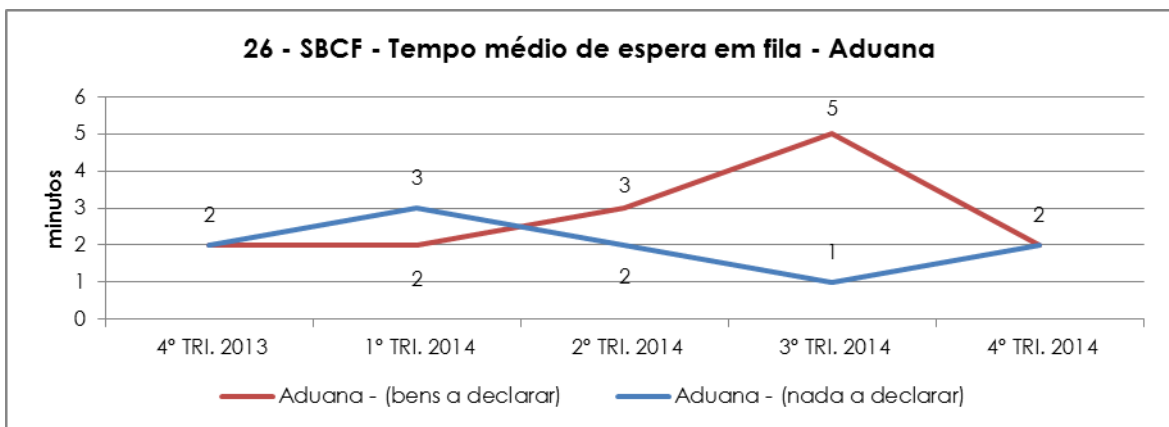
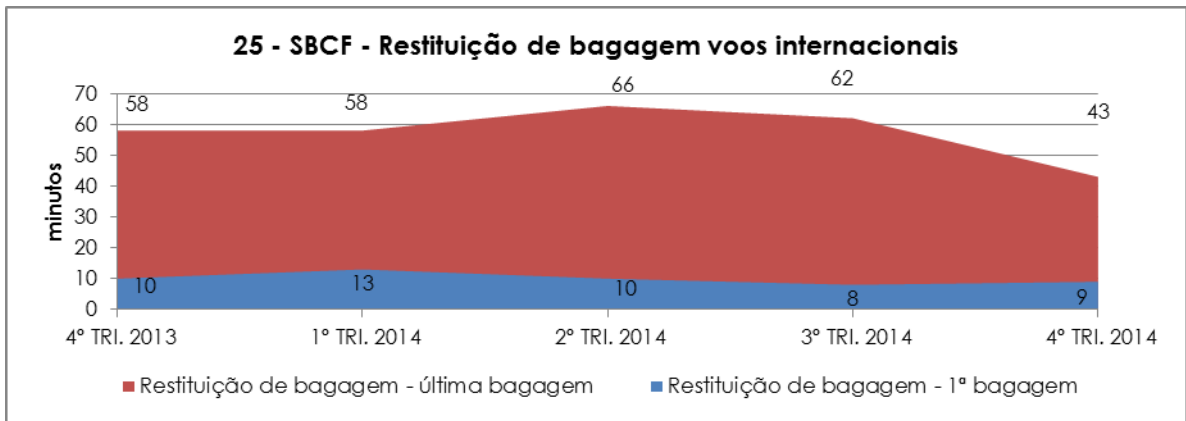
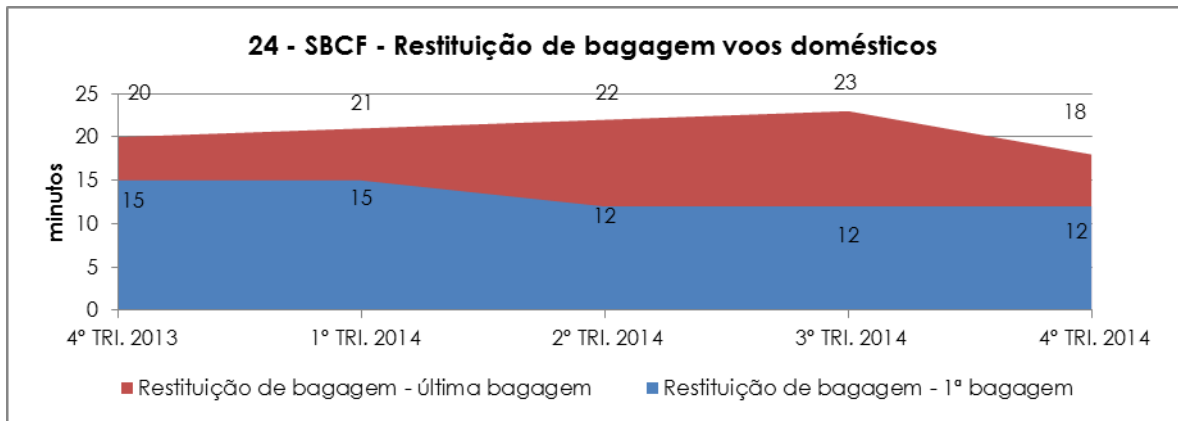
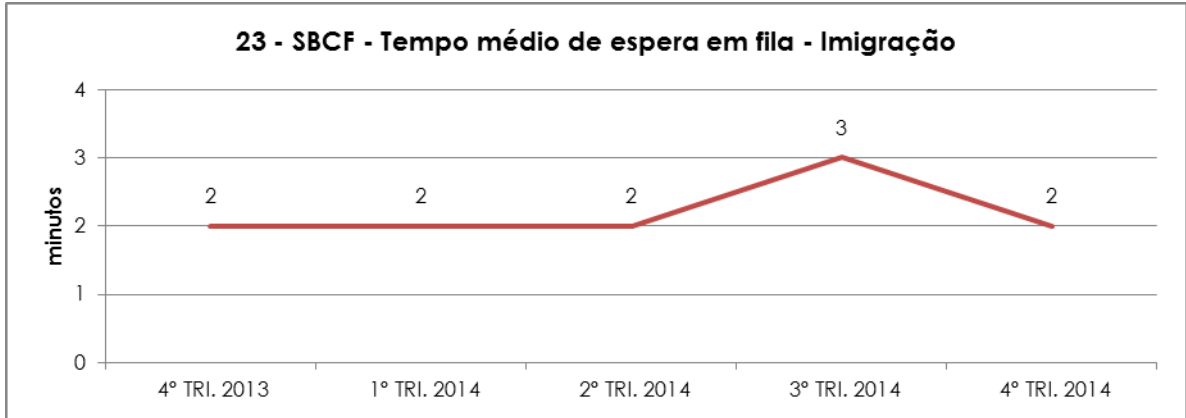


N: 479 Entrevistas/4º trimestre 2014

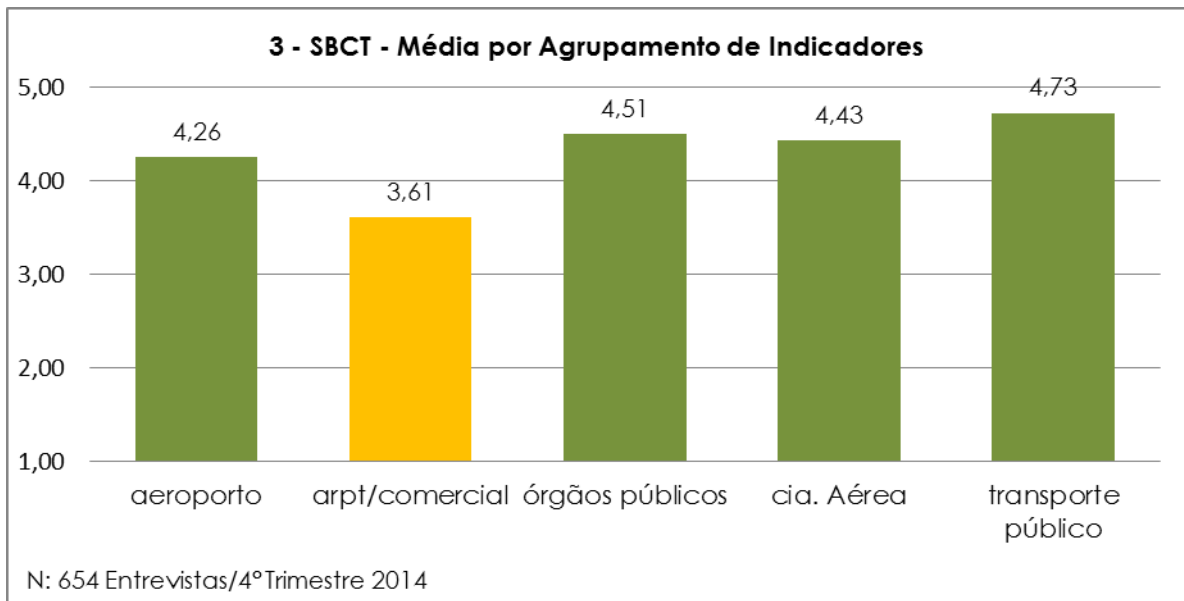
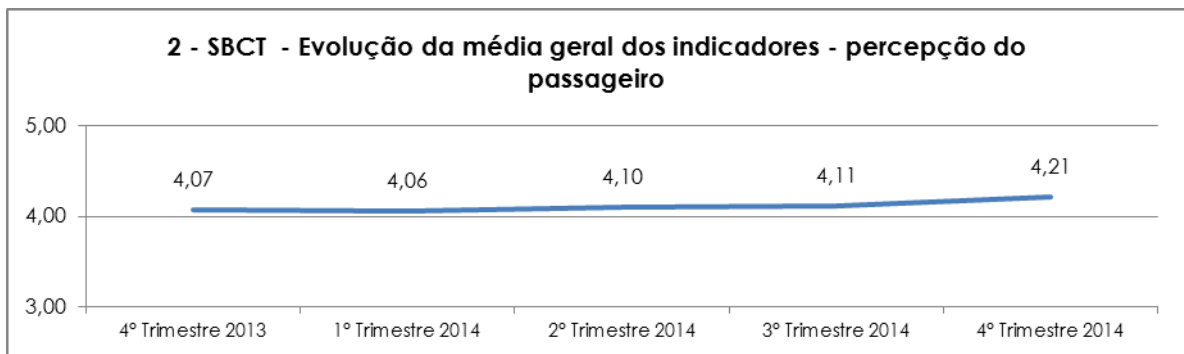
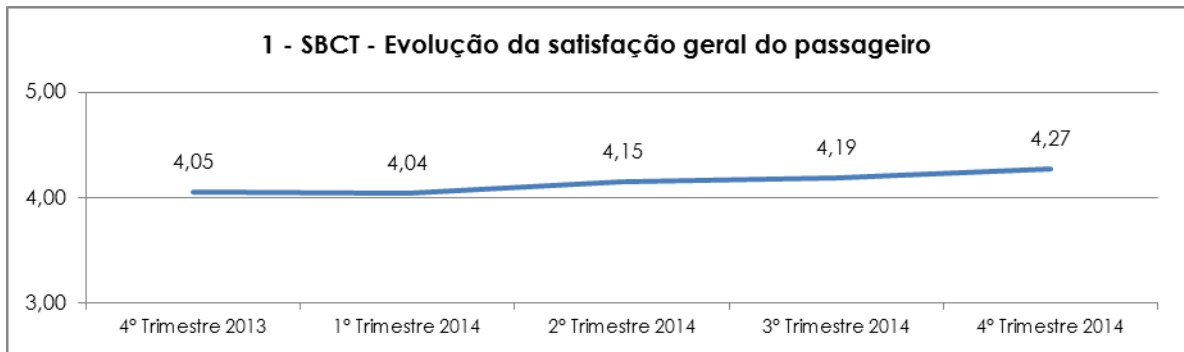
18 - SBCF - Média Geral dos Indicadores



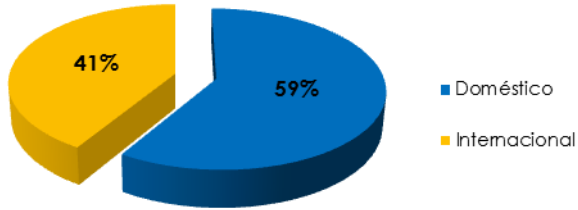




3.3 AEROPORTO INTERNACIONAL AFONSO PENA – CURITIBA (SBCT)

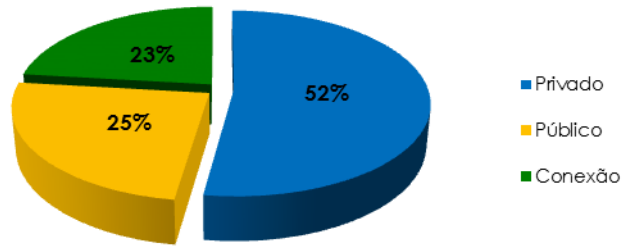


04 - SBCT - Distribuição Amostral - Tipo de voo



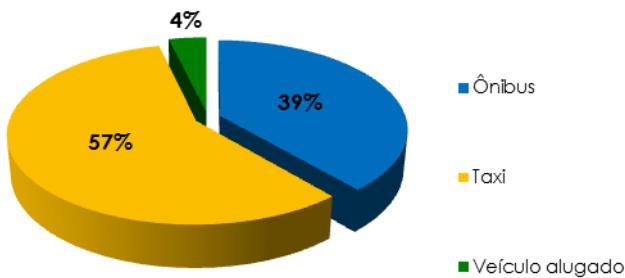
N: 654 Entrevistas/4º trimestre 2014

05 - SBCT - Tipo de transporte



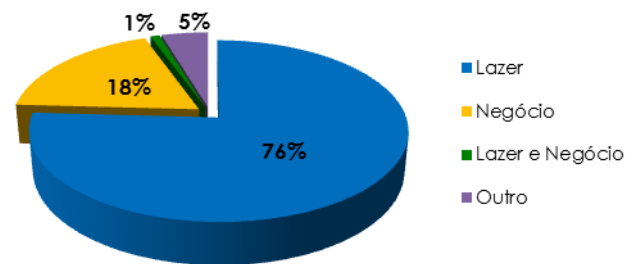
N: 432 Entrevistas/4º trimestre 2014

06 - SBCT - Meio de transporte público utilizado



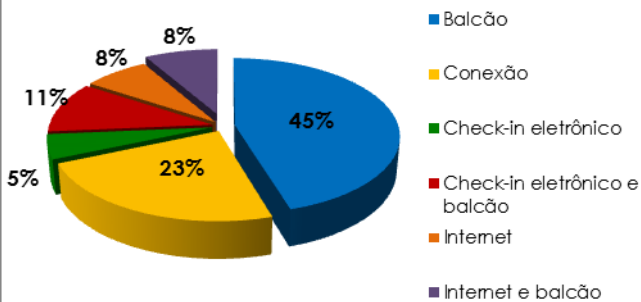
N: 106 Entrevistas/4º trimestre 2014

07 - SBCT - Motivo da viagem



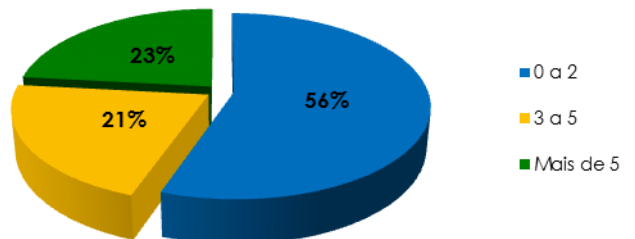
N: 431 Entrevistas/4º trimestre 2014

08 - SBCT - Forma de check-in



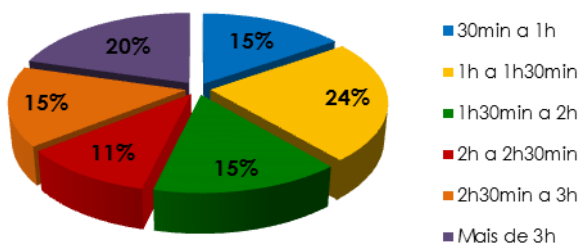
N: 432 Entrevistas/4º trimestre 2014

09 - SBCT - Frequência de viagem nos últimos 12 meses



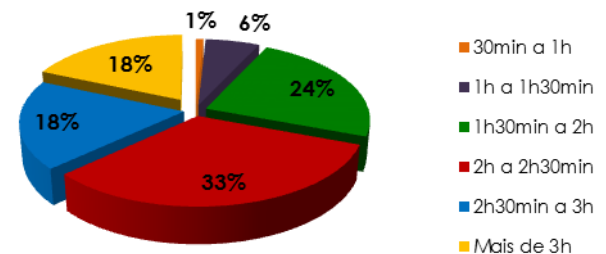
N: 408 Entrevistas/4º trimestre 2014

10 - SBCT - Antecedência de chegada para voo doméstico



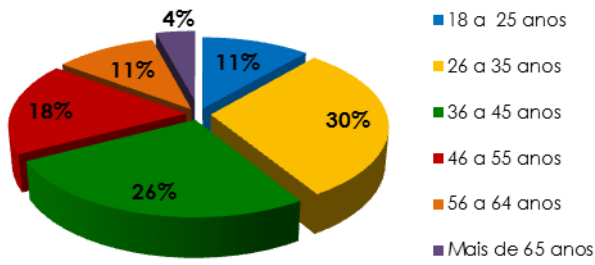
N: 294 Entrevistas/4º trimestre 2014

11 - SBCT - Antecedência de chegada para voo internacional



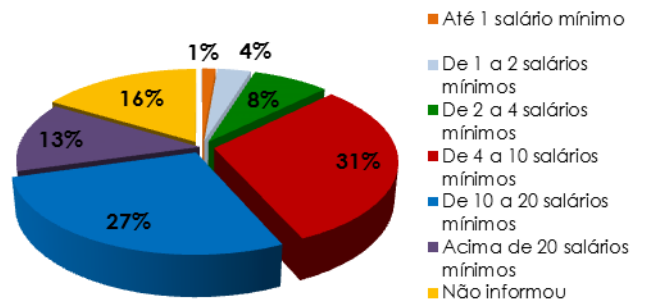
N: 114 Entrevistas/4º trimestre 2014

12 - SBCT - Idade



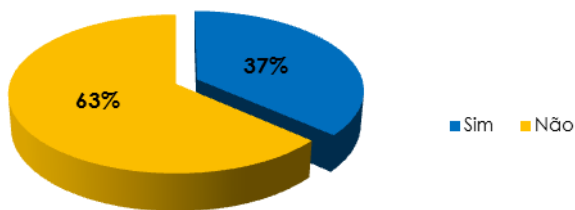
N: 432 Entrevistas/4º trimestre 2014

13 - SBCT - Renda



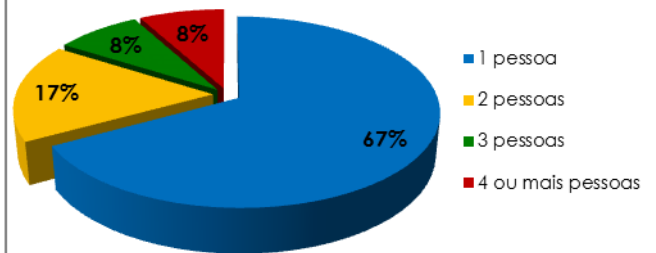
N: 432 Entrevistas/4º trimestre 2014

14 - SBCT - Viajando sozinho



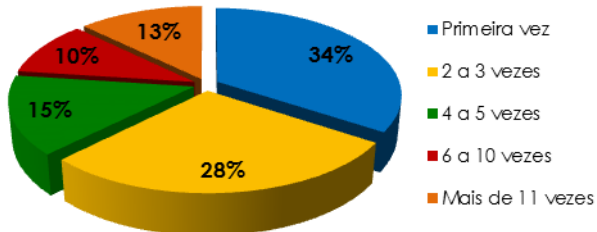
N: 432 Entrevistas/4º trimestre 2014

15 - SBCT - Número de acompanhantes



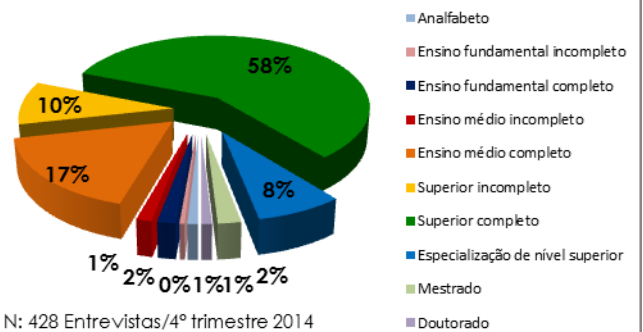
N: 261 Entrevistas/4º trimestre 2014

16 - SBCT - Quantidade de viagens partindo desse aeroporto nos últimos 12 meses



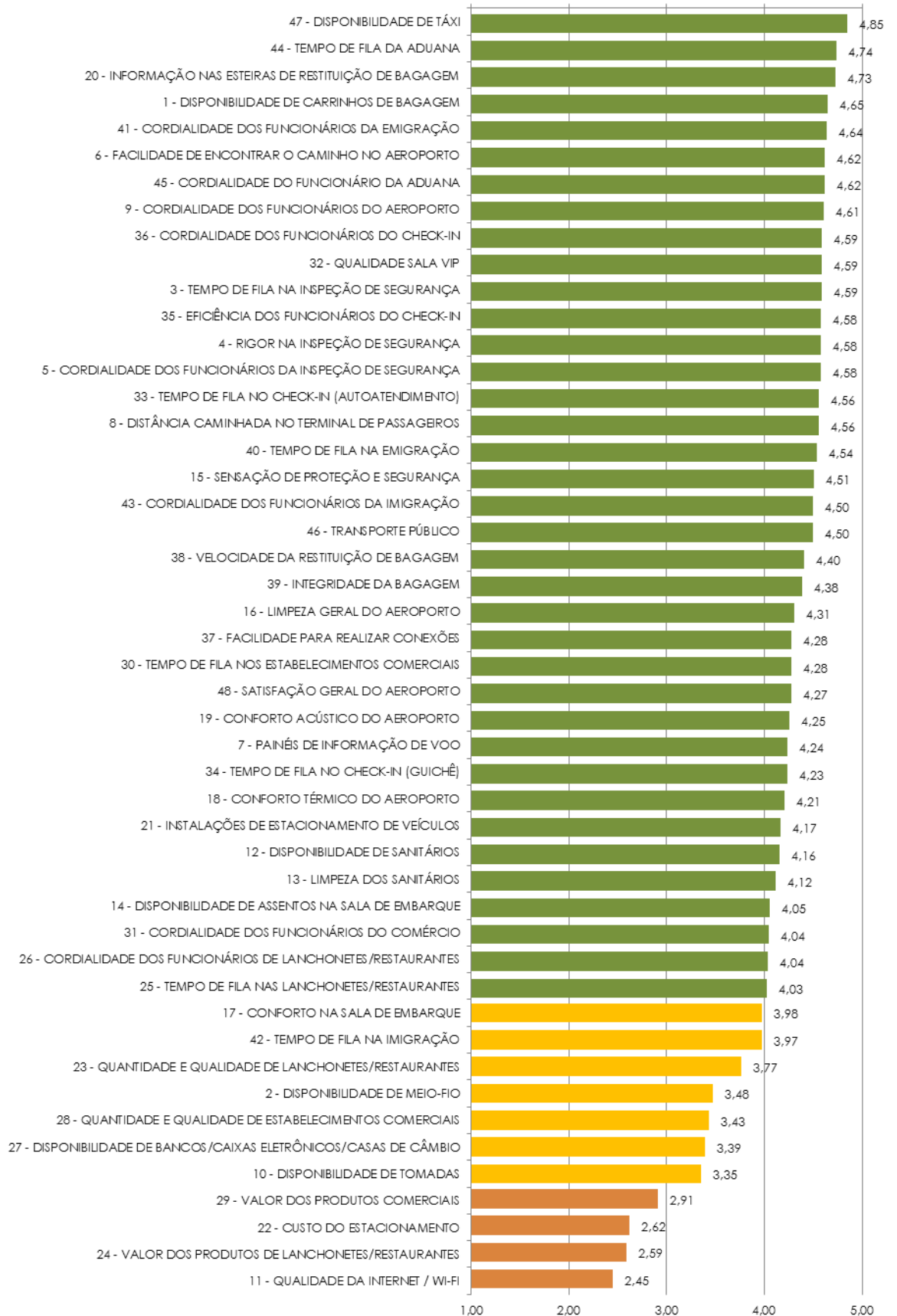
N: 432 Entrevistas/4º trimestre 2014

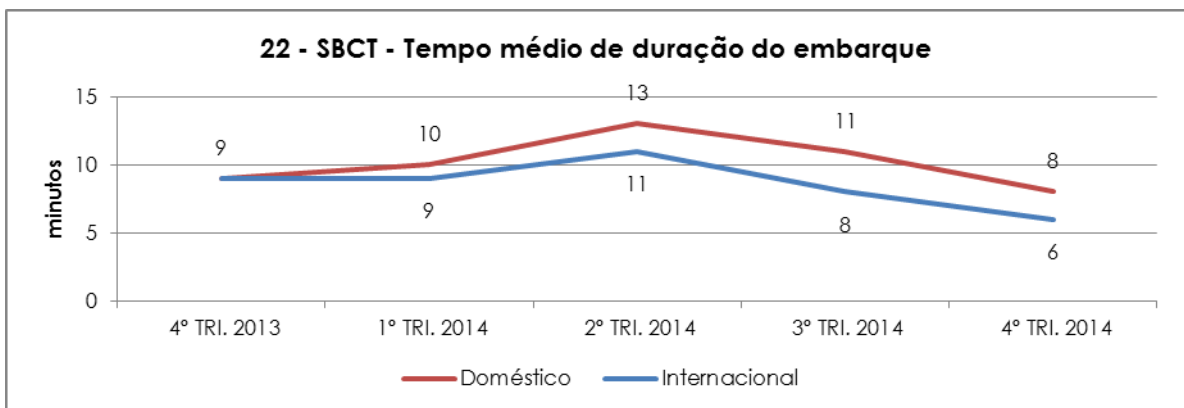
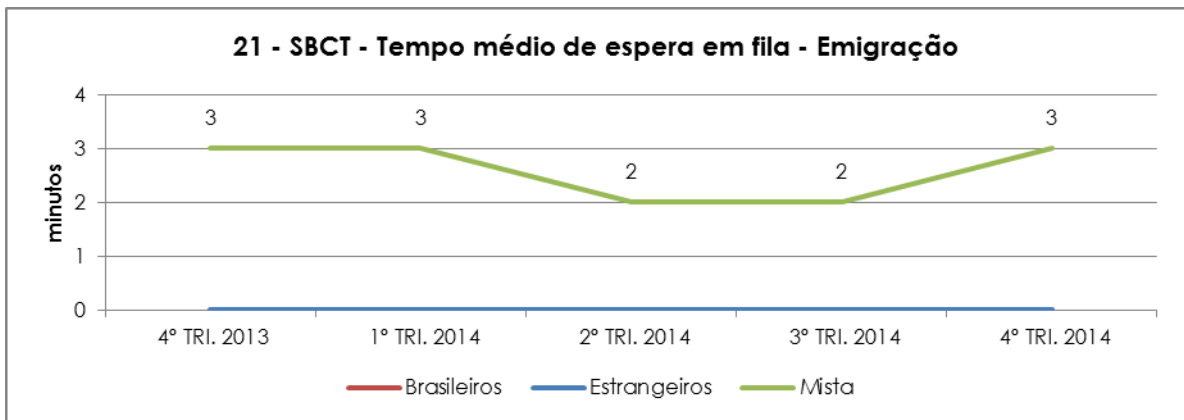
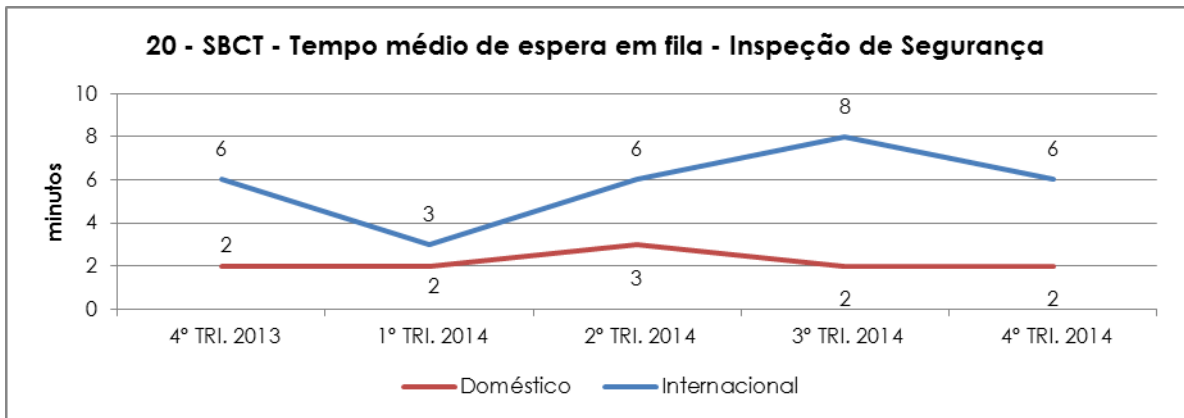
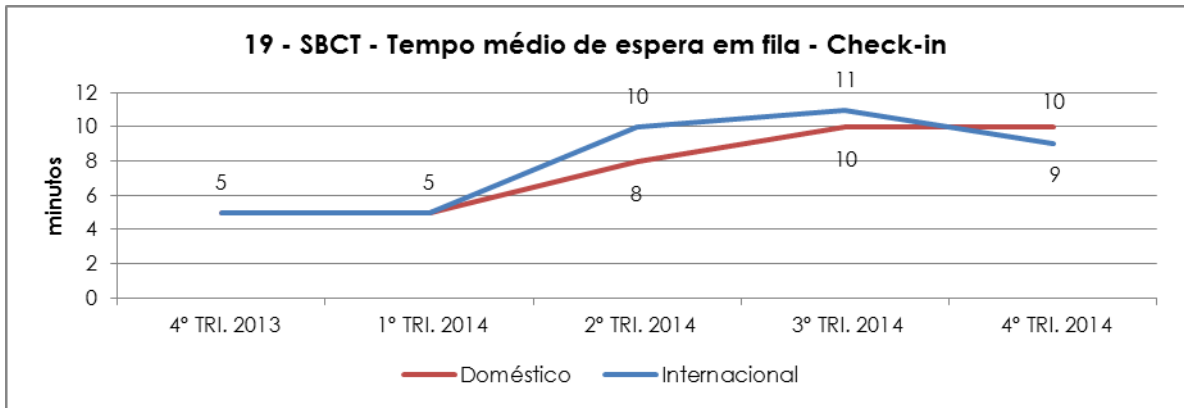
17 - SBCT - Escolaridade

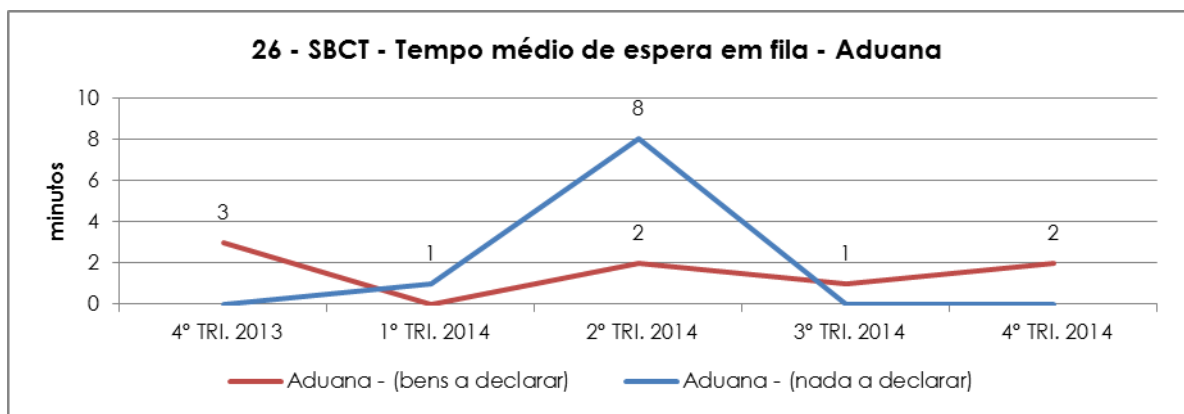
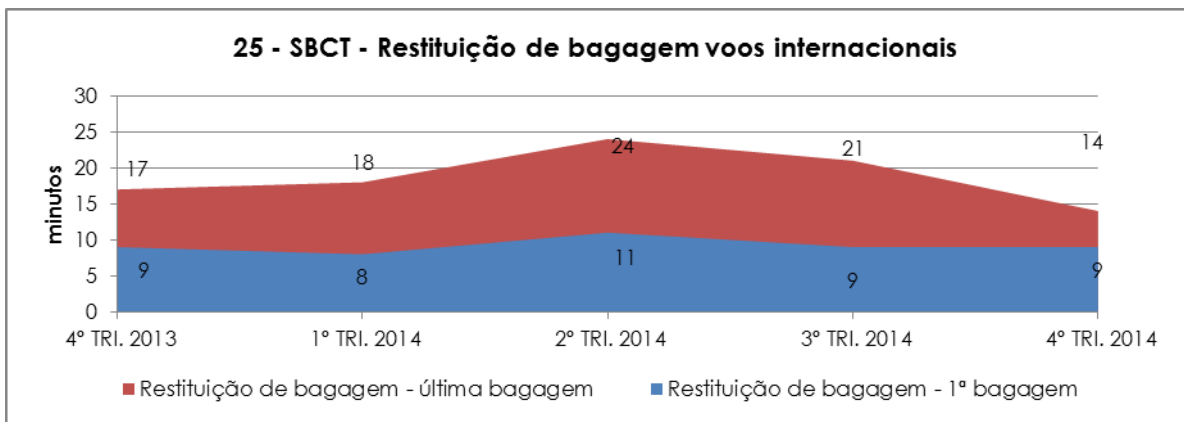
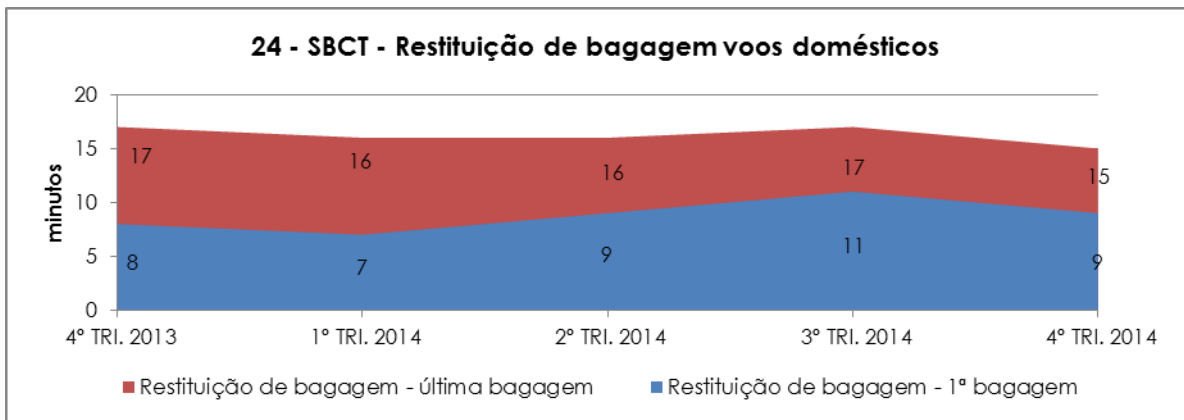
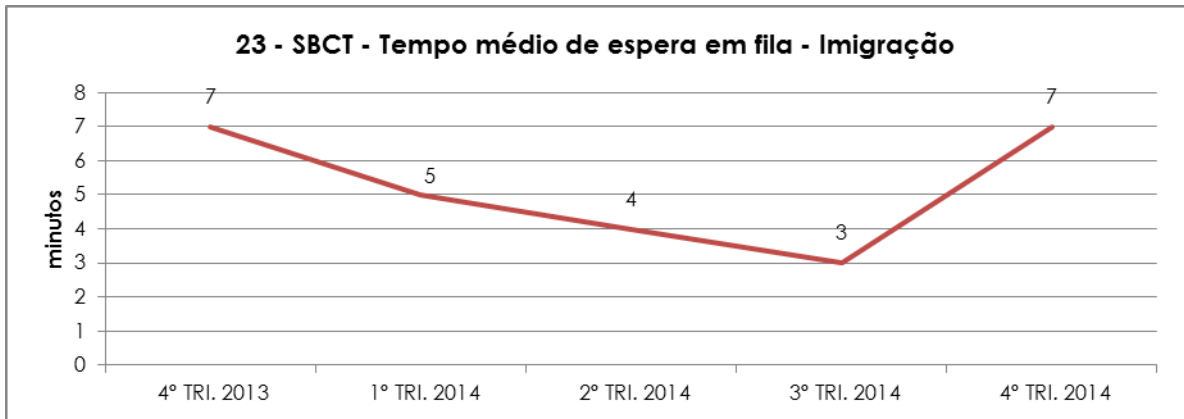


N: 428 Entrevistas/4º trimestre 2014

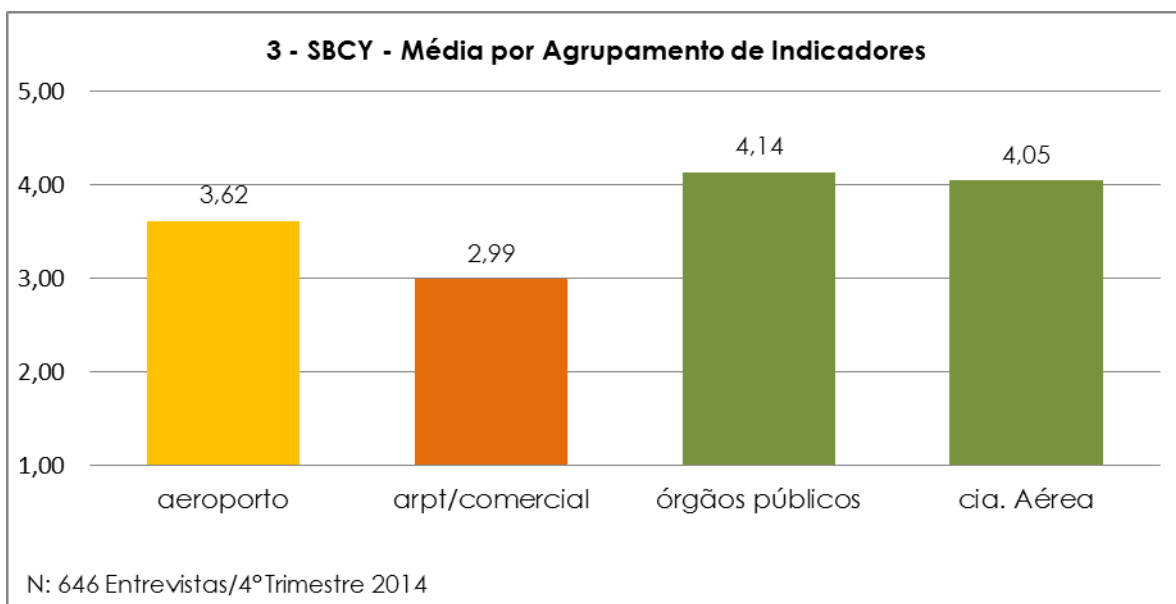
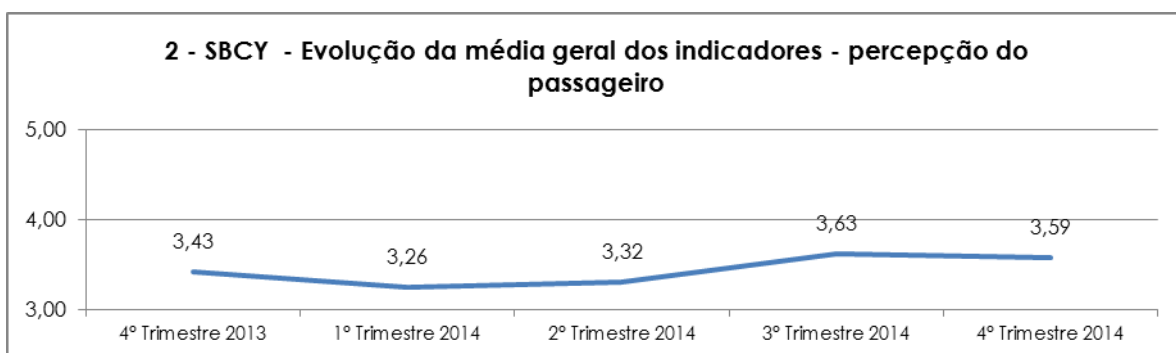
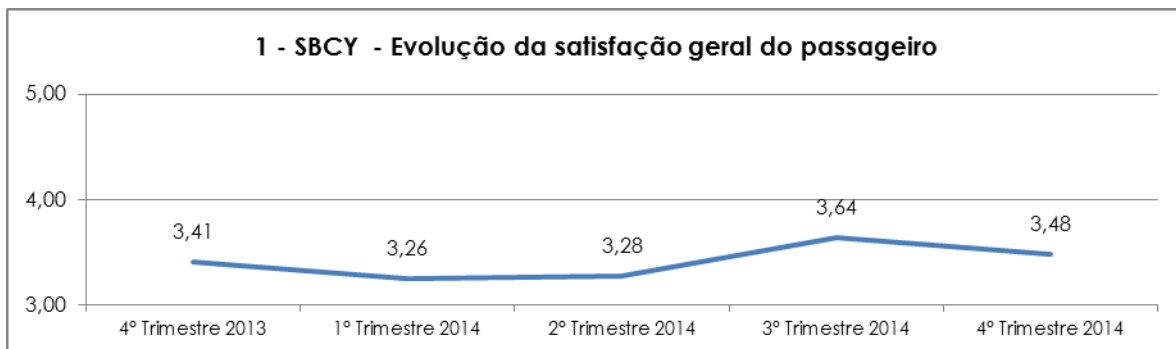
18 - SBCT - Média Geral dos Indicadores



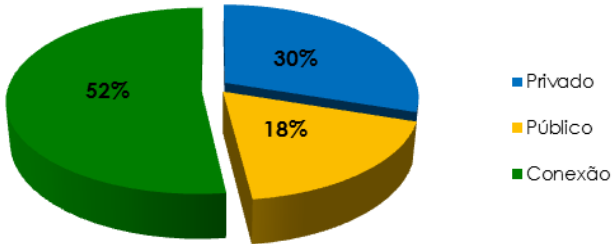




3.4 AEROPORTO INTERNACIONAL MARECHAL RONDON – CUIABÁ (SBCY)

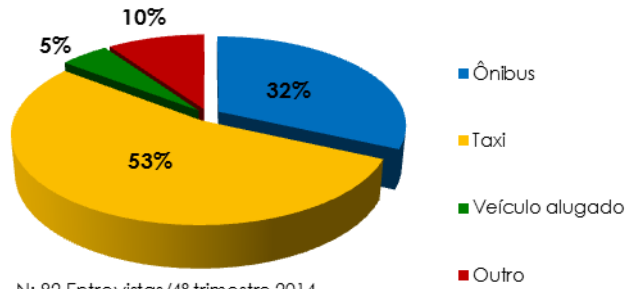


04 - SBCY - Tipo de transporte



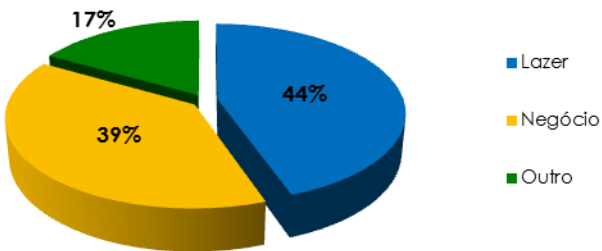
N: 456 Entrevistas/4º trimestre 2014

05 - SBCY - Meio de transporte público utilizado



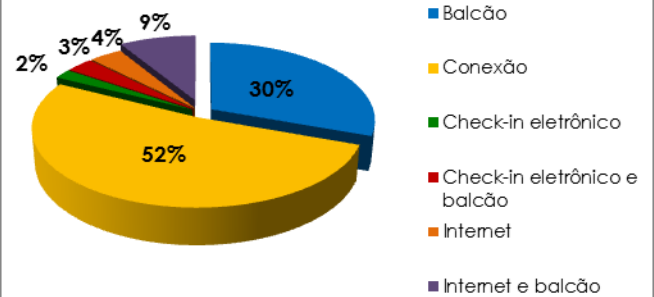
N: 82 Entrevistas/4º trimestre 2014

06 - SBCY - Motivo da viagem



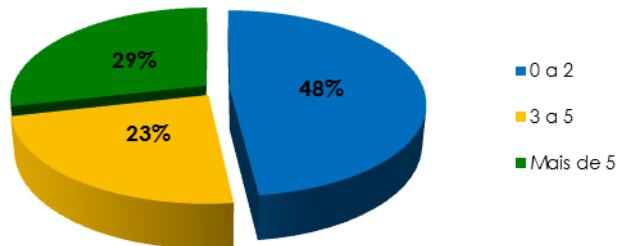
N: 453 Entrevistas/4º trimestre 2014

07 - SBCY - Forma de check-in



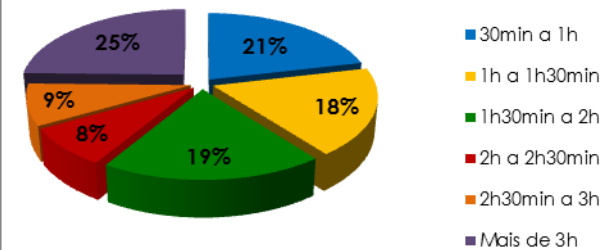
N: 456 Entrevistas/4º trimestre 2014

08 - SBCY - Frequência de viagem nos últimos 12 meses



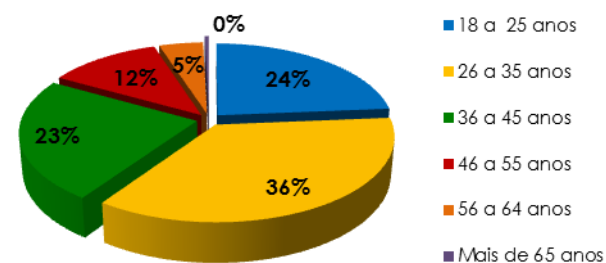
N: 511 Entrevistas/4º trimestre 2014

9 - SBCY - Antecedência de chegada para voo doméstico



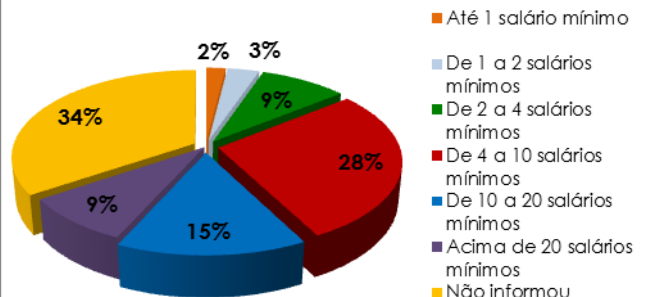
N: 511 Entrevistas/4º trimestre 2014

10 - SBCY - Idade



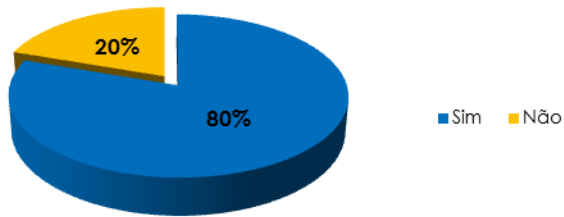
N: 456 Entrevistas/4º trimestre 2014

11 - SBCY - Renda



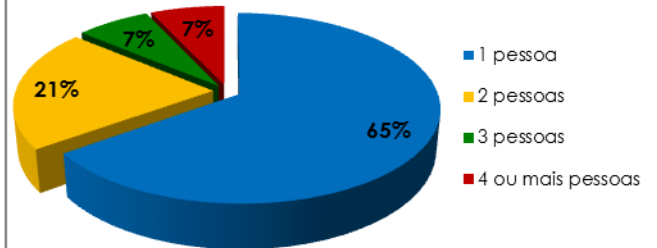
N: 456 Entrevistas/4º trimestre 2014

12 - SBCY - Viajando sozinho



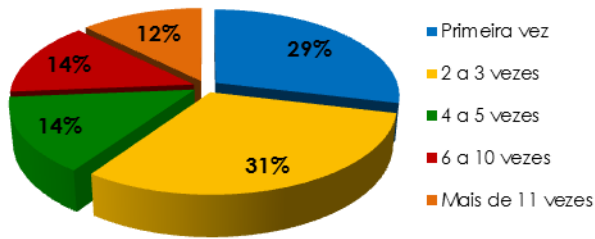
N: 456 Entrevistas/4º trimestre 2014

13 - SBCY - Número de acompanhantes



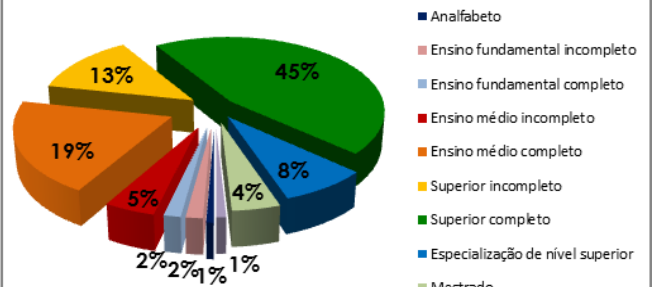
N: 86 Entrevistas/4º trimestre 2014

14 - SBCY - Quantidade de viagens partindo desse aeroporto nos últimos 12 meses



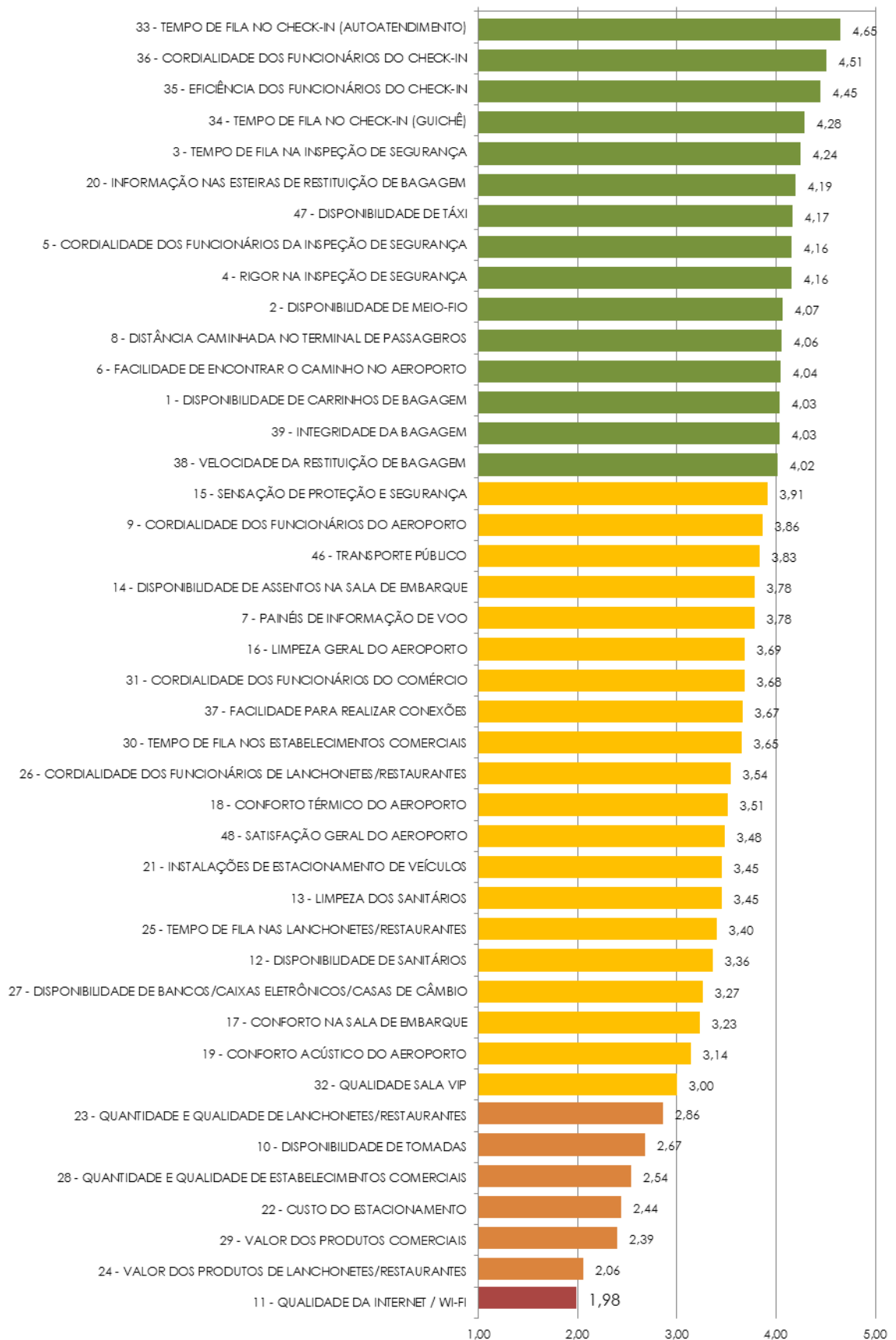
N: 456 Entrevistas/4º trimestre 2014

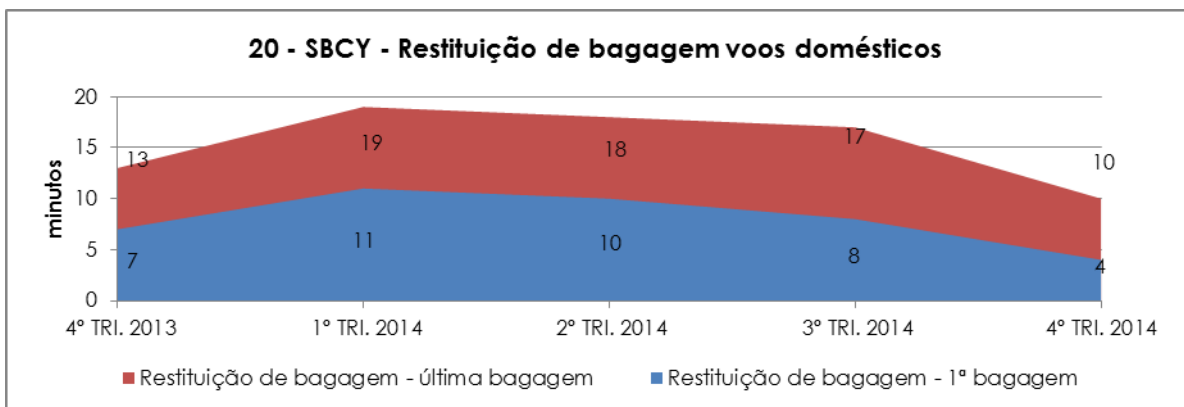
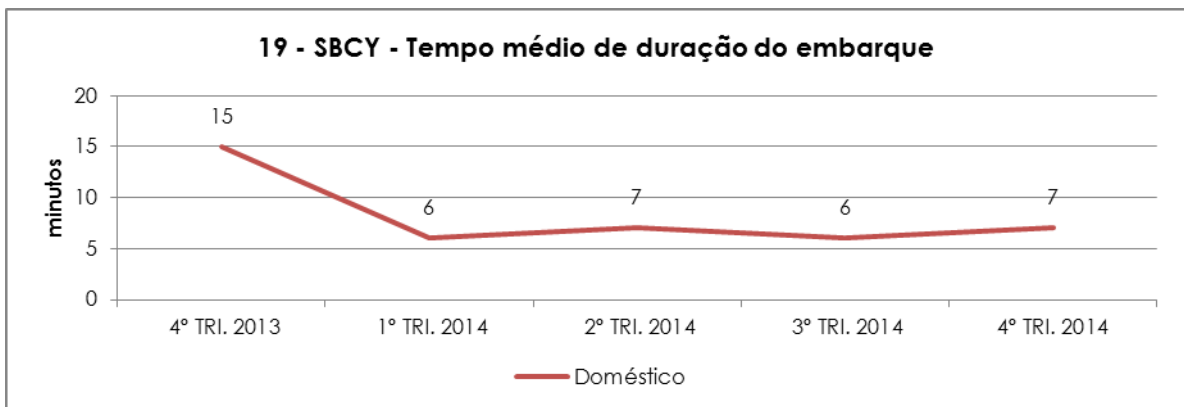
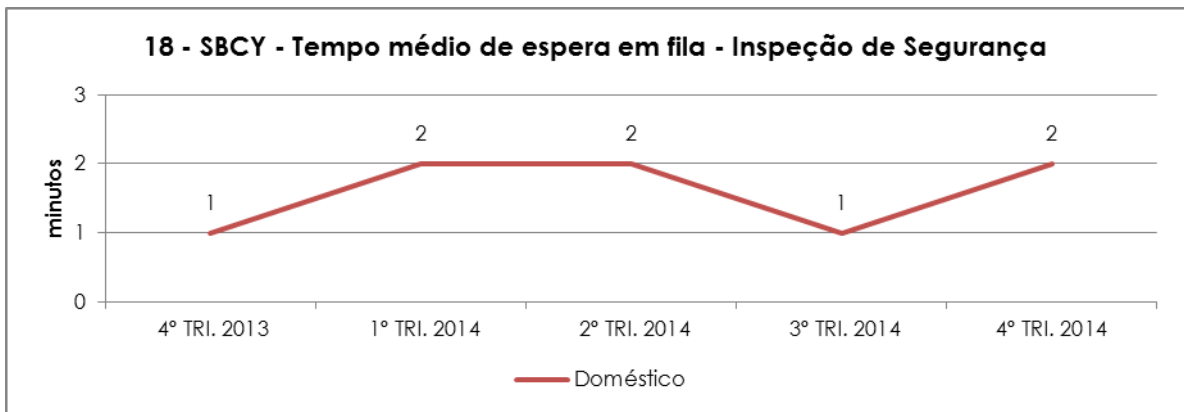
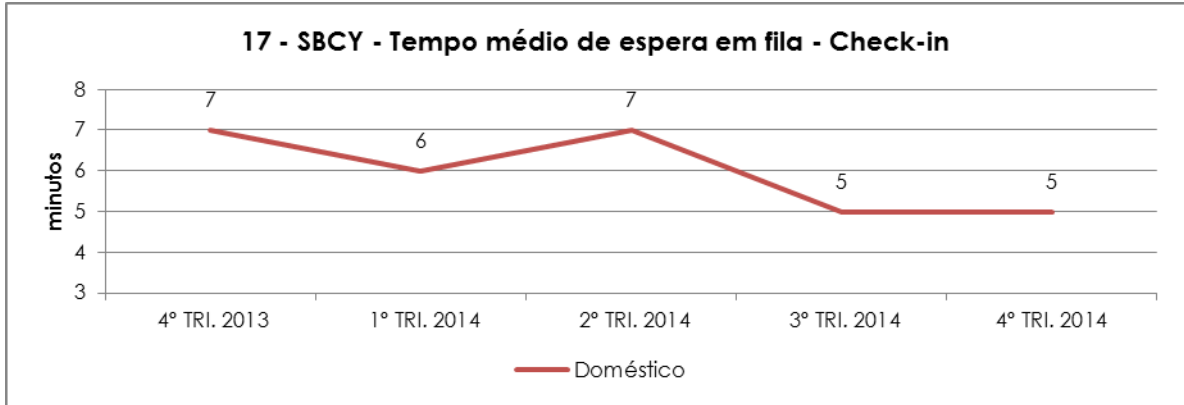
15 - SBCY - Escolaridade



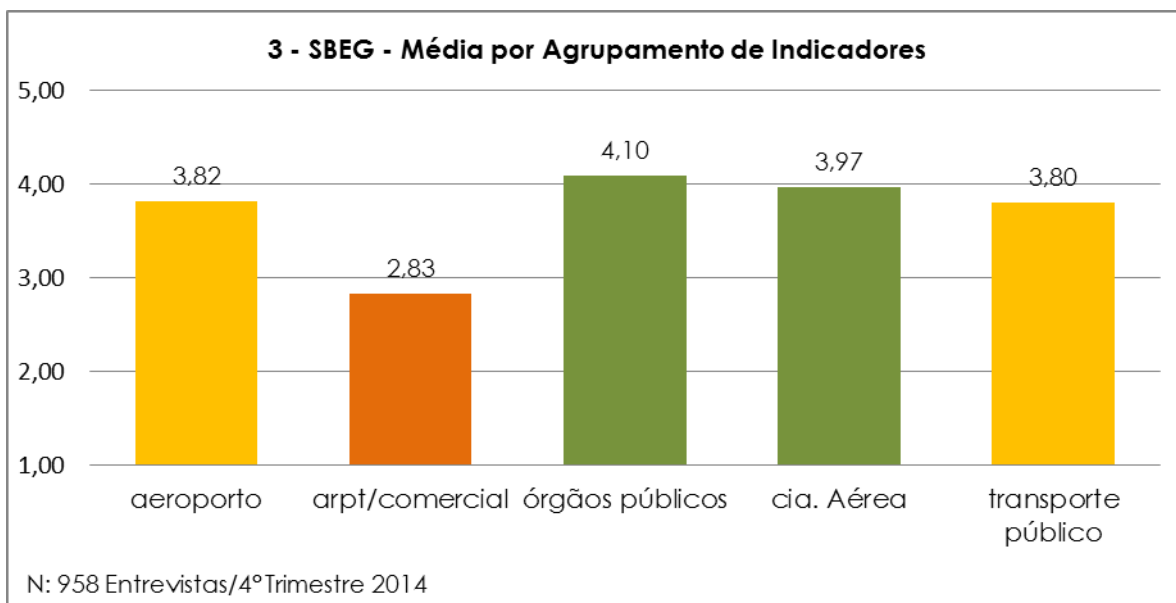
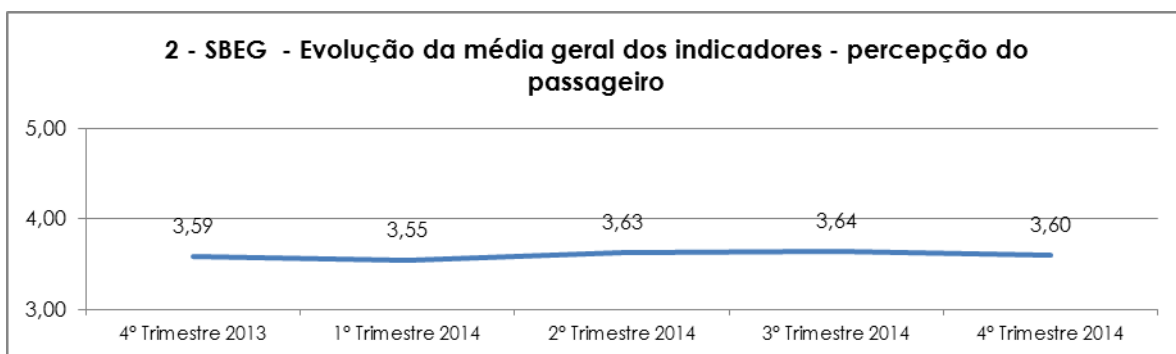
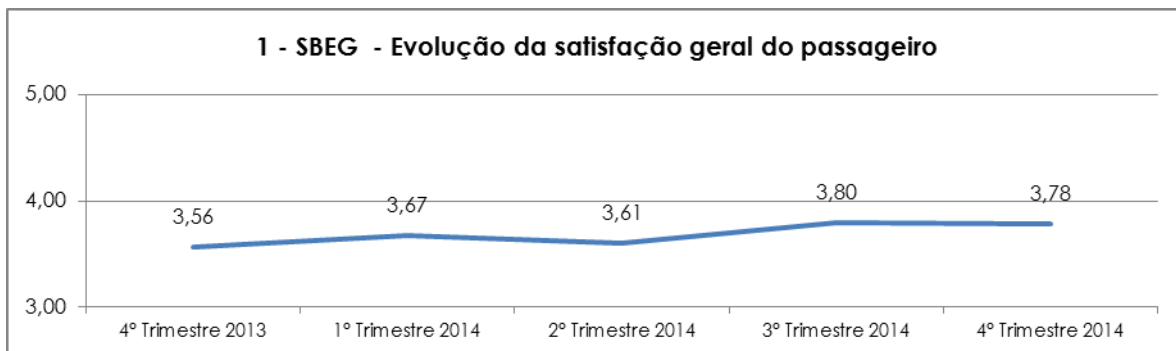
N: 452 Entrevistas/4º trimestre 2014

16 - SBCY - Média Geral dos Indicadores

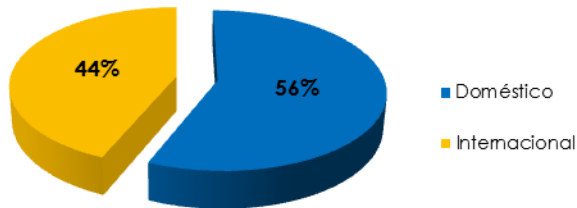




3.5 AEROPORTO INTERNACIONAL EDUARDO GOMES – MANAUS (SBEG)

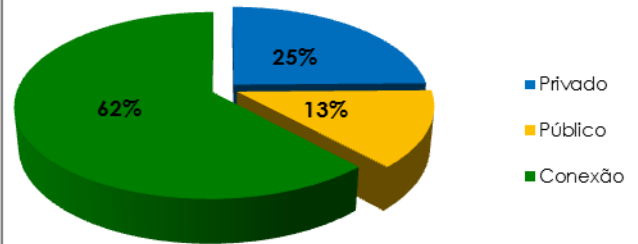


04 - SBEG - Distribuição Amostral - Tipo de voo



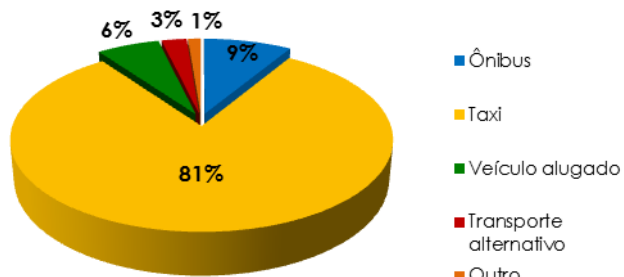
N: 958 Entrevistas/4º trimestre 2014

05 - SBEG - Tipo de transporte



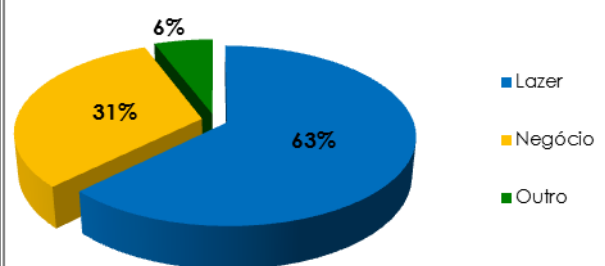
N: 598 Entrevistas/4º trimestre 2014

06 - SBEG - Meio de transporte público utilizado



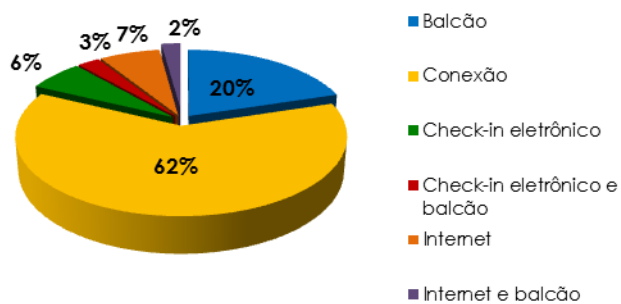
N: 80 Entrevistas/4º trimestre 2014

07 - SBEG - Motivo da viagem



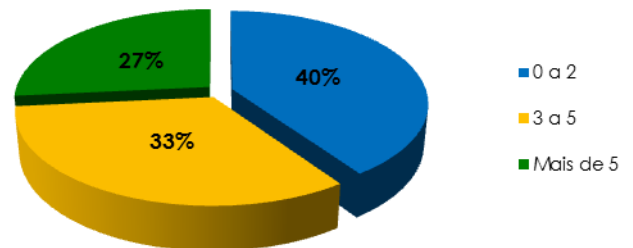
N: 597 Entrevistas/4º trimestre 2014

08 - SBEG - Forma de check-in



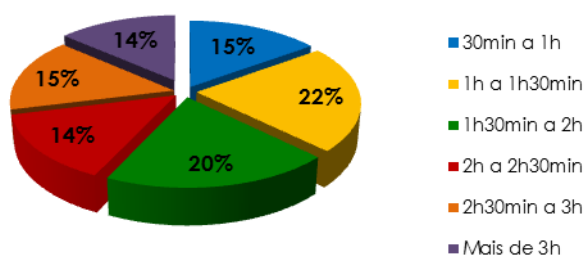
N: 598 Entrevistas/4º trimestre 2014

09 - SBEG - Frequência de viagem nos últimos 12 meses



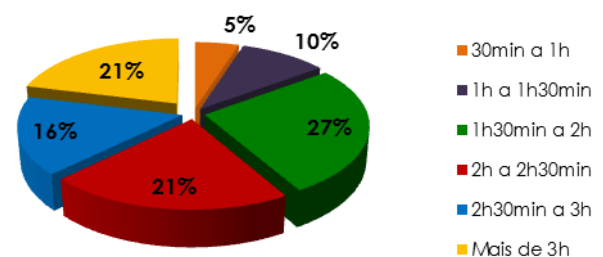
N: 580 Entrevistas/4º trimestre 2014

10 - SBEG - Antecedência de chegada para voo doméstico



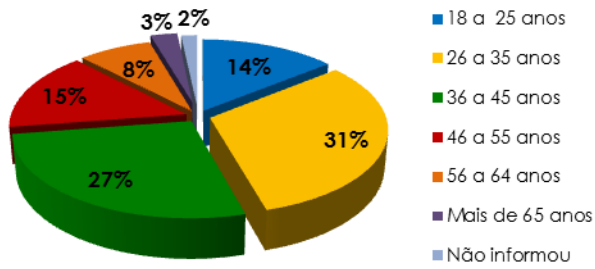
N: 419 Entrevistas/4º trimestre 2014

11 - SBEG - Antecedência de chegada para voo internacional



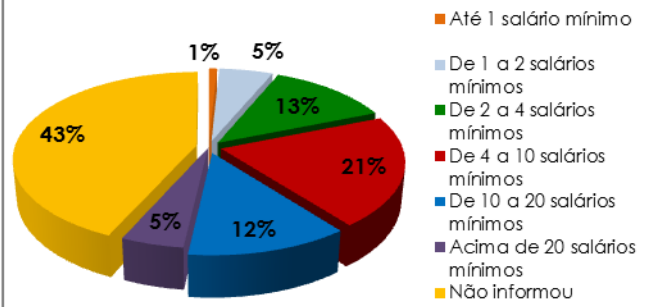
N: 161 Entrevistas/4º trimestre 2014

12 - SBEG - Idade



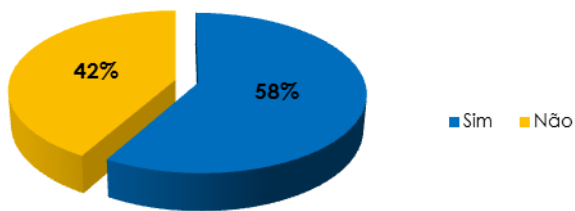
N: 598 Entrevistas/4º trimestre 2014

13 - SBEG - Renda



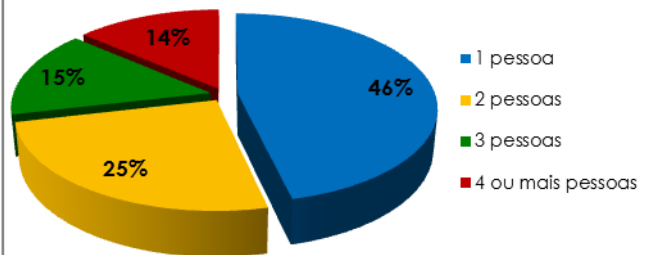
N: 598 Entrevistas/4º trimestre 2014

14 - SBEG - Viajando sozinho



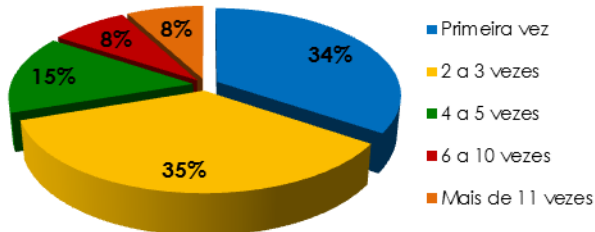
N: 598 Entrevistas/4º trimestre 2014

15 - SBEG - Número de acompanhantes



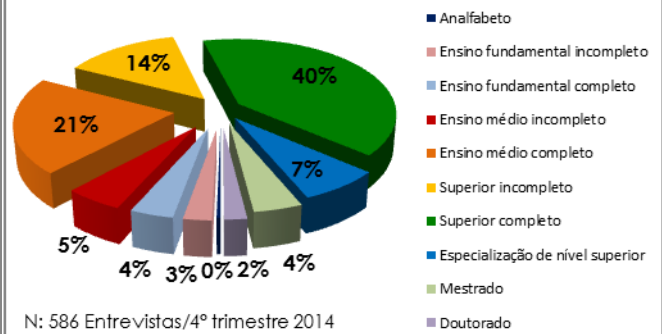
N: 248 Entrevistas/4º trimestre 2014

16 - SBEG - Quantidade de viagens partindo desse aeroporto nos últimos 12 meses



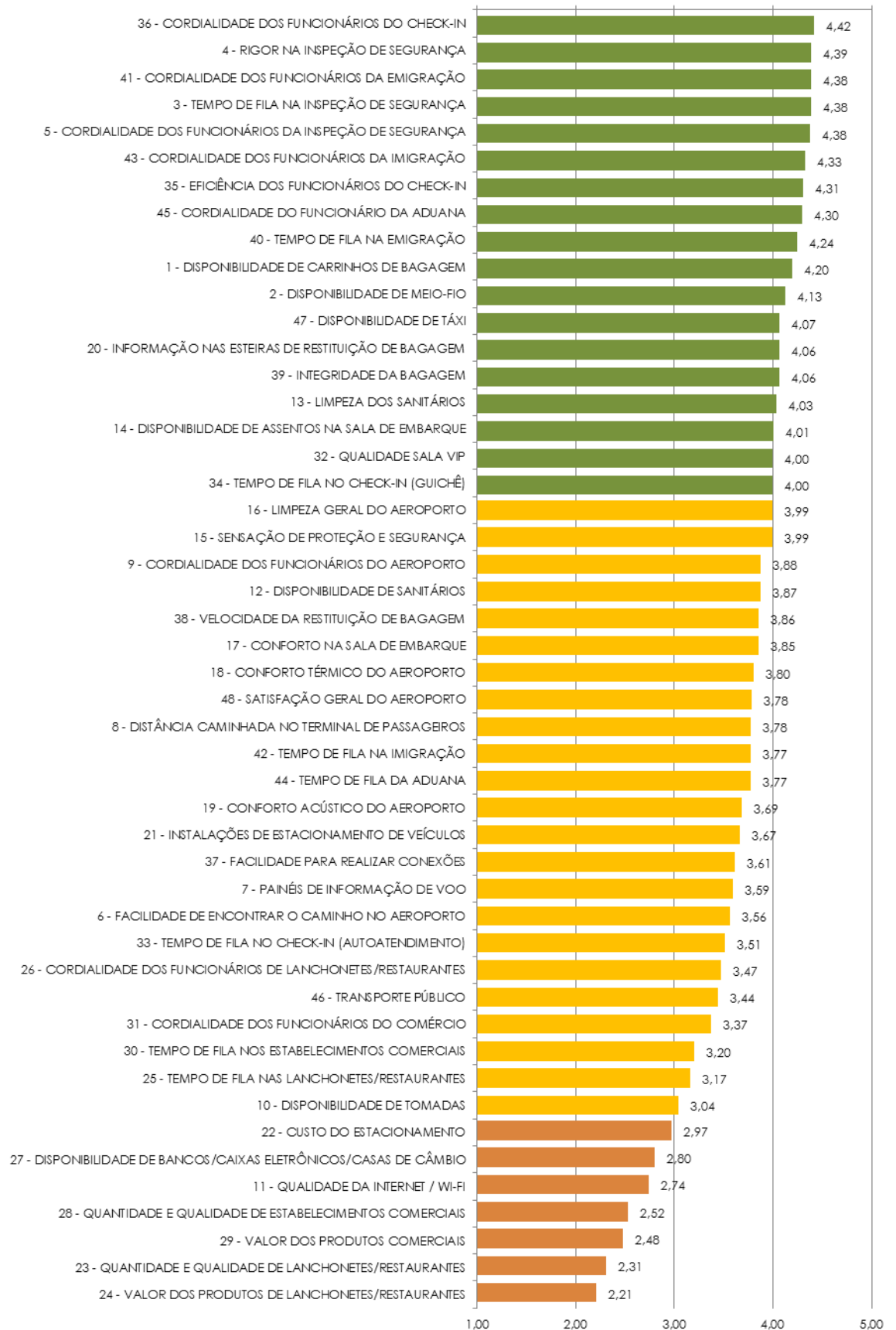
N: 598 Entrevistas/4º trimestre 2014

17 - SBEG - Escolaridade

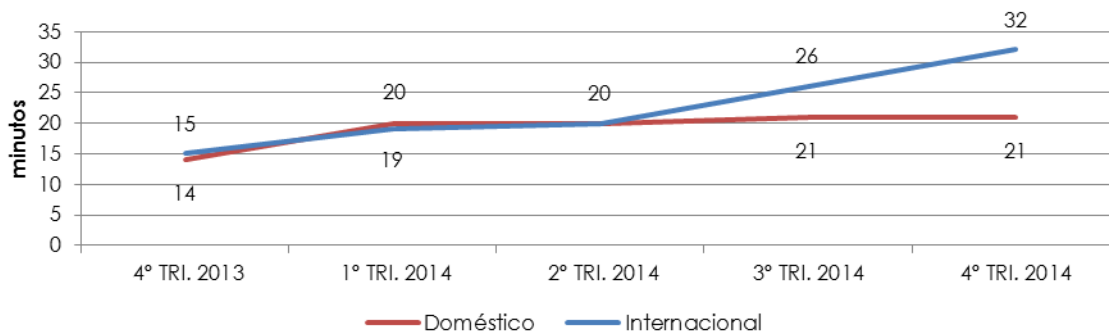


N: 586 Entrevistas/4º trimestre 2014

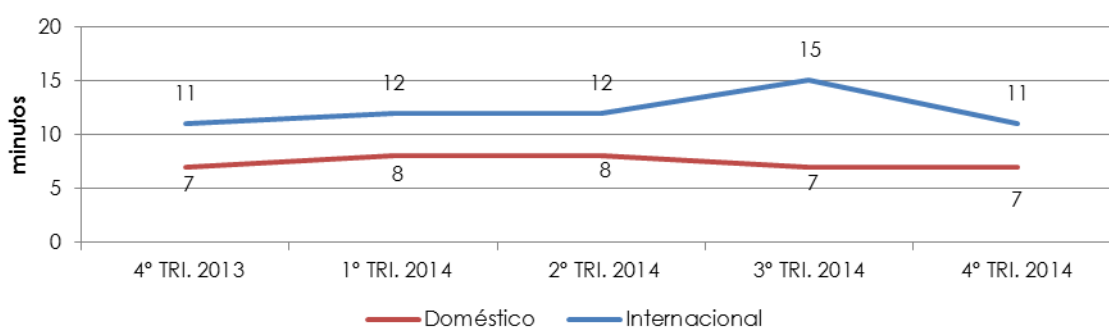
18 - SBEG - Média Geral dos Indicadores



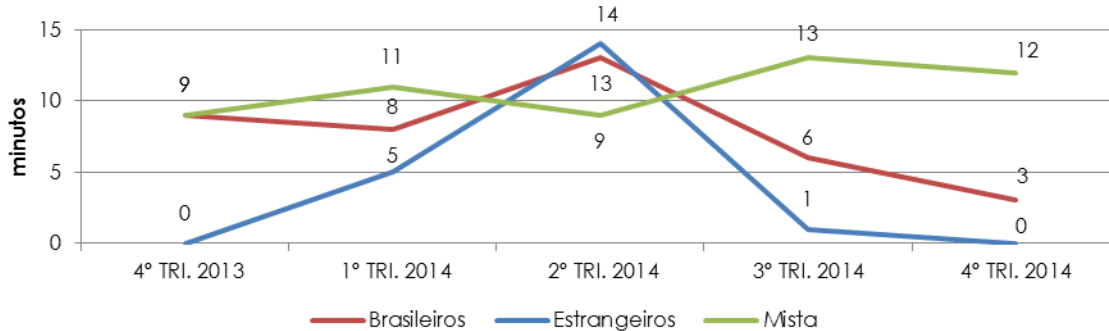
19 - SBEG - Tempo médio de espera em fila - Check-in



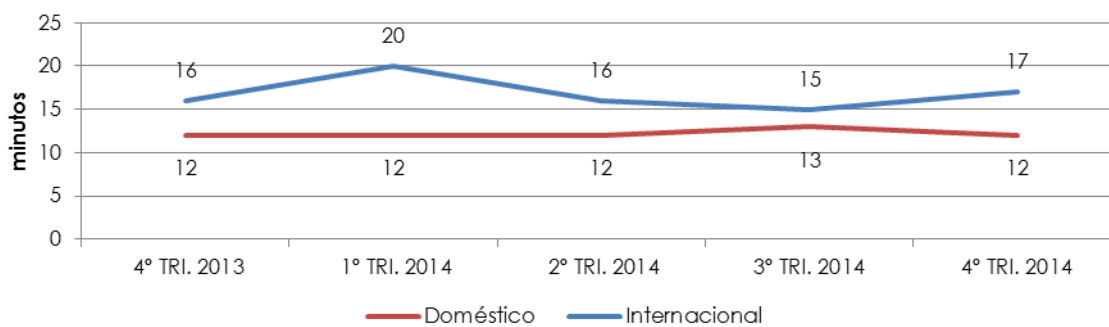
20 - SBEG - Tempo médio de espera em fila - Inspeção de Segurança

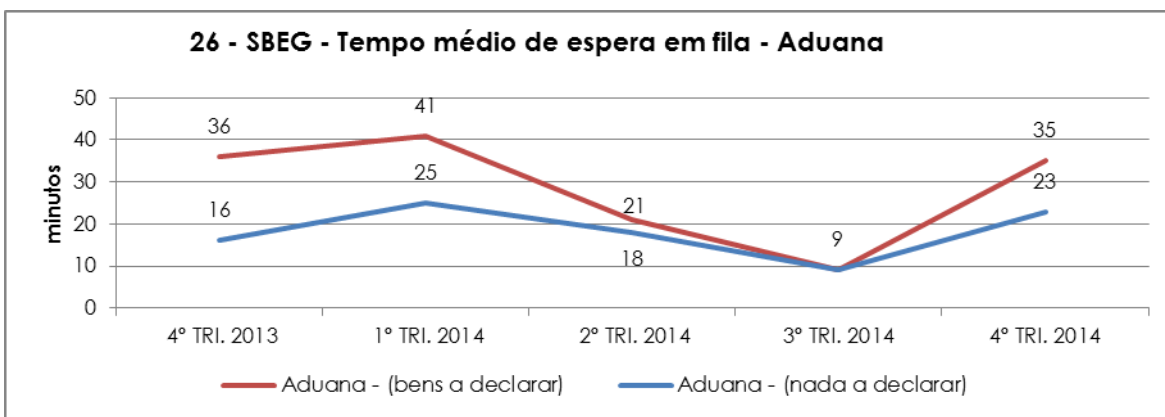
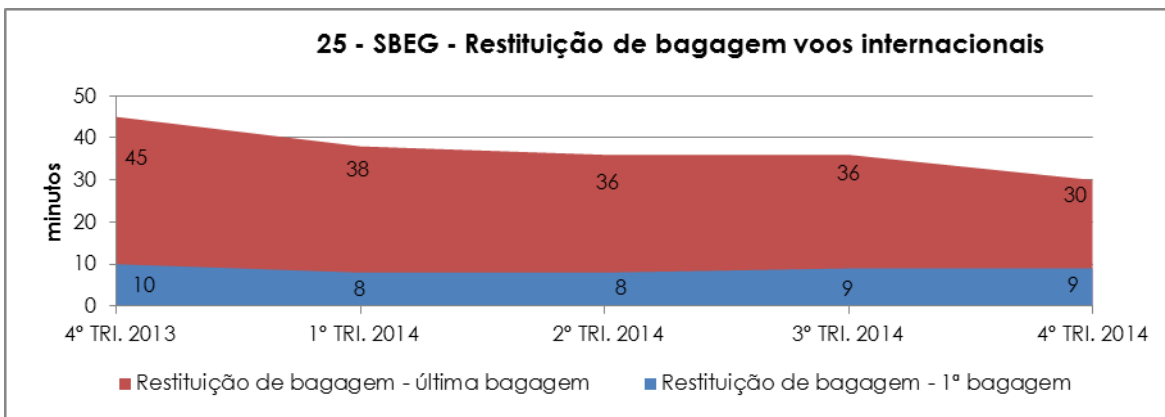
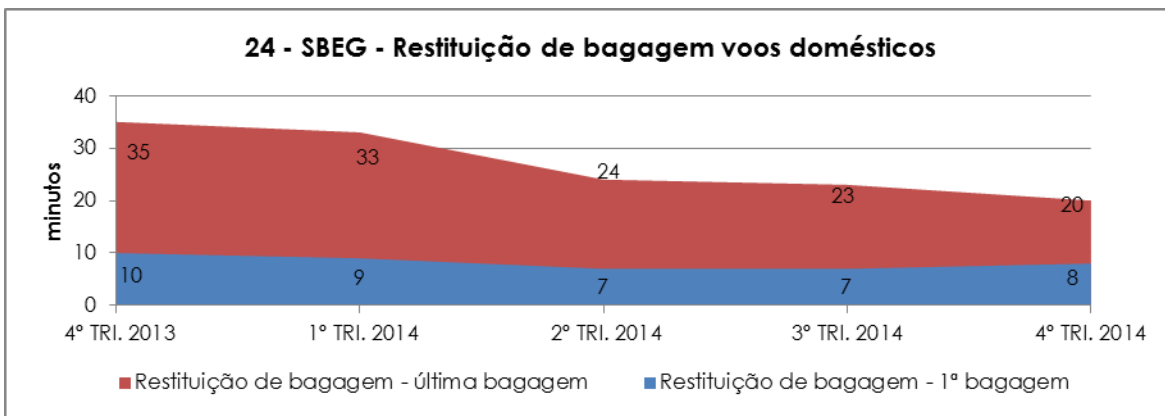
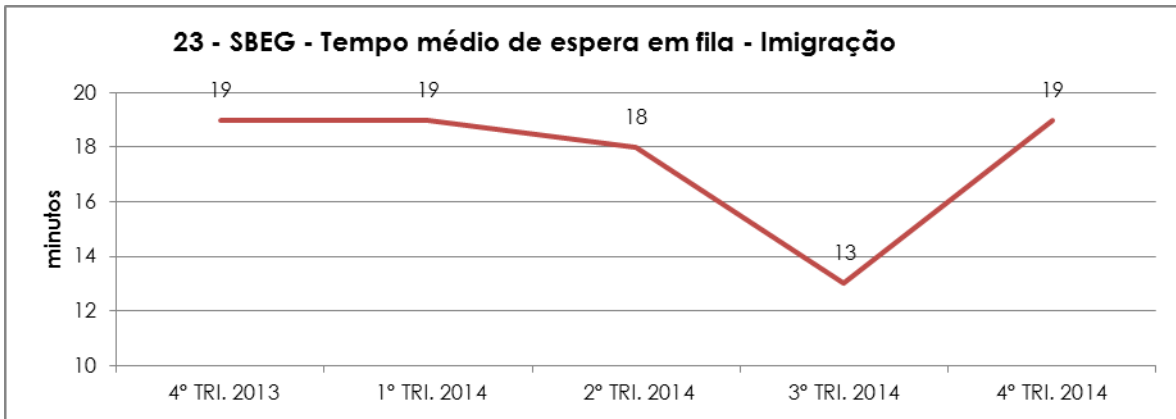


21 - SBEG - Tempo médio de espera em fila - Emigração

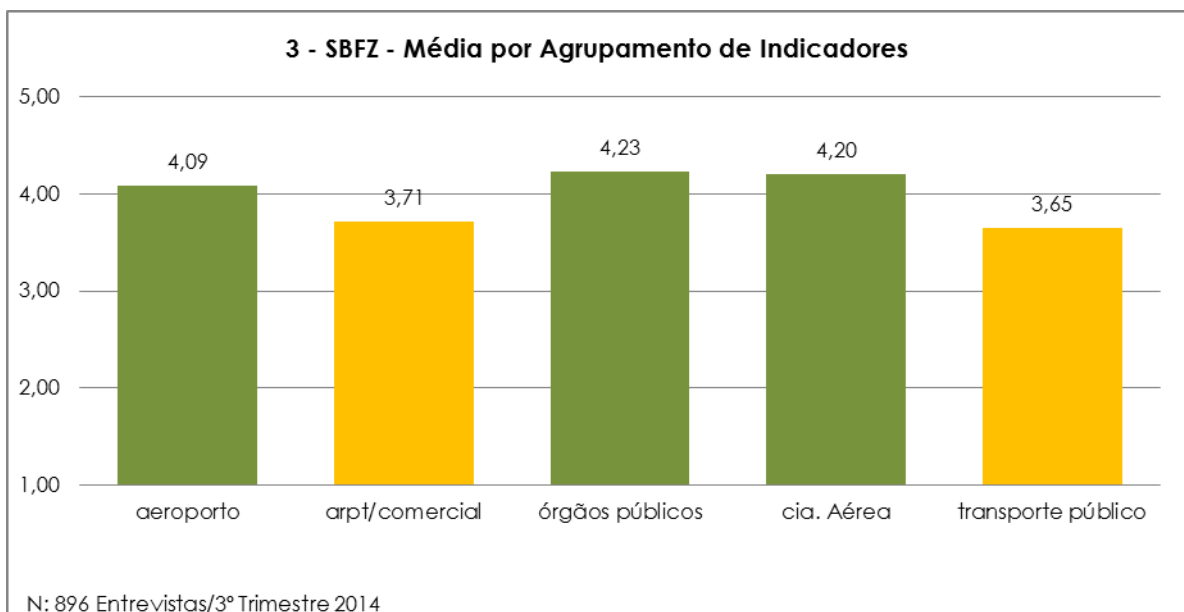
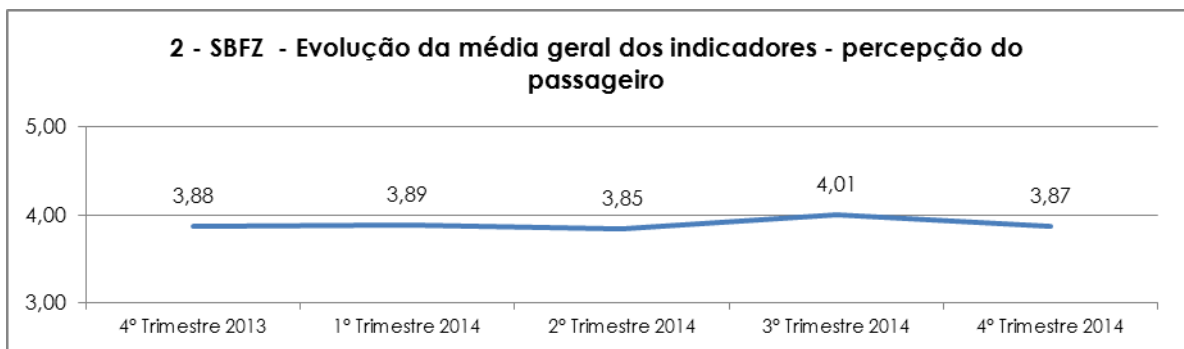
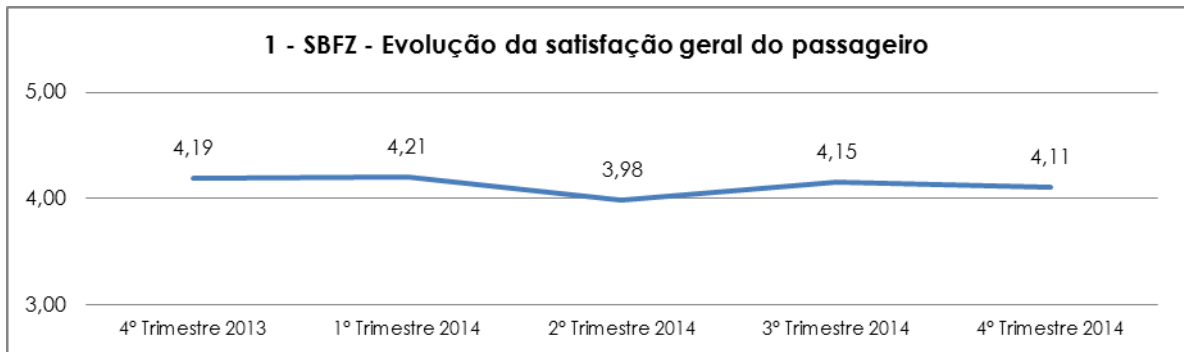


22 - SBEG - Tempo médio de duração do embarque

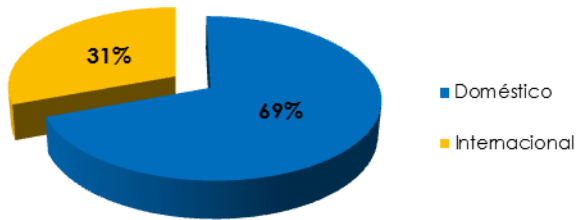




3.6 AEROPORTO INTERNACIONAL PINTO MARTINS – FORTALEZA (SBFZ)

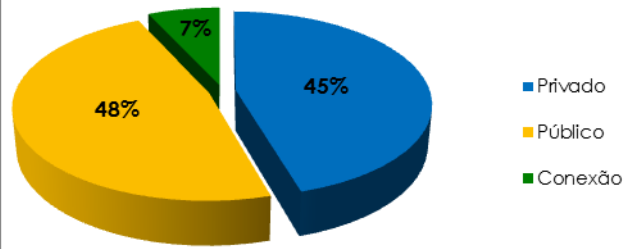


04 - SBFZ - Distribuição Amostral - Tipo de voo



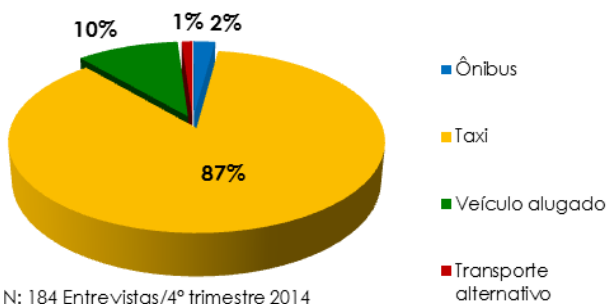
N: 578 Entrevistas/4º trimestre 2014

05 - SBFZ - Tipo de transporte



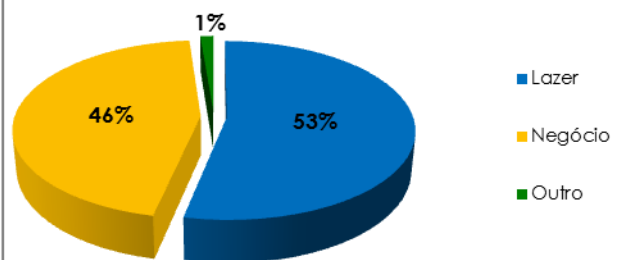
N: 389 Entrevistas/4º trimestre 2014

06 - SBFZ - Meio de transporte público utilizado



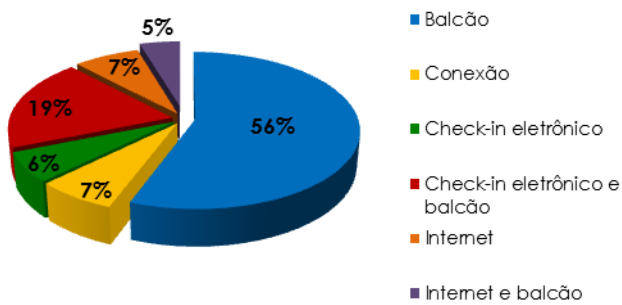
N: 184 Entrevistas/4º trimestre 2014

07 - SBFZ - Motivo da viagem



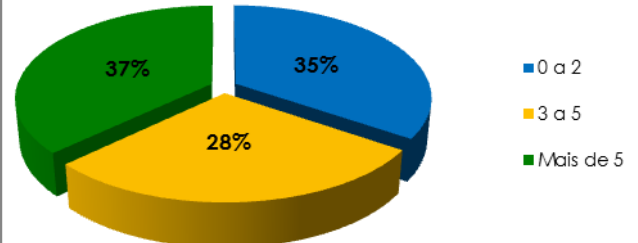
N: 388 Entrevistas/4º trimestre 2014

08 - SBFZ - Forma de check-in



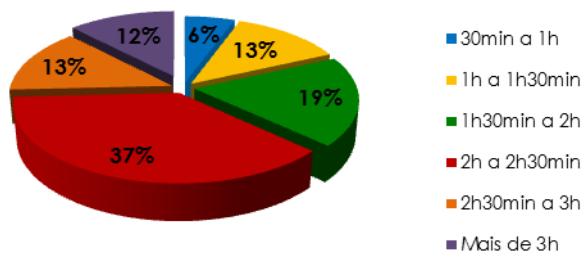
N: 389 Entrevistas/4º trimestre 2014

09 - SBFZ - Frequência de viagem nos últimos 12 meses



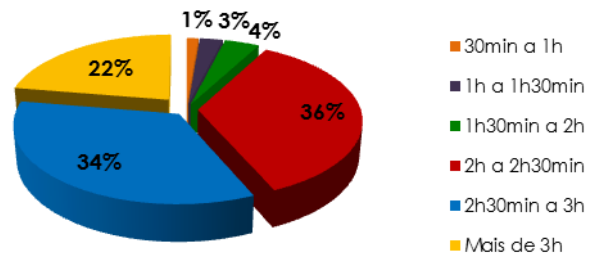
N: 394 Entrevistas/4º trimestre 2014

10 - SBFZ - Antecedência de chegada para voo doméstico



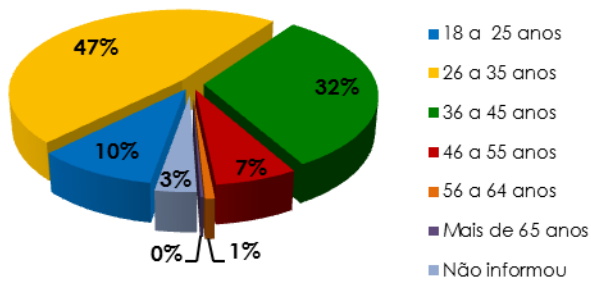
N: 318 Entrevistas/4º trimestre 2014

11 - SBFZ - Antecedência de chegada para voo internacional



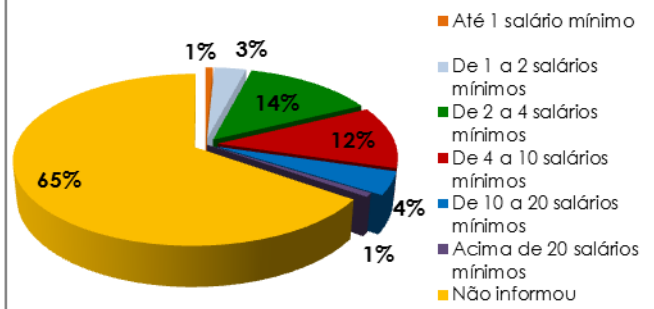
N: 76 Entrevistas/4º trimestre 2014

12 - SBFZ - Idade



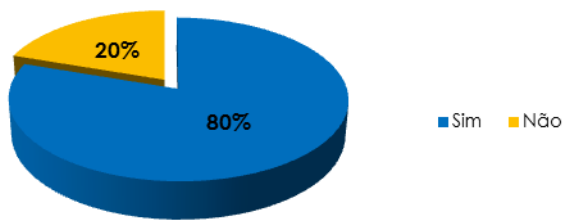
N: 389 Entrevistas/4º trimestre 2014

13 - SBFZ - Renda



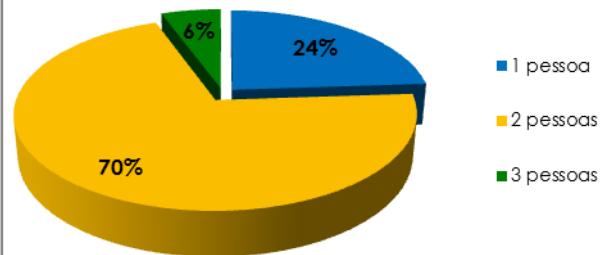
N: 389 Entrevistas/4º trimestre 2014

14 - SBFZ - Viajando sozinho



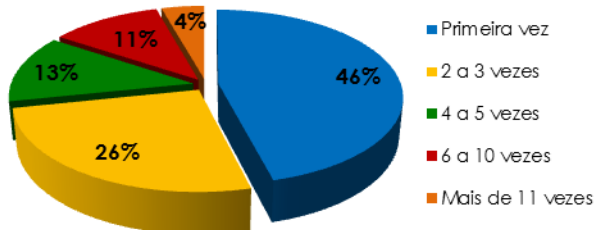
N: 389 Entrevistas/4º trimestre 2014

15 - SBFZ - Número de acompanhantes



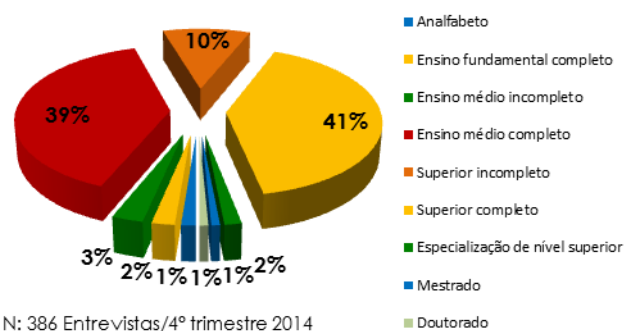
N: 71 Entrevistas/4º trimestre 2014

16 - SBFZ - Quantidade de viagens partindo desse aeroporto nos últimos 12 meses



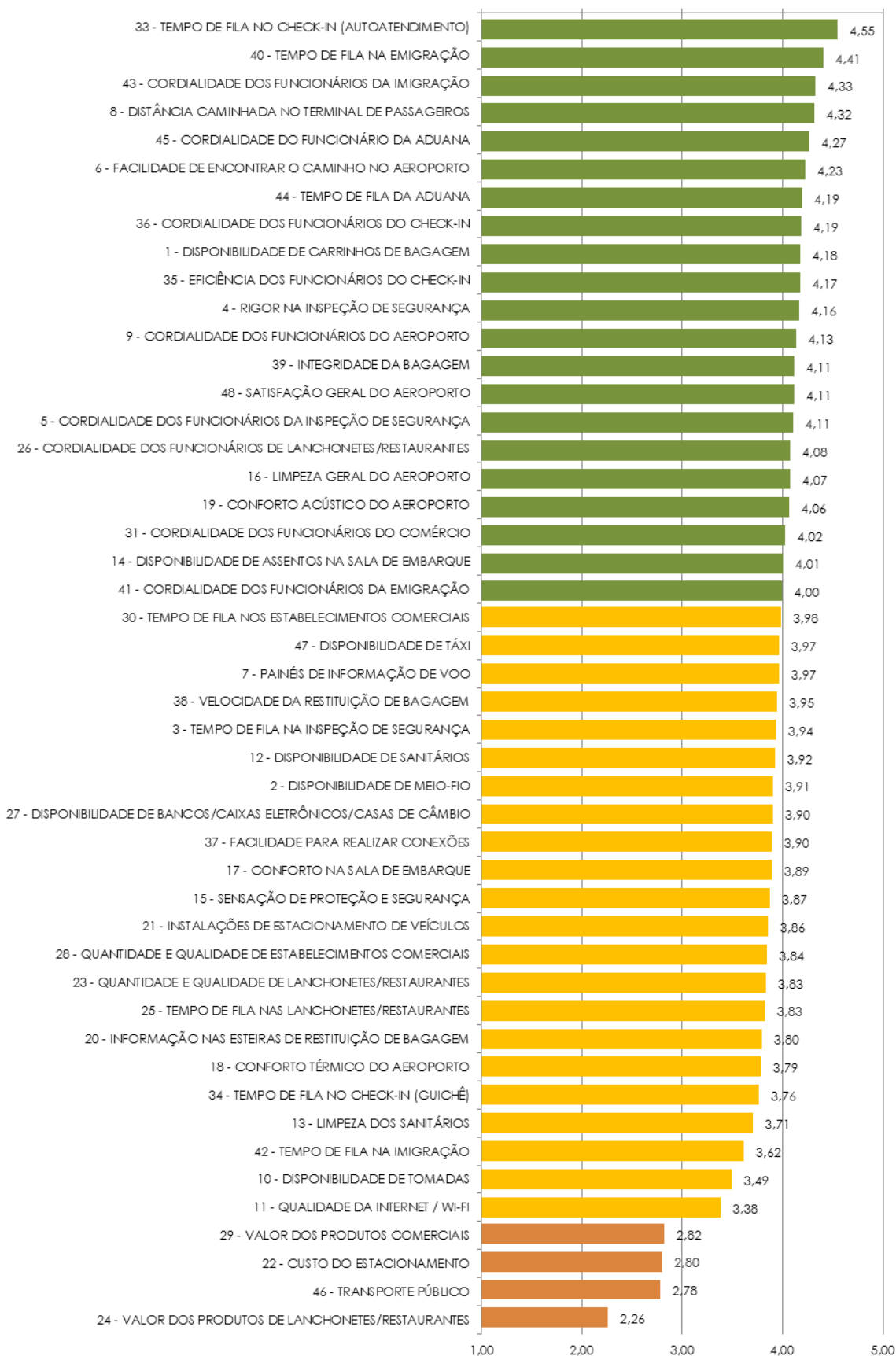
N: 389 Entrevistas/4º trimestre 2014

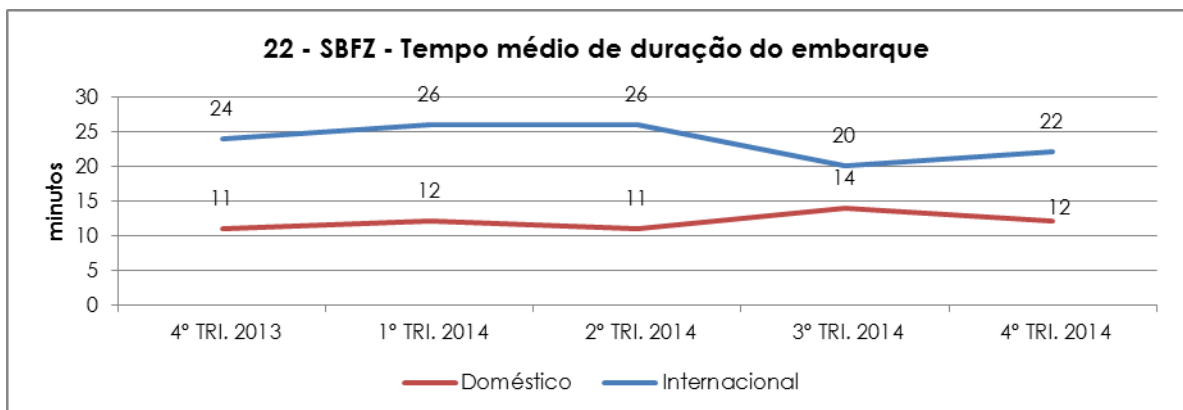
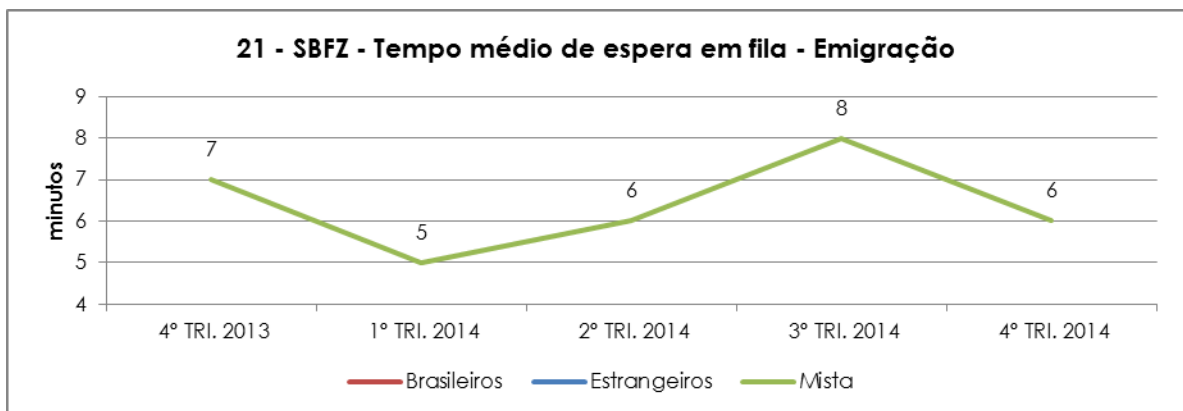
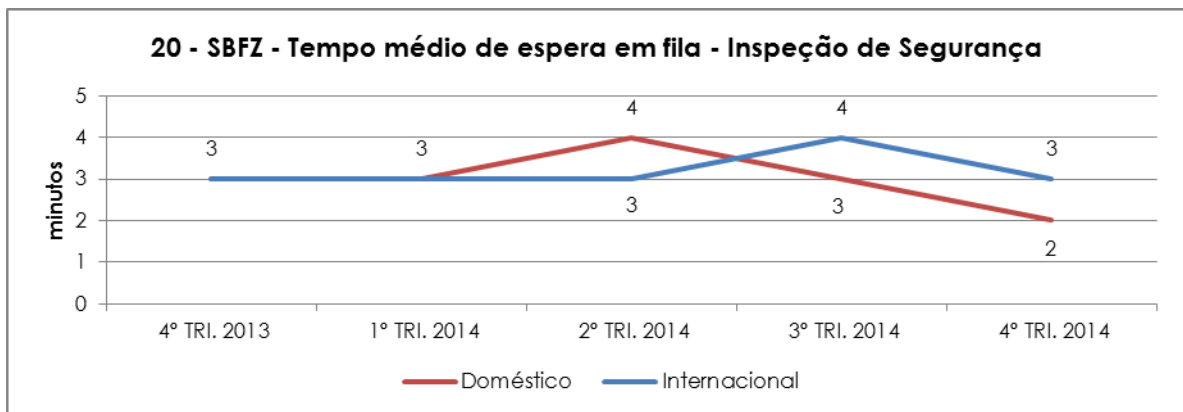
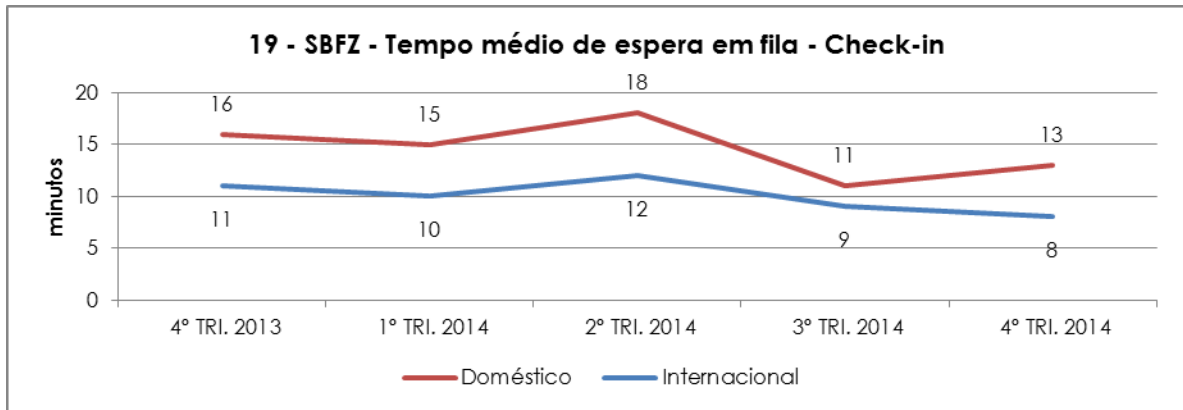
17 - SBFZ - Escolaridade

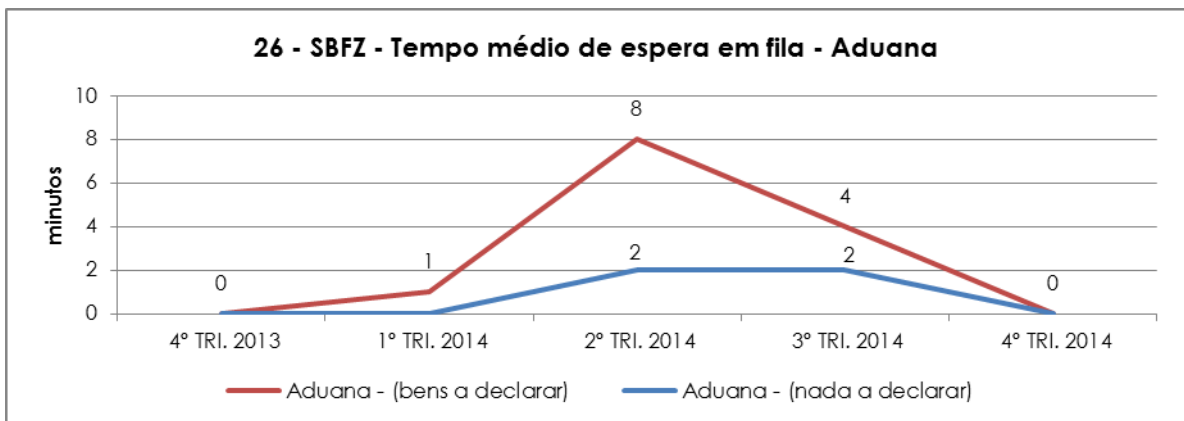
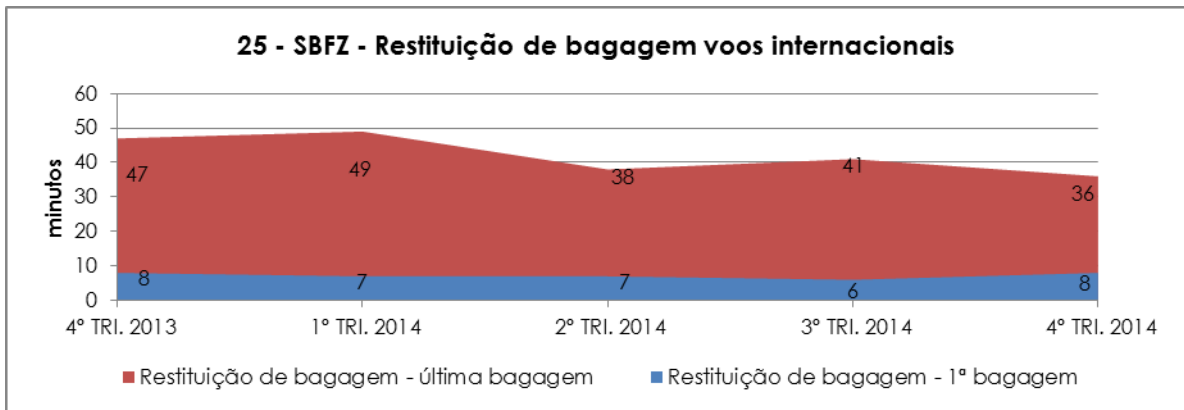
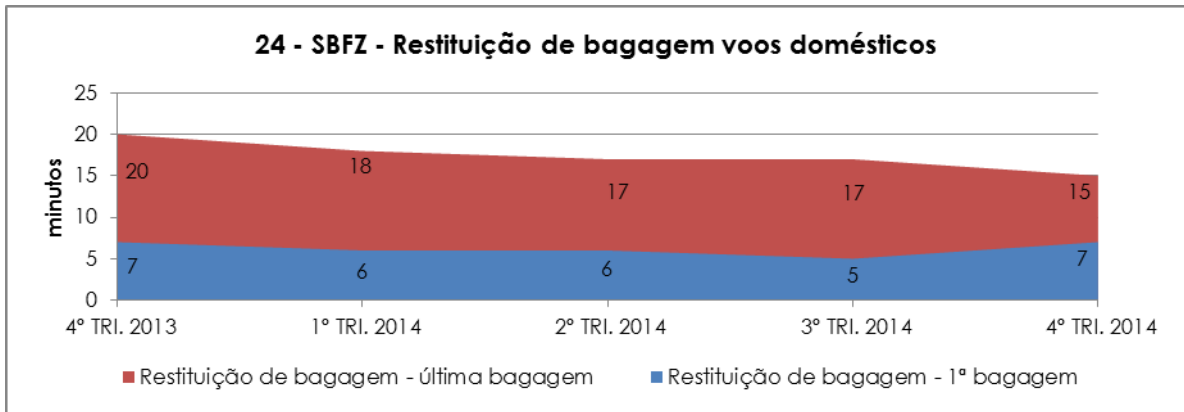
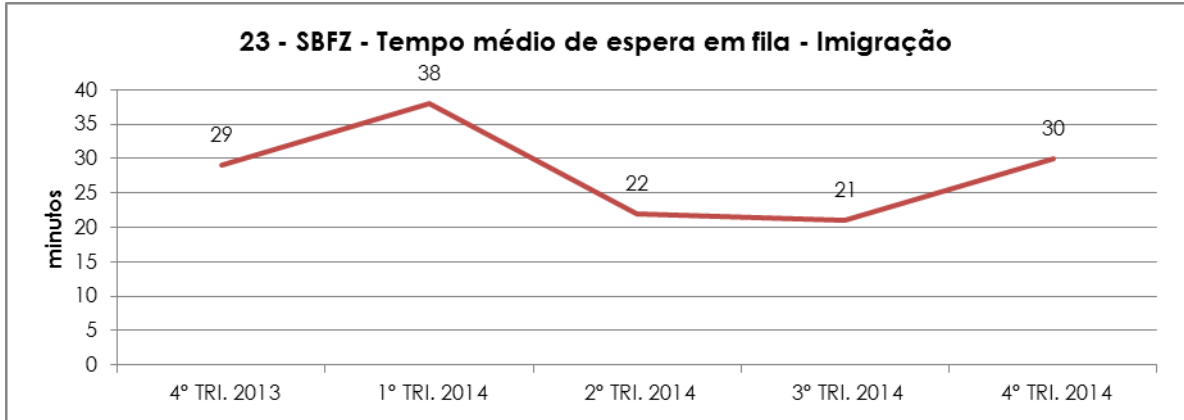


N: 386 Entrevistas/4º trimestre 2014

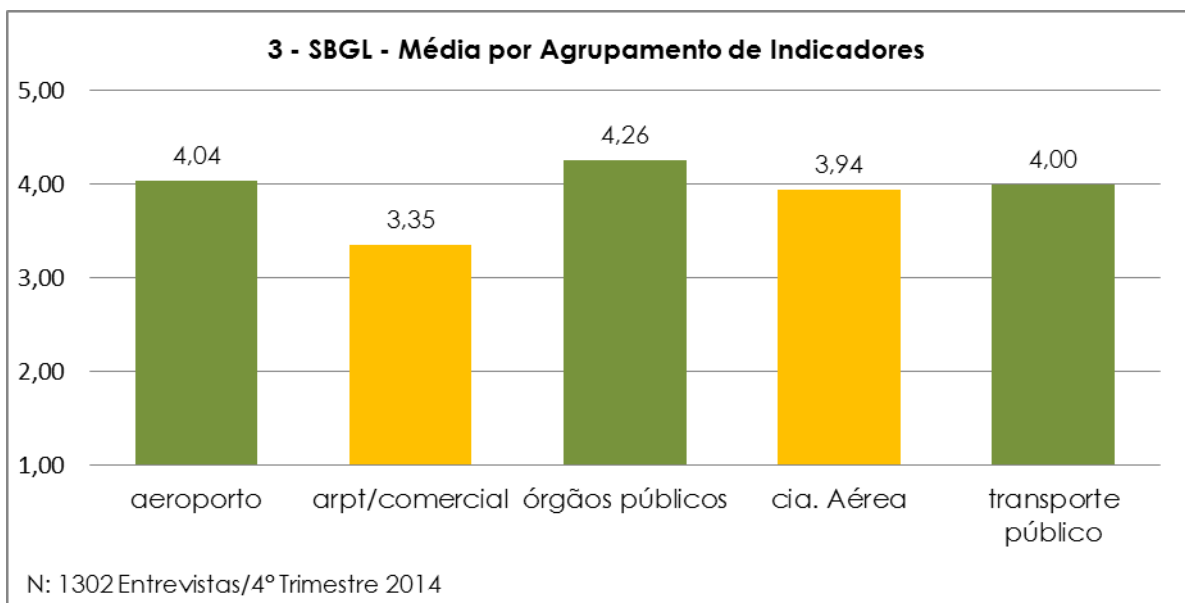
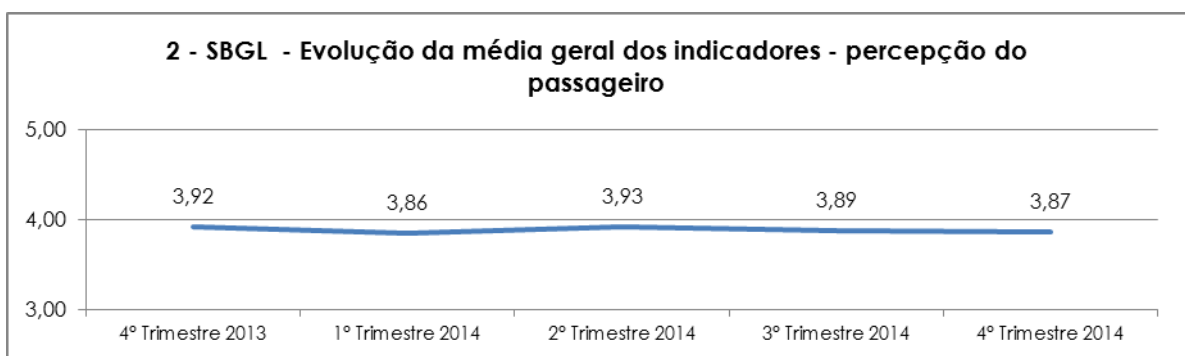
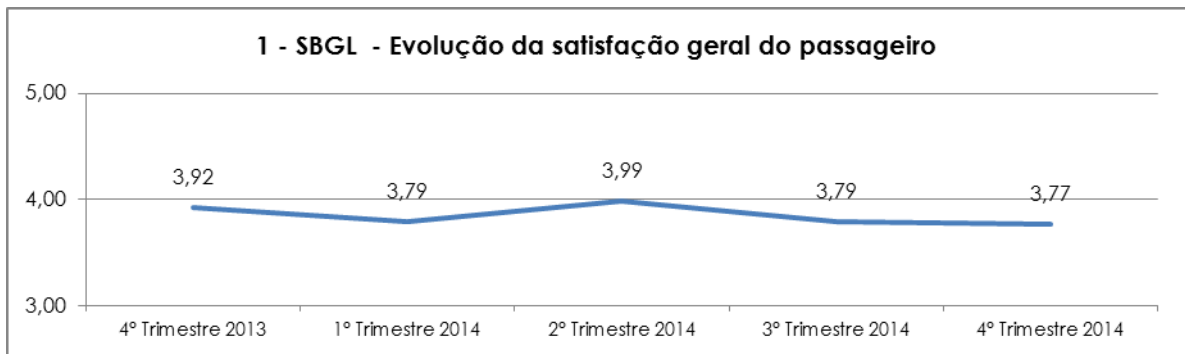
18 - SBFZ - Média Geral dos Indicadores



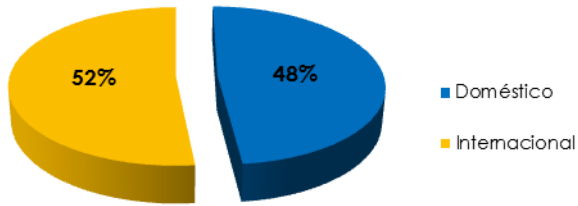




3.7 AEROPORTO INTERNACIONAL ANTÔNIO CARLOS JOBIM/GALEÃO – RIO DE JANEIRO (SBGL)

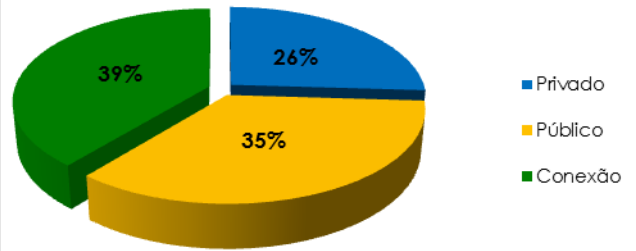


04 - SBGL - Distribuição Amostral - Tipo de voo



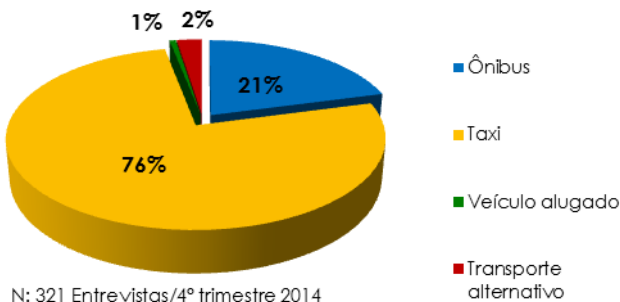
N: 1302 Entrevistas/4º trimestre 2014

05 - SBGL - Tipo de transporte



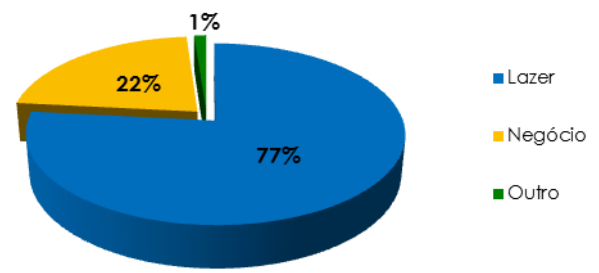
N: 917 Entrevistas/4º trimestre 2014

06 - SBGL - Meio de transporte público utilizado



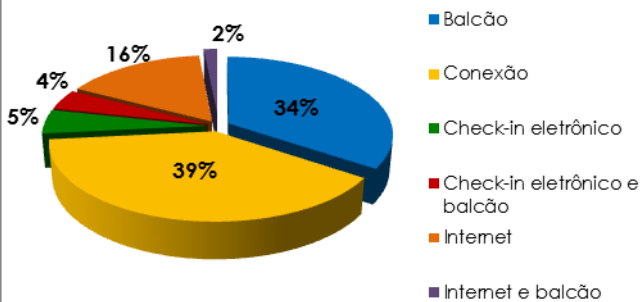
N: 321 Entrevistas/4º trimestre 2014

07 - SBGL - Motivo da viagem



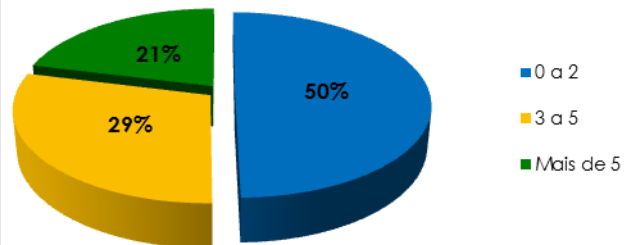
N: 916 Entrevistas/4º trimestre 2014

08 - SBGL - Forma de check-in



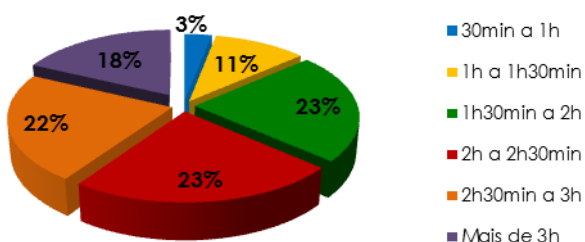
N: 917 Entrevistas/4º trimestre 2014

09 - SBGL - Frequência de viagem nos últimos 12 meses



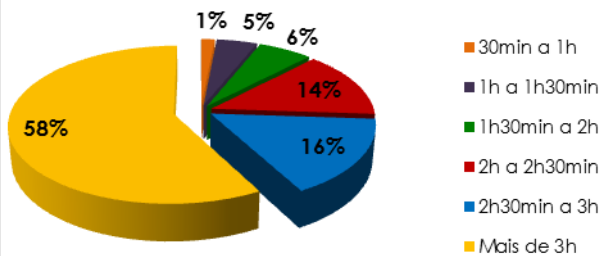
N: 810 Entrevistas/4º trimestre 2014

10 - SBGL - Antecedência de chegada para voo doméstico



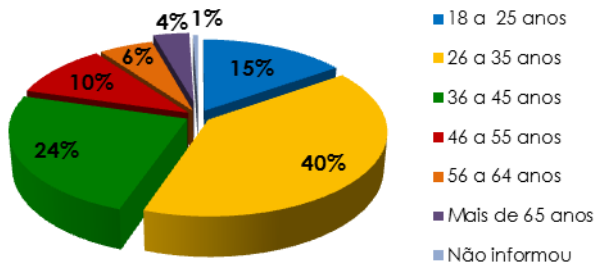
N: 484 Entrevistas/4º trimestre 2014

11 - SBGL - Antecedência de chegada para voo internacional



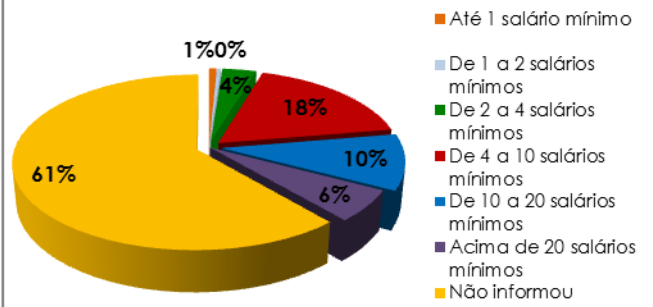
N: 326 Entrevistas/4º trimestre 2014

12 - SBGL - Idade



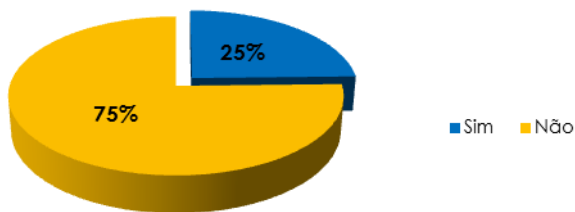
N: 917 Entrevistas/4º trimestre 2014

13 - SBGL - Renda



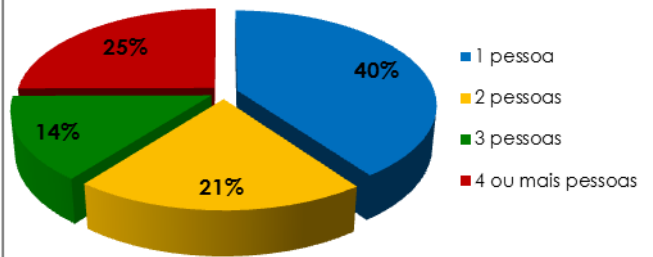
N: 917 Entrevistas/4º trimestre 2014

14 - SBGL - Viajando sozinho



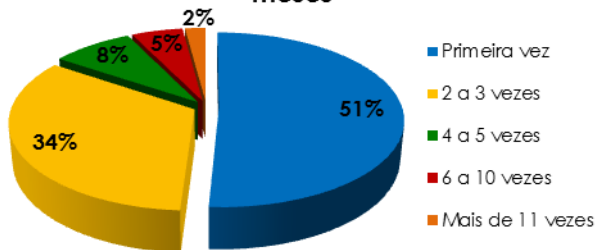
N: 917 Entrevistas/4º trimestre 2014

15 - SBGL - Número de acompanhantes



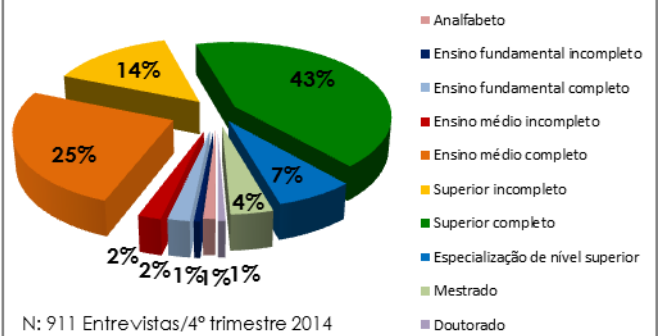
N: 674 Entrevistas/4º trimestre 2014

16 - SBGL - Quantidade de viagens partindo desse aeroporto nos últimos 12 meses



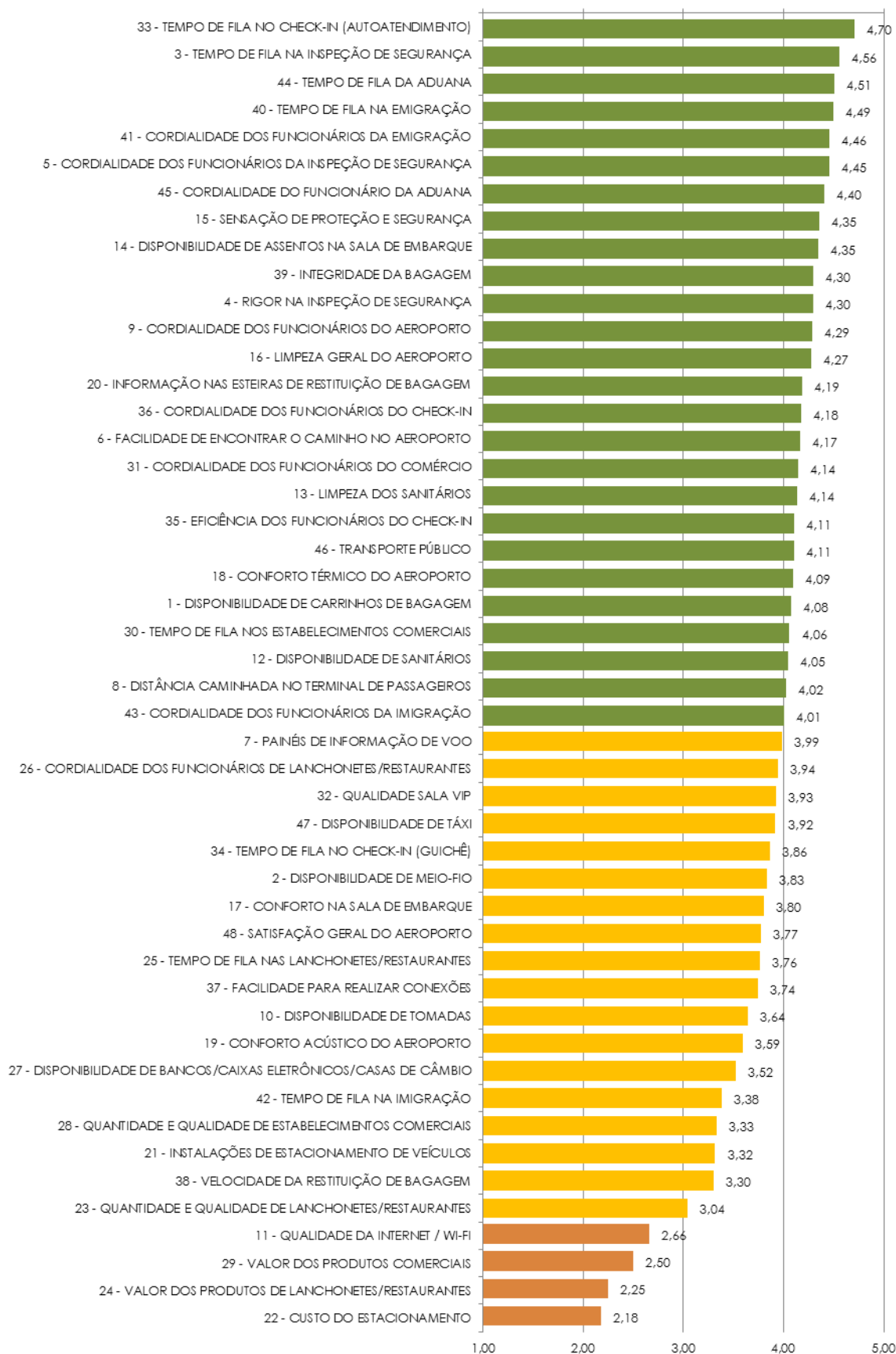
N: 917 Entrevistas/4º trimestre 2014

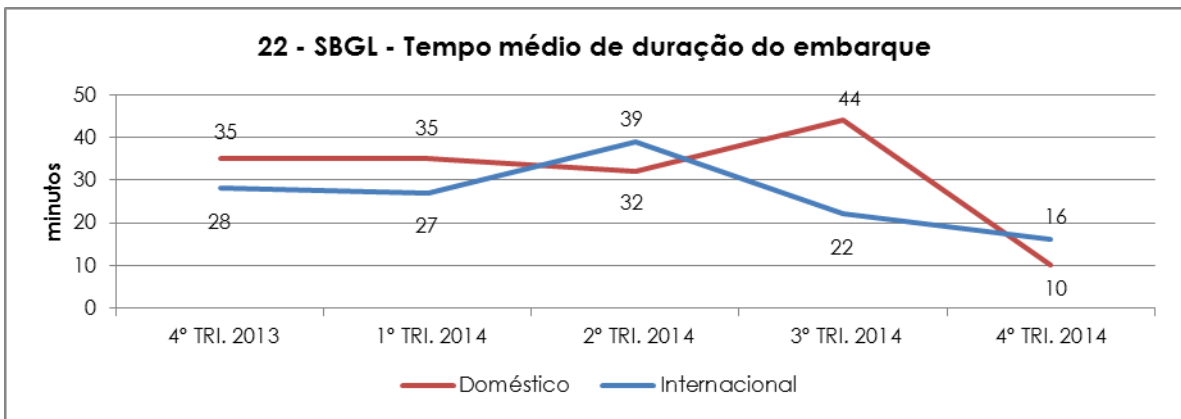
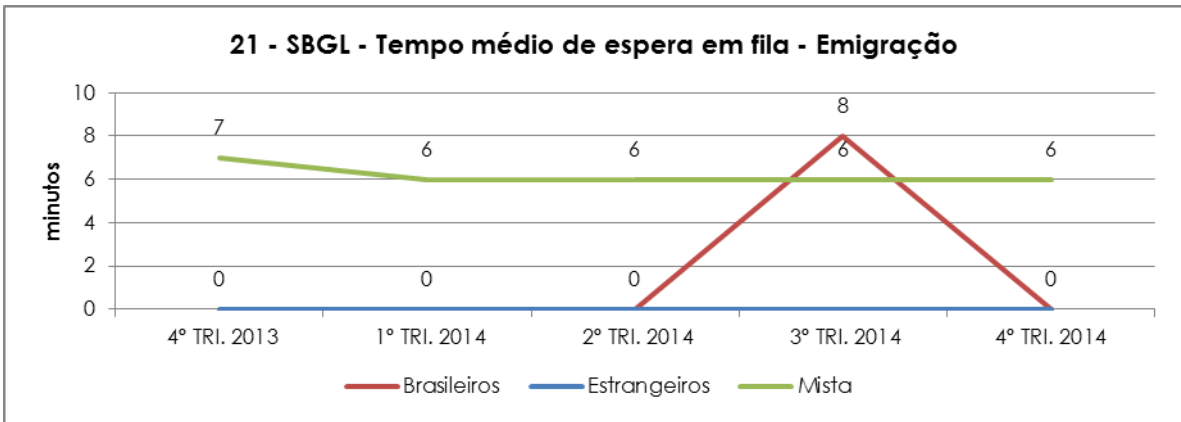
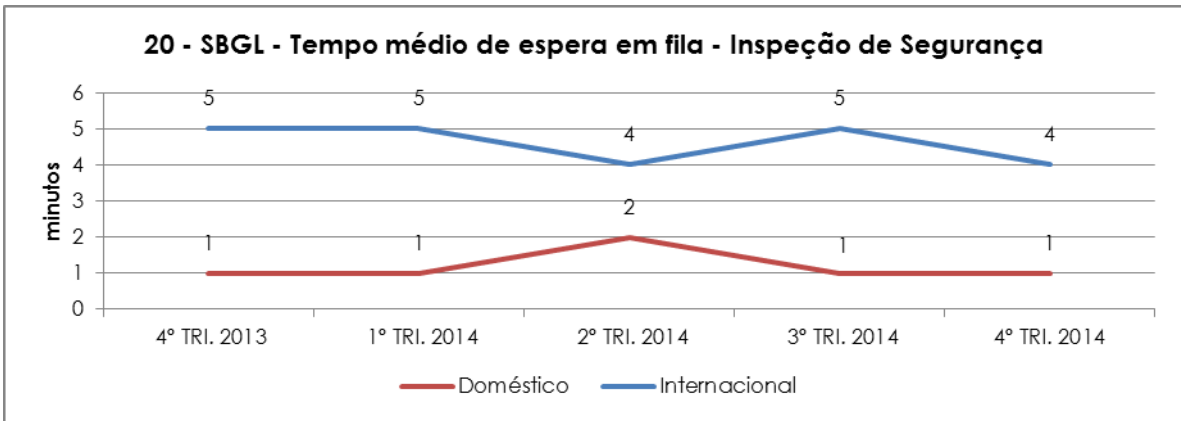
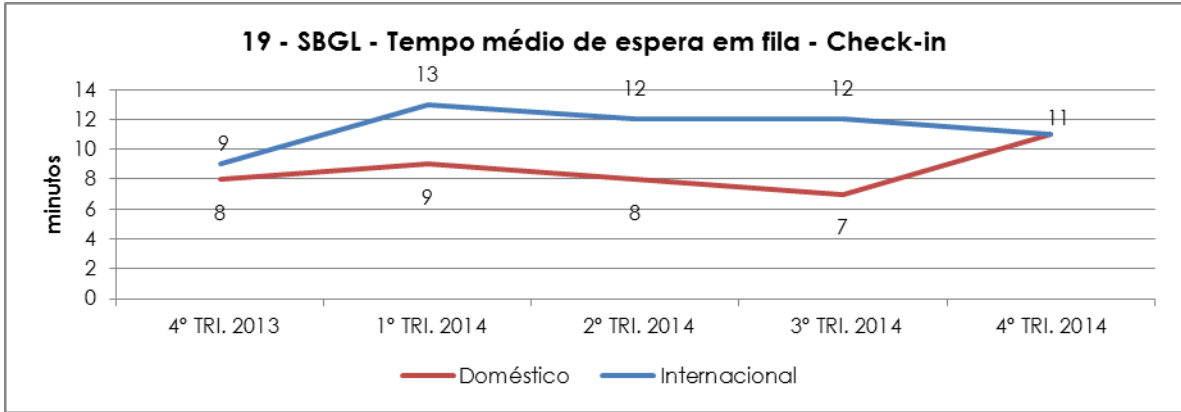
17 - SBGL - Escolaridade

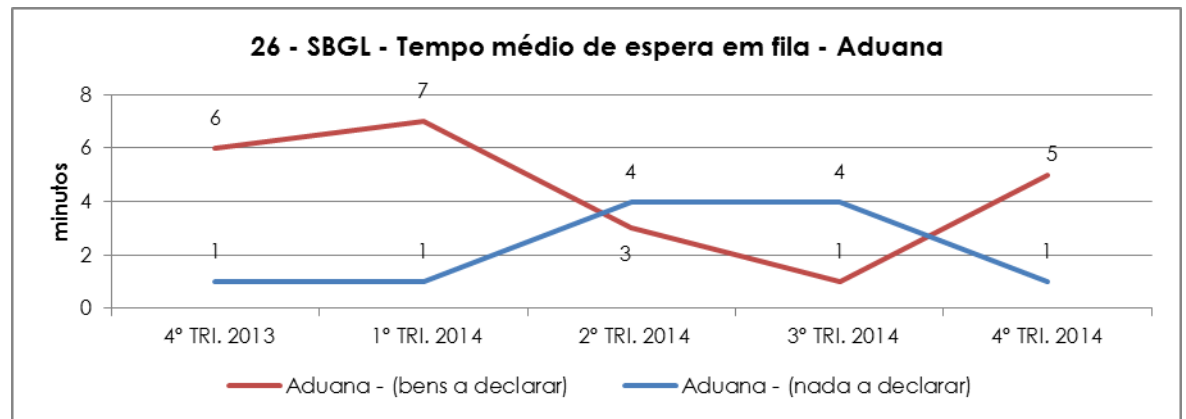
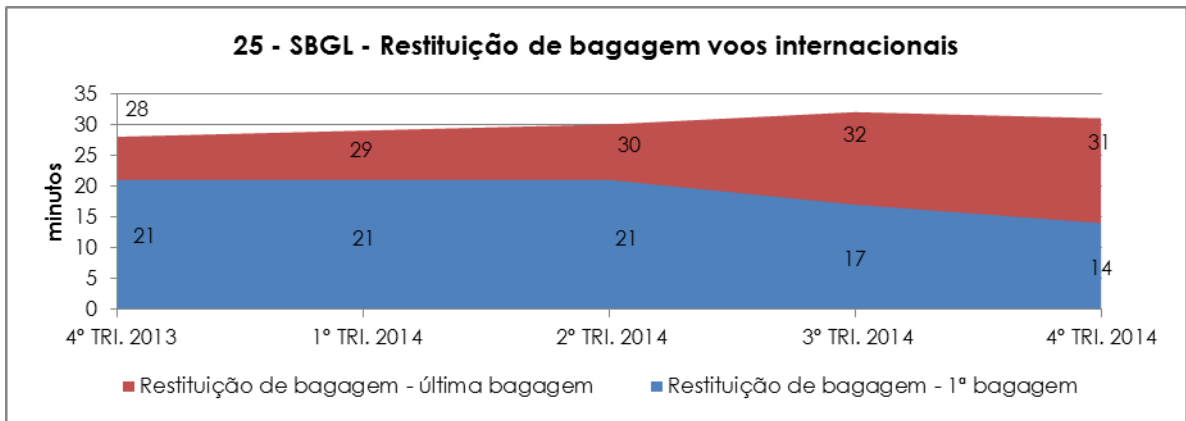
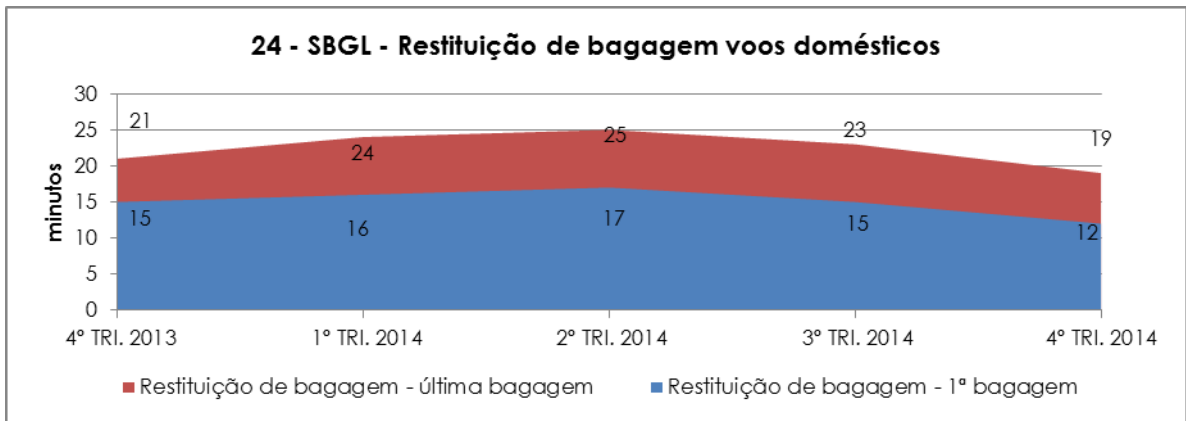
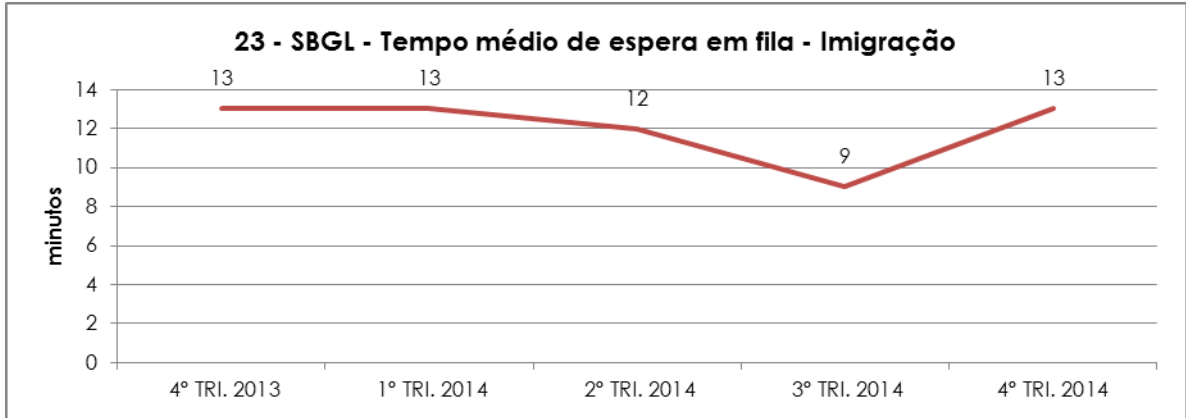


N: 911 Entrevistas/4º trimestre 2014

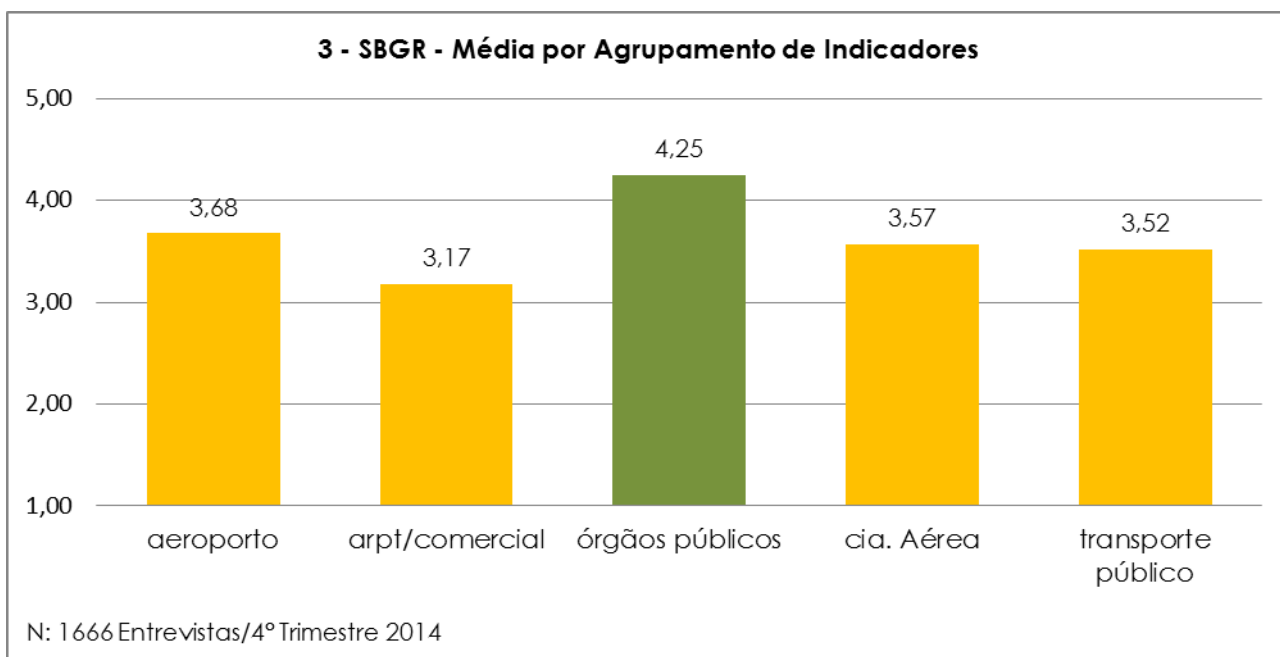
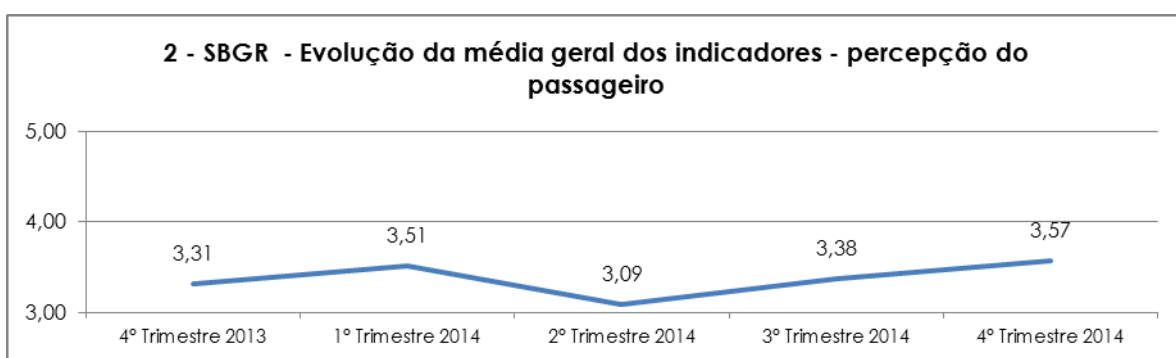
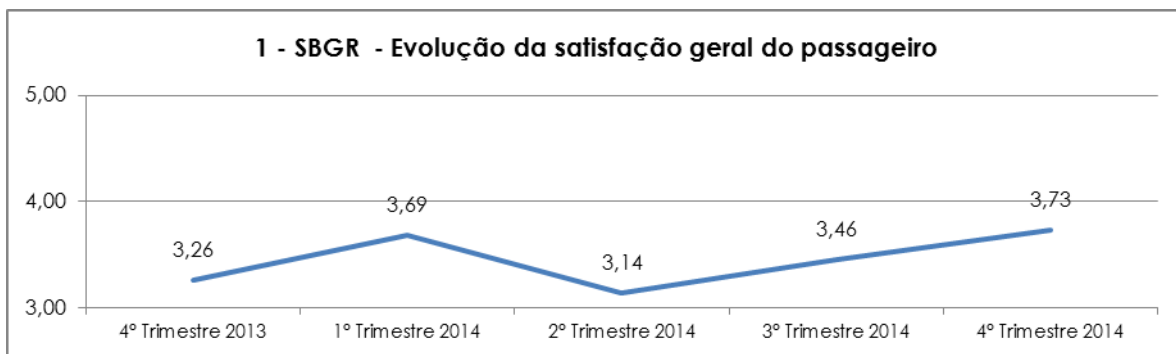
18 - SBGL - Média Geral dos Indicadores



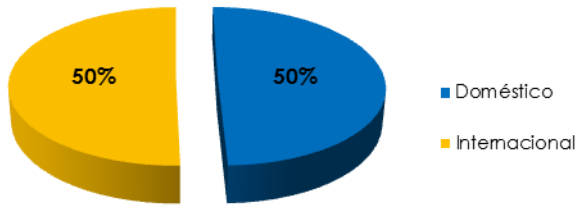




3.8 AEROPORTO INTERNACIONAL GOV. ANDRÉ FRANCO MONTORO/GUARULHOS – SÃO PAULO (SBGR)

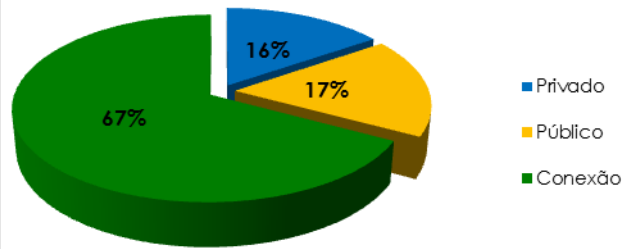


04 - SBGR - Distribuição Amostral - Tipo de voo



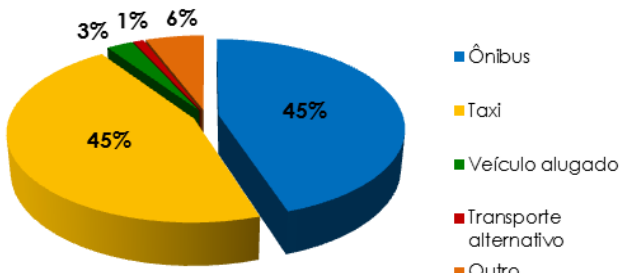
N: 1666 Entrevistas/4º trimestre 2014

05 - SBGR - Tipo de transporte



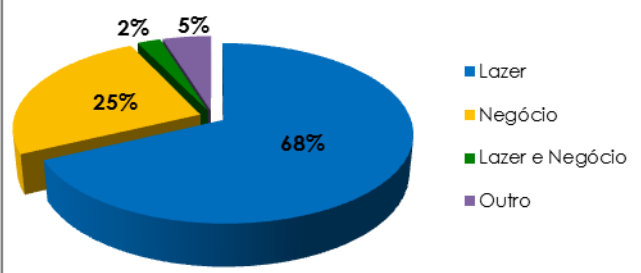
N: 1075 Entrevistas/4º trimestre 2014

06 - SBGR - Meio de transporte público utilizado



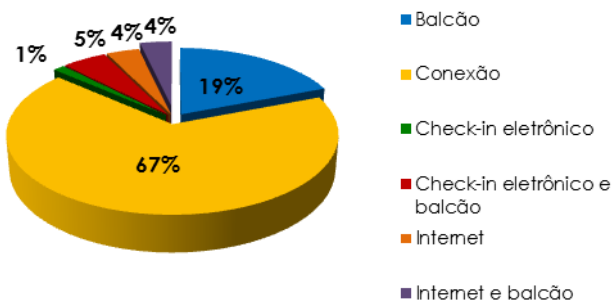
N: 187 Entrevistas/4º trimestre 2014

07 - SBGR - Motivo da viagem



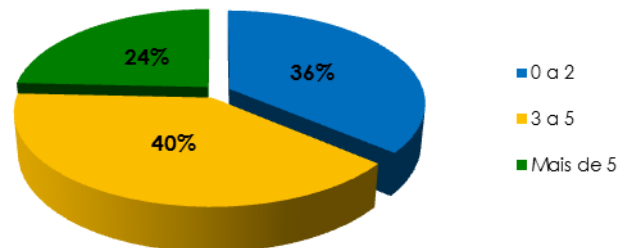
N: 1073 Entrevistas/4º trimestre 2014

08 - SBGR - Forma de check-in



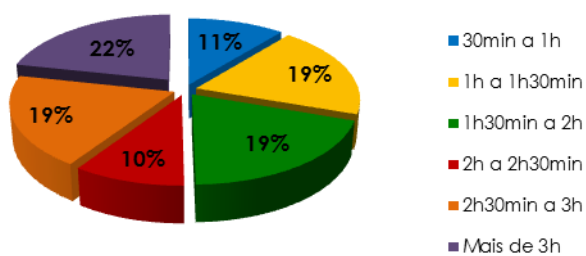
N: 1075 Entrevistas/4º trimestre 2014

09 - SBGR - Frequência de viagem nos últimos 12 meses



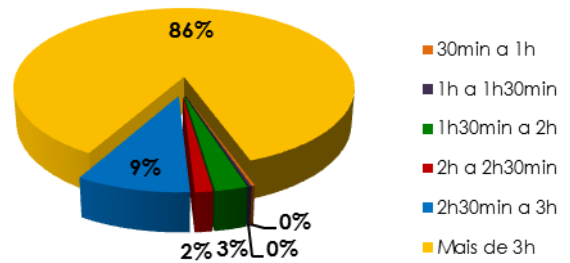
N: 1022 Entrevistas/4º trimestre 2014

10 - SBGR - Antecedência de chegada para voo doméstico



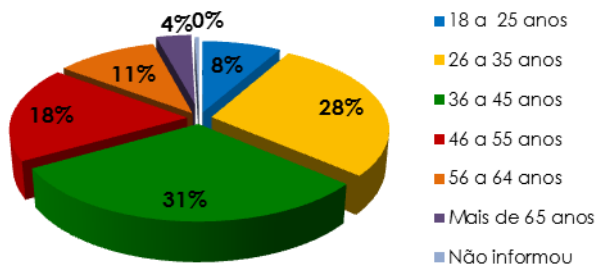
N: 611 Entrevistas/4º trimestre 2014

11 - SBGR - Antecedência de chegada para voo internacional



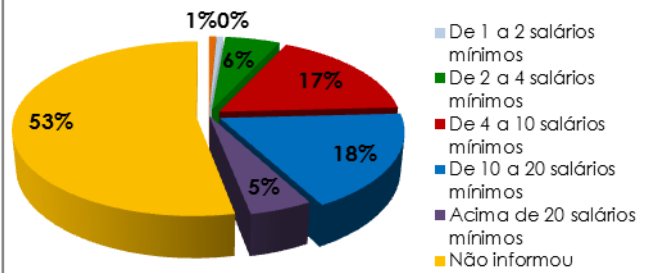
N: 411 Entrevistas/4º trimestre 2014

12 - SBGR - Idade



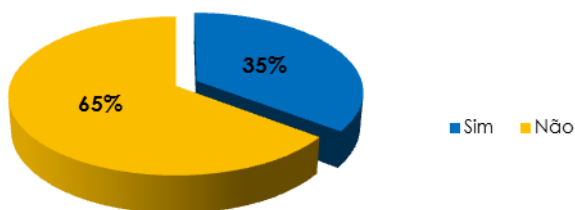
N: 1075 Entrevistas/4º trimestre 2014

13 - SBGR - Renda



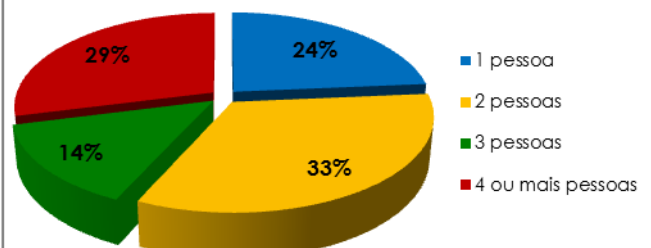
N: 1075 Entrevistas/4º trimestre 2014

14 - SBGR - Viajando sozinho



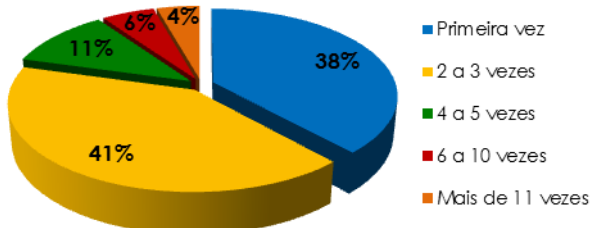
N: 1075 Entrevistas/4º trimestre 2014

15 - SBGR - Número de acompanhantes



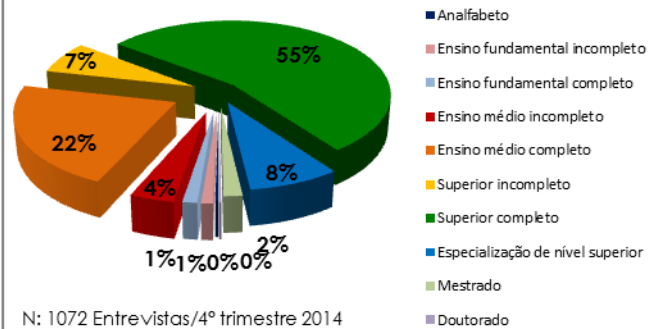
N: 690 Entrevistas/4º trimestre 2014

16 - SBGR - Quantidade de viagens partindo desse aeroporto nos últimos 12 meses



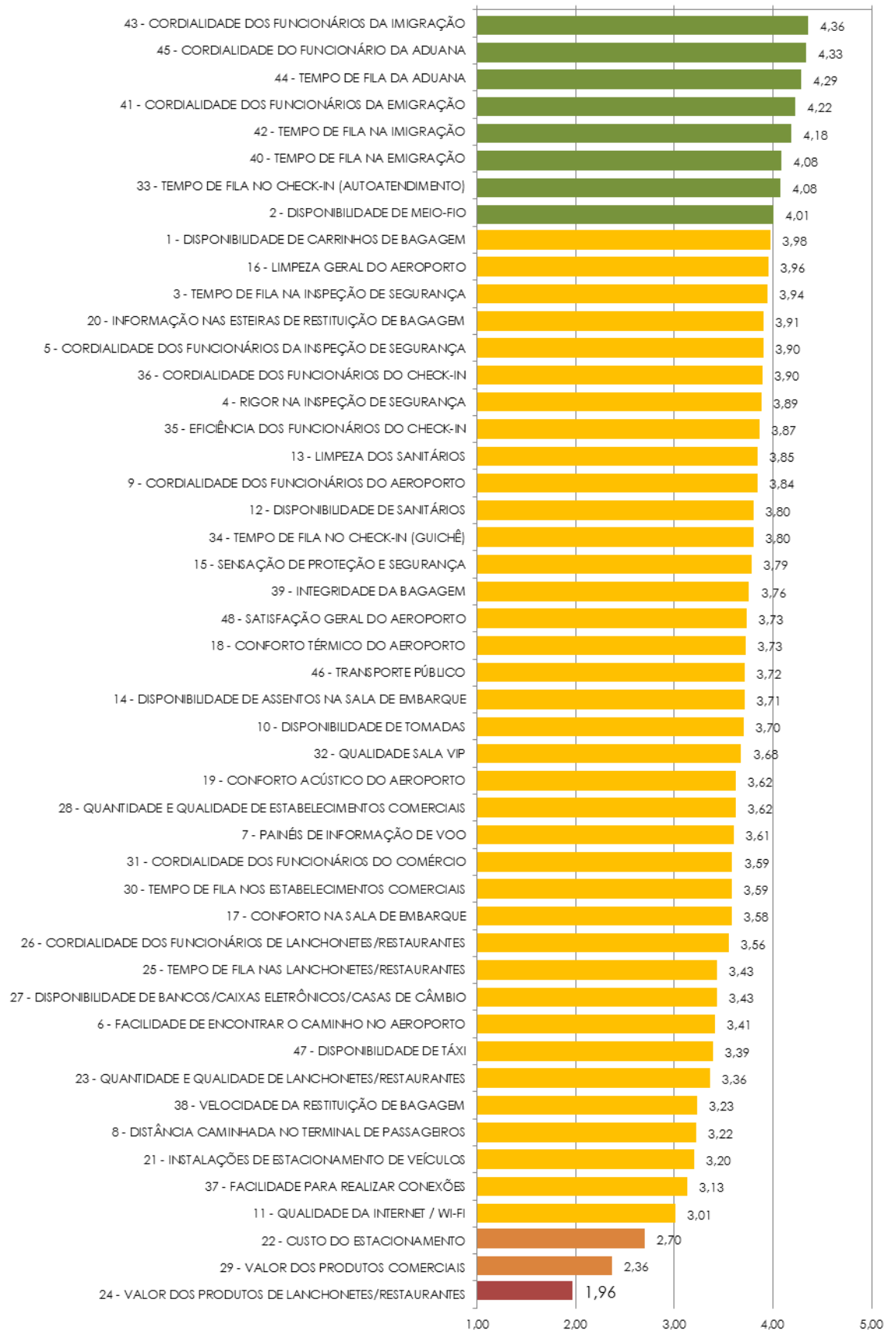
N: 1075 Entrevistas/4º trimestre 2014

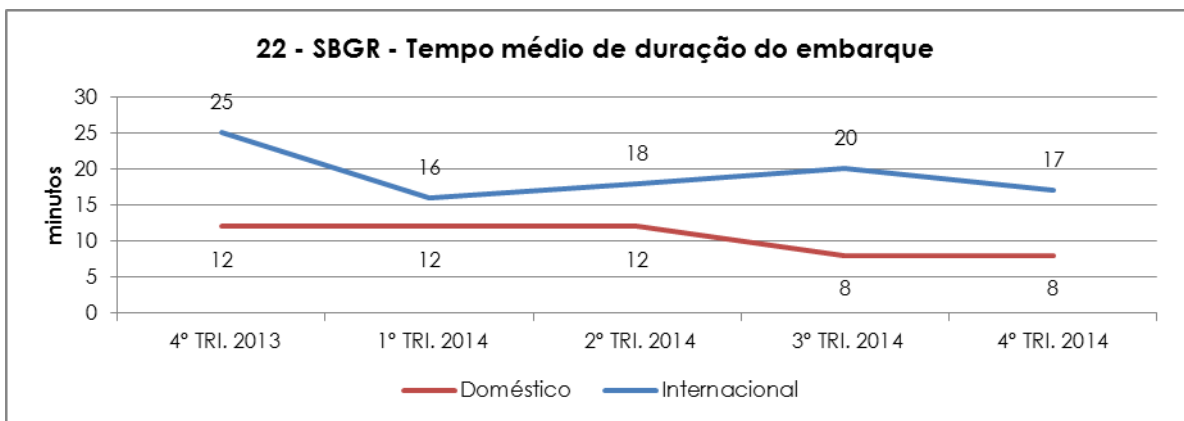
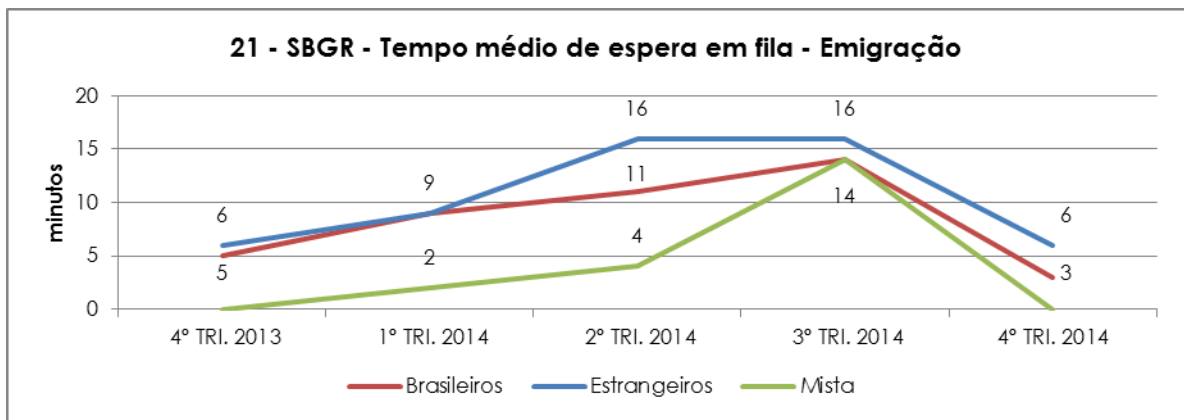
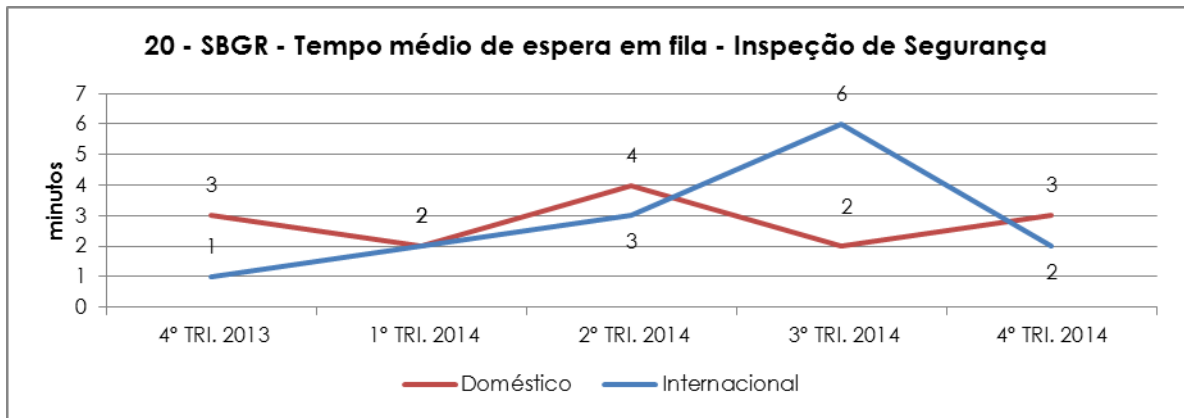
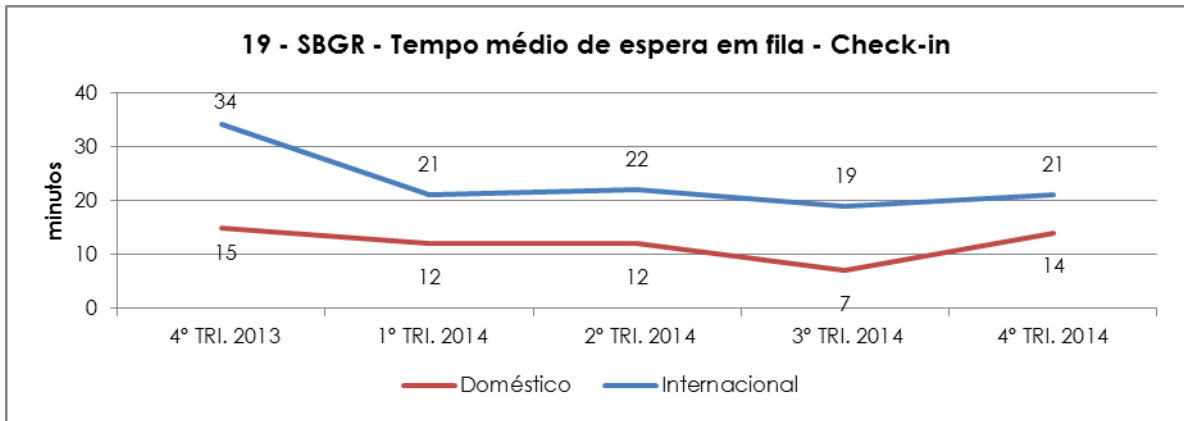
17 - SBGR - Escolaridade

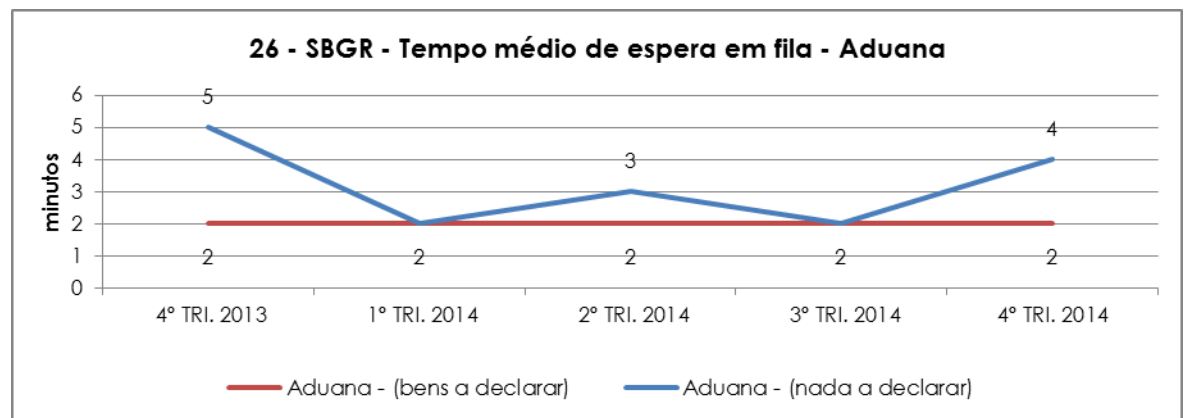
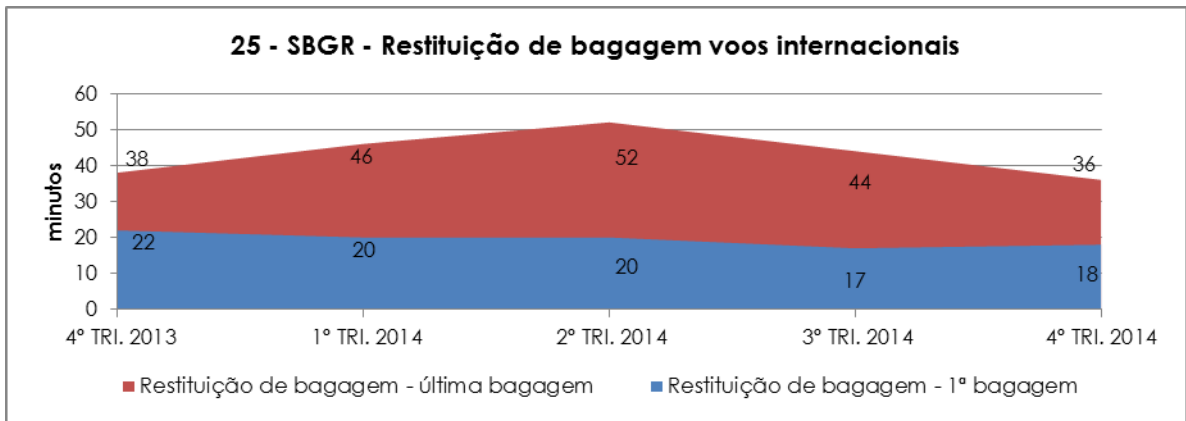
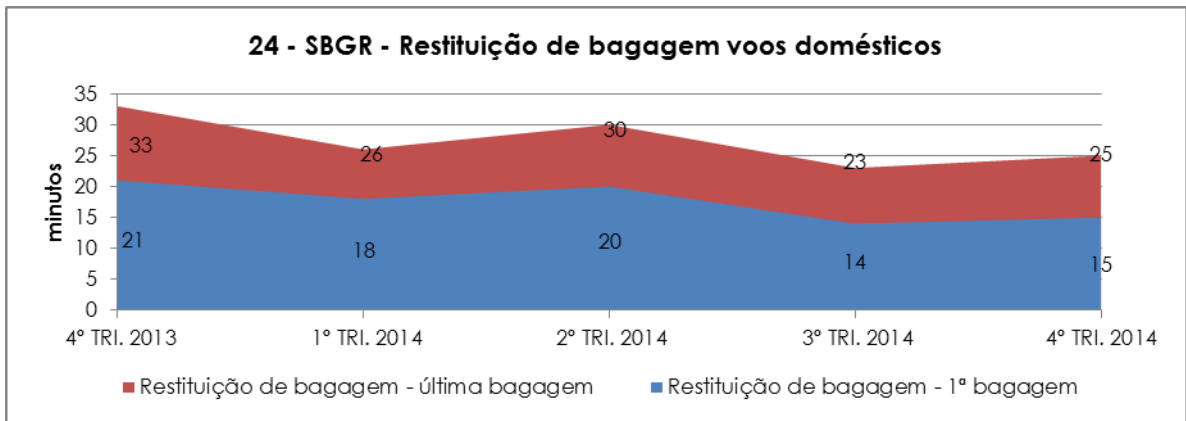
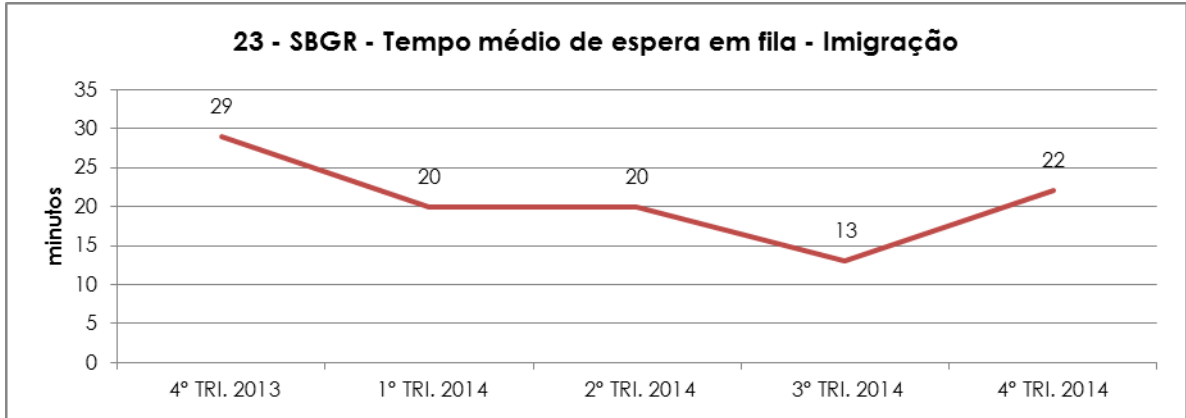


N: 1072 Entrevistas/4º trimestre 2014

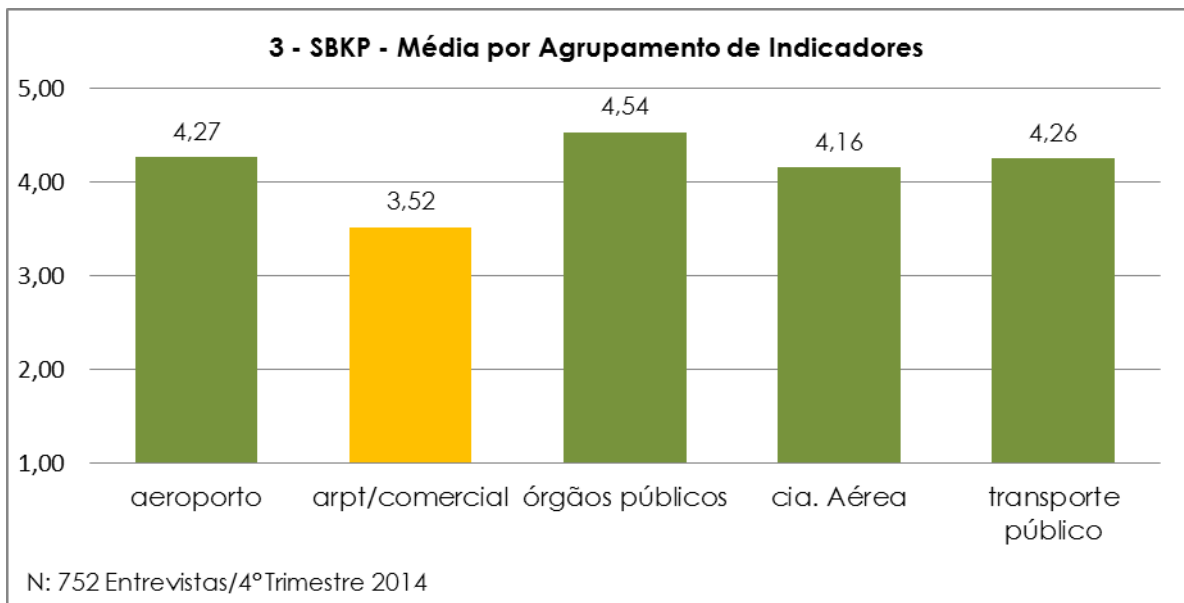
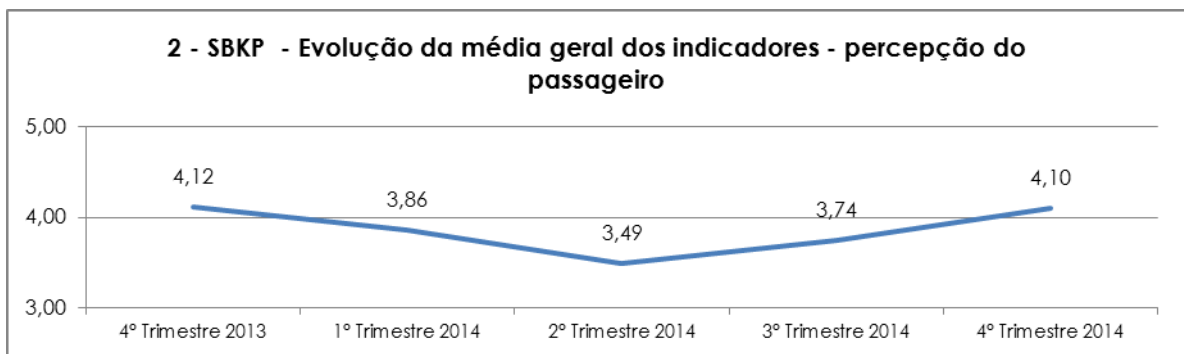
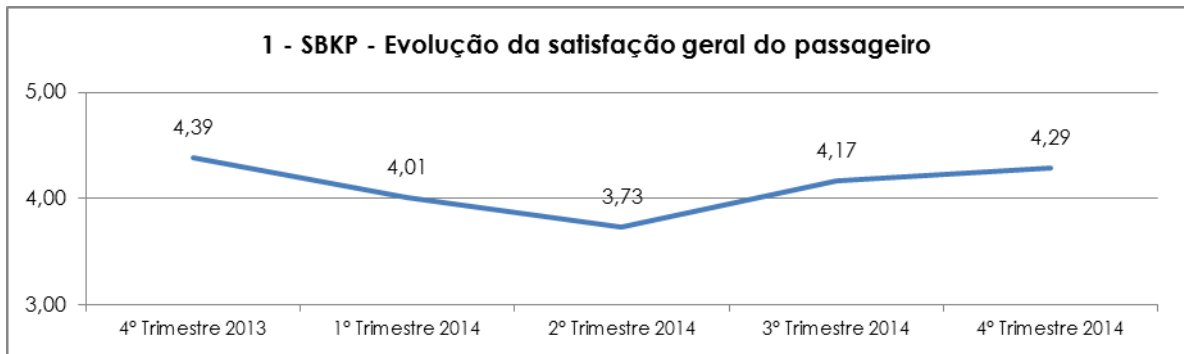
18 - SBGR - Média Geral dos Indicadores



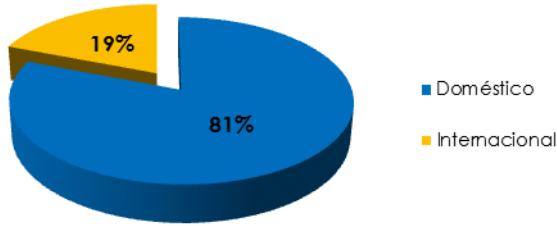




3.9 AEROPORTO INTERNACIONAL DE VIRACOPOS – CAMPINAS (SBKP)

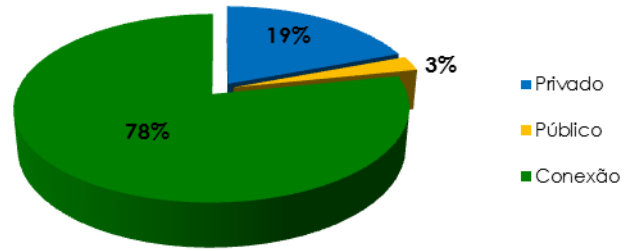


04 - SBKP - Distribuição Amostral - Tipo de voo



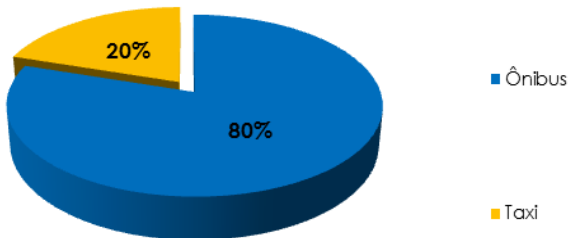
N: 752 Entrevistas/4º trimestre 2014

05 - SBKP - Tipo de transporte



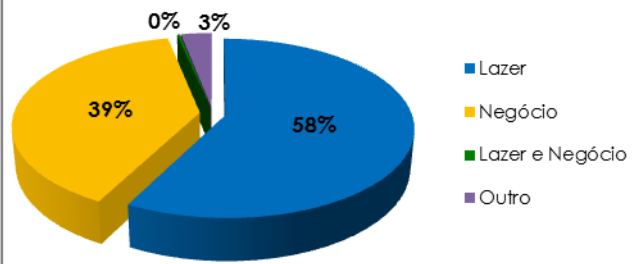
N: 395 Entrevistas/4º trimestre 2014

06 - SBKP - Meio de transporte público utilizado



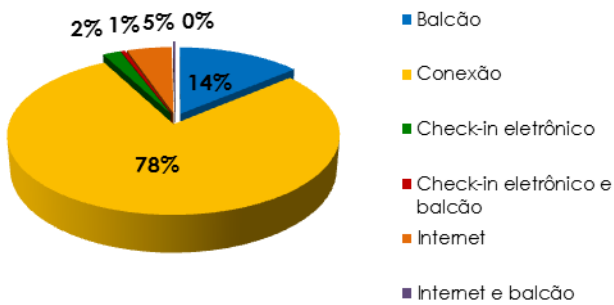
N: 10 Entrevistas/4º trimestre 2014

07 - SBKP - Motivo da viagem



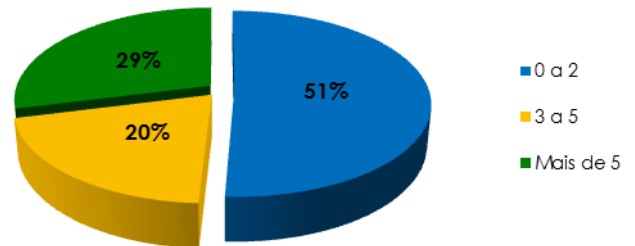
N: 392 Entrevistas/4º trimestre 2014

08 - SBKP - Forma de check-in



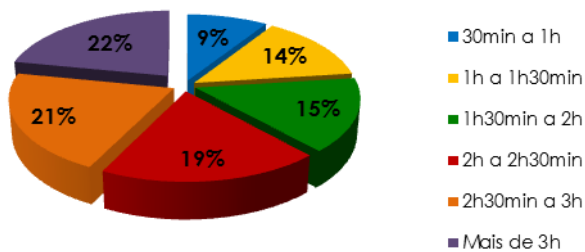
N: 395 Entrevistas/4º trimestre 2014

09 - SBKP - Frequência de viagem nos últimos 12 meses



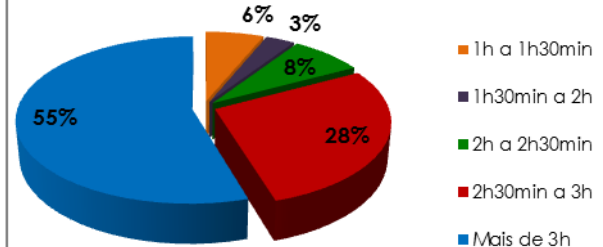
N: 425 Entrevistas/4º trimestre 2014

10 - SBKP - Antecedência de chegada para voo doméstico



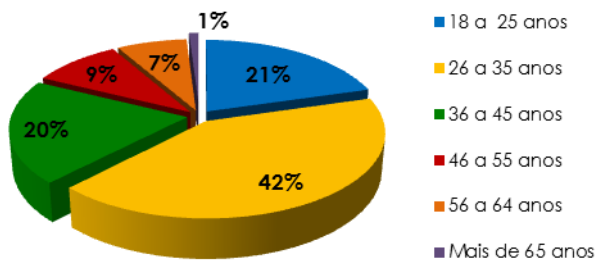
N: 361 Entrevistas/4º trimestre 2014

11 - SBKP - Antecedência de chegada para voo internacional



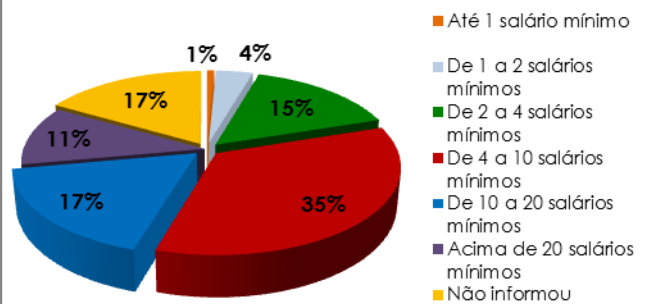
N: 64 Entrevistas/4º trimestre 2014

12 - SBKP - Idade



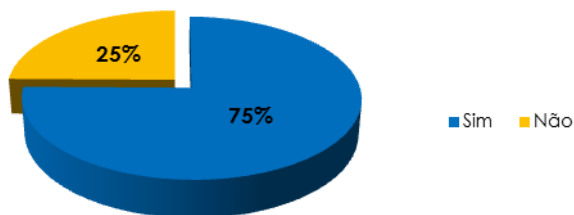
N: 395 Entrevistas/4º trimestre 2014

13 - SBKP - Renda



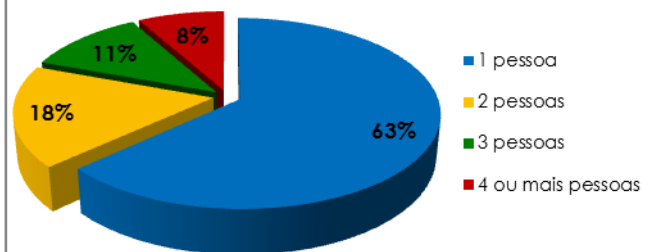
N: 395 Entrevistas/4º trimestre 2014

14 - SBKP - Viajando sozinho



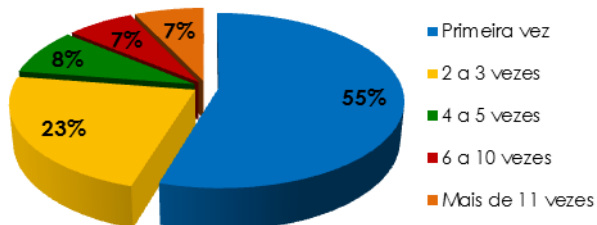
N: 395 Entrevistas/4º trimestre 2014

15 - SBKP - Número de acompanhantes



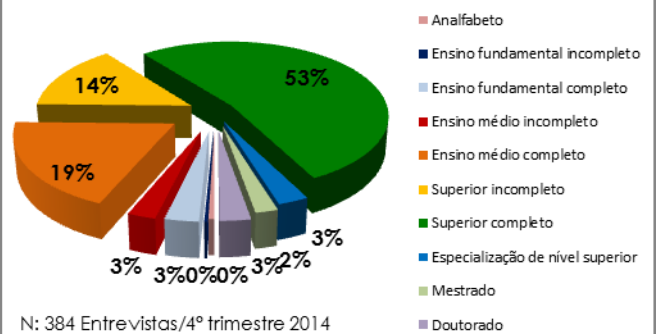
N: 98 Entrevistas/4º trimestre 2014

16 - SBKP - Quantidade de viagens partindo desse aeroporto nos últimos 12 meses



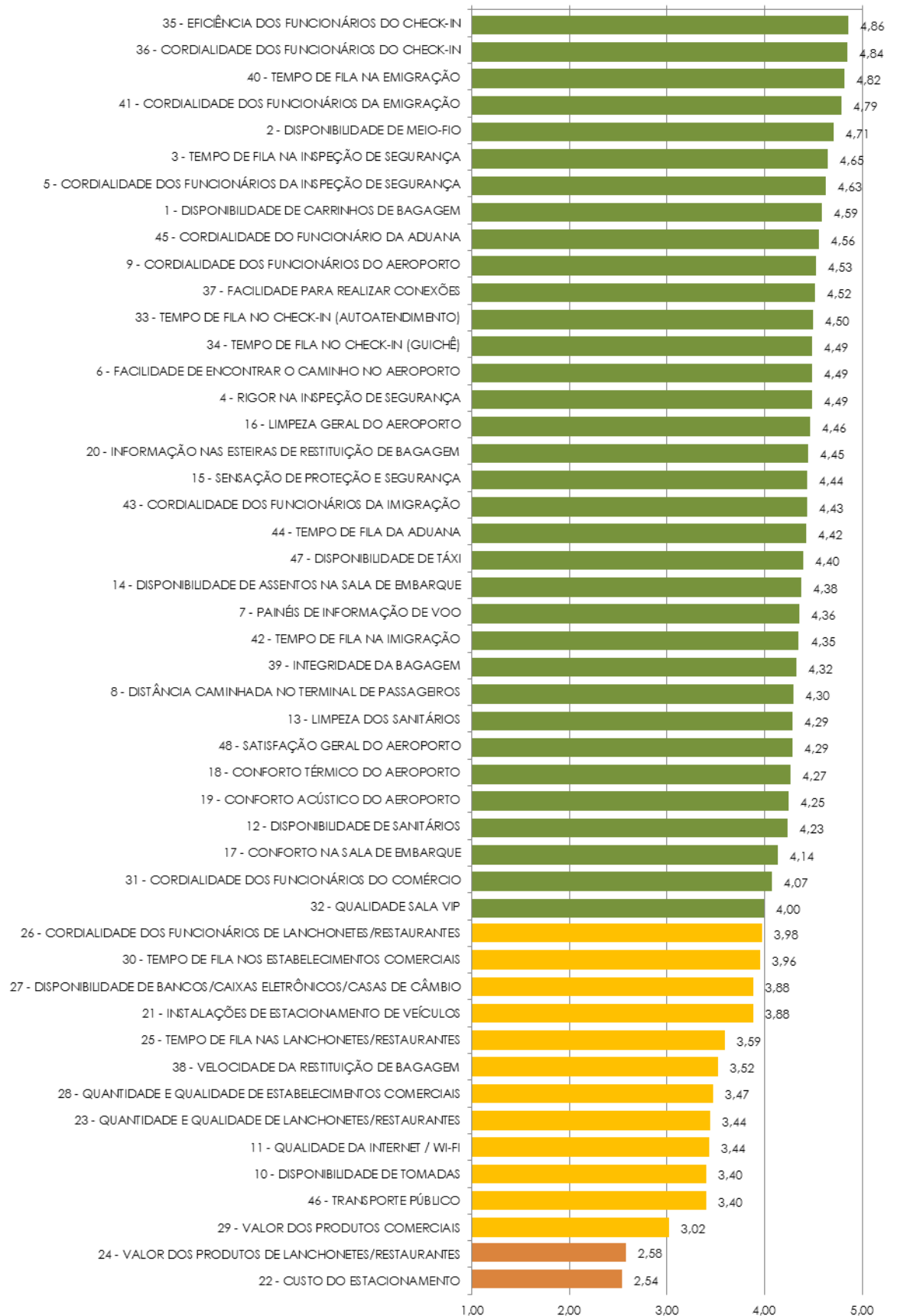
N: 395 Entrevistas/4º trimestre 2014

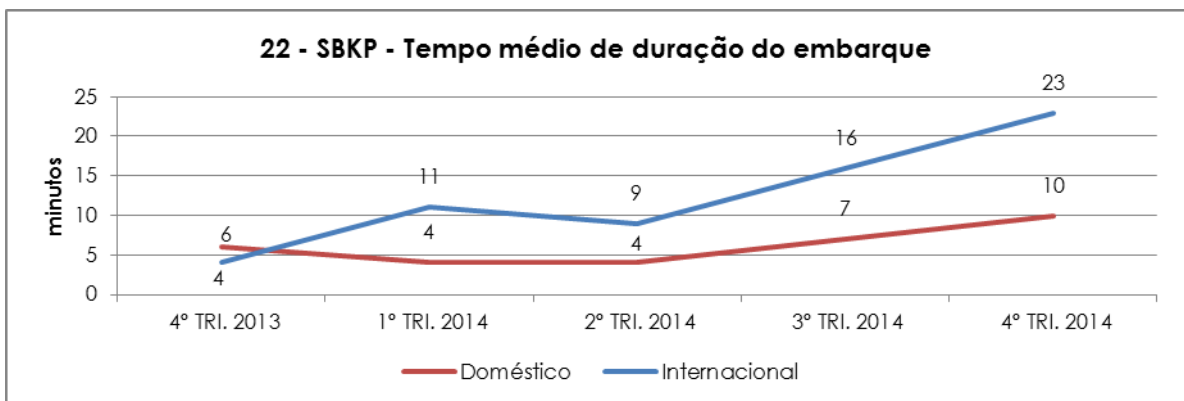
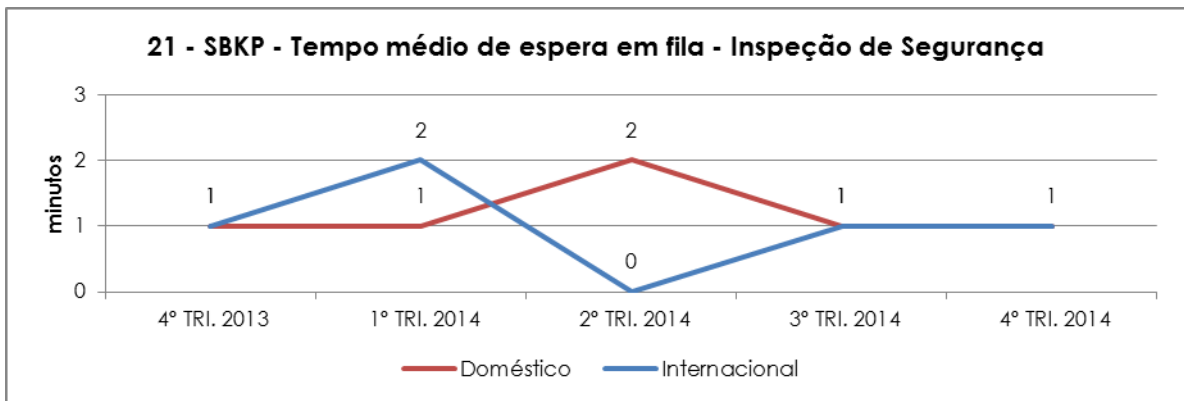
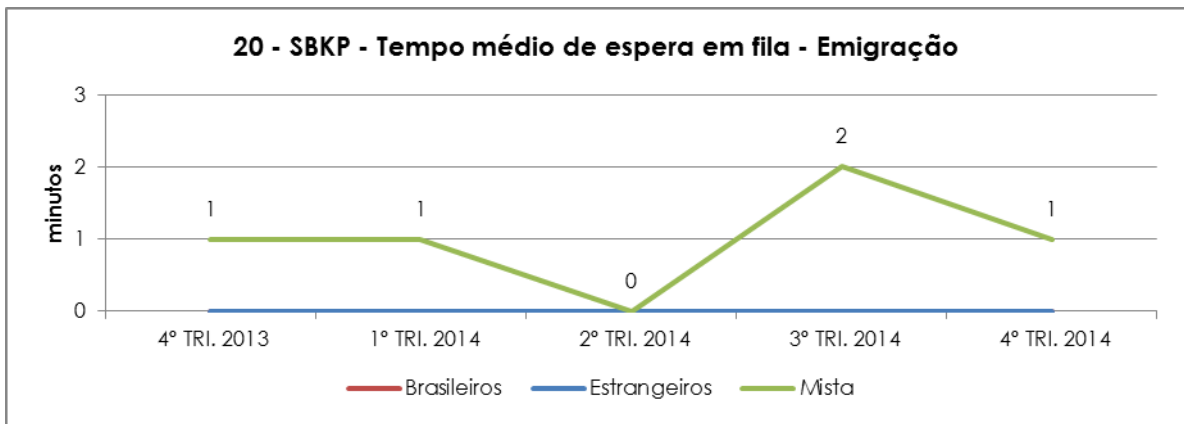
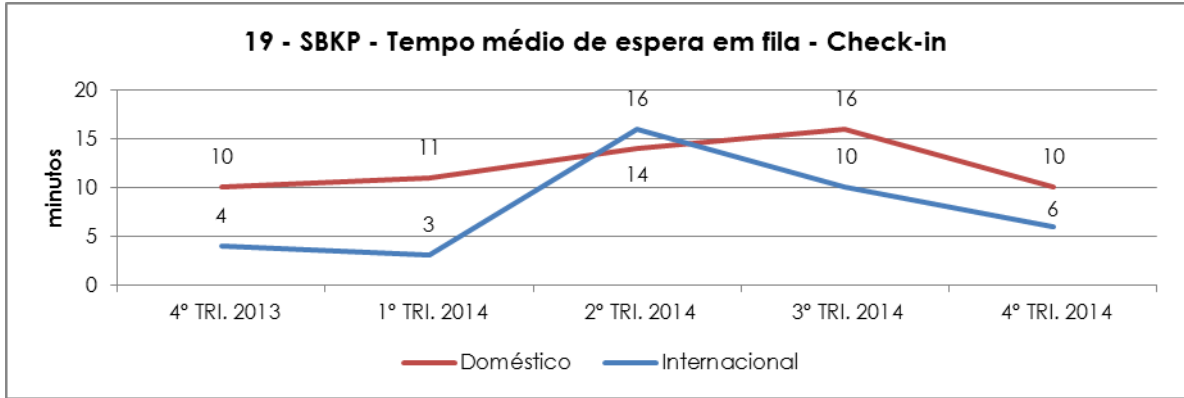
17 - SBKP - Escolaridade

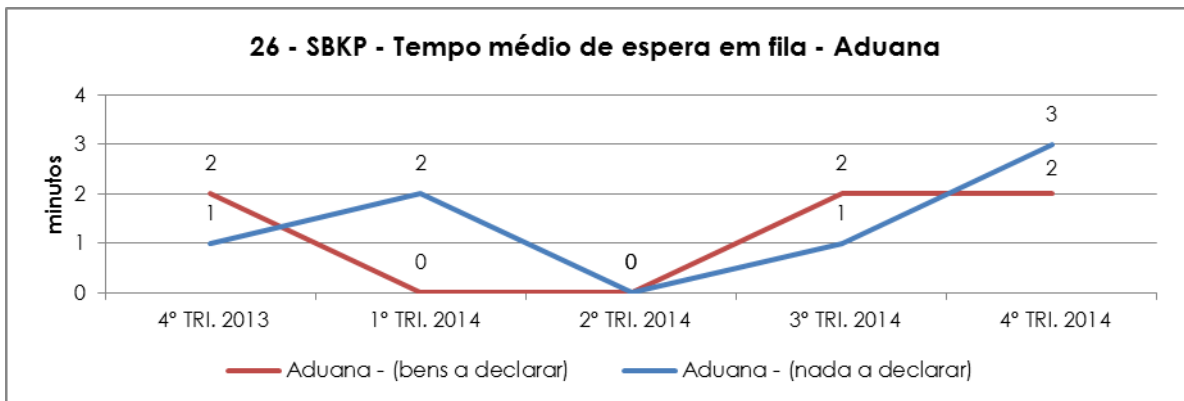
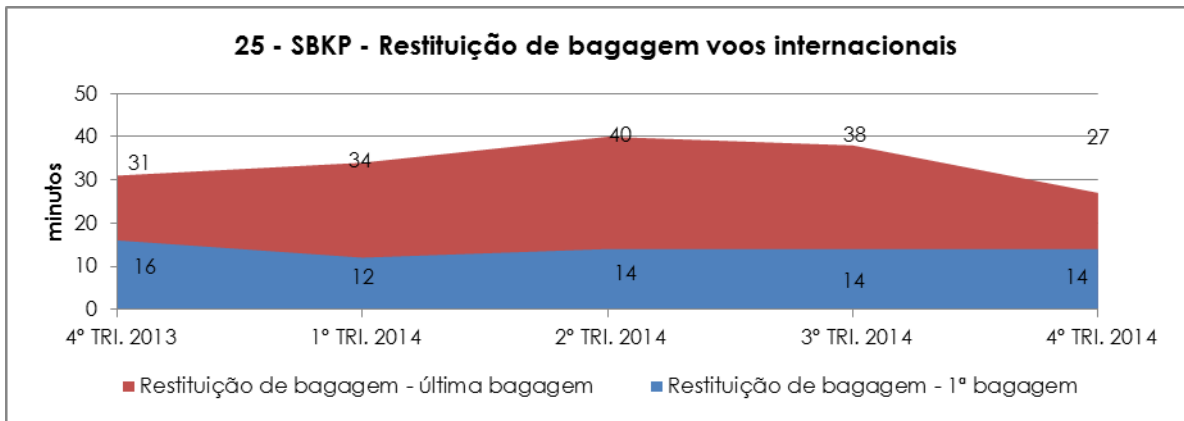
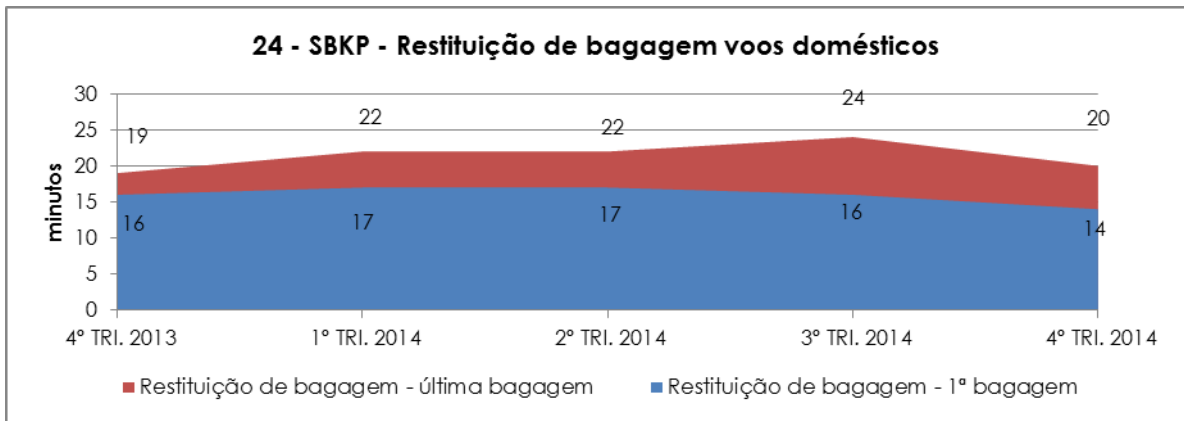
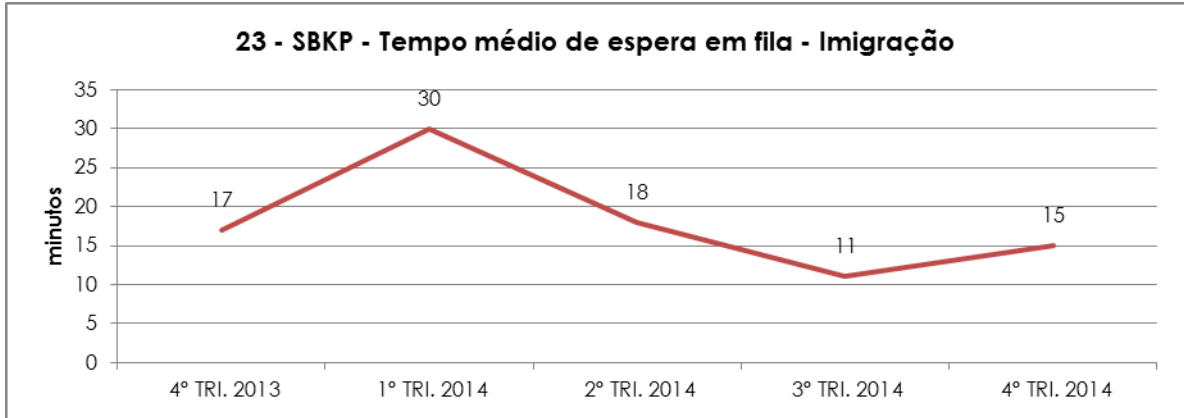


N: 384 Entrevistas/4º trimestre 2014

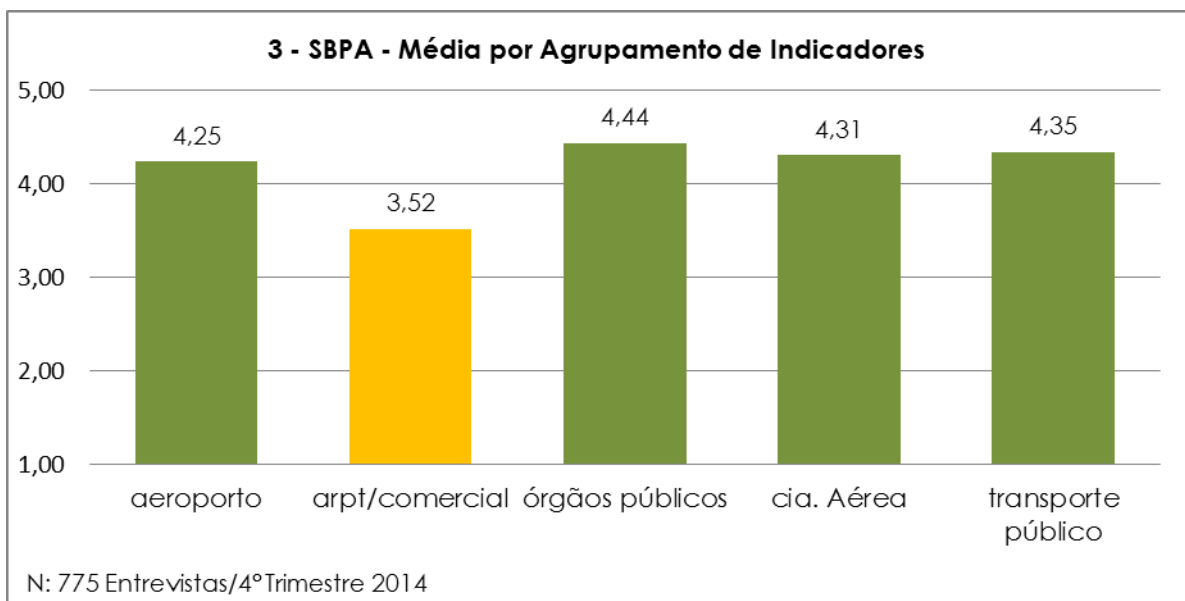
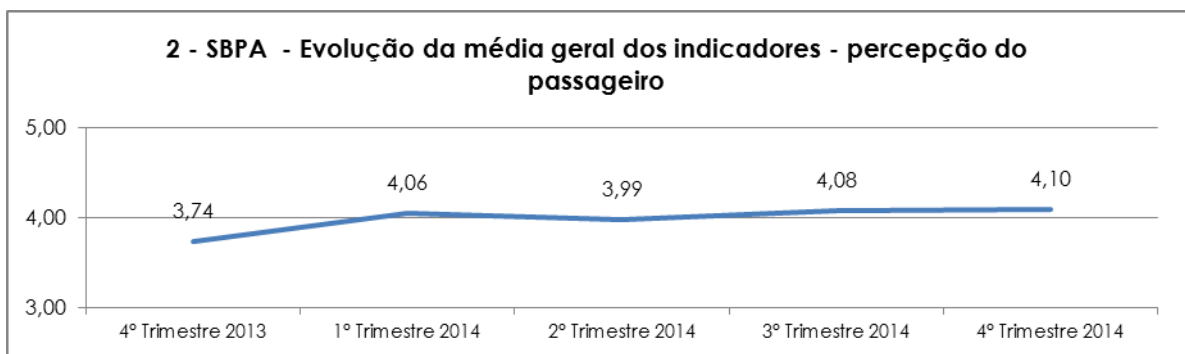
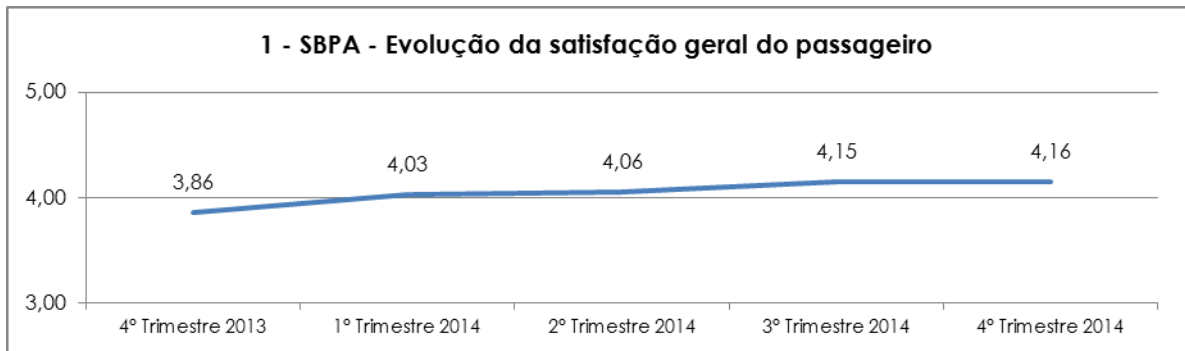
18 - SBKP - Média Geral dos Indicadores



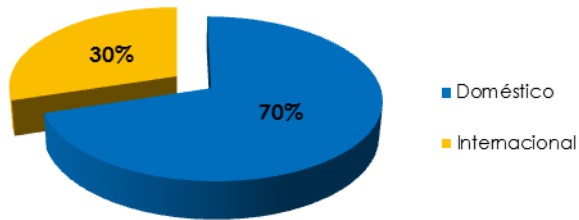




3.10 AEROPORTO INTERNACIONAL SALGADO FILHO – PORTO ALEGRE (SBPA)

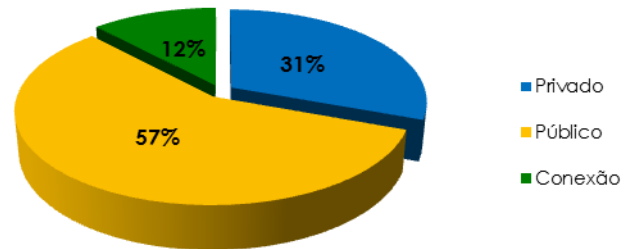


04 - SBPA - Distribuição Amostral - Tipo de voo



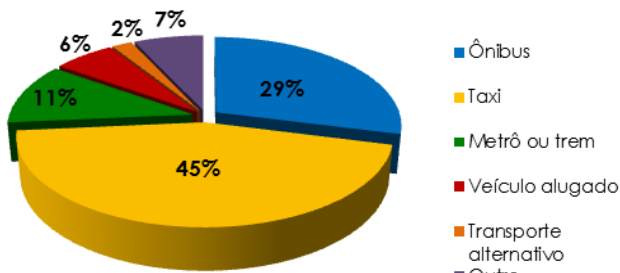
N: 775 Entrevistas/4º trimestre 2014

05 - SBPA - Tipo de transporte



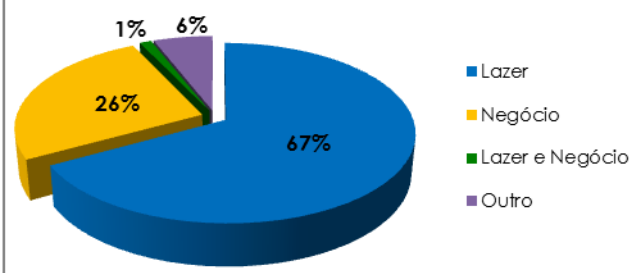
N: 422 Entrevistas/4º trimestre 2014

06 - SBPA - Meio de transporte público utilizado



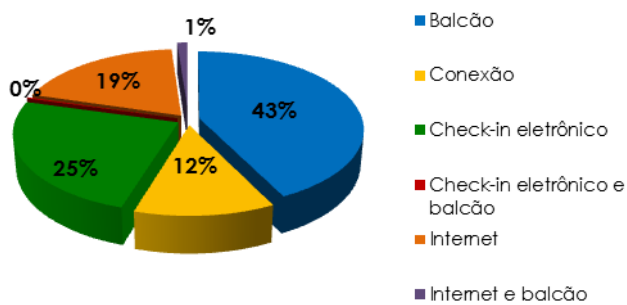
N: 242 Entrevistas/4º trimestre 2014

07 - SBPA - Motivo da viagem



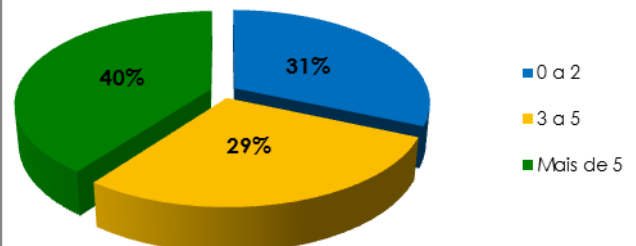
N: 421 Entrevistas/4º trimestre 2014

08 - SBPA - Forma de check-in



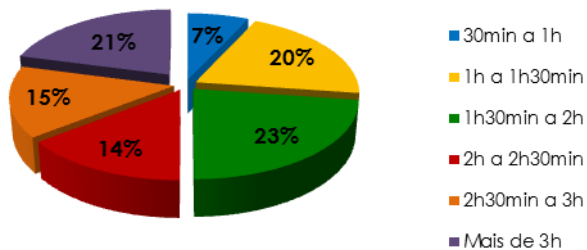
N: 422 Entrevistas/4º trimestre 2014

09 - SBPA - Frequência de viagem nos últimos 12 meses



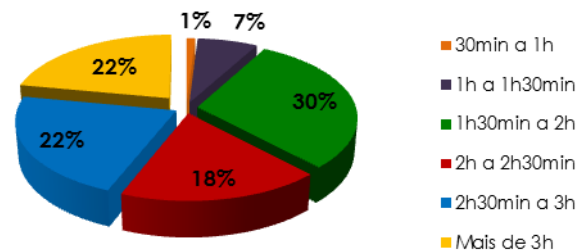
N: 460 Entrevistas/4º trimestre 2014

10 - SBPA - Antecedência de chegada para voo doméstico



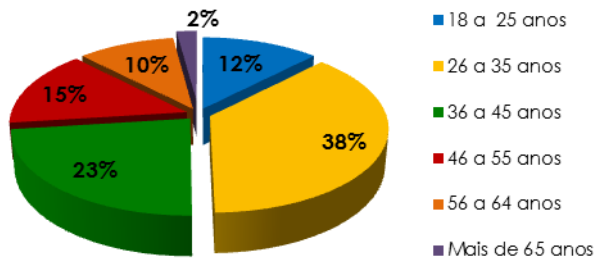
N: 360 Entrevistas/4º trimestre 2014

11 - SBPA - Antecedência de chegada para voo internacional



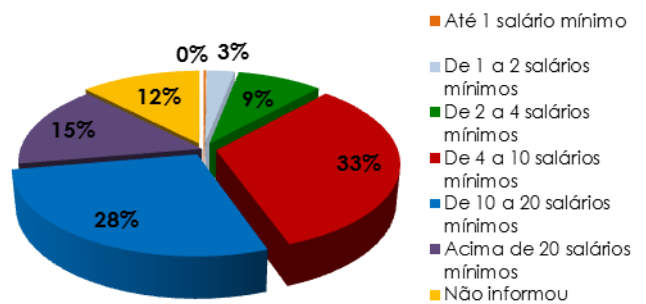
N: 100 Entrevistas/4º trimestre 2014

12 - SBPA - Idade



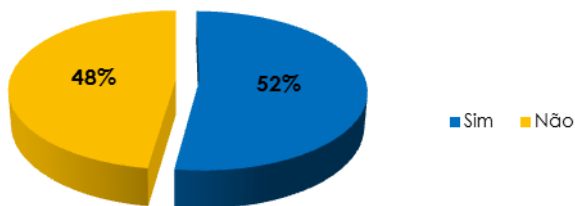
N: 422 Entrevistas/4º trimestre 2014

13 - SBPA - Renda



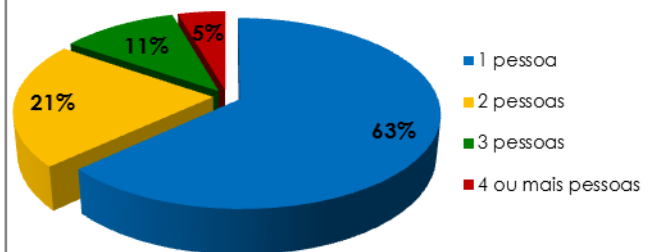
N: 422 Entrevistas/4º trimestre 2014

14 - SBPA - Viajando sozinho



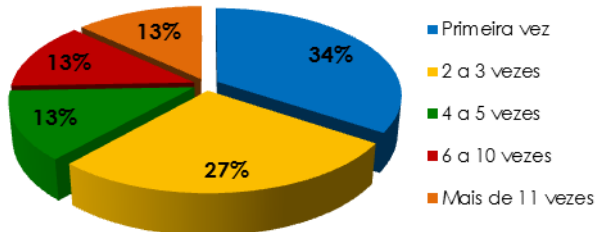
N: 422 Entrevistas/4º trimestre 2014

15 - SBPA - Número de acompanhantes



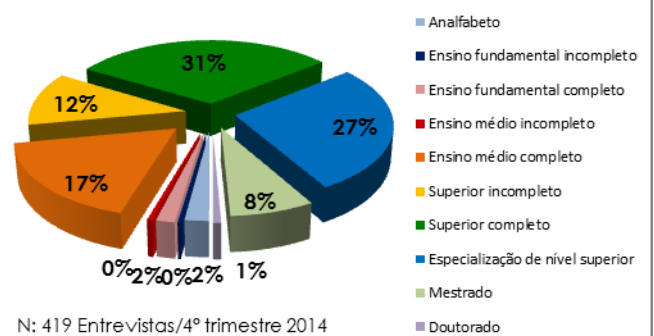
N: 201 Entrevistas/4º trimestre 2014

16 - SBPA - Quantidade de viagens partindo desse aeroporto nos últimos 12 meses



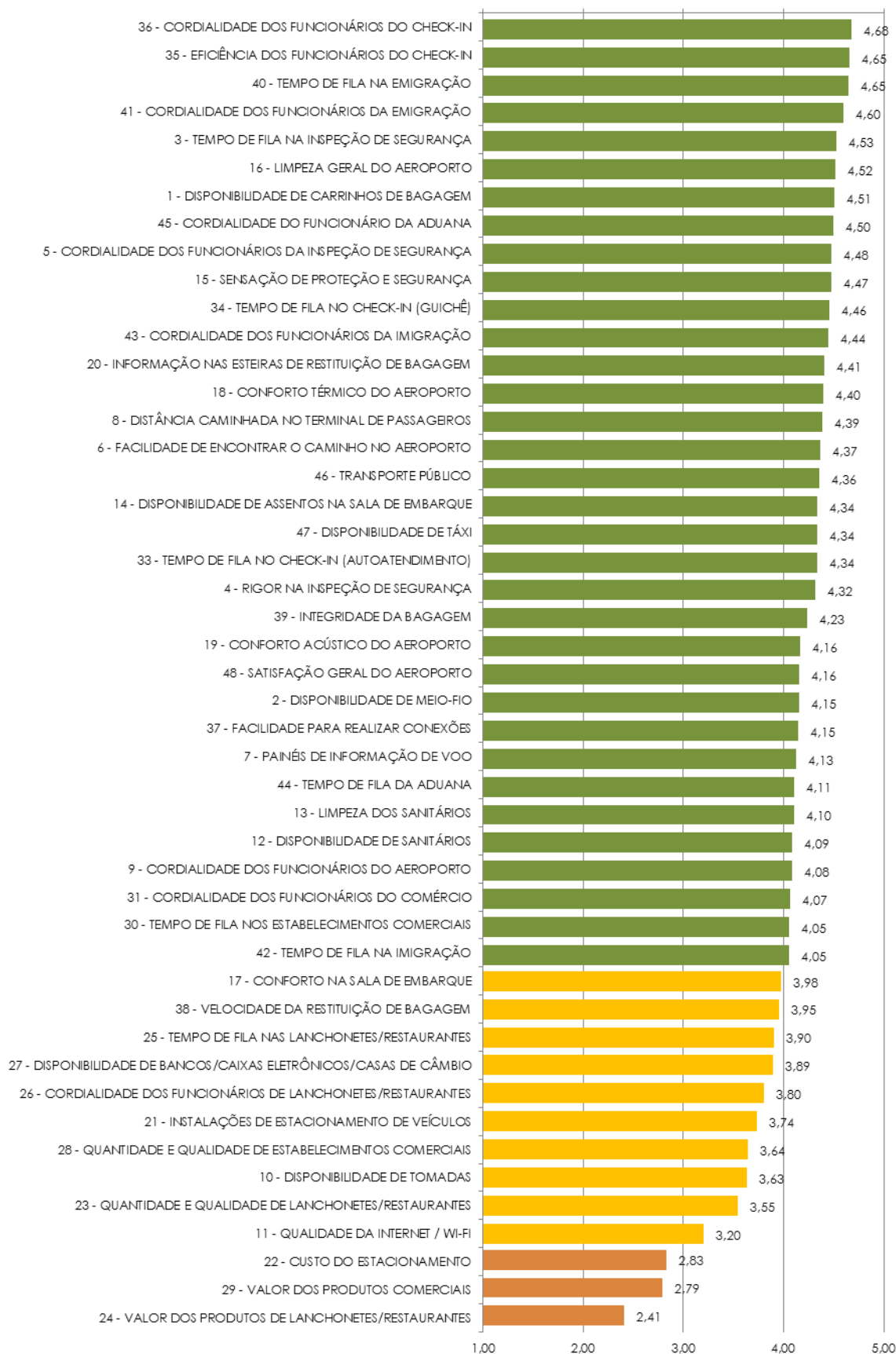
N: 422 Entrevistas/4º trimestre 2014

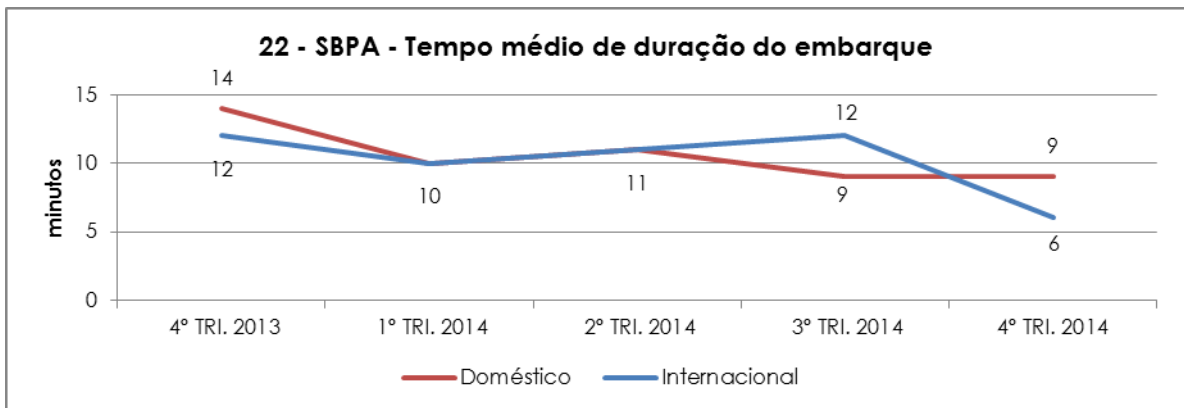
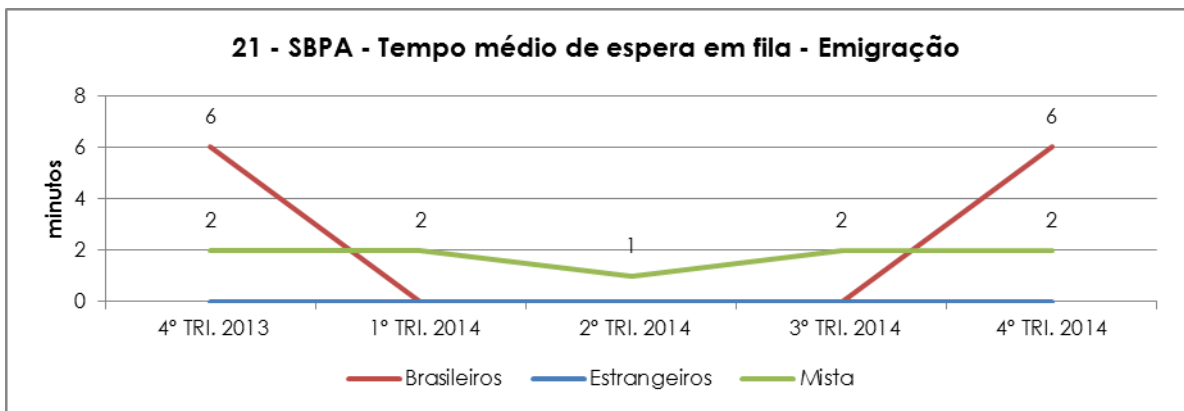
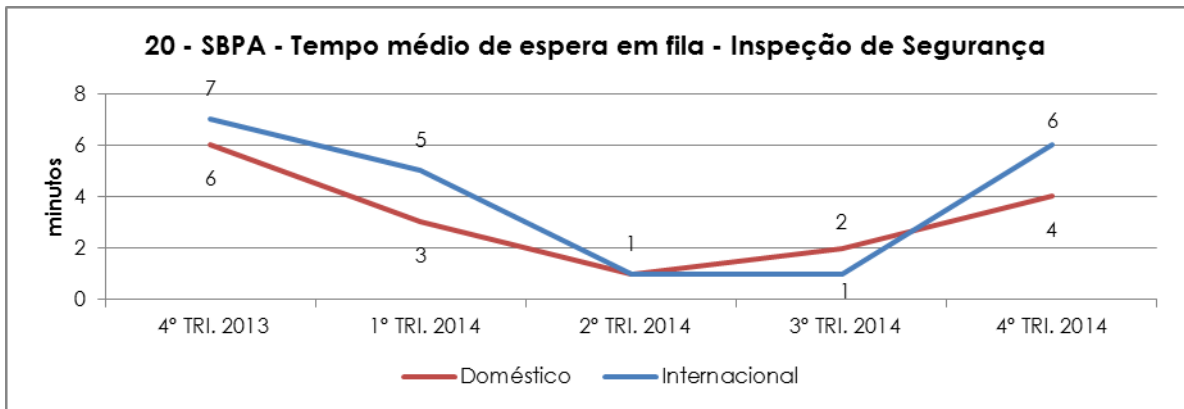
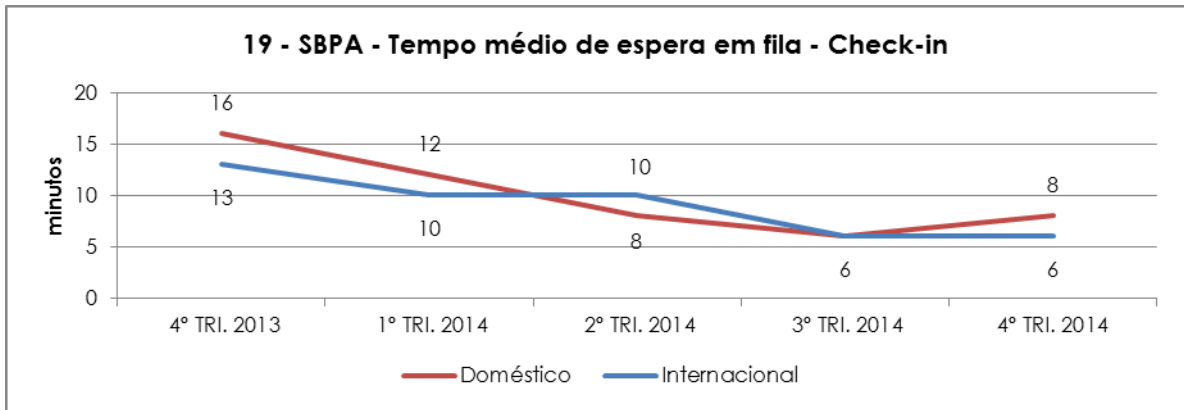
17 - SBPA - Escolaridade

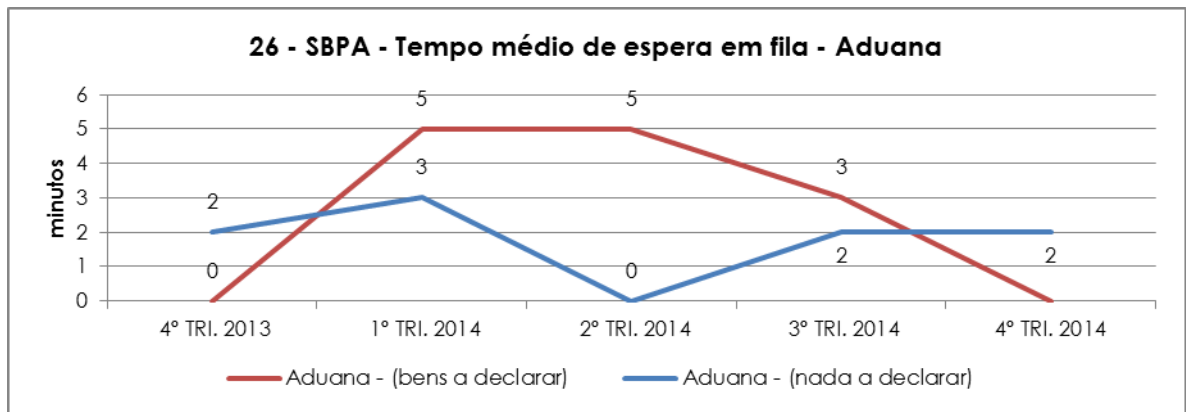
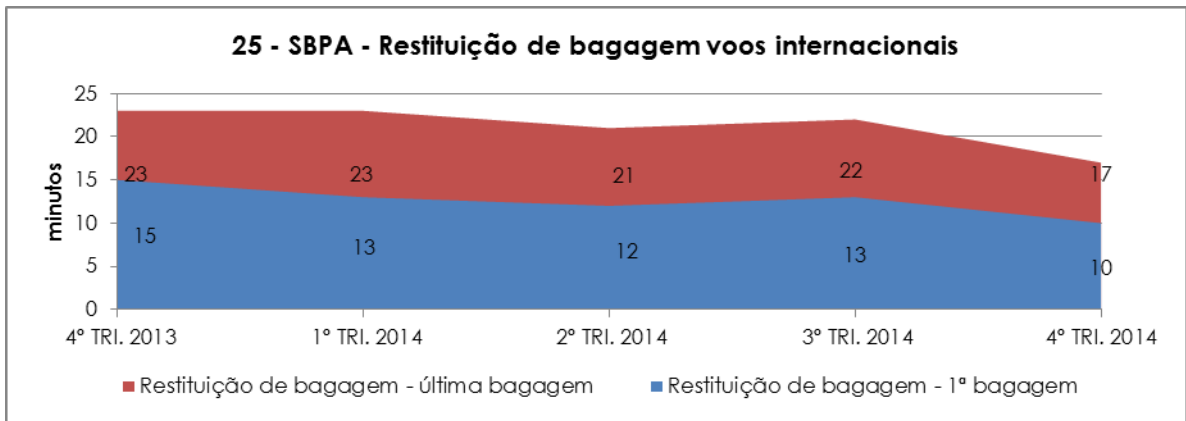
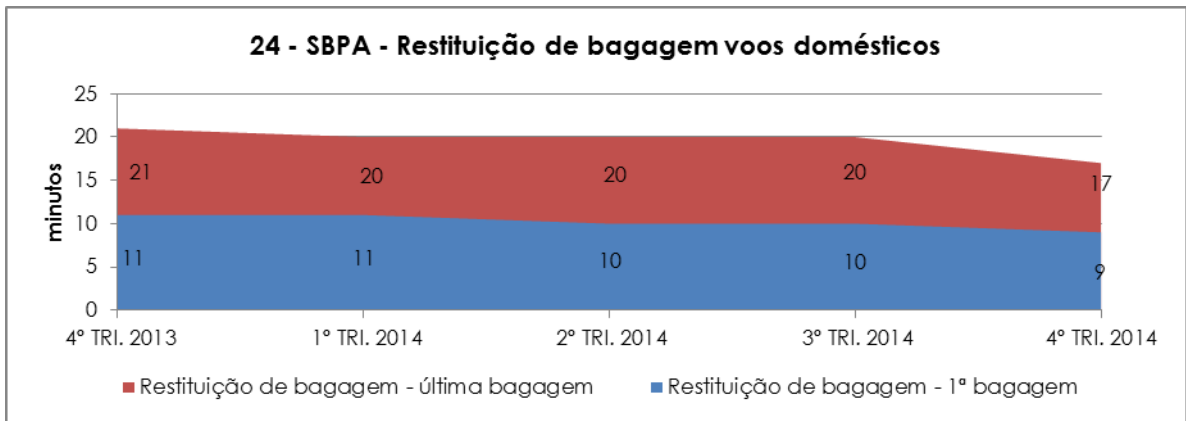
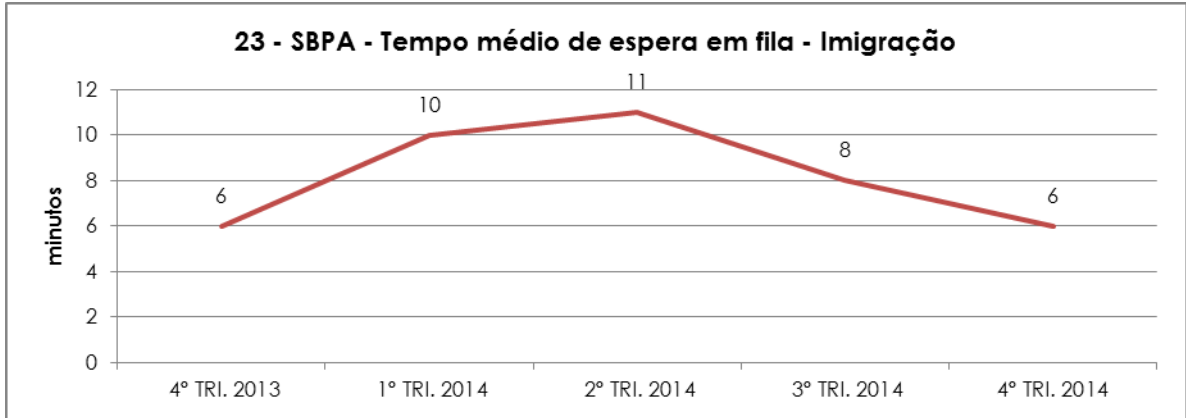


N: 419 Entrevistas/4º trimestre 2014

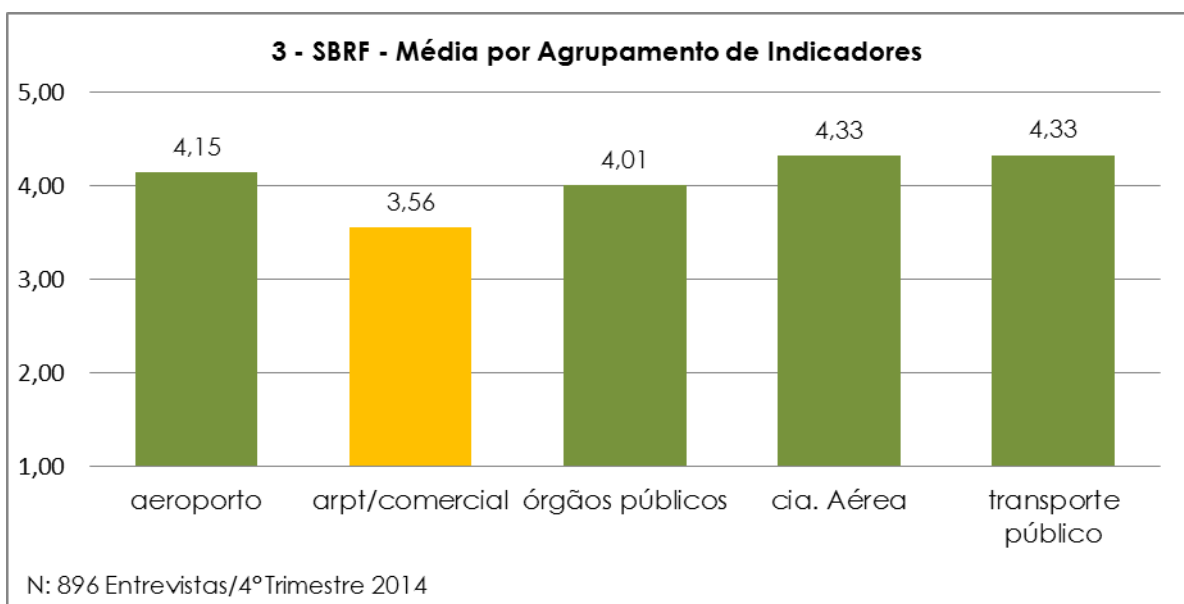
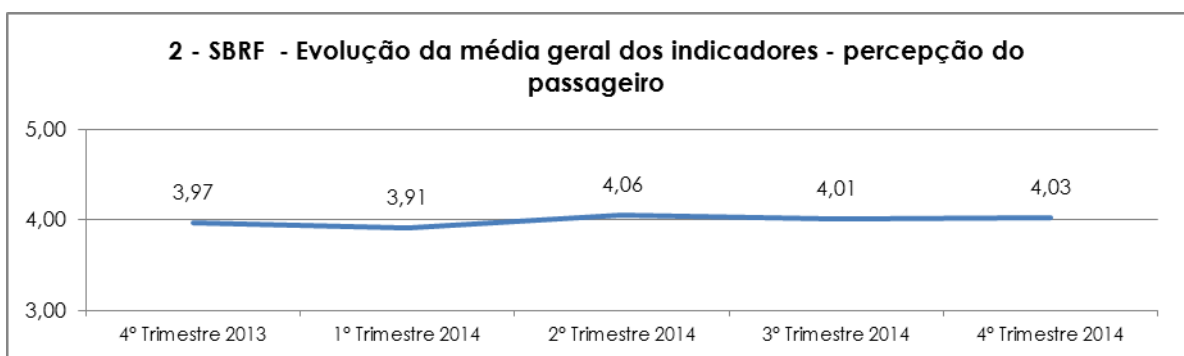
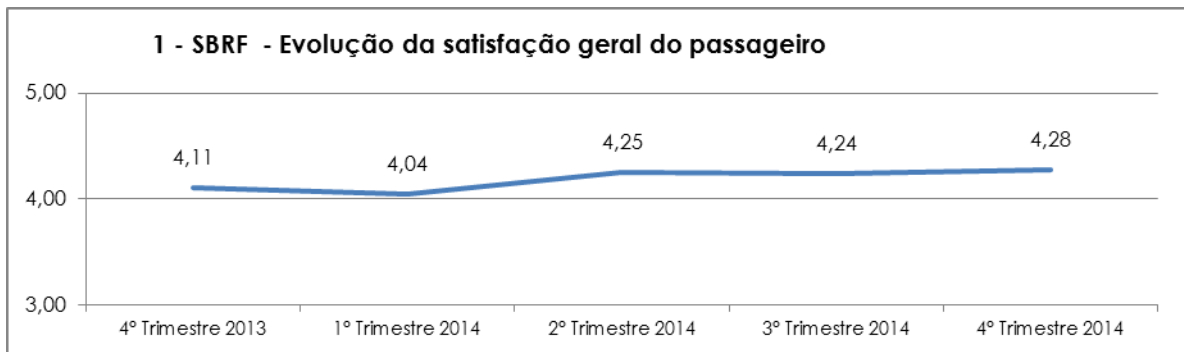
18 - SBPA - Média Geral dos Indicadores



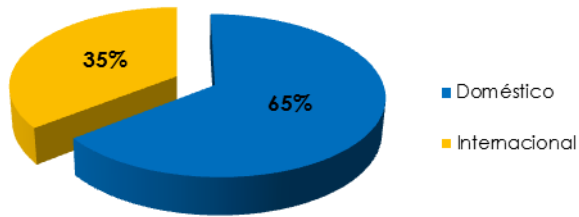




3.11 AEROPORTO INTERNACIONAL GILBERTO FREIRE – RECIFE (SBRF)

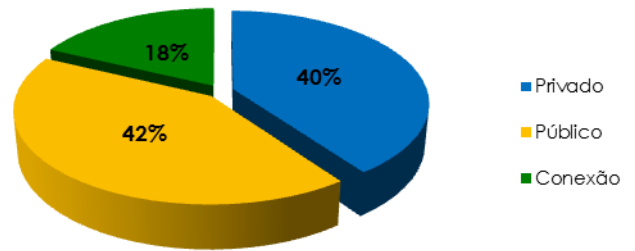


04 - SBRF - Distribuição Amostral - Tipo de voo



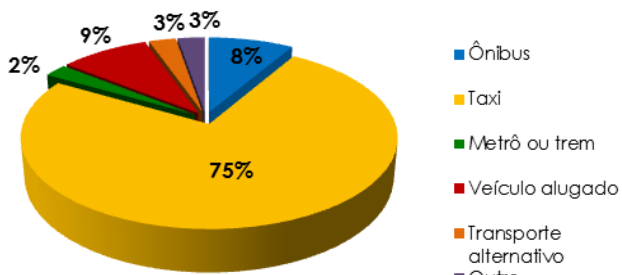
N: 896 Entrevistas/4º trimestre 2014

05 - SBRF - Tipo de transporte



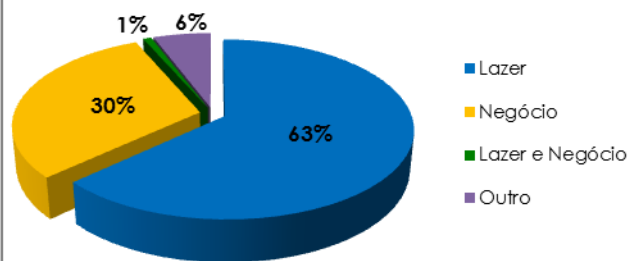
N: 609 Entrevistas/4º trimestre 2014

06 - SBRF - Meio de transporte público utilizado



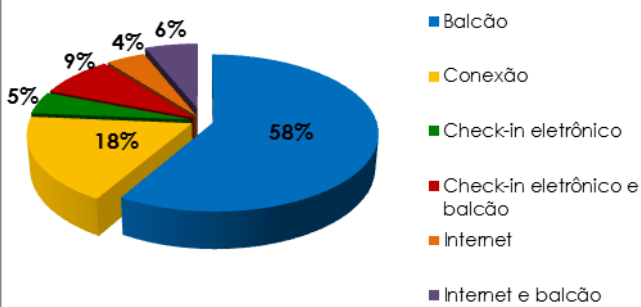
N: 256 Entrevistas/4º trimestre 2014

07 - SBRF - Motivo da viagem



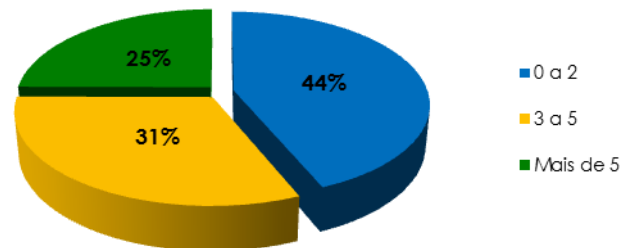
N: 608 Entrevistas/4º trimestre 2014

08 - SBRF - Forma de check-in



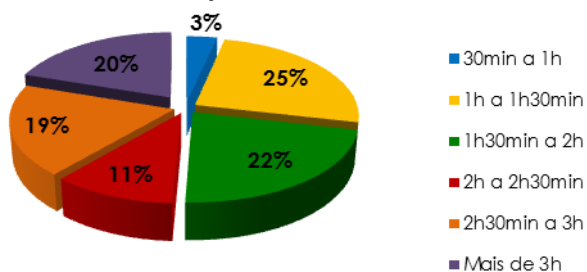
N: 609 Entrevistas/4º trimestre 2014

09 - SBRF - Frequência de viagem nos últimos 12 meses



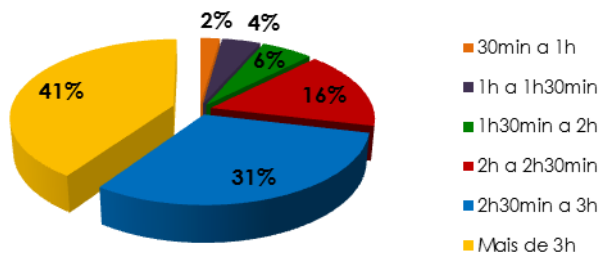
N: 570 Entrevistas/4º trimestre 2014

10 - SBRF - Antecedência de chegada para voo doméstico



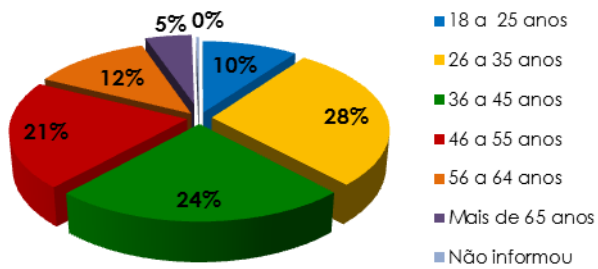
N: 434 Entrevistas/4º trimestre 2014

11 - SBRF - Antecedência de chegada para voo internacional



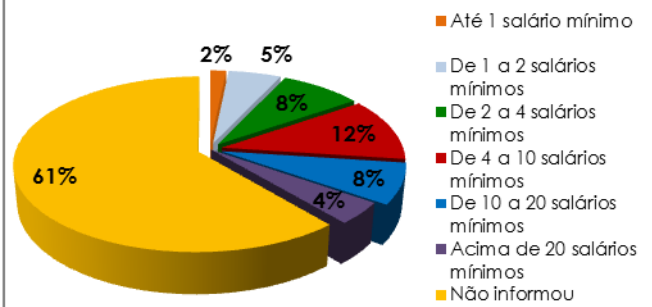
N: 136 Entrevistas/4º trimestre 2014

12 - SBRF - Idade



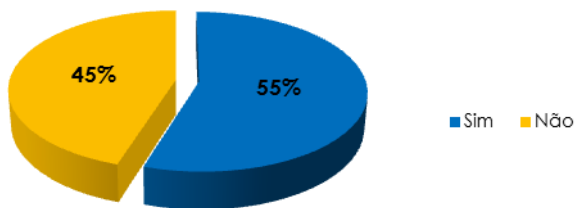
N: 609 Entrevistas/4º trimestre 2014

13 - SBRF - Renda



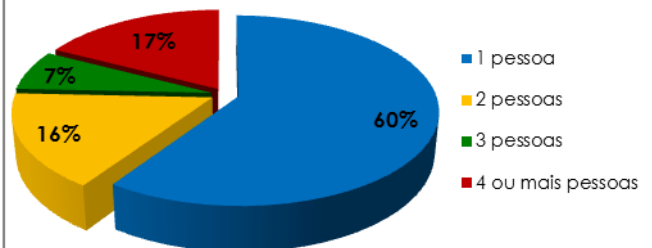
N: 609 Entrevistas/4º trimestre 2014

14 - SBRF - Viajando sozinho



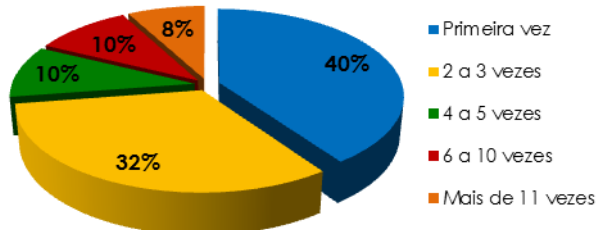
N: 609 Entrevistas/4º trimestre 2014

15 - SBRF - Número de acompanhantes



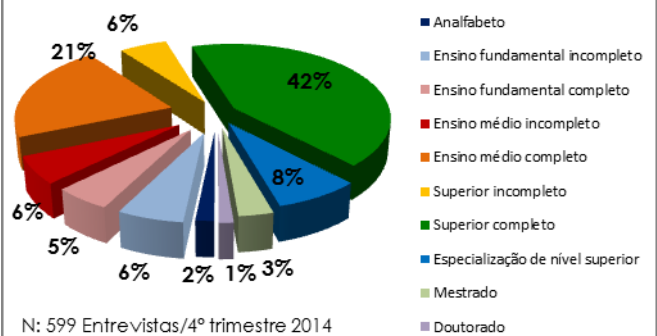
N: 247 Entrevistas/4º trimestre 2014

16 - SBRF - Quantidade de viagens partindo desse aeroporto nos últimos 12 meses



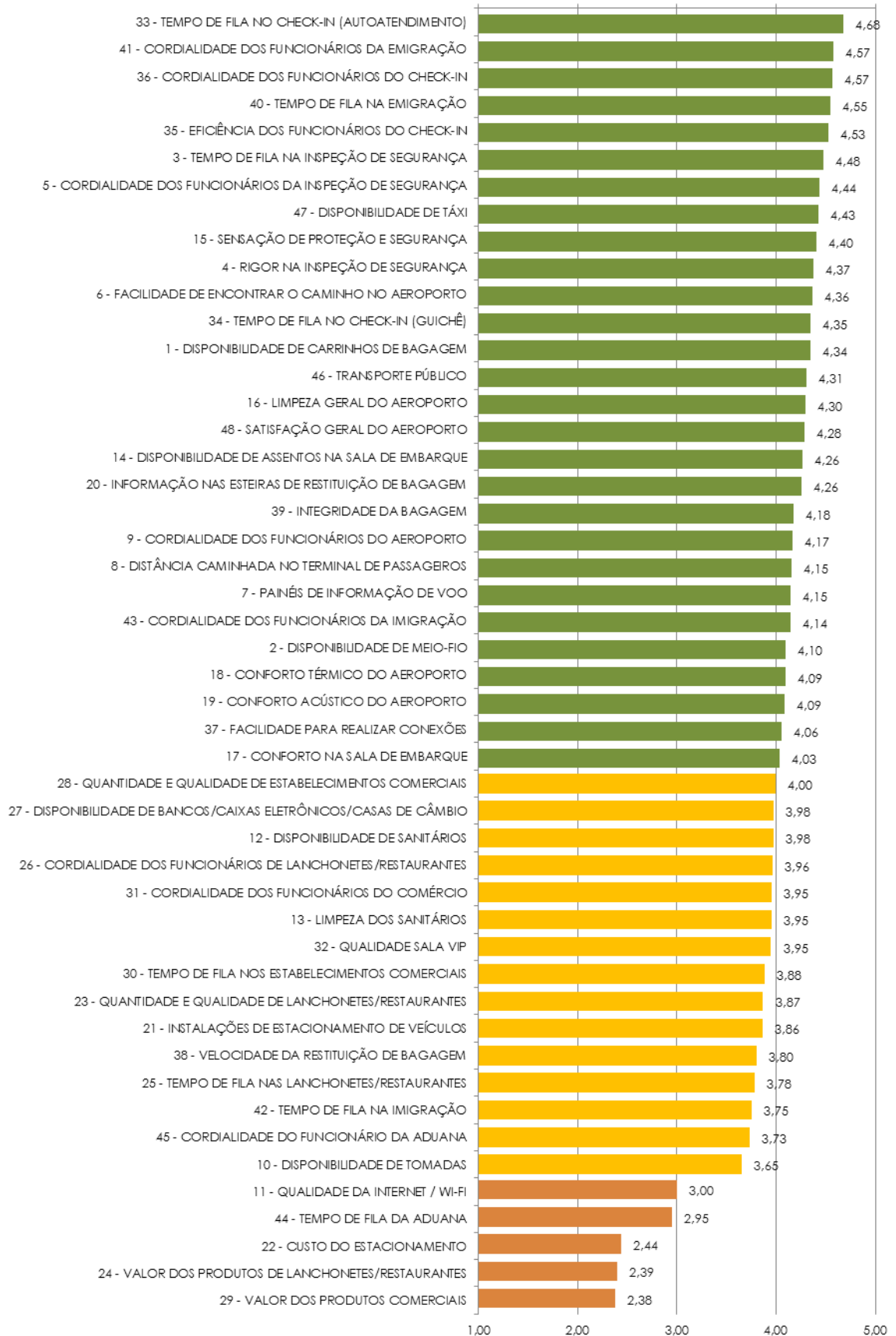
N: 609 Entrevistas/4º trimestre 2014

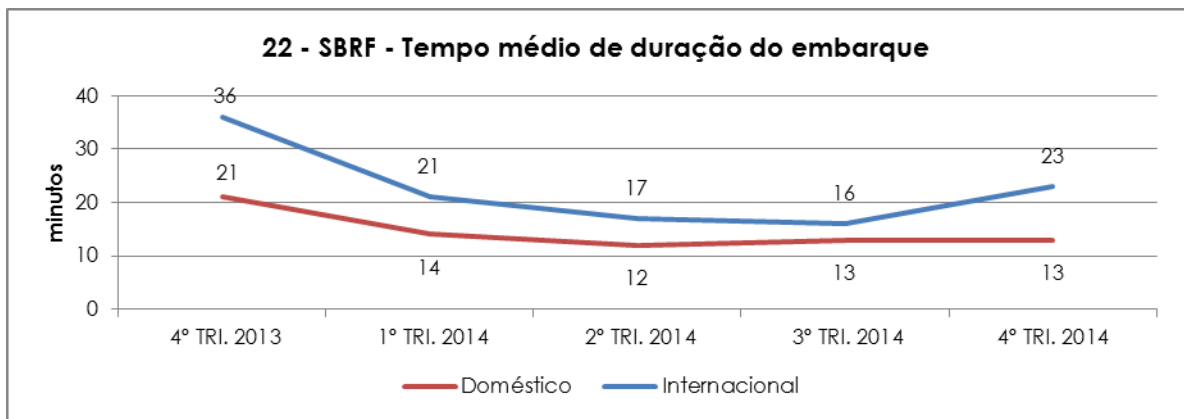
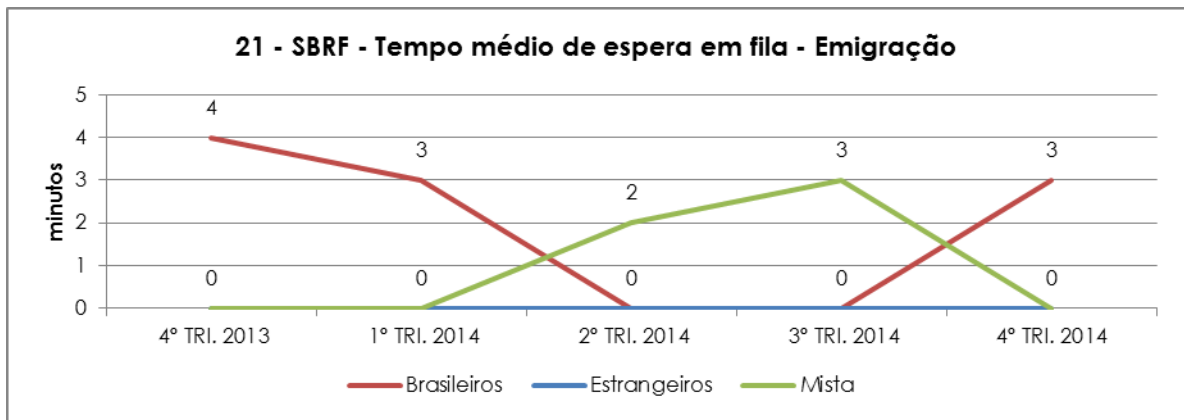
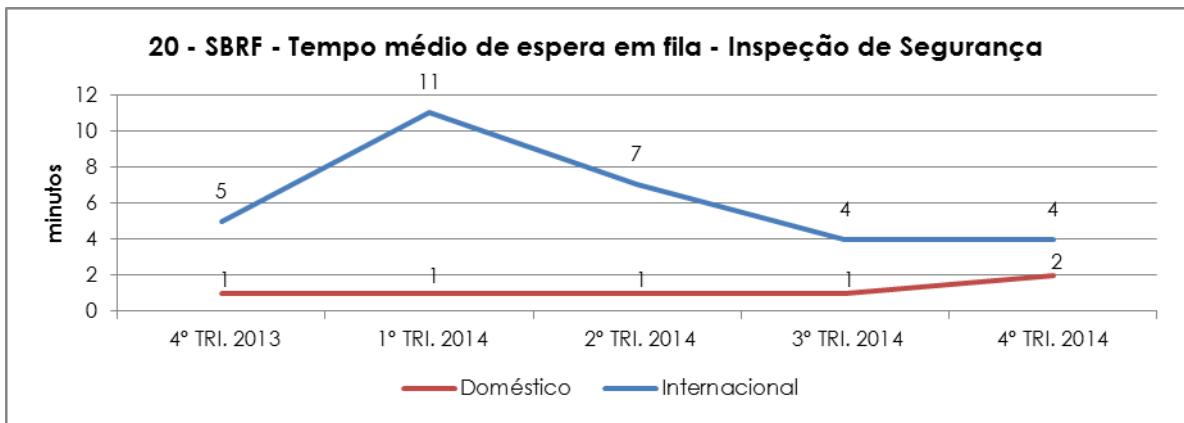
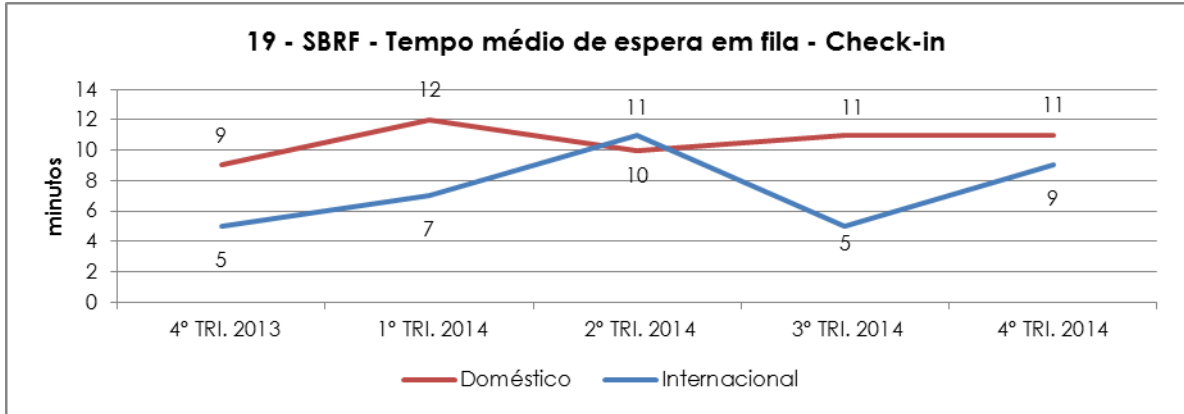
17 - SBRF - Escolaridade

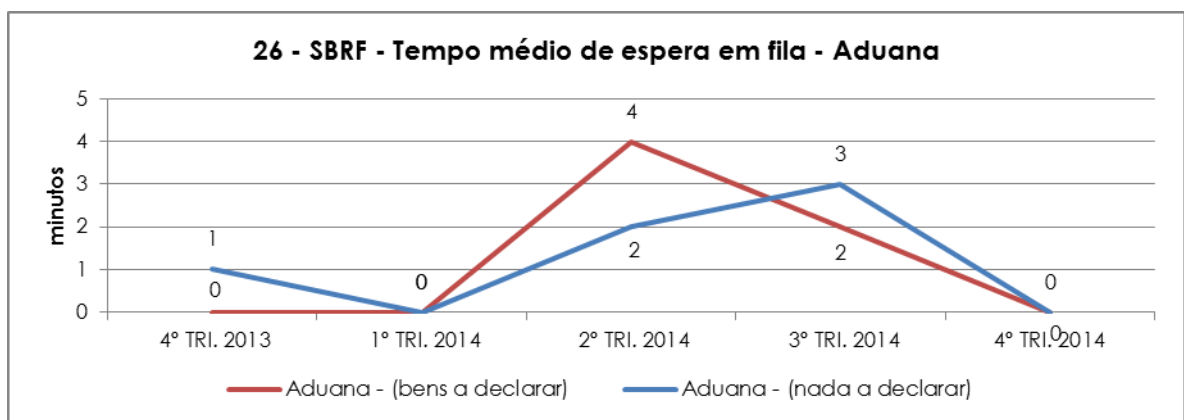
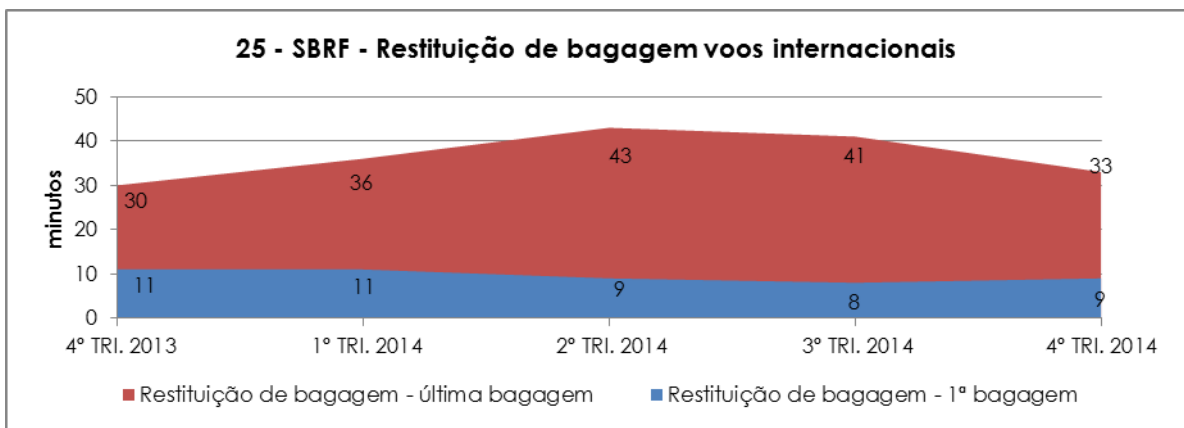
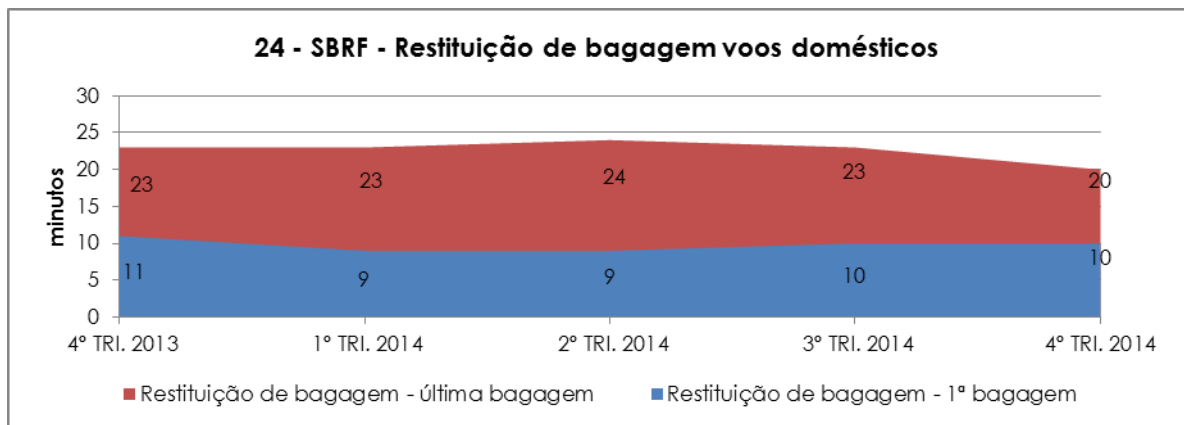
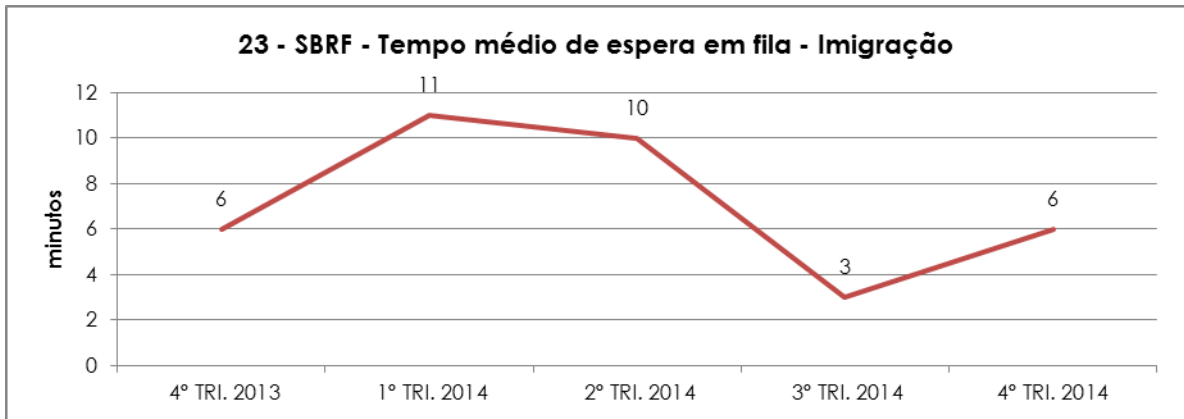


N: 599 Entrevistas/4º trimestre 2014

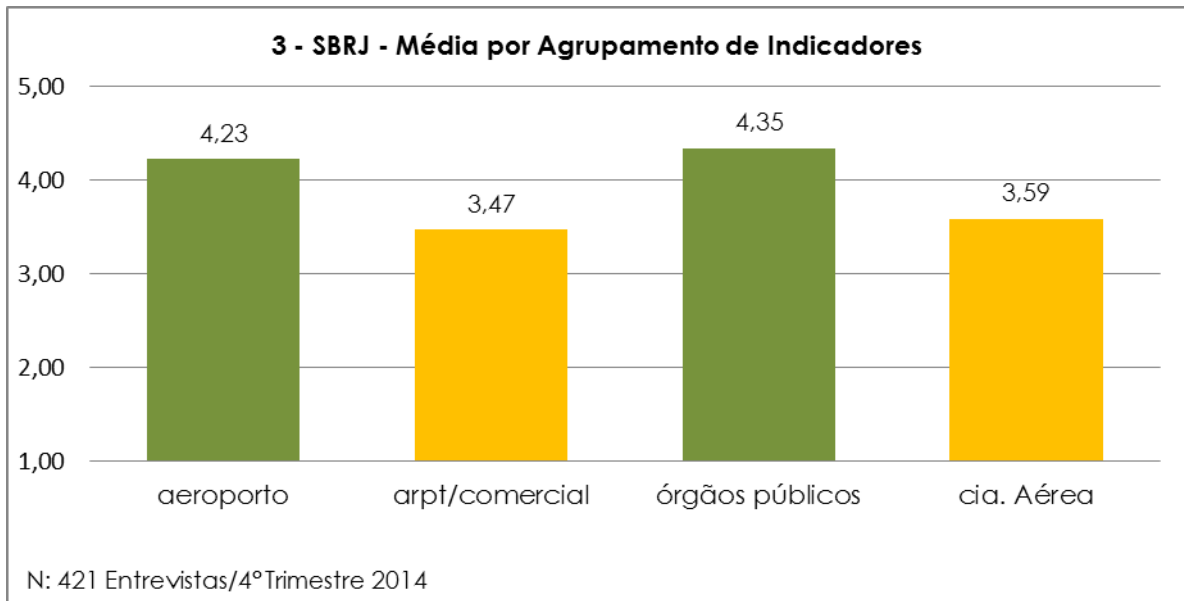
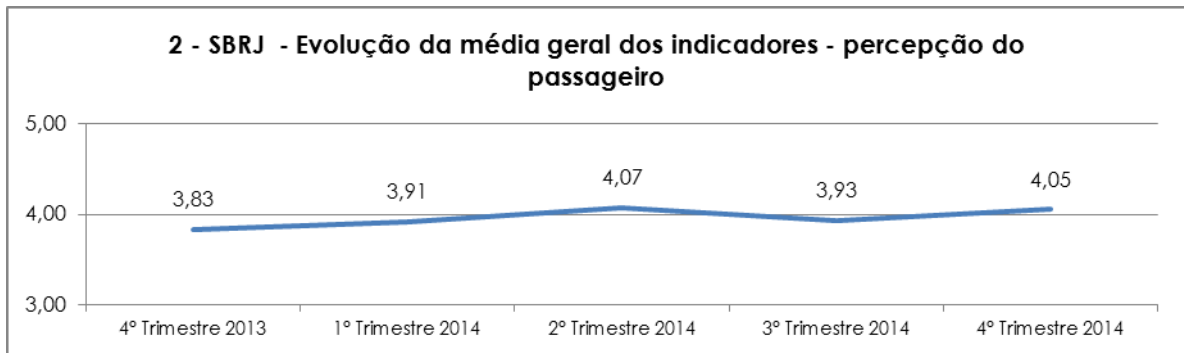
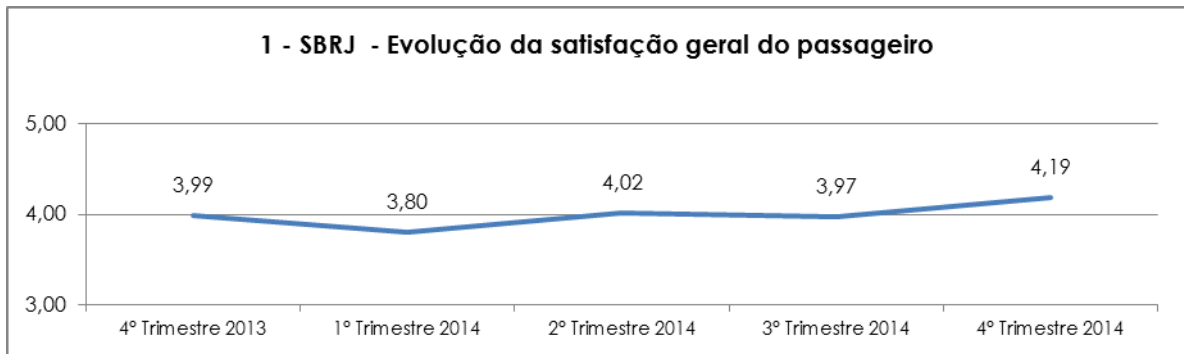
18 - SBRF - Média Geral dos Indicadores



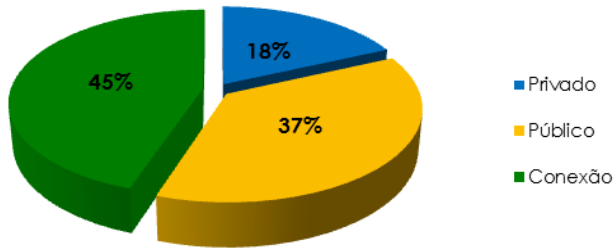




3.12 AEROPORTO SANTOS DUMONT- RIO DE JANEIRO (SBRJ)

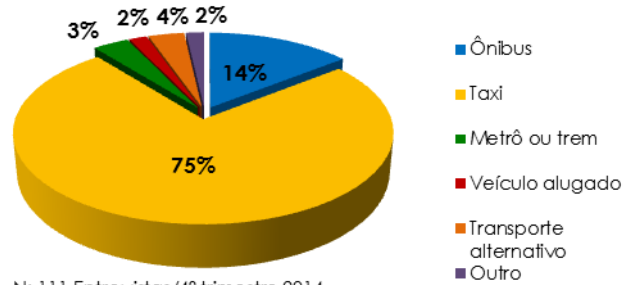


04 - SBRJ - Tipo de transporte



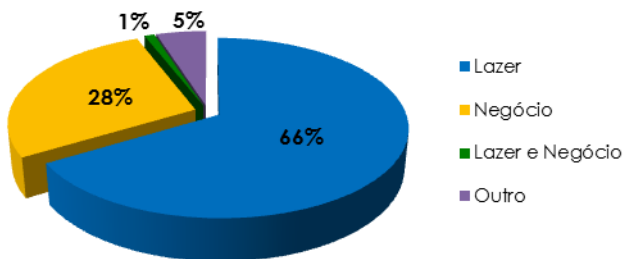
N: 301 Entrevistas/4º trimestre 2014

05 - SBRJ - Meio de transporte público utilizado



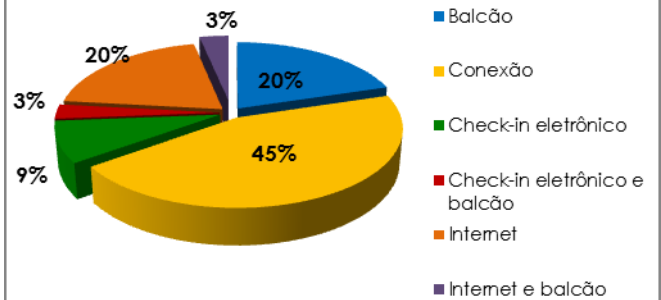
N: 111 Entrevistas/4º trimestre 2014

06 - SBRJ - Motivo da viagem



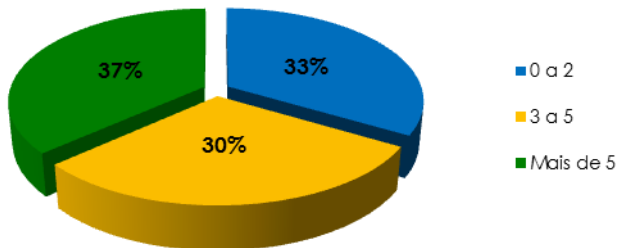
N: 301 Entrevistas/4º trimestre 2014

07 - SBRJ - Forma de check-in



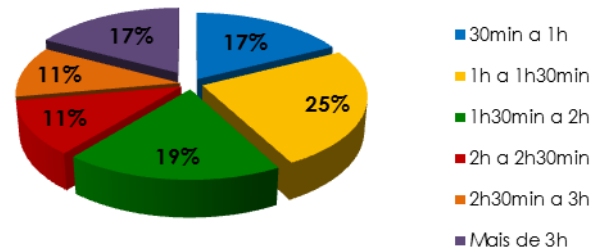
N: 301 Entrevistas/4º trimestre 2014

08 - SBRJ - Frequência de viagem nos últimos 12 meses



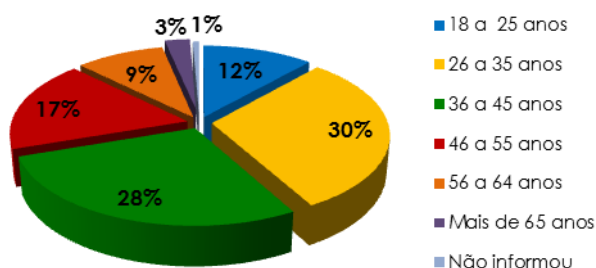
N: 320 Entrevistas/4º trimestre 2014

09 - SBRJ - Antecedência de chegada para voo doméstico



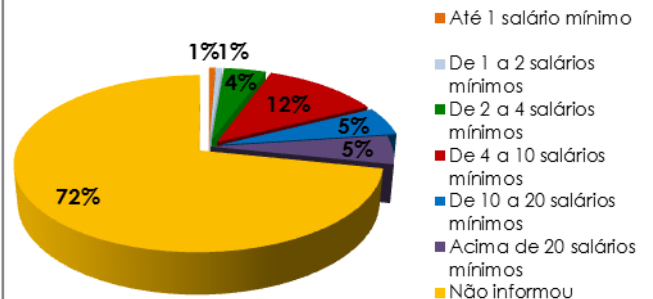
N: 320 Entrevistas/4º trimestre 2014

10 - SBRJ - Idade



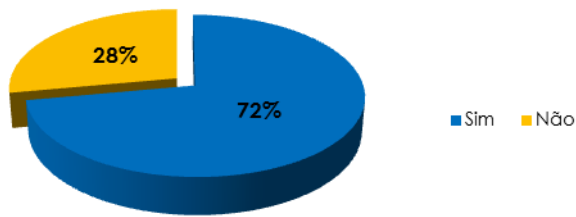
N: 301 Entrevistas/4º trimestre 2014

11 - SBRJ - Renda



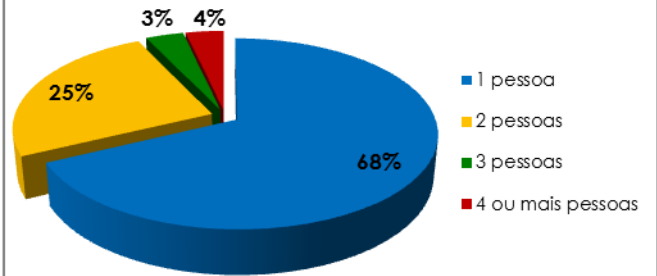
N: 301 Entrevistas/4º trimestre 2014

12 - SBRJ - Viajando sozinho



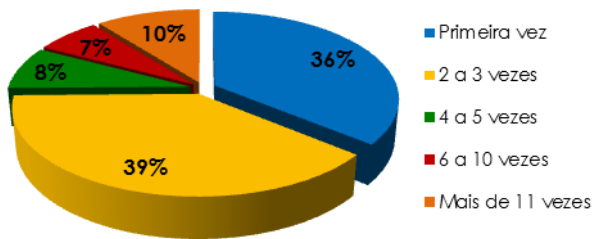
N: 301 Entrevistas/4º trimestre 2014

13 - SBRJ - Número de acompanhantes



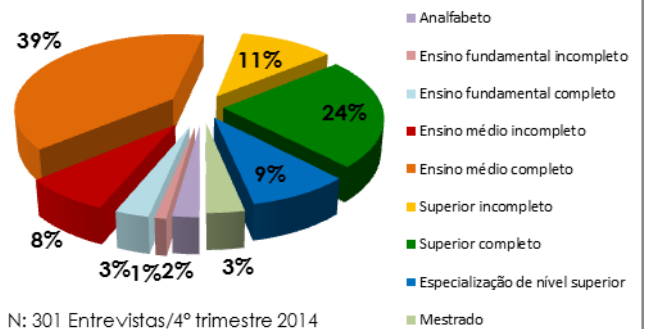
N: 84 Entrevistas/4º trimestre 2014

14 - SBRJ - Quantidade de viagens partindo desse aeroporto nos últimos 12 meses



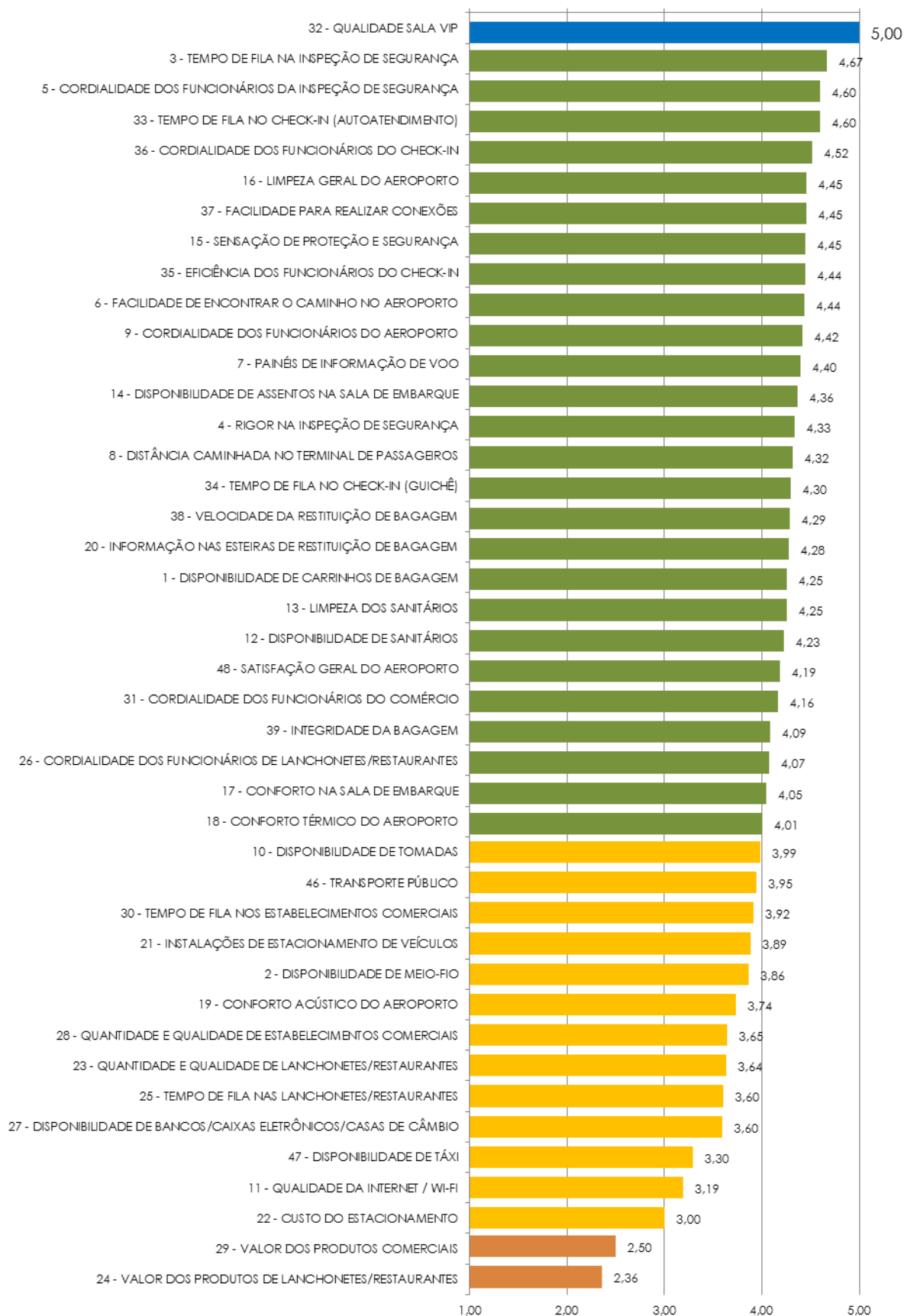
N: 301 Entrevistas/4º trimestre 2014

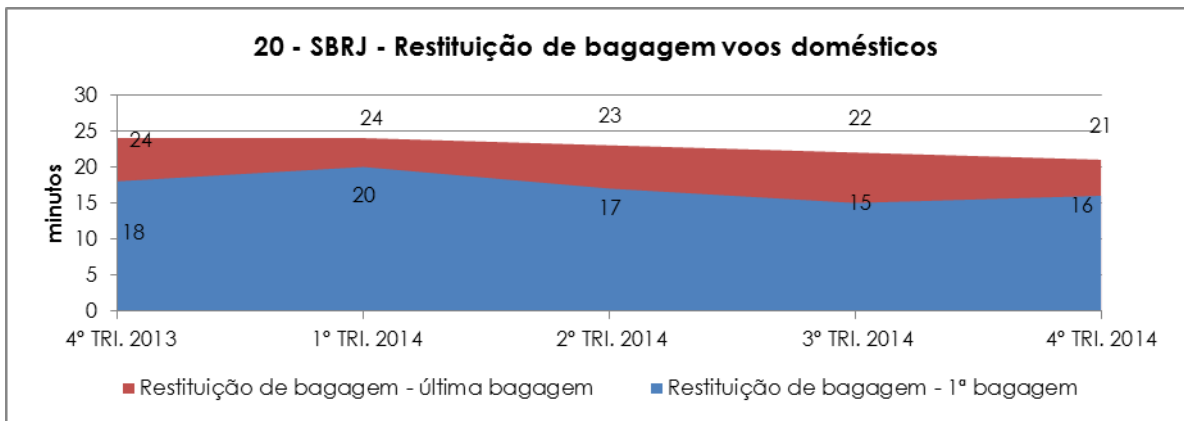
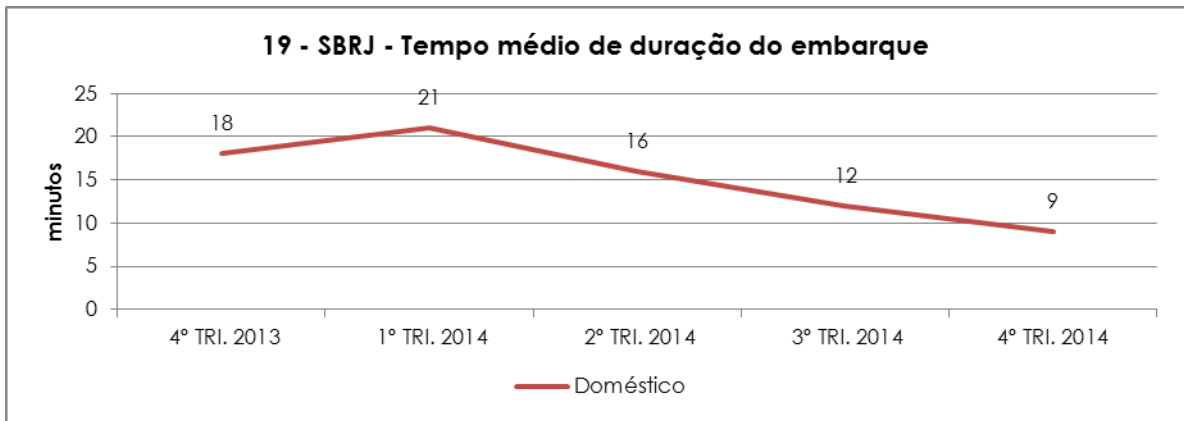
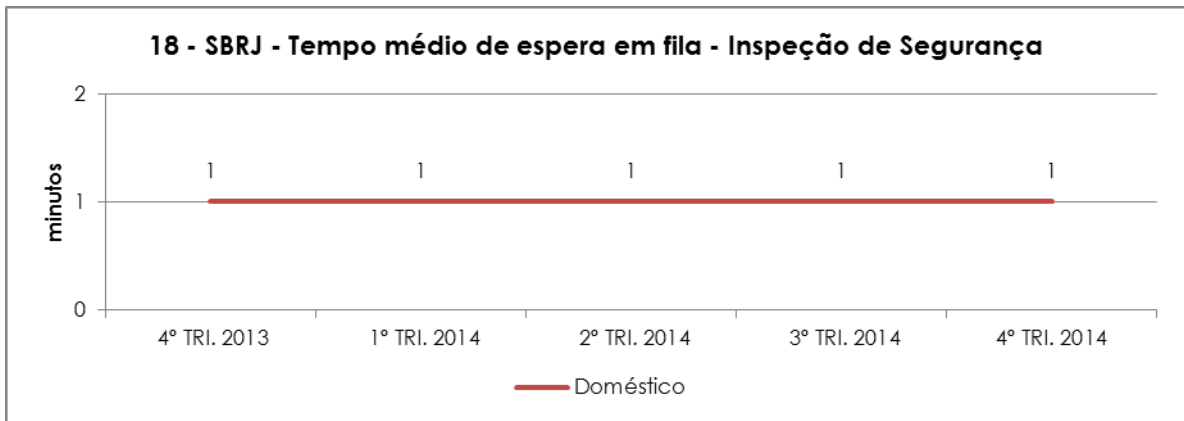
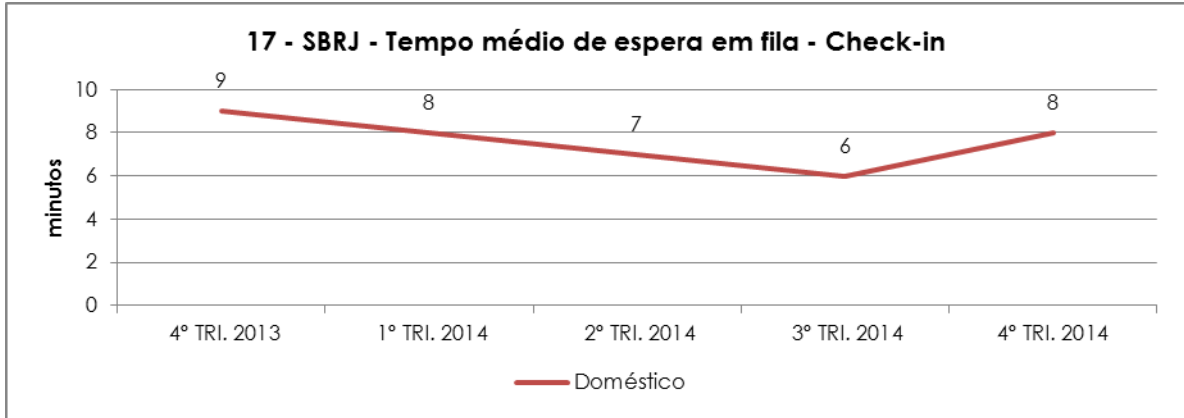
15 - SBRJ - Escolaridade



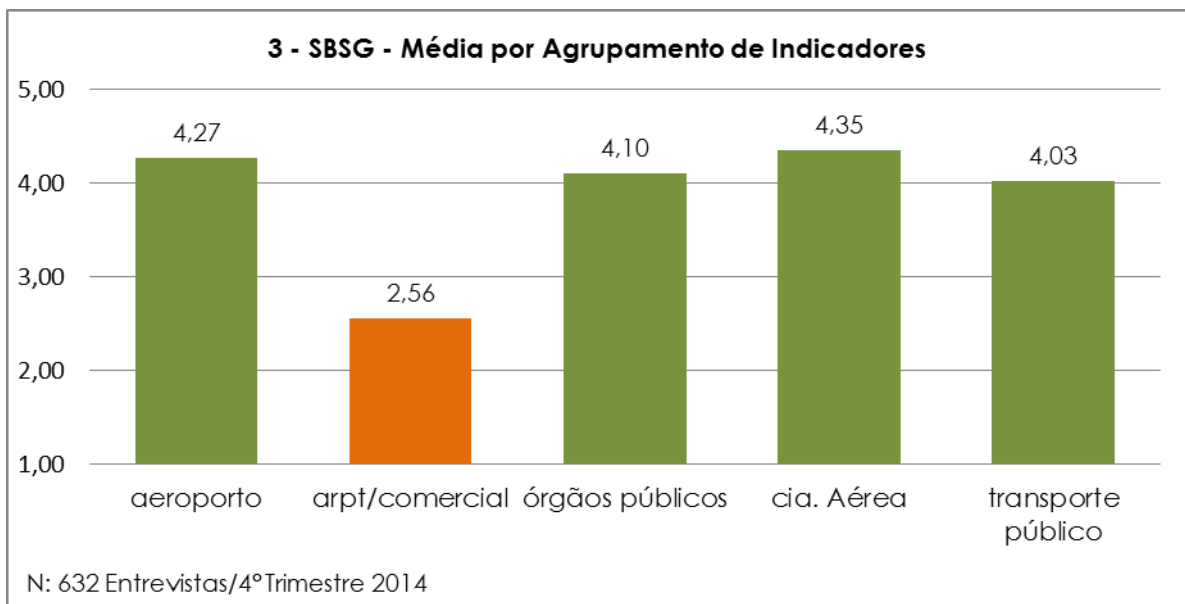
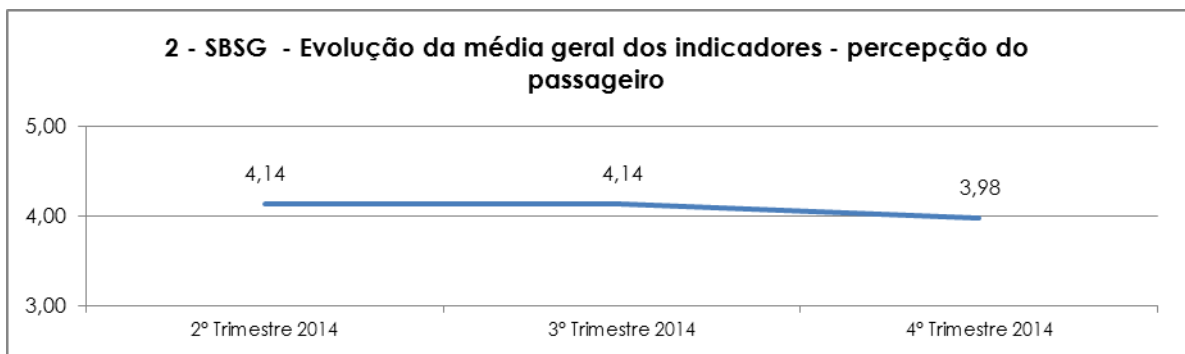
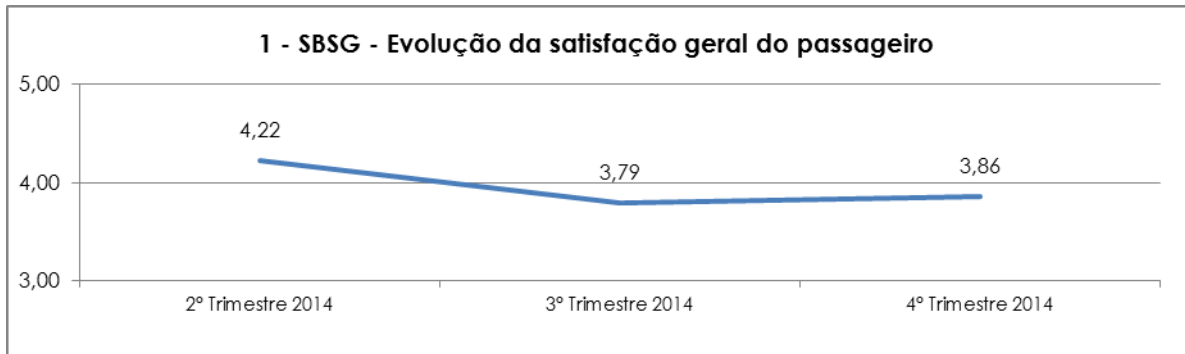
N: 301 Entrevistas/4º trimestre 2014

16 - SBRJ - Média Geral dos Indicadores

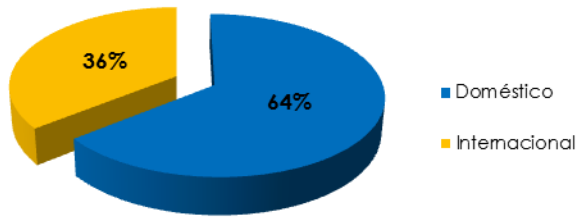




3.13 AEROPORTO INTERNACIONAL DE SÃO GONÇALO DO AMARANTE – NATAL (SBSG)

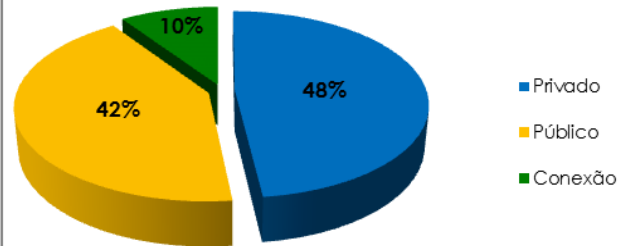


04 - SBSG - Distribuição Amostral - Tipo de voo



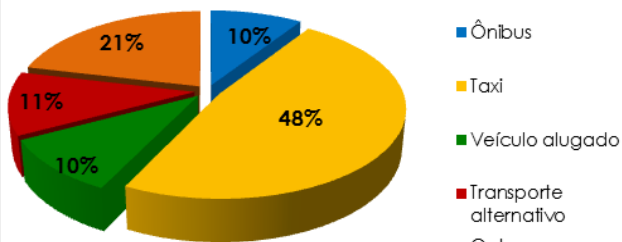
N: 632 Entrevistas/4º trimestre 2014

05 - SBSG - Tipo de transporte



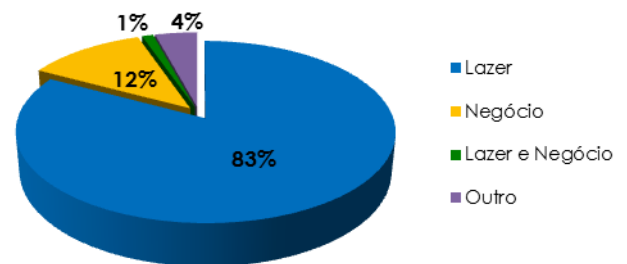
N: 355 Entrevistas/4º trimestre 2014

06 - SBSG - Meio de transporte público utilizado



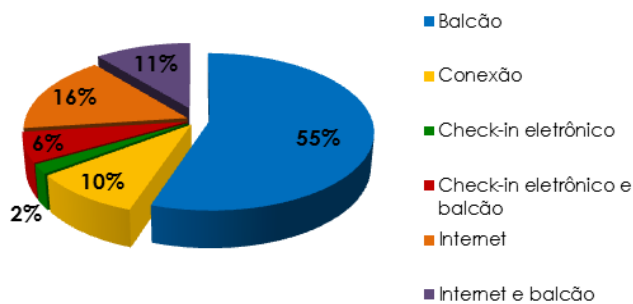
N: 150 Entrevistas/4º trimestre 2014

07 - SBSG - Motivo da viagem



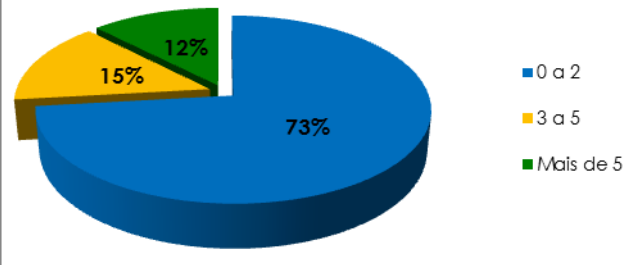
N: 355 Entrevistas/4º trimestre 2014

08 - SBSG - Forma de check-in



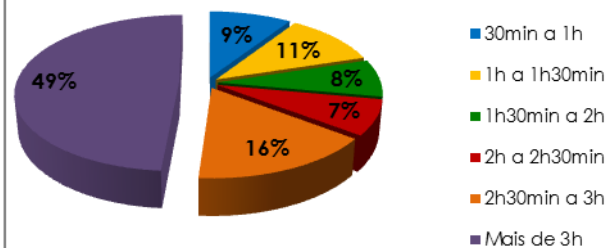
N: 355 Entrevistas/4º trimestre 2014

09 - SBSG - Frequência de viagem nos últimos 12 meses



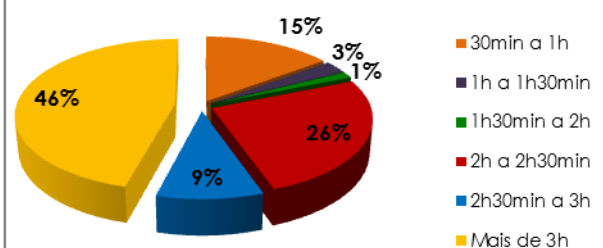
N: 332 Entrevistas/4º trimestre 2014

10 - SBSG - Antecedência de chegada para voo doméstico



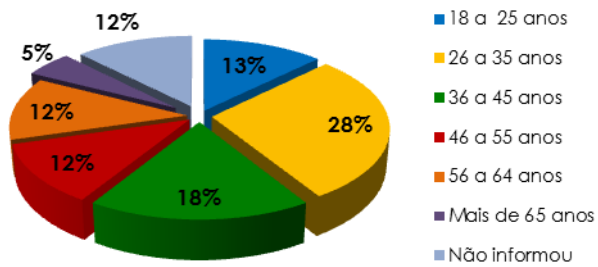
N: 258 Entrevistas/4º trimestre 2014

11 - SBSG - Antecedência de chegada para voo internacional



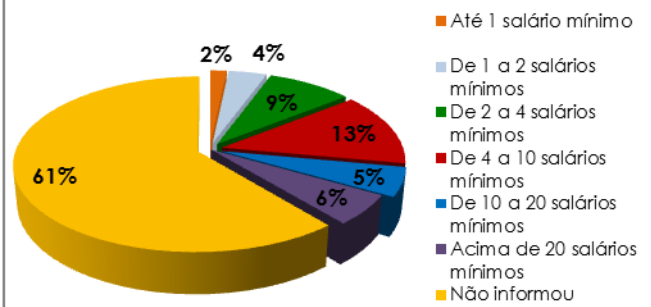
N: 74 Entrevistas/4º trimestre 2014

12 - SBSG - Idade



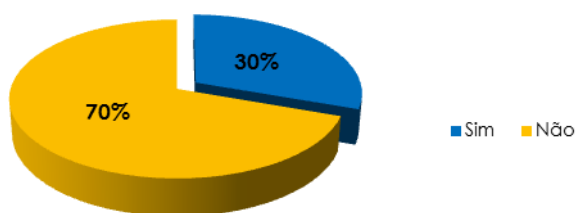
N: 355 Entrevistas/4º trimestre 2014

13 - SBSG - Renda



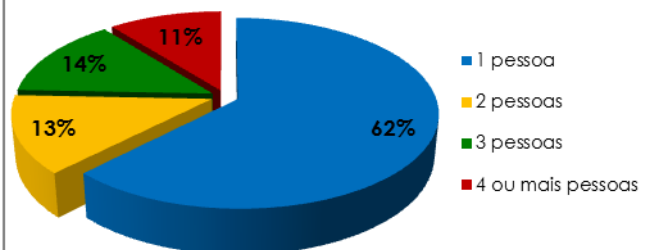
N: 355 Entrevistas/4º trimestre 2014

14 - SBSG - Viajando sozinho



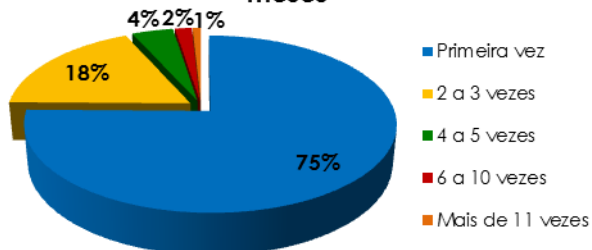
N: 355 Entrevistas/4º trimestre 2014

15 - SBSG - Número de acompanhantes



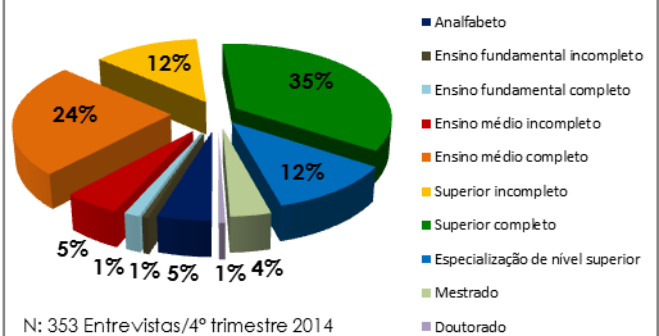
N: 234 Entrevistas/4º trimestre 2014

16 - SBSG - Quantidade de viagens partindo desse aeroporto nos últimos 12 meses



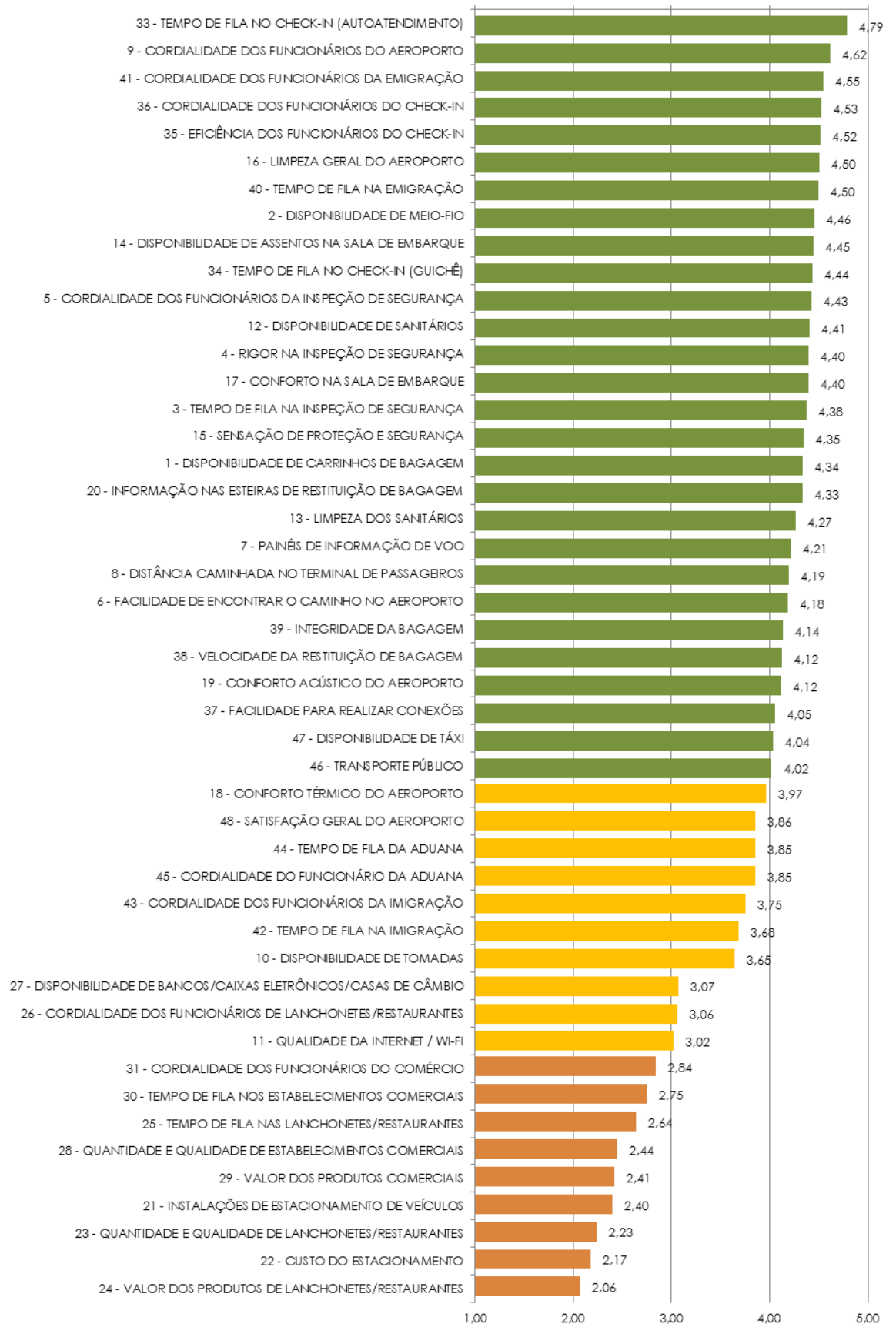
N: 355 Entrevistas/4º trimestre 2014

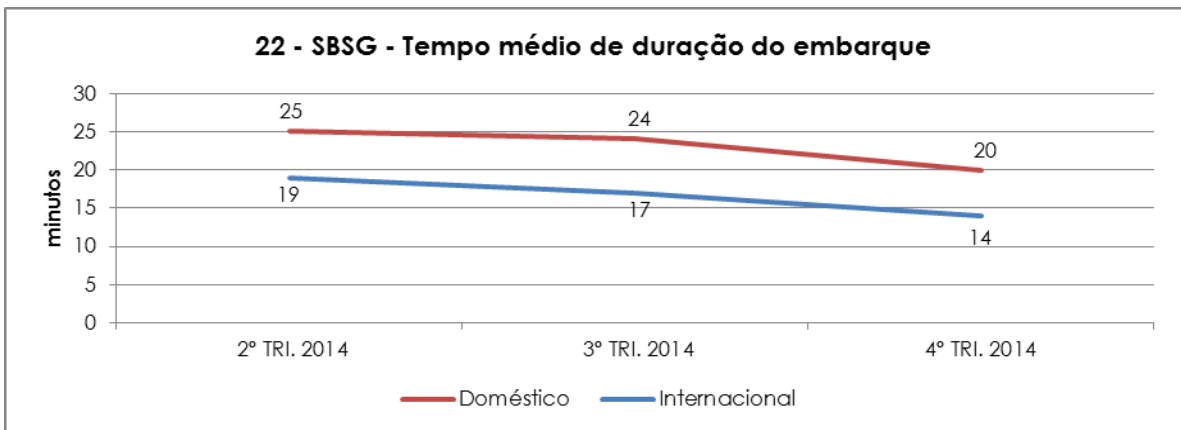
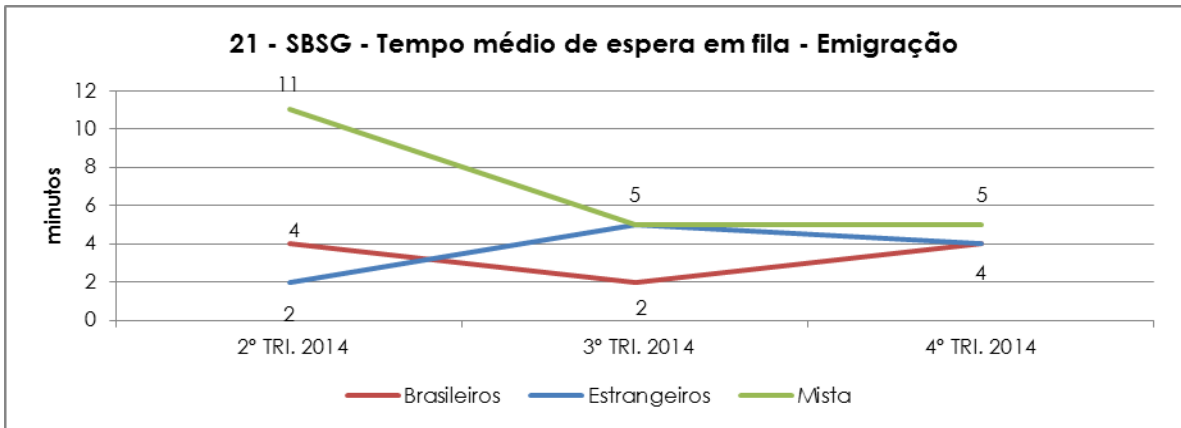
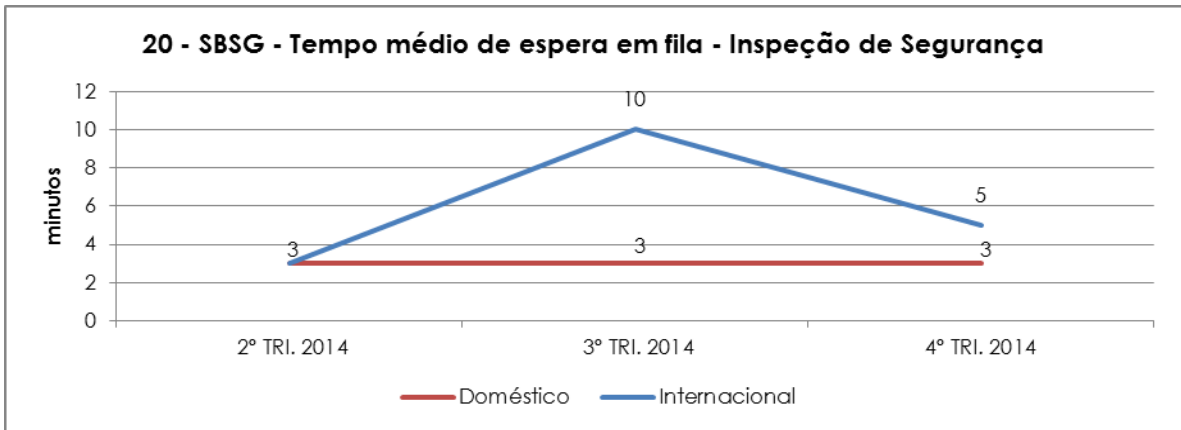
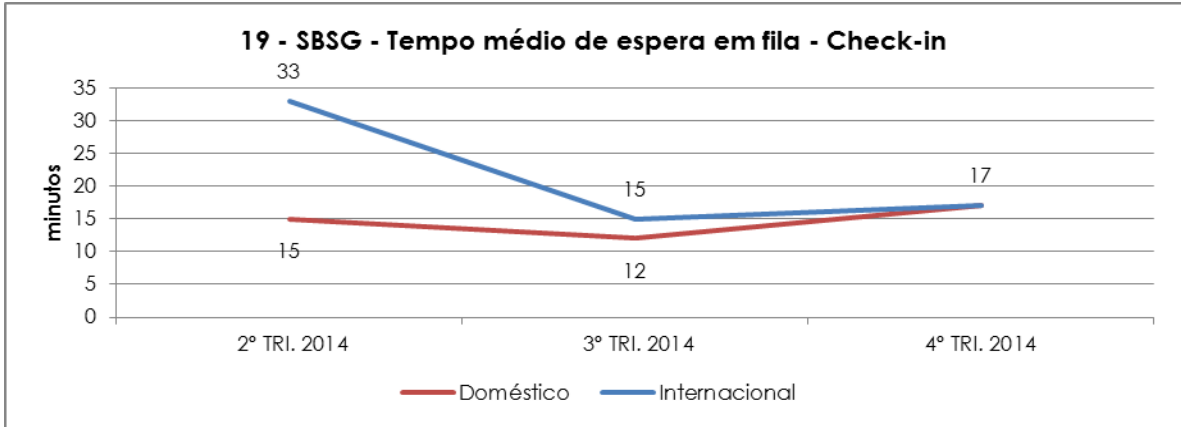
17 - SBSG - Escolaridade

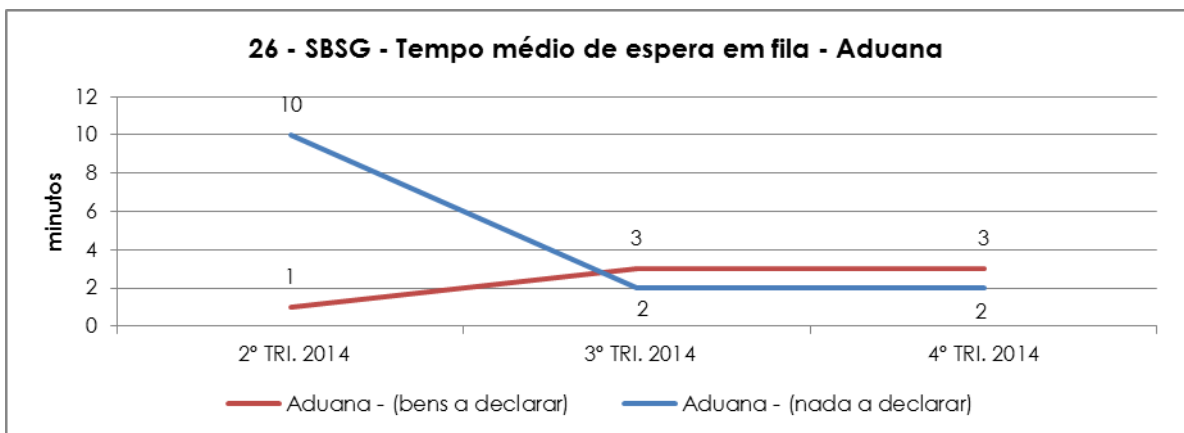
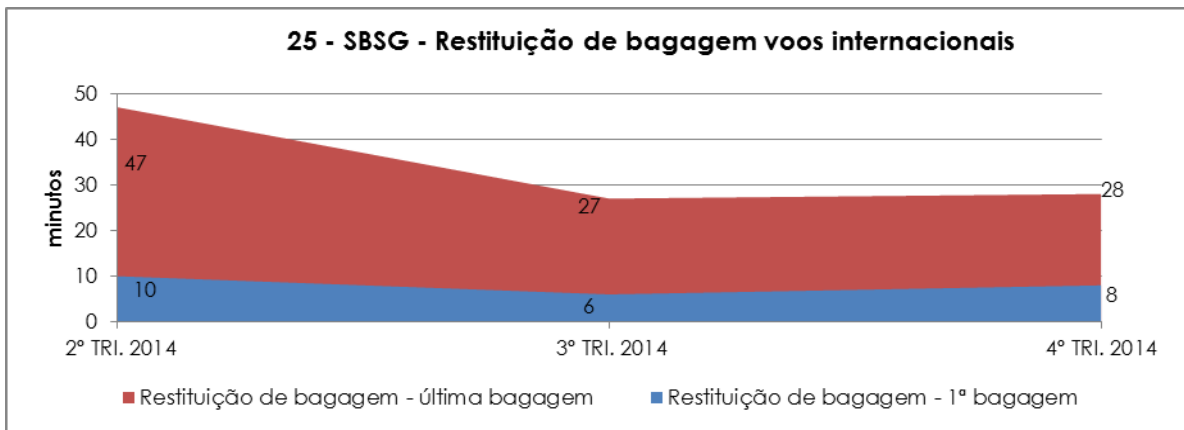
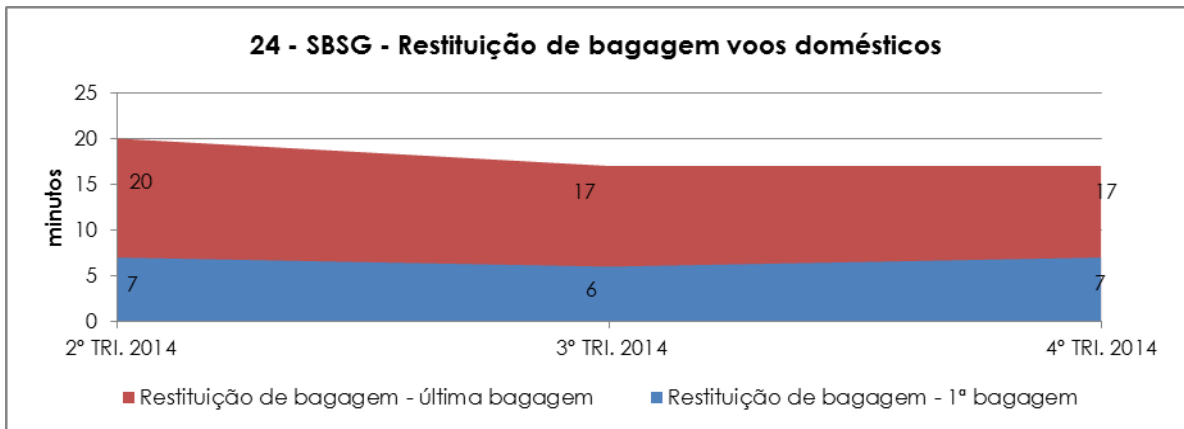
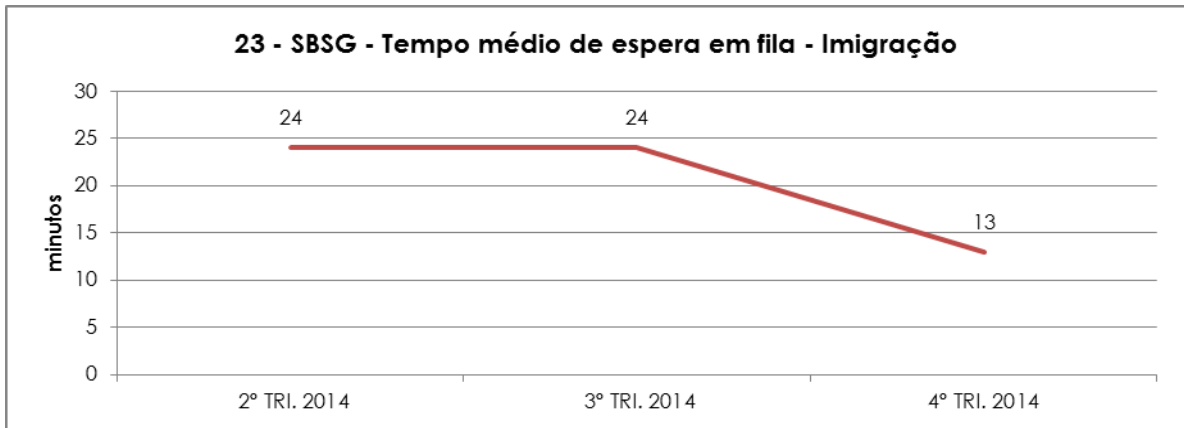


N: 353 Entrevistas/4º trimestre 2014

18 - SBSG - Média Geral dos Indicadores

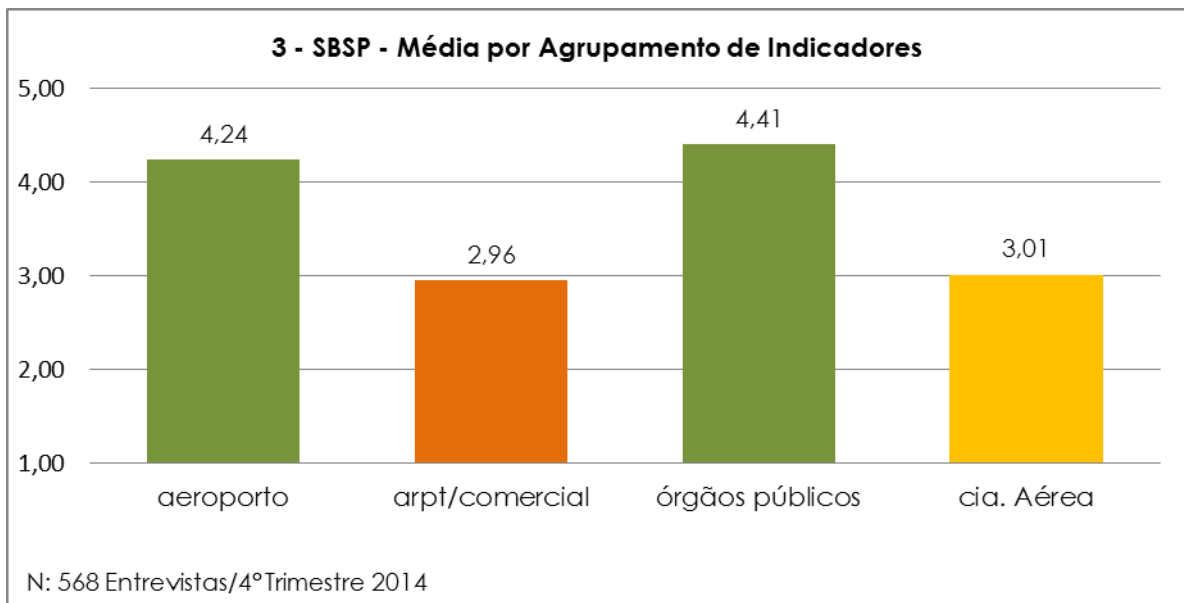
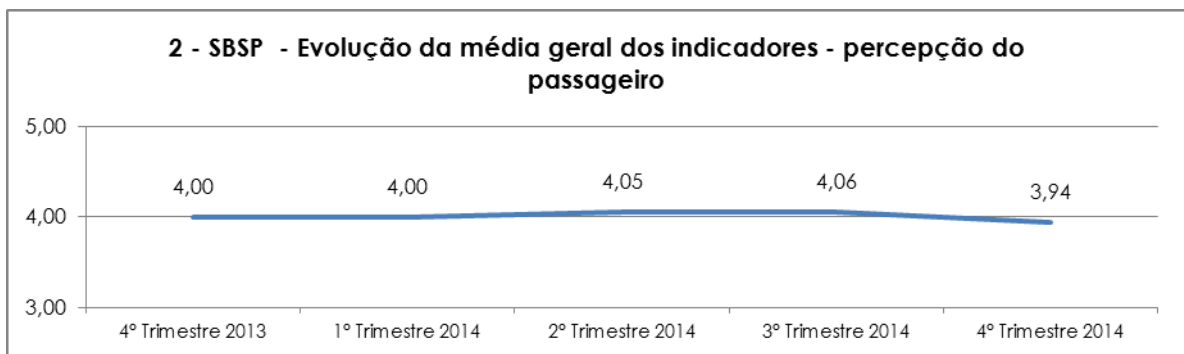
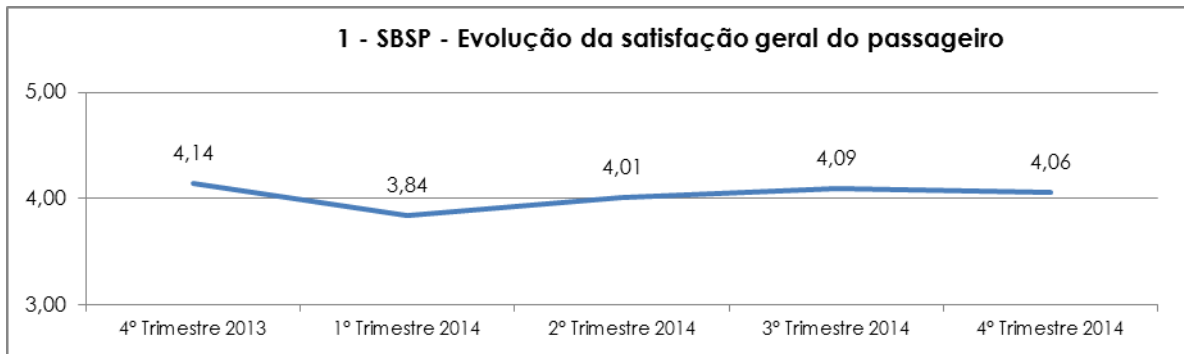




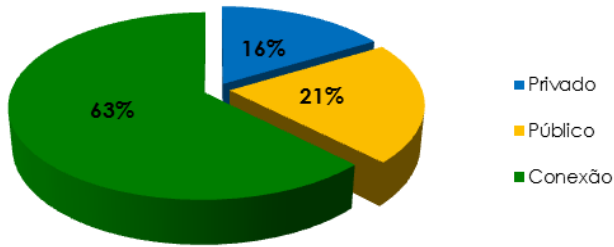


* - O 2º trimestre de 2014 possui apenas dados coletados em junho.

3.14 AEROPORTO DE CONGONHAS- SÃO PAULO (SBSP)

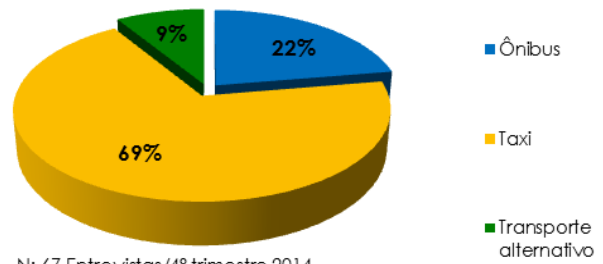


04 - SBSP - Tipo de transporte



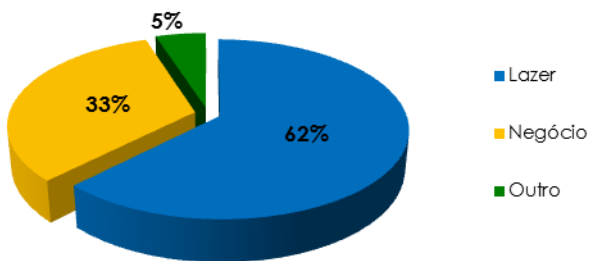
N: 317 Entrevistas/4º trimestre 2014

05 - SBSP - Meio de transporte público utilizado



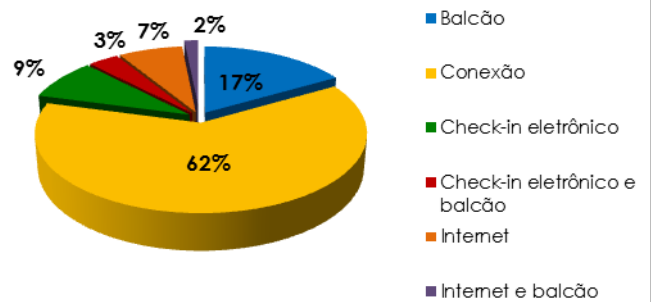
N: 67 Entrevistas/4º trimestre 2014

06 - SBSP - Motivo da viagem



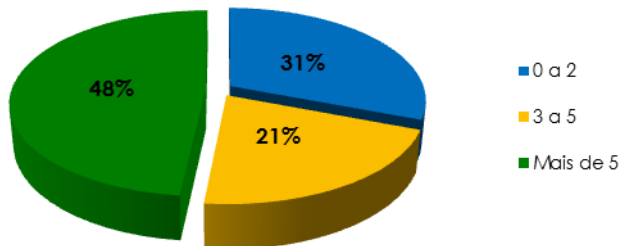
N: 317 Entrevistas/4º trimestre 2014

07 - SBSP - Forma de check-in



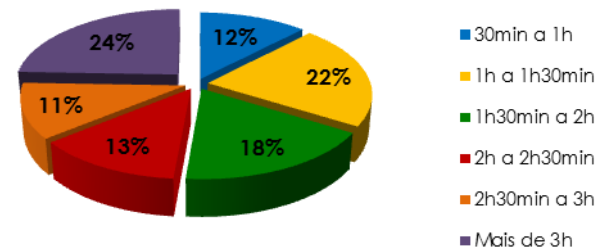
N: 317 Entrevistas/4º trimestre 2014

08 - SBSP - Frequência de viagem nos últimos 12 meses



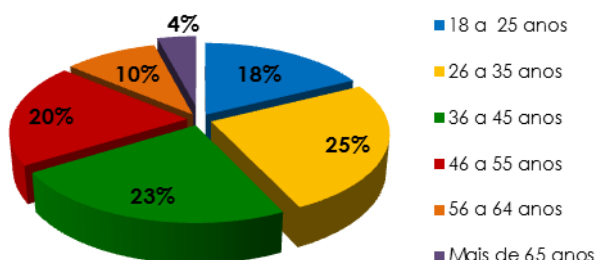
N: 393 Entrevistas/4º trimestre 2014

9 - SBSP - Antecedência de chegada para voo doméstico



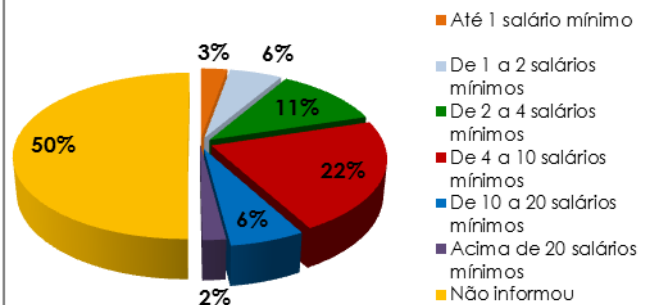
N: 393 Entrevistas/4º trimestre 2014

10 - SBSP - Idade



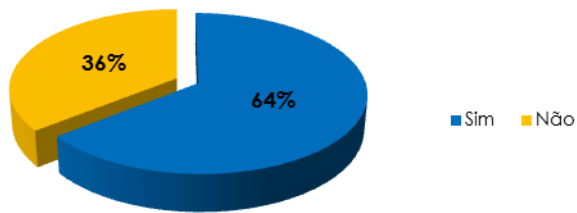
N: 317 Entrevistas/4º trimestre 2014

11 - SBSP - Renda



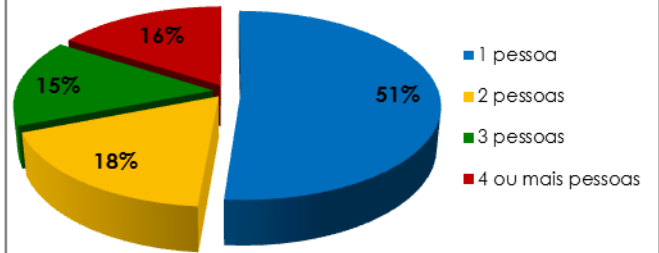
N: 317 Entrevistas/4º trimestre 2014

12 - SBSP - Viajando sozinho



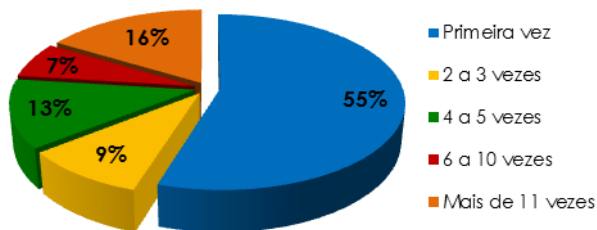
N: 317 Entrevistas/4º trimestre 2014

13 - SBSP - Número de acompanhantes



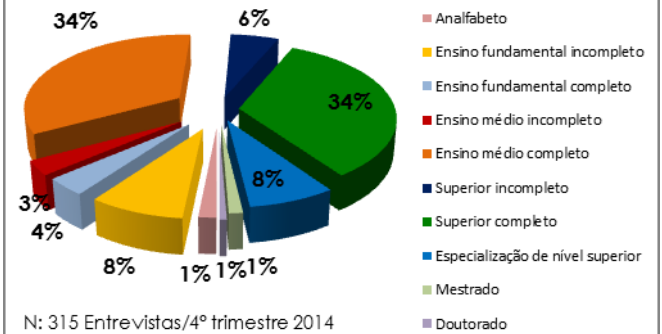
N: 113 Entrevistas/4º trimestre 2014

14 - SBSP - Quantidade de viagens partindo desse aeroporto nos últimos 12 meses



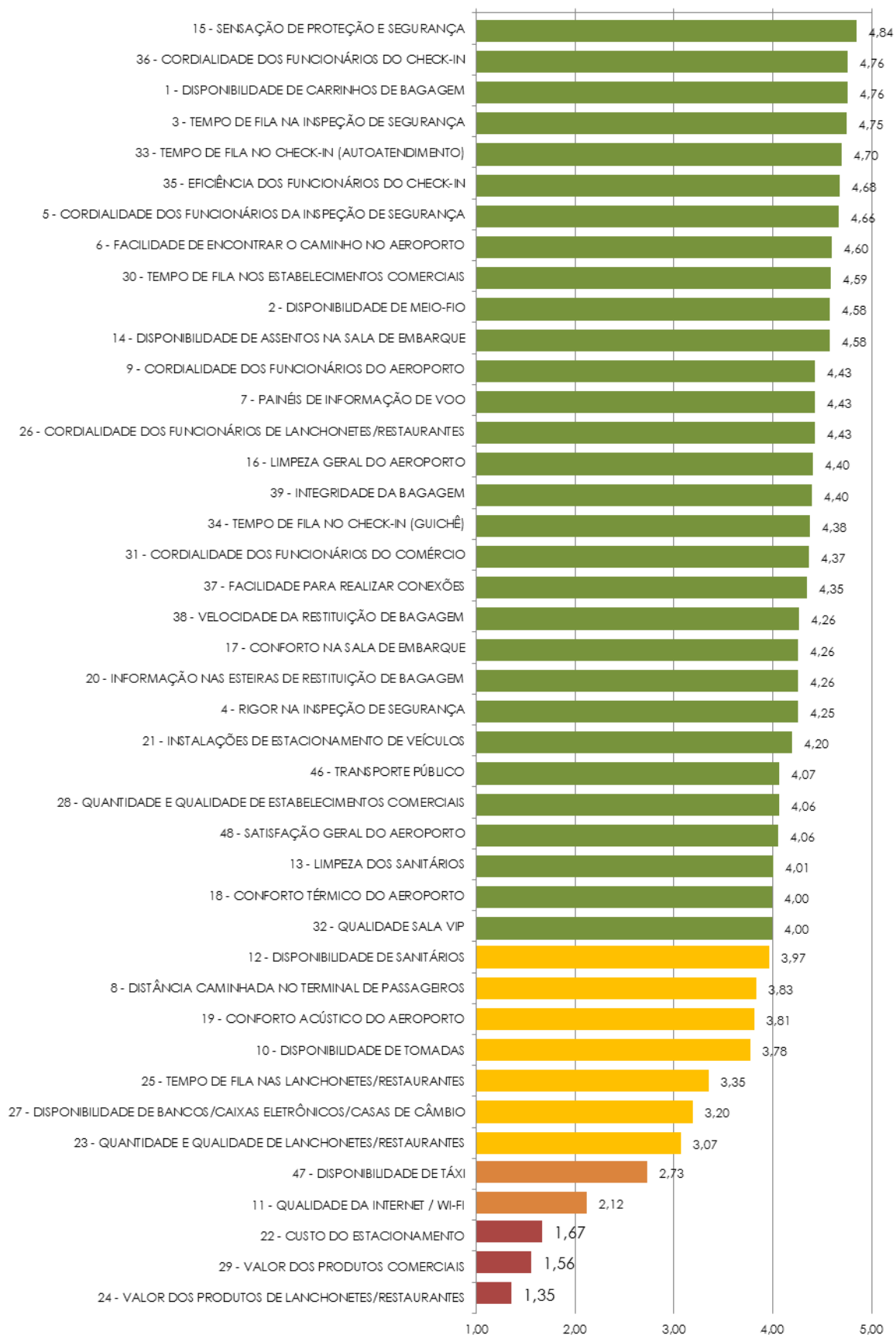
N: 317 Entrevistas/4º trimestre 2014

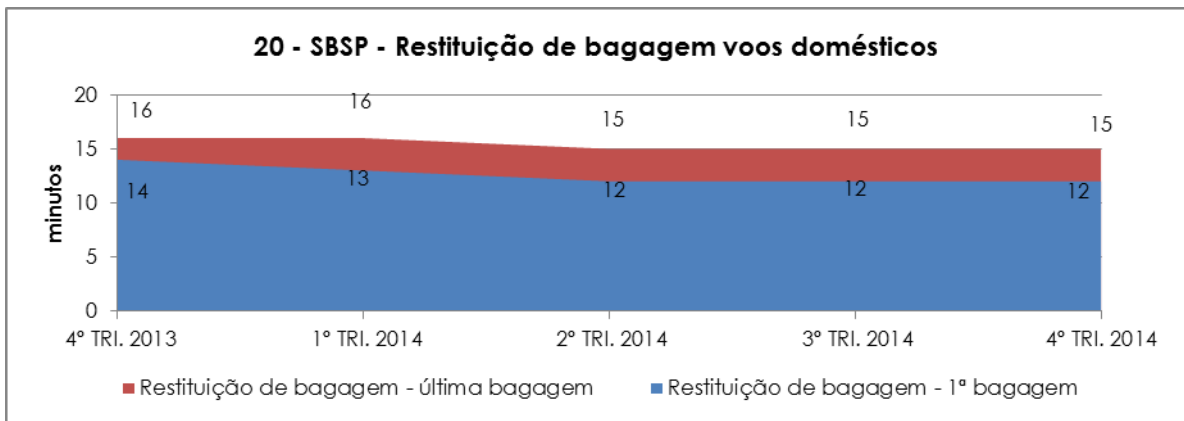
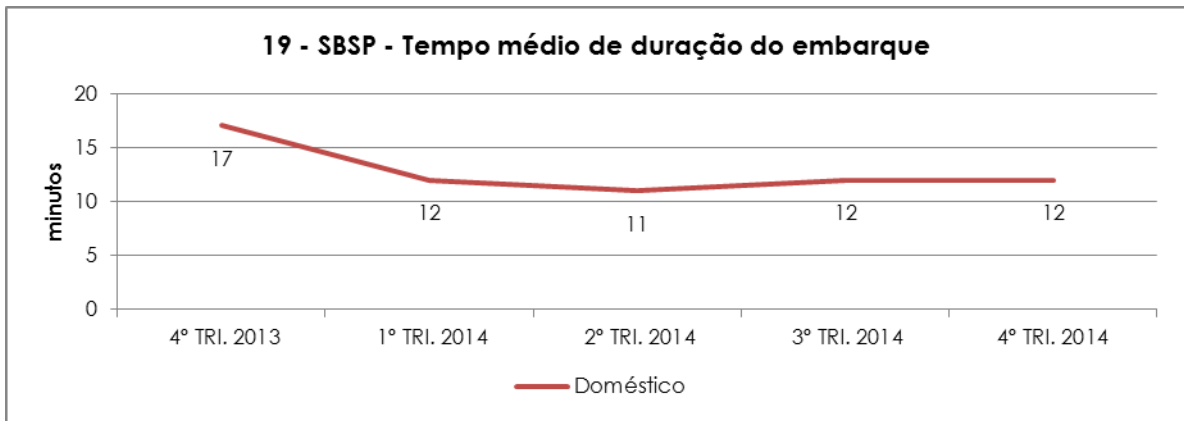
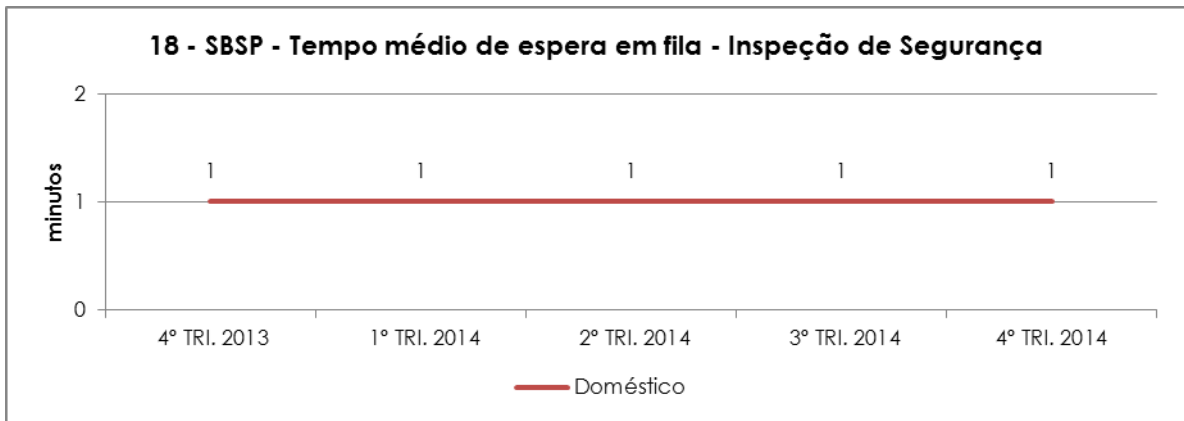
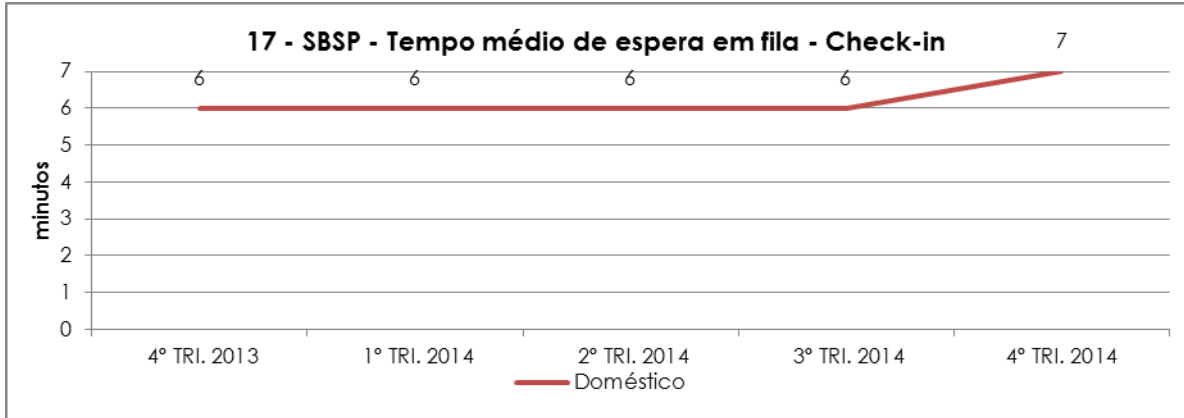
15 - SBSP - Escolaridade



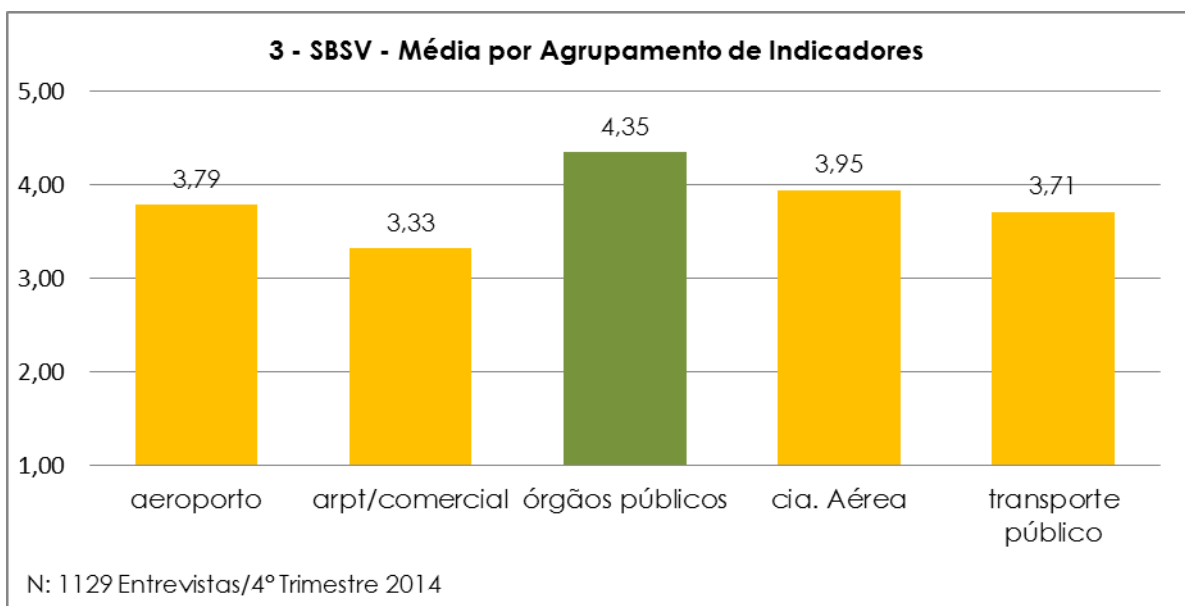
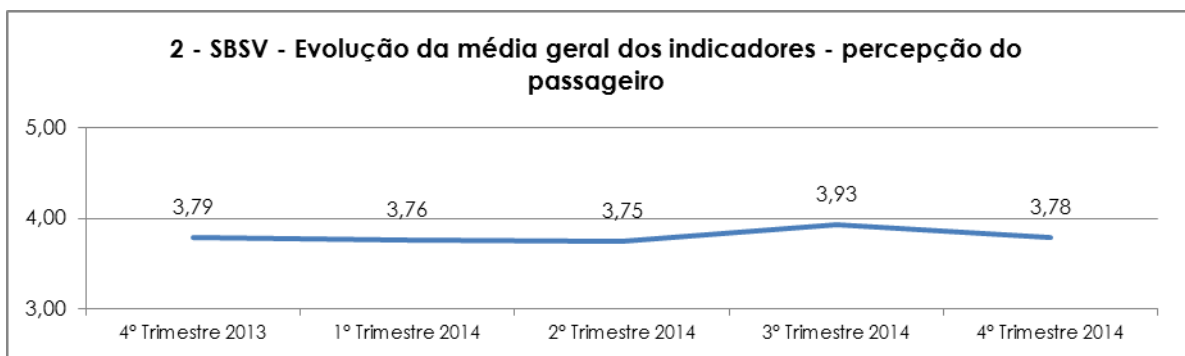
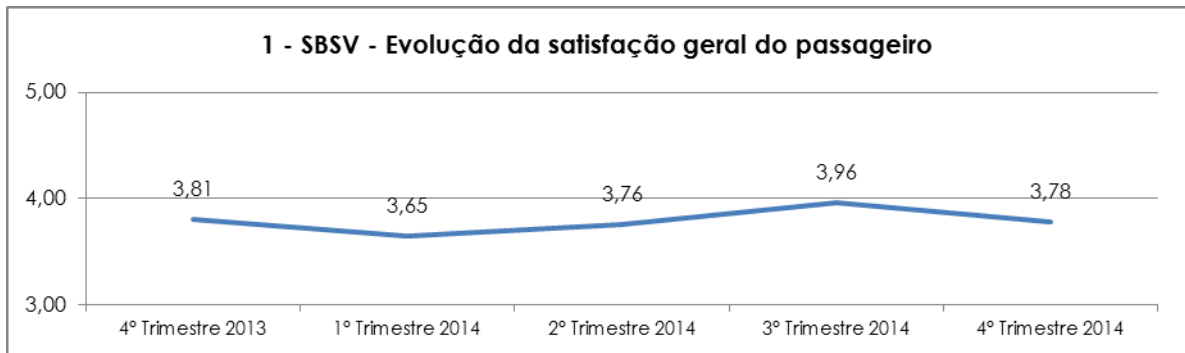
N: 315 Entrevistas/4º trimestre 2014

16 - SBSP - Média Geral dos Indicadores

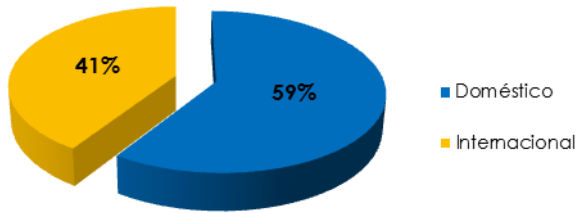




3.15 AEROPORTO INTERNACIONAL LUIZ EDUARDO MAGALHÃES – SALVADOR (SBSV)

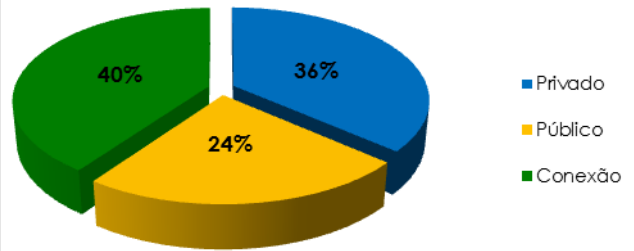


04 - SBSV - Distribuição Amostral - Tipo de voo



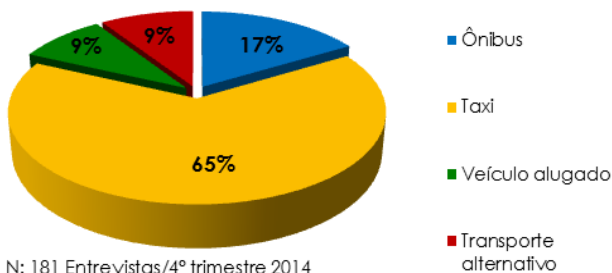
N: 1129 Entrevistas/4º trimestre 2014

05 - SBSV - Tipo de transporte



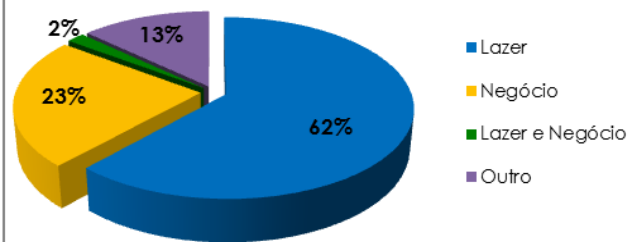
N: 772 Entrevistas/4º trimestre 2014

06 - SBSV - Meio de transporte público utilizado



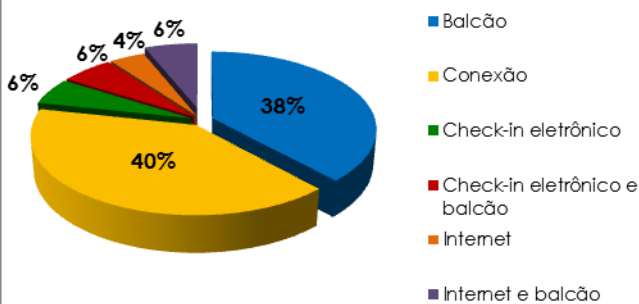
N: 181 Entrevistas/4º trimestre 2014

07 - SBSV - Motivo da viagem



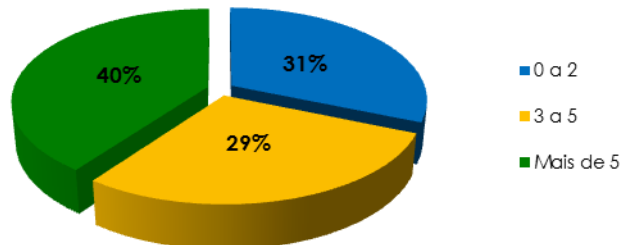
N: 772 Entrevistas/4º trimestre 2014

08 - SBSV - Forma de check-in



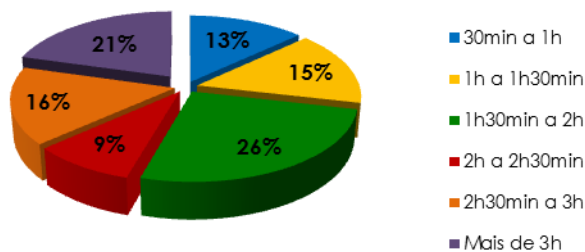
N: 772 Entrevistas/4º trimestre 2014

09 - SBSV - Frequência de viagem nos últimos 12 meses



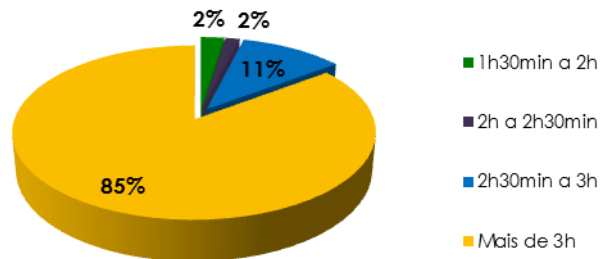
N: 728 Entrevistas/4º trimestre 2014

10 - SBSV - Antecedência de chegada para voo doméstico



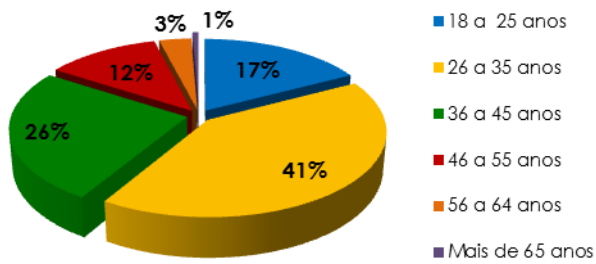
N: 525 Entrevistas/4º trimestre 2014

11 - SBSV - Antecedência de chegada para voo internacional



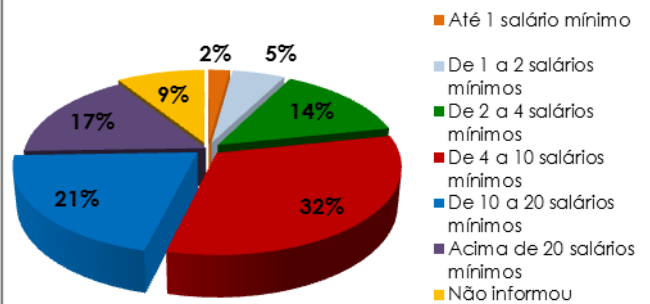
N: 203 Entrevistas/4º trimestre 2014

12 - SBSV - Idade



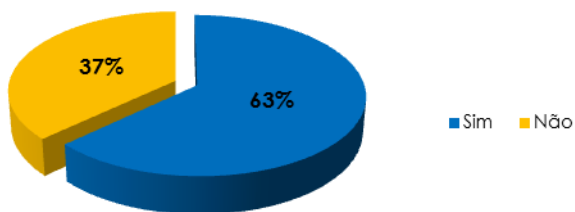
N: 772 Entrevistas/4º trimestre 2014

13 - SBSV - Renda



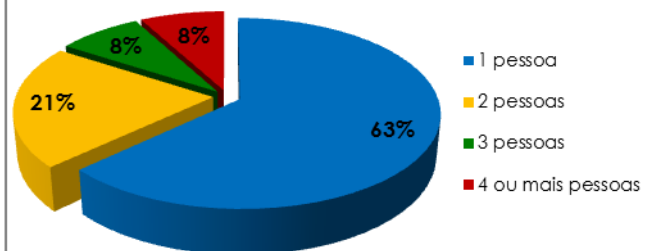
N: 772 Entrevistas/4º trimestre 2014

14 - SBSV - Viajando sozinho



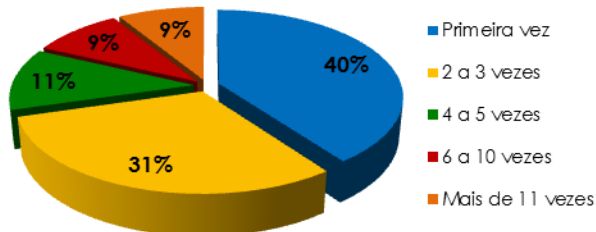
N: 772 Entrevistas/4º trimestre 2014

15 - SBSV - Número de acompanhantes



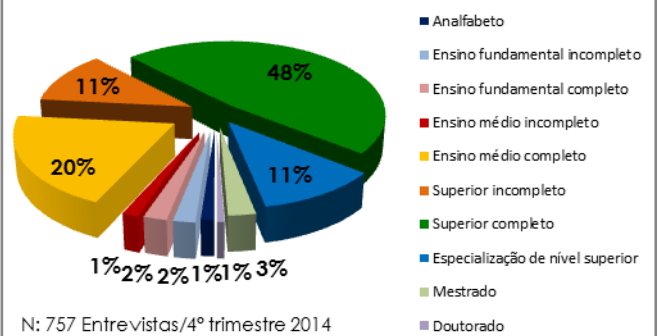
N: 214 Entrevistas/4º trimestre 2014

16 - SBSV - Quantidade de viagens partindo desse aeroporto nos últimos 12 meses



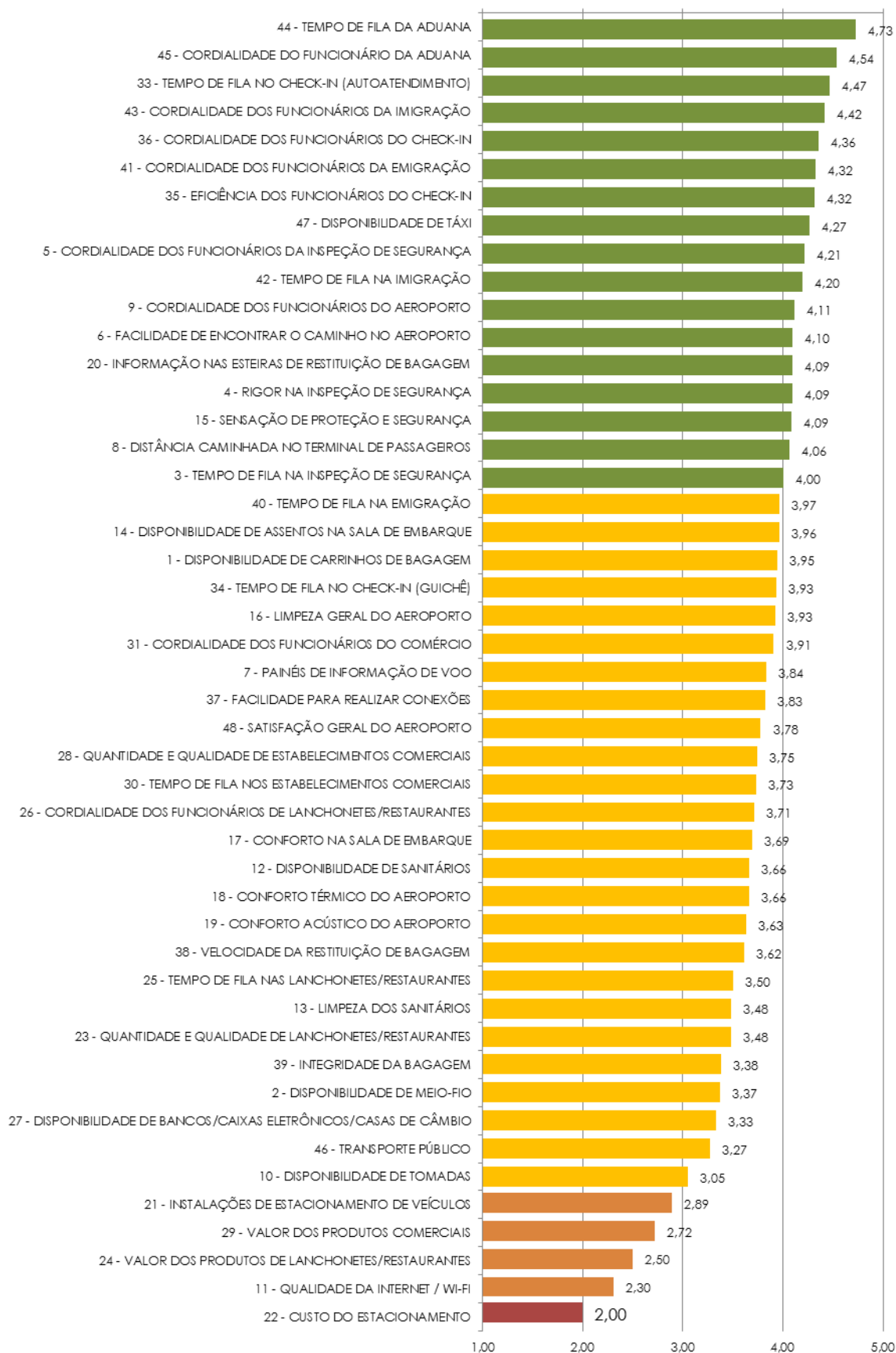
N: 772 Entrevistas/4º trimestre 2014

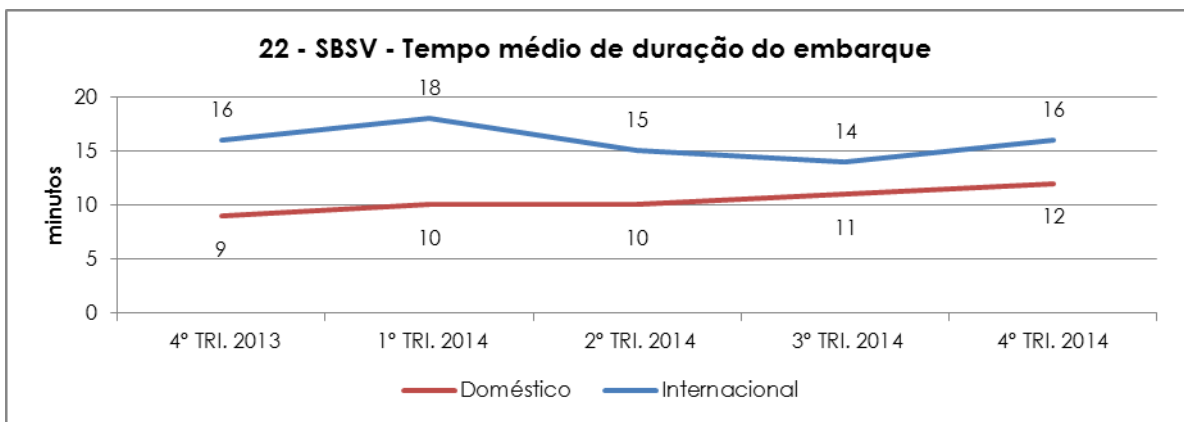
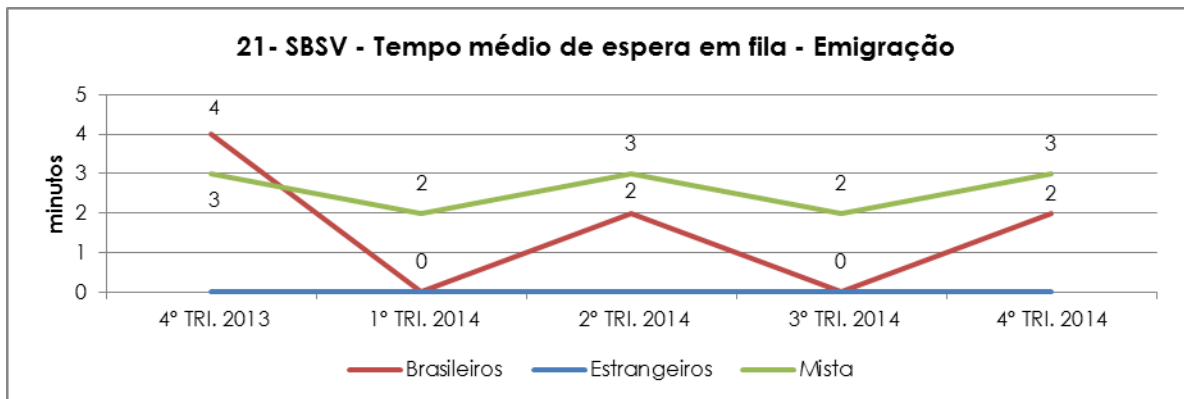
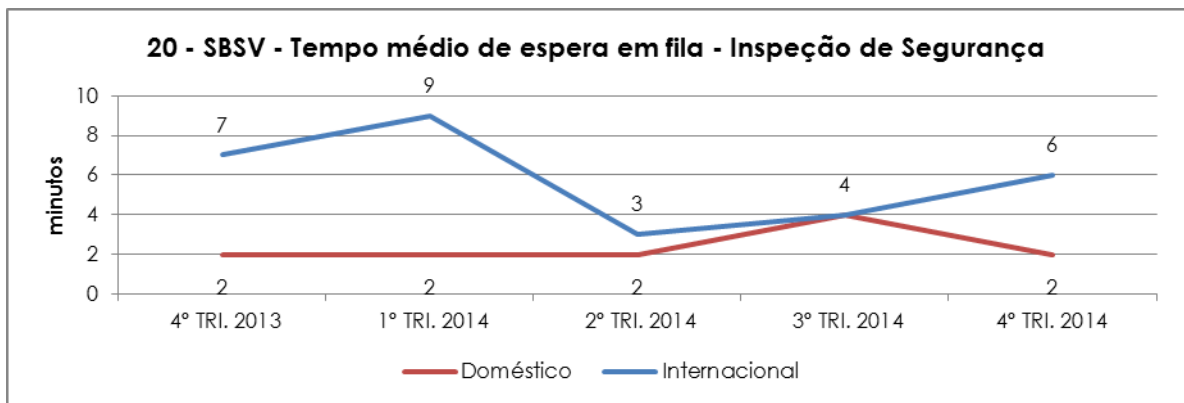
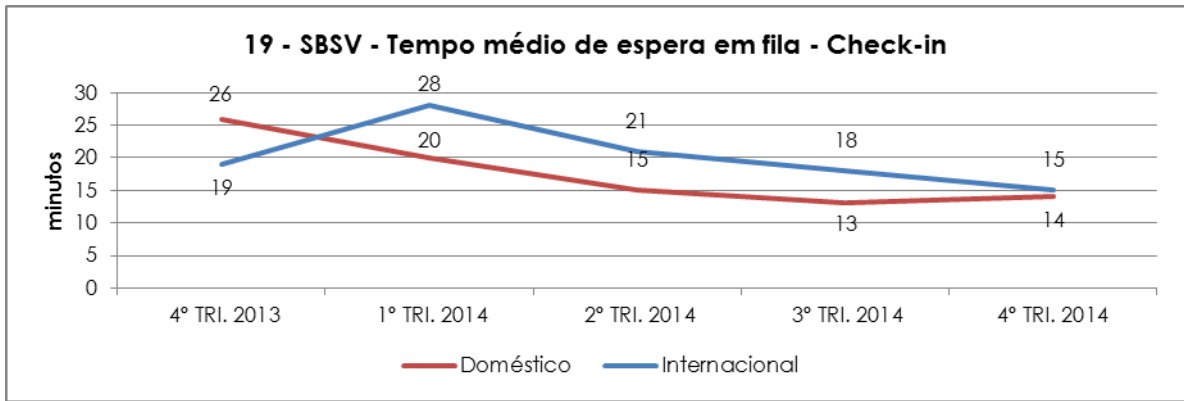
17 - SBSV - Escolaridade

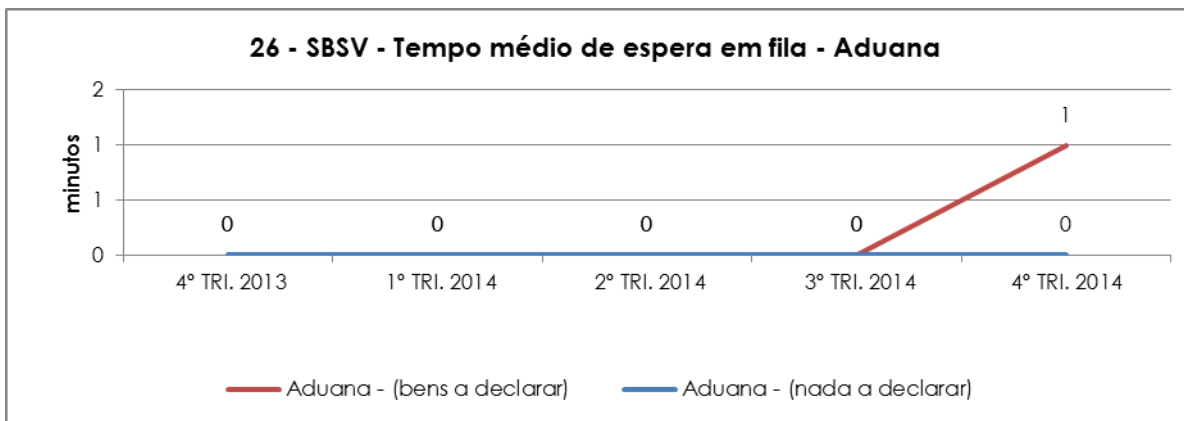
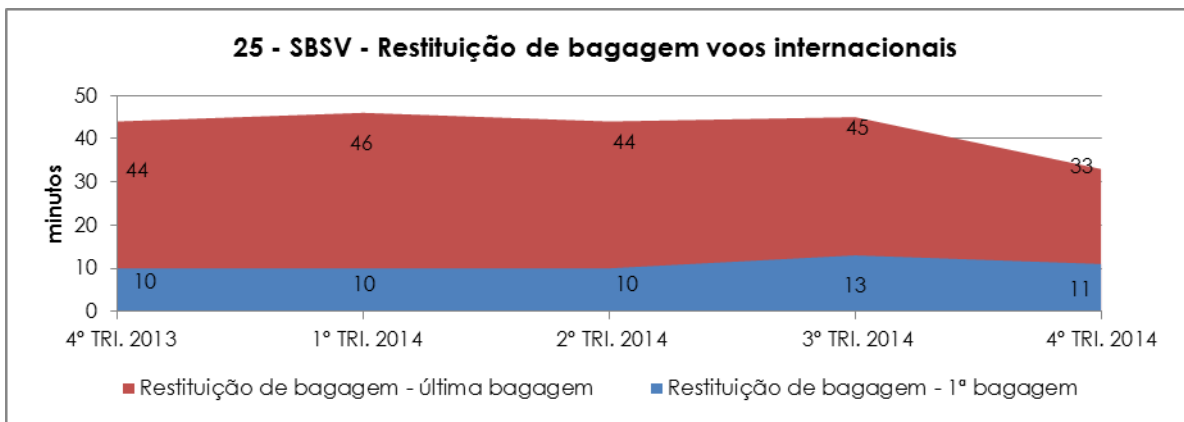
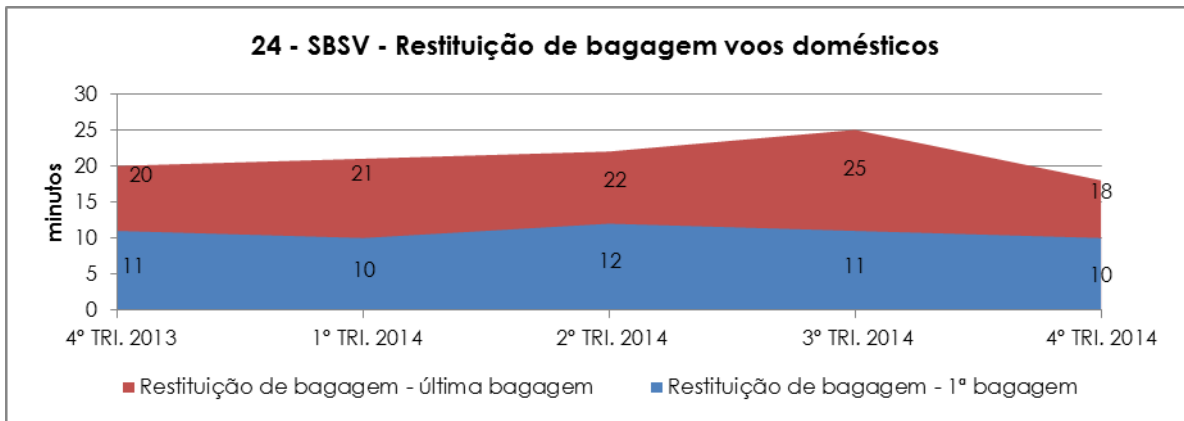
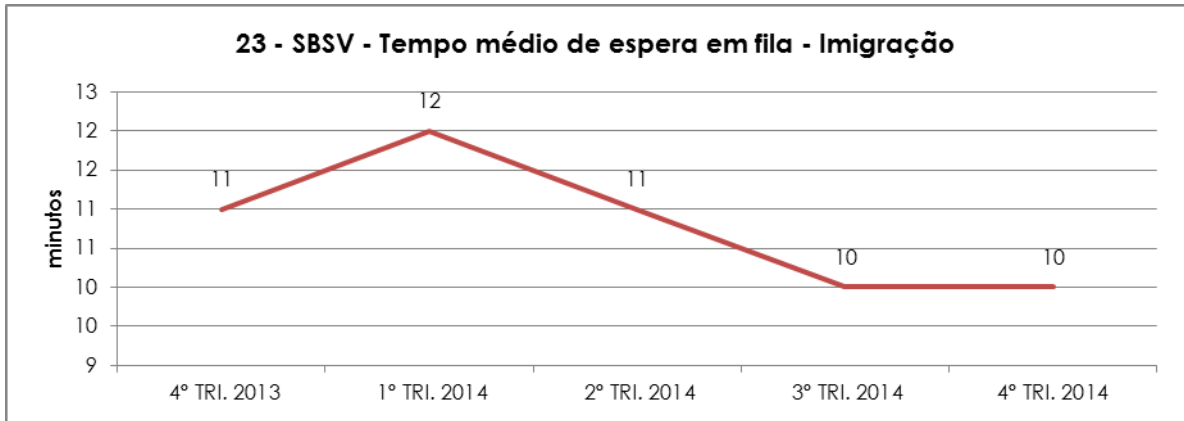


N: 757 Entrevistas/4º trimestre 2014

18 - SBSV - Média Geral dos Indicadores









PRESIDÊNCIA DA REPÚBLICA



**SECRETARIA DE AVIAÇÃO CIVIL DA
PRESIDÊNCIA DA REPÚBLICA**