Principais competências

Research
M&E
Project Management

Languages

Portuguese (Native or Bilingual)
Spanish (Professional Working)
English (Full Professional)
French (Professional Working)

Certifications

GRI Professional Certification
Program

Honors-Awards

Academic Relevance in Human
Sciences - XXII Scientific Initiation
Week occurred in 2013 at UFMG.

2nd place at II Control and Public
Policies International Congress
Award

1st place in Phd Political Science
(UFMG) selection process

1st place in INOVA award at
category implementable innovative
ideas in public policies.

1st place of the New Development
Bank's call for essays on the topic
"Fintecgrity – Leveraging Fintech
Solutions for enhancing integrity in
the financial sector"

Publications

Avaliação Nacional do Controle
Interno baseado no COSO I e IA-CM

Internal Control on Minas Gerais
Municipalities: a proposal to
diagnose you efficacy

Wesley Matheus

Phd in Political Science & Data Scientist - M&E | R&D | ESG | Social
and Economic Development & Climate Resilience
Belo Horizonte, Minas Gerais, Brasil

Resumo

Wesley Matheus is a Data, Social and Political Scientist. He holds
a B.A. in Social Sciences and an M.A. in Political Science from
Universidade Federal de Minas Gerais (UFMG) in Brazil. He is a
PhD in Political Science at the same university. In the last years, he
has been leading projects and teams in Latin America and Africa
related to research and development, digital democracy, strategic
planning, compliance and risk analysis, monitoring and evaluation,
socioeconomic development, disasters response and climate
resilience. He has also taught in the same areas of expertise.

Experiência

Ministério do Planejamento e Orçamento
6 meses

Deputy Secretary - Secretary of Monitoring and Evaluation of Public
Policies and Economic Affairs
agosto de 2024 - Present (1 mês)
Brasília, Federal District, Brazil

- Strategic Management: Assist the Secretary in the development and
implementation of public policies, with a focus on ensuring the effectiveness
and efficiency of government actions. Contribute to the formulation of long-
term strategies for institutional development.
- Team Coordination: Lead multidisciplinary teams, overseeing project
execution and ensuring alignment with the institution's strategic objectives.
Promote integration across departments to achieve common goals.
- Policy Development and Review: Actively participate in the creation,
review, and implementation of sectoral policies, ensuring alignment with
government directives and societal needs. Involved in impact analysis and
policy adjustments to maximize positive outcomes.
- Interagency Relations: Facilitate communication and cooperation between
the Secretariat and other government agencies, as well as with private sector
representatives and civil society. Promote coordination across different levels
of government for effective policy implementation.

- Monitoring and Evaluation: Oversee the monitoring and evaluation processes for implemented policies and programs, using data and performance indicators to inform strategic decisions and adjust actions as needed.
- Budget Management: Support the development and management of the budget, ensuring resources are allocated efficiently and in line with established priorities.
- Institutional Representation: Represent the Secretariat in meetings, conferences, and events at both national and international levels, promoting the institution's image and advocating for public policy initiatives.

Chief of Staff - Secretary of Monitoring and Evaluation of Public Policies and Economic Affairs
março de 2024 - agosto de 2024 (6 meses)
Brasília, Federal District, Brazil

- Leadership & Coordination: As Chief of Staff, I lead the coordination of administrative functions and strategic initiatives within the Secretariat.
- Policy Analysis & Decision-Making: I am responsible for conducting policy analysis and supporting decision-making processes to promote evidence-based policymaking.
- Communication & Collaboration: Facilitating communication between senior leadership and various departments, I foster collaboration and ensure alignment towards our organizational goals.
- Project Management: Overseeing the efficient implementation of projects and programs, I ensure that initiatives are executed effectively and achieve desired outcomes.
- Organizational Effectiveness: I work to enhance organizational effectiveness by promoting best practices, streamlining processes, and optimizing resource allocation.
- Support to Leadership Team: Providing support to the Secretariat's leadership team, I contribute to the development and execution of strategies aimed at advancing economic development initiatives.

Cebrap
Chief Data Officer / Researcher
maio de 2021 - Present (3 anos 4 meses)
São Paulo, Brazil

- Leading a data governance policy focused in science production contexts;
- Designing Researches to understand the brazilian socioeconomics dynamics in COVID-19 pandemic context.
- Designing and Implementing a Data Officer to support researchers in Afro-Cebrap;

BluBrain.Tech
Co-Founder
maio de 2020 - Present (4 anos 4 meses)
Belo Horizonte, Minas Gerais, Brazil

This organization is dedicated to promote sustainable cities and organizations by IoT and DataAnalytics using. Working axises:

- Strategic Planning;
- Results Based Management;
- Monitoring, Evaluation & Learning;
- Sustainability Guidelines Implementation (GRI);

SEPLAG Niterói
Subsecretary of Evaluation and Information Management
outubro de 2023 - março de 2024 (6 meses)
Niterói, Rio de Janeiro, Brazil

- Leading the implementation of Brazil's first municipal public policy monitoring and evaluation system (SIMAGI);
- Leading the monitoring and evaluation of the municipality's long-term planning agenda as well as the 2030 agenda;
- Leading the monitoring and evaluation of public policies within the municipality as well as drawing up an agenda of recommendations for reduce oil and gas dependence;
- Leading the construction of a territorialized and evidence-based public policy planning dynamic in the municipality;
- Coordinate Niterói's Access to Information policy;
- Contribute to the regulation of the General Data Protection Law in the municipality;

Governo do Estado de Minas Gerais
2 anos 10 meses

Chief Data Officer - Social Development Secretariat
junho de 2022 - novembro de 2023 (1 ano 6 meses)
Belo Horizonte, Minas Gerais, Brazil

- The SEDESE Data Office has taken on this mission of producing evidence to promote a more efficient State in the field of Social Development, all this in a challenging scenario marked by natural disasters (rains of 2019/2020 and 2021/2022) and technological Brumadinho dam rupture, Covid-19 Pandemic, and national political polarization.
- The studies, diagnostics, monitoring and evaluation systems planned and executed by ODS-Minas led to the production of scientifically structured

evidence to guide approximately R$1 billion of resources and assets executed to reduce the vulnerability situation of families in poverty and extreme poverty in the State (Bolsa Merenda, Renda Minas, Recupera Minas, Percursos Gerais etc.).

Special Advisor
agosto de 2021 - novembro de 2023 (2 anos 4 meses)
Minas Gerais, Brazil

- Technical leading of the State Plan to combat the post-pandemic poverty;
- Leading the development of the State System to Monitor Vulnerabilities in Natural and Technological Disasters situations;
- Designing public policies to promote socioeconomic development.

Head of Social Development Observatory
fevereiro de 2021 - junho de 2022 (1 ano 5 meses)
Belo Horizonte, Minas Gerais, Brazil

- Designing M&E system to understand the socioeconomics dynamics in Minas Gerais State;
- Implementing Results Based Management and Data-driven culture in State projects management.

Agência de Desenvolvimento da Região Metropolitana do Vale do Aço
Member Of The Board Of Advisors
abril de 2022 - novembro de 2023 (1 ano 8 meses)
Ipatinga, Minas Gerais, Brazil

- Providing non-binding strategic advice on how to manage, grow or transition the company;
- Alerting about risks and opportunities related with the organization aims;

Agência de Desenvolvimento da Região Metropolitana de Belo Horizonte
Member Of The Technical Committee
janeiro de 2022 - novembro de 2023 (1 ano 11 meses)
Belo Horizonte, Minas Gerais, Brazil

- Reviewing and validate products presented in the Belo Horizonte Metropolitan Area Integrated Development Plan update;
- Contributing with technical debates promoted in the Belo Horizonte Metropolitan Area Integrated Development Plan update.

The World Bank

3 anos 8 meses

Short Term Consultant - Financial Management / Governance
novembro de 2022 - maio de 2023 (7 meses)

- Designing methodologies for monitoring and evaluation of public sector management quality and reliability in municipalities that compound CIM-AMFRI consortium in "Vale do Itajaí - SC".
- Executing a local diagnosis to evaluate public sector management performance with focus on municipalities that compound CIM-AMFRI consortium in "Vale do Itajaí - SC".

Middle Term Consultant (MTC) - Financial Management / Governance
novembro de 2021 - novembro de 2022 (1 ano 1 mês)
Brasília, Federal District, Brazil

- Designing methodologies for monitoring and evaluation of public sector management quality and reliability.
- Executing a national diagnosis to evaluate public sector management performance with focus on municipalities.

Middle Term Consultant (MTC) - Financial Management / Governance
outubro de 2019 - outubro de 2021 (2 anos 1 mês)
Brasília Area, Brazil

- Designed methodologies for monitoring and evaluation of public sector management quality and reliability.
- Executed Brazil national diagnosis to evaluate public sector management performance with focus on States and State Capitals.

IEL - Instituto Euvaldo Lodi
Councilor Development Programme
agosto de 2022 - novembro de 2022 (4 meses)
Belo Horizonte, Minas Gerais, Brazil

Develop strategic skills and knowledge to serve on boards in the follow areas:

- Risk Management and Compliance;

- Corporate Governance;

- Corporate Legislation;

- Institutional and Governmental Relations;

- Strategy and Performance Monitoring.

FGV
1 ano

Monitoring And Evaluation Specialist
março de 2022 - novembro de 2022 (9 meses)

São Paulo, Brazil

- Mariana Dam Collapse: designing a framework to evaluate the livelihood restoration plans proposed to contexts affected by dam collapse disasters;

Monitoring And Evaluation Specialist
dezembro de 2021 - fevereiro de 2022 (3 meses)
São Paulo, Brazil

- Reviewed methodologies to monitor and evaluate human rights violation in disasters context.

Instituto Talanoa
Monitoring And Evaluation Consultant
agosto de 2022 - setembro de 2022 (2 meses)
Rio de Janeiro, Brazil

- Reviewed a methodological proposal to monitor and evaluate climate litigation events.

GIFE
Project Coordinator / Monitoring And Evaluation Consultant
novembro de 2021 - setembro de 2022 (11 meses)
São Paulo, Brazil

- This material brings together a cross-cutting look at the themes of evaluation, equity, and the reduction of inequalities.
- Its proposal maintains the premises of the work that has been developed by the Brazilian Network of Monitoring and Evaluation (RBMA) and the Evaluation Agenda of the Group of Institutes and Companies (GIFE), in a partnership that values the principles of participation, diversity, dialogue, and extended listening.
- The intention is to disseminate and further qualify the evaluation agenda for private social investors, as well as evaluators, managers, researchers, and professors in the field of evaluation.
- The document is divided into four main areas: (i) presentation of the project context and its creators; (ii) justification for the production; (iii) methodology used; and (iv) presentation of guidelines, also called pathways, which contribute to guide the evaluation practice concerned with reducing inequalities.

Sociedade & Território
Monitoring And Evaluation Consultant
junho de 2021 - setembro de 2021 (4 meses)
Mozambique

- Planning a monitoring strategy to avoid railway accidents;
- Designing a alert system to communicate railway accidents;

Goethe-Institut
Digital Democracy Consultant
maio de 2020 - fevereiro de 2021 (10 meses)
São Paulo, Brazil

- Supported the design of an Exchange Program promoting civil society initiatives that strengthen democracy through digital technology. The first step of this project involves exchanges between South America countries and Germany.

NACAB
Senior Socioeconomic Research Specialist
abril de 2020 - agosto de 2020 (5 meses)
Belo Horizonte, Minas Gerais, Brazil

- Designed Socioeconomic Research to map, monitor and evaluate Brumadinho Dam Collapse Damages.

Tribunal de Contas do Estado de Minas Gerais
5 anos

Strategic Planning Consultant
agosto de 2019 - agosto de 2020 (1 ano 1 mês)
Belo Horizonte Area, Brazil

- Led workshops to design the 2021-2026 TCE-MG strategic planning.
- Supported strategic planning methodologies.

Teacher
setembro de 2015 - abril de 2020 (4 anos 8 meses)
Belo Horizonte e Região, Brasil

- Instructed classes to 40 students in topics of Risks Analysis and Risk Management;Strategic planning;Monitoring and evaluation projects and politics;Policy Analysis;Data Analysis;Knowledge Management. The courses are offered in Data Analysis certificate at Escola de Contas Professor Pedro Aleixo within Tribunal de Contas de Minas Gerais.

Researcher
março de 2016 - dezembro de 2016 (10 meses)
Belo Horizonte, Minas Gerais, Brazil

- Designed methodologies for monitoring and evaluation of public sector management quality and reliability.

- Executed sub-national diagnosis to evaluate public sector management quality and reliability in the State of Minas Gerais

Sociedade &Território
2 anos 10 meses

Head of Innovation and Research
setembro de 2018 - fevereiro de 2020 (1 ano 6 meses)
Mozambique

- Designed and executed methodologies as well as led technology development to capture, monitor and evaluate socio economic impacts of mining such as oil&gas, and minerals and infra-structure projects such as roads, and dams guided by IFC Performance Standards.
- Designed and executed methodologies to monitor and evaluate risk management
- Developed and executed trainee programs on social research, information technologies and knowledge management.

Monitoring And Evaluation Specialist
maio de 2017 - agosto de 2018 (1 ano 4 meses)
Mozambique

- Creates and executed strategies to monitor and evaluate impacts of mining projects (oil&gas, mining, etc) and infra-structure projects (railways, roads, dams, etc) in Mozambique and Malawi, guided by IFC Performance Standards.

Governo do Estado de Minas Gerais
Head at M&E Board at Secretariat of Social Development
outubro de 2016 - agosto de 2018 (1 ano 11 meses)
Belo Horizonte

- Designed, executed and reviewed monitoring and evaluation plans applied to social development politicies
- Supported project management
- Researched and analysed information, as well as wrote reports, summaries and briefings
- Led monitoring and evaluation systems development
- Designed and guided trainee process in Monitoring and Evaluation Board.

IRB Instituto Rui Barbosa
Financial Management Consultant
setembro de 2016 - dezembro de 2016 (4 meses)
Curitiba Area, Brazil

- Evaluated the methodology applied to assess effectiveness municipal management effectiveness
- Delivered Recommendations to improve methodology built to monitor and evaluate municipal management effectiveness.

Associação Brasileira de Ciência Política
Teacher
setembro de 2016 - setembro de 2016 (1 mês)
Belo Horizonte Area, Brazil

- Instructed short-course (4h) to present Big Data risks and opportunities to Social Sciences researches.

Universidade Federal de Minas Gerais
4 anos 7 meses

Research Assistant at MARGEM (Democracy and Justice Studies)
março de 2014 - setembro de 2016 (2 anos 7 meses)
Belo Horizonte Area, Brazil

- Researched about deliberative democracy model, internet and politics and social movements
- Supported the design methodologies in Political Science studies
- Supported data collection process using web-scraping techniques
- Supported the Data Analysis process using Stata and R
- Supported workshops and seminars about deliberative democracy and internet and politics.

Participatory Democracy Consultant at PRODEP
agosto de 2015 - outubro de 2015 (3 meses)
Belo Horizonte, Minas Gerais

- Supported to consolidated participatory methodology to be used on Minas Gerais State Conferences
- Coordinated working groups on Minas Gerais State Conferences
- Supported the production of consolidate final report about IV Youth Conference of Minas Gerais State.

Volunteer Teacher at Political Science Department
fevereiro de 2015 - julho de 2015 (6 meses)
Belo Horizonte e Região, Brasil

- Discussed urban planning instruments used in Brazil municipalities;
- Conducted classes, workshops and debates about public budget in cities;
- Led simulations urban planning simulations.

Undergraduate Research Assistant
março de 2012 - fevereiro de 2014 (2 anos)
Belo Horizonte Area, Brazil

- Researched about deliberative democracy model, internet and politics and social movements;
- Supported the design methodologies in Political Science studies;
- Supported Data Collection process using web-scraping techniques;
- Supported the Data Analysis process using Stata and R;
- Supported workshops and seminars about deliberative democracy and internet and politics.

Monitor at Social Sciences Methodologies Laboratory (LMCS)
março de 2013 - dezembro de 2013 (10 meses)
Belo

- Support Social Sciences methodologies courses involving: statistics, econometrics, spatial analysis, social indicators, public policies evaluation, social network analysis.
- Support courses involving software learning: SPSS, Stata, R, ArcGis, QGis, UCINET, Pajek.

UNESPAR - Universidade Estadual do Paraná
Instructor at Department of Economics
outubro de 2013 - outubro de 2013 (1 mês)
Campo Mourão e Região, Brasil

- Taught statistical analysis applied to markets using Stata
- Supported economic reports focused on commodity markets.

Nutrahair Cosmética Profissional
Administrative Assistant
fevereiro de 2007 - março de 2008 (1 ano 2 meses)
Belo Horizonte Area, Brazil

- Supported financial management
- Supported balance sheet management
- Reviewed and charged client debts.

Formação acadêmica

Universidade Federal de Minas Gerais
Phd , Political Science · (2016 - 2021)

Universidade Federal de Minas Gerais

Master's degree, Political Science · (2014 - 2015)

Universidade Federal de Minas Gerais
Bachelor's degree, Social Sciences · (2011 - 2013)

Fundação Clóvis Salgado - MG
Specialist in cultural projects management , Projects
Management · (2010 - 2011)