



**RBCLAC**

Responsible Business Conduct in  
Latin America and the Caribbean



Funded by the  
European Union

## Launch event

# OECD Responsible Business Conduct Policy Reviews

# Brazil

Monday 4 April 2022

10:00 h (Brasilia)

Virtual format – Zoom platform

Register [here](#)

MINISTÉRIO DA  
ECONOMIA



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MULHER, DA FAMÍLIA E  
DOS DIREITOS HUMANOS



## About the OECD

The OECD is a forum in which governments compare and exchange policy experiences, identify good practices in light of emerging challenges, and promote decisions and recommendations to produce better policies for better lives. The OECD's mission is to promote policies that improve economic and social well-being of people around the world.

## About the OECD Responsible Business Conduct Policy Reviews

The *OECD Responsible Business Conduct Policy Reviews* examine the legislations, regulations and policies of a country in selected areas covered by the [OECD Guidelines for Multinational Enterprises](#), including human rights, labour rights, the environment, and anti-corruption. It also analyses other policy areas through which the government can exemplify RBC, either in its role as economic actor as procurer of goods, services and works or owner of companies, and shape business conduct through economic policies, such as trade and investment. On this basis, this Review formulates concrete and actionable policy recommendations aimed at providing support to the government not only to regulate and enforce in support of RBC, but also to leverage and incentivise responsible business practices. This Review constitutes therefore a key input to support the development of the National Action Plan on Responsible Business conduct and the National Action Plan on Business and Human Rights of Brazil.

## About the Responsible Business Conduct in Latin America and the Caribbean project

This Review is developed in the context of the *Responsible Business Conduct in Latin America and the Caribbean* project (RBCLAC), implemented by the OECD in partnership with the International Labour Organization (ILO) and the Office of the United Nations High Commissioner for Human Rights (UN OHCHR) and funded by the European Union. The project seeks to promote smart, sustainable and inclusive growth in the region by supporting responsible business practices in line with the international RBC instruments of the three implementing organisations. The activities of the OECD taking place within the project are structured around three mutually reinforcing pillars: (i) reinforcing government policies for RBC, (ii) helping businesses to conduct due diligence in priority sectors, and (iii) facilitating access to remedy through the strengthening of the network of National Contact Points for RBC.

<https://mneguidelines.oecd.org/rbclac.htm>

 Follow the discussions on Twitter: [@OECD\\_BizFin](#) [#OECDrbc](#)

# PROGRAMME OUTLINE

Monday 4 April 2022 | 10:00 h (Brasilia)

## 10:00 – 10:30 High-level opening

**Ignacio Ybáñez**, Ambassador, European Union Delegation in Brazil

**João Rossi**, Assistant Deputy Minister, Ministry of Economy, Brazil

**Eduardo Melo**, Deputy Secretary of Global Protection, Ministry of Women, Family and Human Rights, Brazil

**Allan Jorgensen**, Head, OECD Centre for Responsible Business Conduct

## 10:30 – 10:35 Perspectives from partner international organisations

Projection of interviews with representatives of partner international organisations who will share their views on the Review.

**Jan Jarab**, Representative for South America, Office of the United Nations High Commissioner for Human Rights (OHCHR)

**Martin Hahn**, Director of the Country Office for Brazil, International Labour Organization (ILO)

## 10:35 – 11:10 Panel discussion: opportunities and challenges to promote Responsible Business Conduct in Brazil

Moderator:

**Nicolas Hachez**, Manager, National Contact Points, OECD Centre for Responsible Business Conduct

Speakers:

**Marcio Luiz de Freitas Naves de Lima**, Coordinator of the NCP Brazil, Undersecretary for Foreign Investments of the Executive Secretariat of the Foreign Trade Board

**Júlia Mello Neiva**, Activist, Conectas Human Rights

**Reynaldo Goto**, Chief Compliance Officer, BRF S.A.

**Antonio Lisboa**, International Relations Secretary, Central Única dos Trabalhadores (CUT)

**11:10 – 11:20**    **Questions and answers**

**11:20 – 11:25**    **Closing**

**Froukje Boele**, Head of Public Policy, OECD Centre for Responsible Business Conduct

*English-Portuguese interpretation will be provided during the launch event.*

