



2nd International Convention on Sustainable Trade and Standards
Sustainable Value Chains and Voluntary Sustainability Standards - VSS

Organized by FIRJAN, INMETRO and UNFSS
 16 -18th September 2019 - Rio de Janeiro, Brazil

Programme - 16/09/2019

8:15 - 9:00	Welcome Coffee and Accreditation
9:00 - 10:00	Opening Remarks Eduardo Eugênio Gouveia Vieira – President of Firjan Angela Flôres Furtado – President of Inmetro Norton Moretti – Secretary of Commercial and Trade External Ministry of Foreign Affairs Bonapas Onguglo – UNFSS Arantxa Sanchez – International Trade Centre Isabelle Durant – General-Secretary
10:00 – 11:15	Keynote Speech Axel Marx – Leuven University – Belgium Junji Nakagawa – Chao Gakuin University – Japan Peter Draper – Adelaide University - Australia
10:45 – 11:00	Coffee Break
11:00 – 12:30	Panel 1 – The role of industry actors in sustainable development and the global trading system Moderator: Panelists: Marina Grossi – Brazilian Entrepreneur Council of SD, CEBDS Alessandro Armando - UNIDO Brazil Firjan Representative Constanza Negri - CNI Daniele Giovannuci - COSA Luís Cornacchioni - Brazilian Agribusiness Association
12:30 – 14:00	Lunch

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- 14:00 **Panel 2 - Launch of the 'Brazilian VSS Story'**
- Presentator: Rogerio Corrêa – INMETRO**
- 14:15 – 15:15 1) Discussions on expanding the Brazilian Sustainable export potential
- Moderator: Gunter Viteri**
- Panelists:**
 José Eduardo Camargo – ABNC – Nuts Sector
 Álvaro Flores – CICB – Leather Sector
 Fernanda Stefani – 100% Amazônia – Fruit Sector
 Eduardo Roxo – Atna, Essenciais Oils Sector
- 15:15 – 16:00 1) Biodiversity, Voluntary Sustainable Standards and Trade
- Moderator: Denise Hamu**
- Panelists:**
 Laura Prada – Imaflora
 Ronaldo Freitas – UEBT
 Bernardo Strasburg – International Institute for Sustainability
- 16:00 – 16:30 **Coffee Break**
- 16:30 – 17:30 2) Voluntary Sustainability Standards in the Food and Agricultural System
- Moderator: Ahmad Mukhtar**
- Panelists:**
 Kelly Hawrylyshyn – Fair Trade
 Julia Lernoud – FiBL Organic
 Lúcia Helena Wadt – Embrapa
 Miguel Hernandez - Bonsucro
- 17:30 **Closure**
- 18:30 - 20:00 **Cultural Event – Cocktail**

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Day 2 - 17/09/2019

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|---------------|---|
| 8:30 - 9:00 | Welcoming Coffee and Networking |
| 9:00 - 10:45 | Panel 3 - Addressing the Challenges of Standards in Global Value Chains |
| 9:00 - 9:30 | 1) Discussion of the UNFSS-Andean Community Sustainable Exports Study
Presentators: Rodrigo Ruperez and Huascar Ajata – Andean Community |
| 9:30 - 10:30 | 2) Global Value Chains

Moderator: Joseph Wozniak - ITC
Panelists:
Veronica Rubio – Proterra
Daniela Vilela – FSC
PEFC Representative
GlobalGap Representative
UTZ/Raiforest Alliance Representative |
| 10:30 - 11:00 | Coffee Break |
| 11:05 - 12:55 | Panel 4 – National Platforms and Global Value Chains

1) Insights of National Multistakeholders Platforms

Moderator: Wulf Reiners – DIE

Panelists:
Liu Xin – SAC/China
Manish Pande – QCI/Índia
Bogus Santoso - Indonesia
Sofia Pacheco Niño de Rivera – México
Rogerio Corrêa – Inmetro/Brazil |
| 12:30 - 14:00 | Lunch |

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14:00 – 15:00

Panel 5 - Standardization Bodies, VSS and Sustainable Development Goals

- 1) The role of Standardization bodies and their contribution to VSS and SDGs

Moderator: Santiago Fernandez de Córdoba – UNFSS

Panelists:

José Alcorta – ISO
 Karin Kreider – ISEAL Alliance
 Thato Chabeli – SABS/África do Sul
 Carlos Eduardo Amorim - ABNT
 Elfie Voursoki – ASTM/EUA

15:00

Panel 6 – The Future of VSS, Concluding Remarks and Action Plan

15:00 - 16:00

- 1) The Future of VSS

Moderator: Aimee Rusillo

Panelists:

Gaetha Roelan – International Labour Organization (ILO)
 Marina Rossi – CEBDS
 Vera Thorstensen – Fundação Getúlio Vargas (FGV)
 Nathalie Bernasconi-Osterwalder – IISD
 Elfie Voursoki – ASTM/EUA

16:00 - 16:15

Coffee Break

16:15 - 17:00

- 2) Working Together

Moderators: Junji Nakagawa and Axel Sperber

Panelists:

Representatives of UNFSS (Santiago de Cordoba, Joseph Wozniak, Ahmad Mukhtar, Denise Hamu and Matheus Couto)
 Léa Contier - Inmetro

17:00 – 17:30

Launchment of the Action Plan among UNFSS-National Platforms and Convention wrap-up Session.

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Day 3 - 18/09/2019

- 9:00 - 10:00 **Meeting of the Steering-Committee of UNFSS**
Participants: Representatives of UNCTAD, FAO, PNUMA, UNIDO and ITC
- 10:15 - 13:00 **Workshop 1 - Linking the VSS to the SDGs - Global Value Chains in the context of the 2030 Agenda**
- Moderator: Flávia Alfenas Amorim**
Participants: Invited people, Representatives of Productive Sectors, Government, National Platforms and UNFSS.
- 13:00 - 14:00 **Lunch**
- 14:00 - 17:00 **Workshop 2 - Moving the dialogues to action plans - From sectors to global value chains**
- Moderator: Gunter Viteri**
Participants: Invited people, Representatives of Productive Sectors, Government, National Platforms and UNFSS.

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