



**2<sup>nd</sup> International Convention on Sustainable Trade and Standards**  
***Sustainable Value Chains and Standards***  
Organised by **FIRJAN**, **INMETRO** and **UNFSS**  
16-18 September 2019 Rio de Janeiro, Brazil

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**Provisional Agenda**

**16/09/2019 – Morning**

8:15 – 9:00	<b>Registration</b>
9:00 -10:00	Opening of the Convention INMETRO, FIRJAN, Government Officials, UNFSS
10:00 – 11:15	Keynote Lecture Trade, Standards and Sustainable Development.
11:15 - 11:45	<b>Coffee Break</b>
11:45 - 13:15	<b>Panel 1</b> - Trade, Sustainable Value Chains and Standards and the role of Industrial Development UNFSS. International Speakers  <ol style="list-style-type: none"><li>1) Leveraging international trade, standards with a view to further sustainable development.</li><li>2) Industrial development and sustainable value chains.</li></ol>
13:15 - 14:15	<b>Lunch</b>



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## Dia 16/09/2019 - Afternoon

14:20 – 15:45

**Painel 2** - Addressing challenges in standards and sustainable value chains UNFSS, NP.  
Sectorial Representatives.

- 1) Improving the uptake of sustainability standards to elevate smallholders, MSMEs and producers capacity to enter the GVCs.
- 2) Coherence and implementation of government policies, including sustainable public procurement.

15:45 – 16:05

**Coffee Break**

16:10 – 17:45

**Painel 3** - Launch of The Brazilian Voluntary Sustainability Standards Story.  
Brazilian Industry Speakers.

- 1) The Brazilian experiences on VSS.
- 2) Understanding the impact of Voluntary Sustainable Standards VSS Brazilian Private Sector.
- 3) Supporting Sustainable Value Chains.

18:30 - 20:00

**Cultural Event - Cocktail**



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### *Sustainable Value Chains and Standards*

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16-18 September 2019 Rio de Janeiro, Brazil

## Dia 17/09/2019 – Morning/Afternoon

8:30 - 9:00	<b>Registration</b>
9:00 - 10:45	<b>Panel 1</b> - National multi-stakeholders Platform for Sustainable Value Chains. International VSS Platform Speakers.  <ol style="list-style-type: none"><li>1) Contextualising the existing multilateral frameworks' position in the sustainable trade.</li></ol>
10:45 - 11:05	<b>Coffee Break</b>
11:05 - 12:55	<ol style="list-style-type: none"><li>2) Moving forward: An international framework for sustainability standardization.</li></ol>
13:00 - 14:00	<b>Lunch</b>
14:15 - 15:55	<b>Panel 2</b> - Standardization Bodies, VSS and Sustainable Development Goals INMETRO, ISO, ISEAL and ASTM.  <ol style="list-style-type: none"><li>1) The role of standardization bodies and VSS.</li><li>2) Addressing Multiplicity of Standards and Mutual Recognition.</li><li>3) Developing an international framework for Sustainable Standards, WTO, OECD and UNFSS.</li></ol>
16:00 - 16:15	<b>Coffee Break</b>
16:15 - 16:45	<b>Review and adoption of report of the Convention.</b>
16:45 - 17:30	<b>Closing of the Convention.</b>



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### **Dia 18/09/2019 - Morning/Afternoon**

9:15 - 12:15	Training Activity on VSS and 2030 Agenda Open to invited people.
12:15 - 14:15	<b>Lunch</b>
14:25 - 17:25	Sectorial Workshop. Open to invited people.