



Agência Nacional  
do Cinema



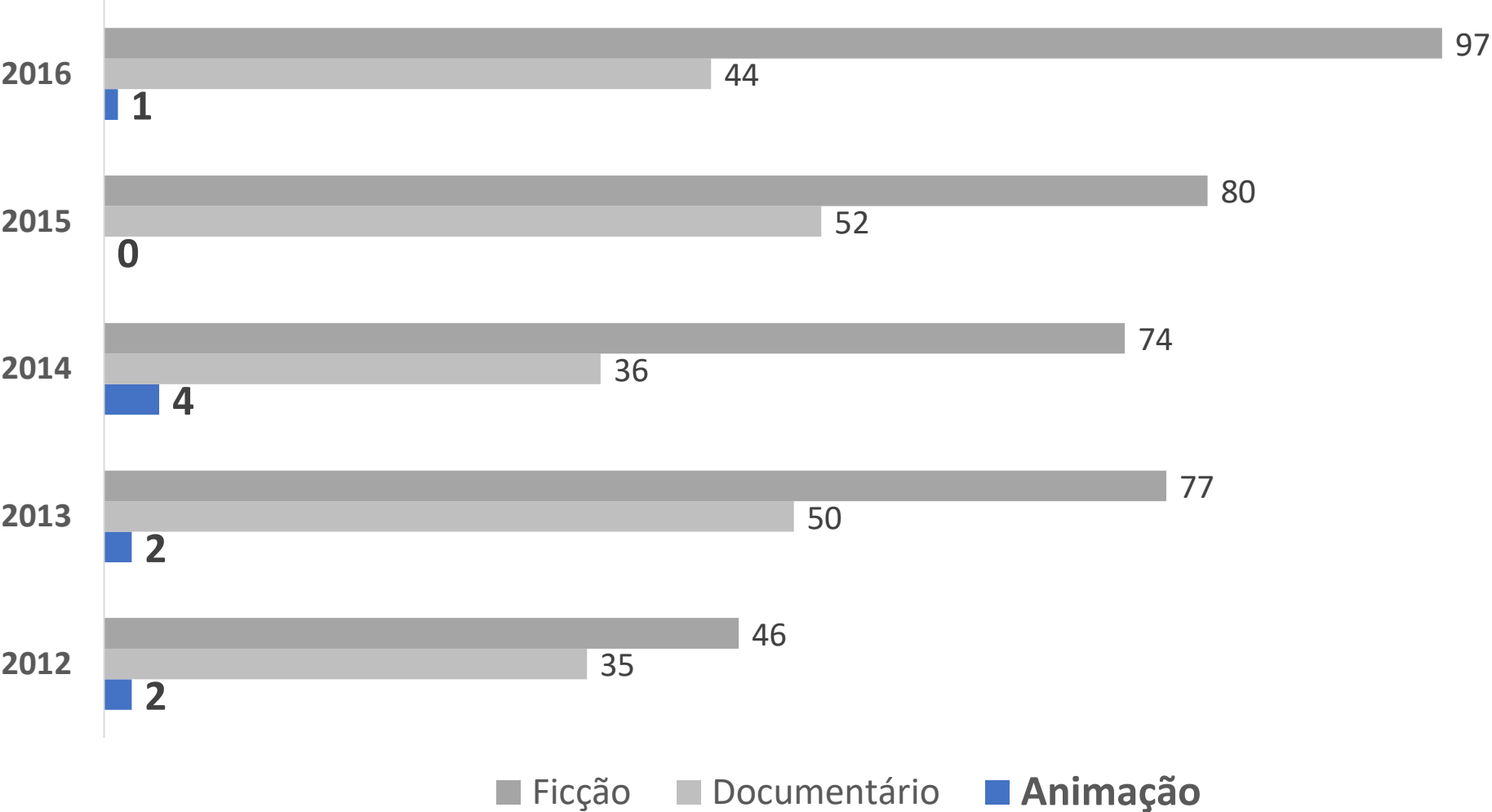
## **Anima Forum**

18/07/2017

Debora Ivanov

**Cinema**

# Salas de cinema – lançamentos







TV



19/12/2012

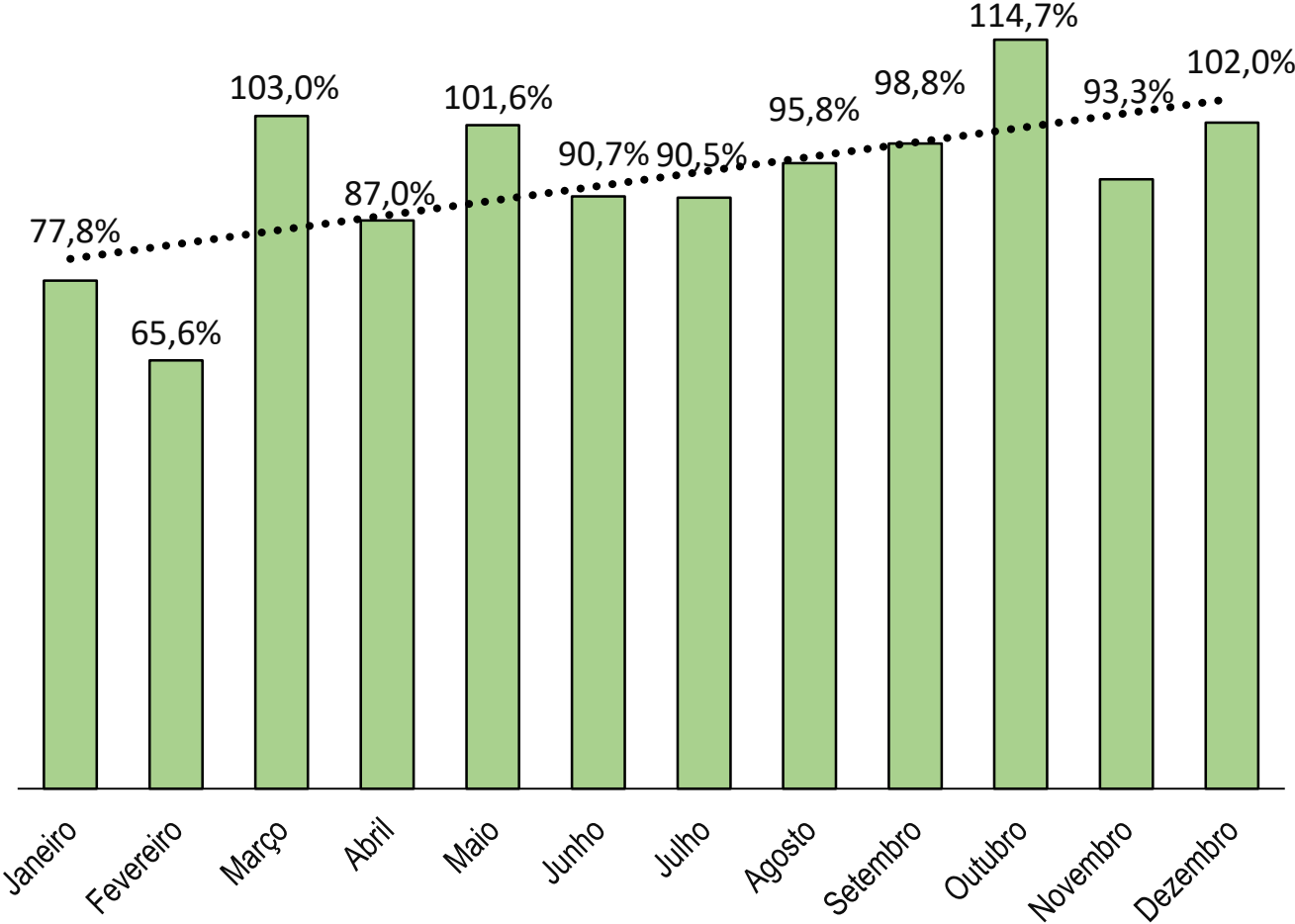
## TV por assinatura – horas inéditas

2016	<b>78</b>
2015	<b>83</b>



# TV por assinatura – exibição

2015



**92%**  
acima das cotas



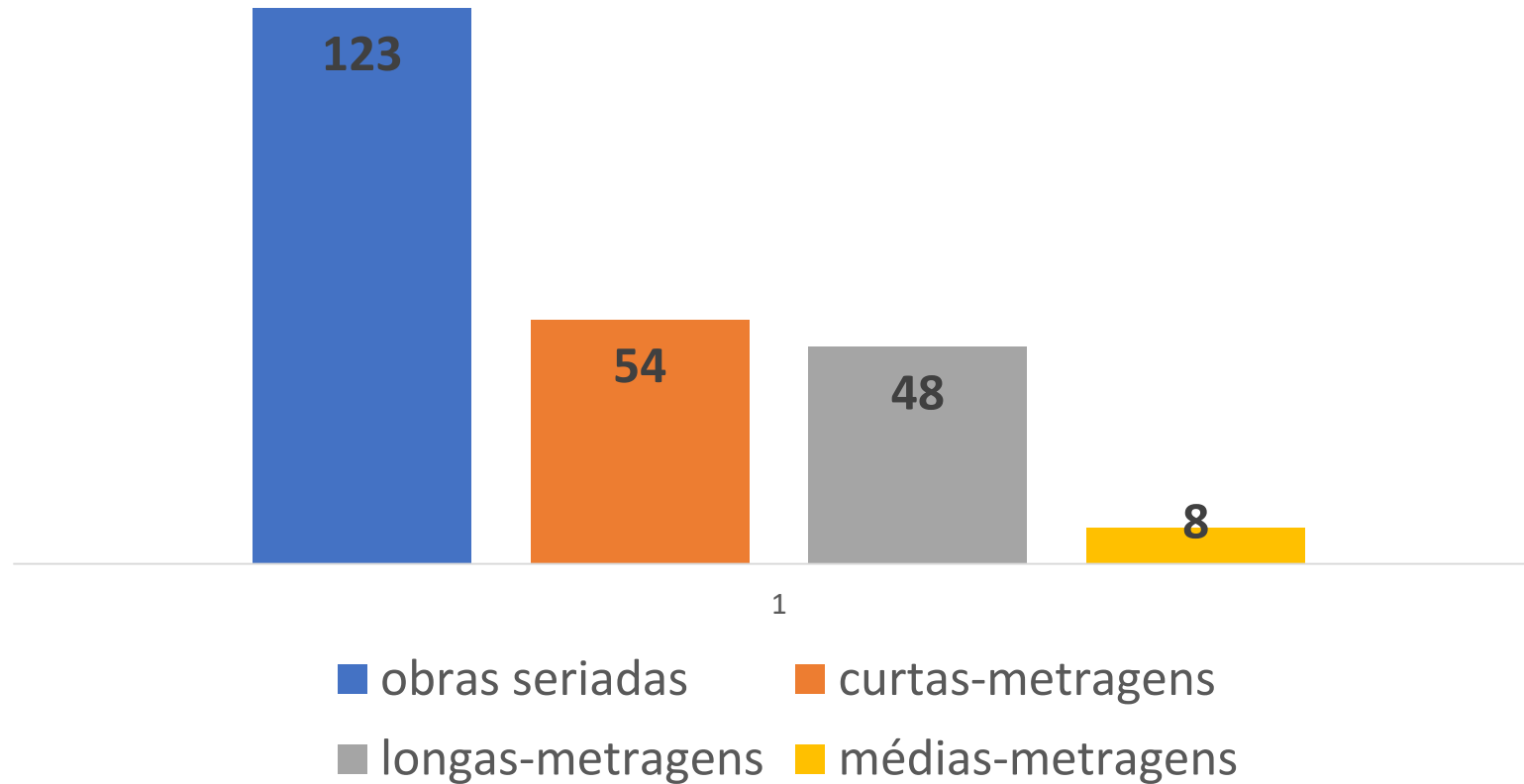
# Investimentos

# Incentivos fiscais

2012 a 2017

**233** Projetos

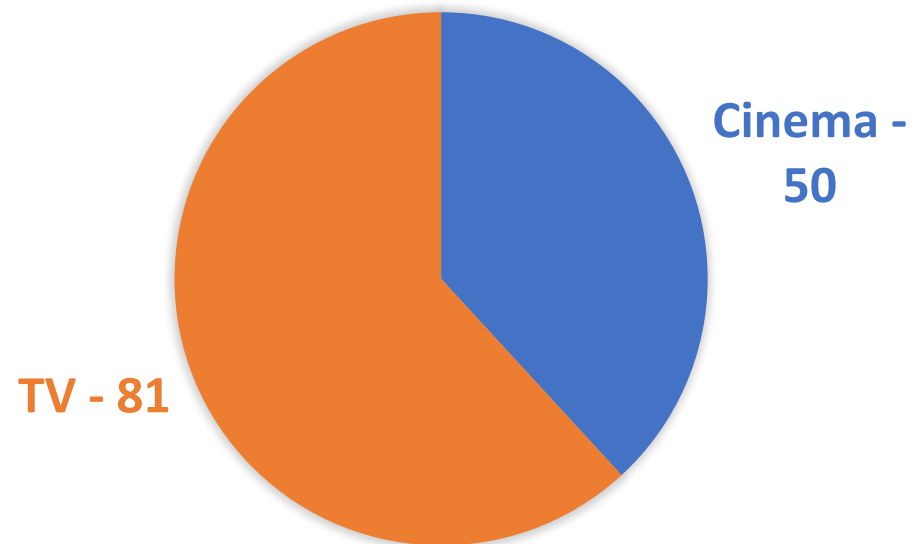
**R\$ 510 mi**



Dados: SANFOM / SFO – 2012 a 18/07/2017

# Fundo Setorial do Audiovisual

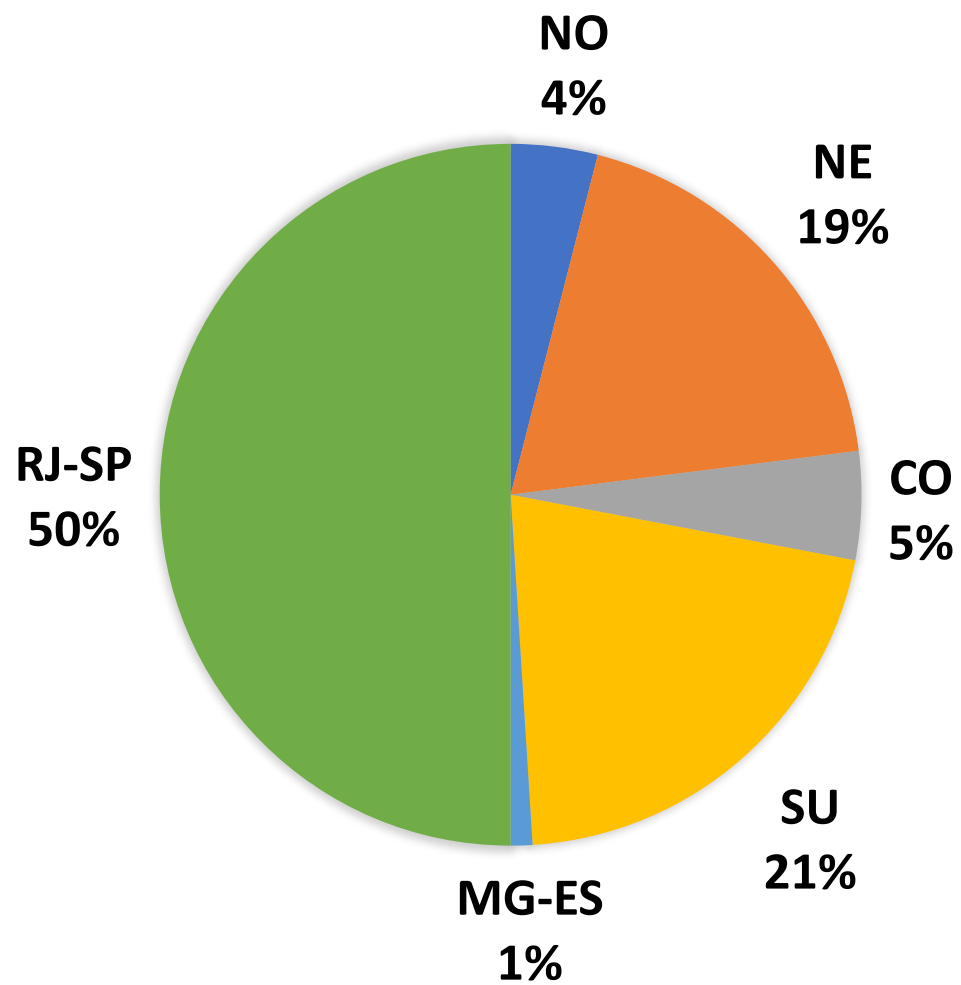
2008 a 2016



		TV	Cinema	
<b>Selecionados</b>	<b>131</b>	<b>81</b>	<b>50</b>	<b>R\$ 127.459.969</b>
Contratados	106	67	39	R\$ 98.820.447
Já exibidos	38	24	14	R\$ 36.320.199

# Fundo Setorial do Audiovisual – Região

2008 a 2016



NO	5	4%
NE	25	19%
CO	7	5%
SU	27	21%
MG-ES	1	1%
RJ-SP	66	50%

# Desafios

# Desafios

- **Conflitos Direitos**
- **Valor das licenças**
- **Desenvolvimento**



