



# BRASIL

Brasil Pavilion  
SEOUL FOOD & HOTEL 2023  
Seoul, Republic of Korea  
May 30<sup>th</sup> to June 2<sup>nd</sup>  
Hall 5 - #5E401



# BRASIL

Brasil Pavilion  
SEOUL FOOD & HOTEL 2023  
Seoul, Republic of Korea  
May 30th to June 2nd  
Hall 5 - #5E401



## Ministry of Agriculture and Livestock

The Ministry of Agriculture and Livestock (MAPA) is the Brazilian government body in charge of public policies to stimulate sustainable agriculture and foster enhancement within the sector.

MAPA works to integrate sustainable development and competitiveness guaranteeing food safety as well as surplus food for exports, strengthening the domestic productive sector and facilitating Brazil's access to the international market.

Secretariat For Trade And International Relations  
Department Of Trade And Investment Promotion  
Phone: + 55 (61) 3218 2425  
E-Mail: [cgpc\\_2@agro.gov.br](mailto:cgpc_2@agro.gov.br)  
Website: [www.gov.br/agricultura/pt-br](http://www.gov.br/agricultura/pt-br)



# Ministry of Foreign Affairs

Embassy of Brazil in Seoul

Address: 73, Cheongwadae-ro, Jongno-gu, Seoul, Republic of Korea

Phone: +82 2 723 4428

E-Mail: [secom.seul@itamaraty.gov.br](mailto:secom.seul@itamaraty.gov.br)

Website: <http://seul.itamaraty.gov.br>





## DEAR VISITOR,

It is a pleasure to welcome you to the **BRASIL Pavilion at SEOUL FOOD & HOTEL 2023.**

The Brazilian Government is proud to present **15 companies** at this year's edition which will showcase products such as **beef, pork and chicken meat, corn flour and hominy, plant extracts, honey and propolis, açai and its products, sugar,** among others.

In its deep commitment to keep delivering high quality and sustainable products to you and the world, Brazil is paving the way not only to meet the strictest standards when it comes to food quality, but also to guarantee food security for future generations.

***We invite you to enjoy a taste of Brazil!***



The background features a repeating geometric pattern of squares, circles, and triangles in various shades of gray, creating a textured, mosaic-like effect.

BRAZILIAN COMPANIES AT  
**SEOUL FOOD &  
HOTEL 2023**



# BRAZILIAN BEEF EXPORTERS ASSOCIATION – ABIEC

Created in 1979, the Brazilian Beef Exporters Association (ABIEC) gathers 39 companies of the beef sector and is responsible for 98% of the country's beef traded in international markets. Currently, Brazil trades around 25% of the beef produced in the country and exports to hundreds of other nations around the world, following the most rigorous quality standards to meet the markets needs. Our members are dedicated to the highest standards of quality, sustainability, and animal welfare, and are committed to ensuring the traceability and compliance of their products with strict environmental regulations. We source our beef from carefully selected farms and ranches, and our strict protocols for production, processing, and distribution ensure that our beef is consistently of the highest quality, meeting the exacting demands of both domestic and international markets.

Our commitment to excellence has made us a leading player in the global beef industry.

**Contact:**

Antonio Jorge Camardelli  
[camardelli@abiec.com.br](mailto:camardelli@abiec.com.br)

+55 11 98162 0101

<http://abiec.com.br/en>



# ADORO SA

**Products:** Poultry products - frozen chicken cuts

**Main Export Markets:** Global markets as Korea, Vietnam, Hong Kong and others.

## Contact:

Thiago Bulhões Garcia

[tbg@outlook.com.br](mailto:tbg@outlook.com.br)

+55 11 979693305

[www.adoro.com.br](http://www.adoro.com.br)





# ADECOAGRO

**Products:** Organic Cane Sugar & Ethanol

**Certifications:** Organic Certification KOREA, JAPAN, US and EC, FSSC 22000, Bonsucro, Halal, Kosher and Fair Trade.

**Main Export Markets:** Germany, France, USA, Australia, Korea, Japan and others.

## Contact:

Gabriel Repetti

[grepetti@adecoagro.com](mailto:grepetti@adecoagro.com)

+55 11 99906 4092

[www.adecoagro.com](http://www.adecoagro.com)



# APIÁRIO FLOR DE MEL

**Products:** Organic Green Propolis Extract ,  
Propolis Extract, Propolis Throat Spray, Green  
Propolis Capsules, Bee Pollen and Honey

**Certifications:** SIF / FDA / USDA  
ORGANIC / EU ORGANIC

**Main Export Markets:** Korea, Japan, USA

## Contact:

Julia Romualdo Carnevalli  
comercial@apiarioflordemel.com.br  
+55 35 99241 2462  
<https://apiarioflordemel.com.br/en/home>



**BERRYLAND**  
fresh and delicious

**BERRYLAND**

**Products:** Moringa freeze dried, Camucamu freeze dried, Acai berry freeze dried, Noni freeze dried

**Certifications:** Kosher Brasil

**Main Export Markets:** USA

**Contact:**

Yong Hak Kang

wagnerkang@gmail.com

+1 213 713 9511

[www.berrylandusa.com](http://www.berrylandusa.com)



# BRMILL ALIMENTOS



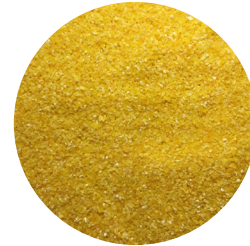
**Products:** Non GMO Whole Corn, Corn Flour, Corn Grits, Corn Hominy and Cornmeal

**Certifications:** IP Non GMO, Kosher, FSSC 22000

**Main Export Markets:** USA, Taiwan, Portugal, Netherlands, Cape Verde

## Contact:

Fhatina Said Salles  
[export@brmillalimentos.com.br](mailto:export@brmillalimentos.com.br)  
+ 55 62 99305 4938  
[www.brmill.com.br](http://www.brmill.com.br)





## ESSENCIALE LTDA

**Products:** Propolis Extract, Raw Propolis, Açaí with Propolis and Honey, Propolis Capsule, Propolis Powder

**Certifications:** FDA, SIF, HACCP, HALAL, GMP

**Main Export Markets:** Japan, Korea, Malaysia, Germany, China

### Contact:

Nivia Macedo Freire Alcici  
[niviaalc@terra.com.br](mailto:niviaalc@terra.com.br)  
+55 31 99992 5431  
[www.essenciale.com](http://www.essenciale.com)



# GOOLA AÇAÍ

**Products:** Açaí Pure Pulp, Açaí Sorbet

**Certifications:** Halal; Kosher; BRC; Organic (US & EU); and NON GMO

**Main Export Markets:** Portugal, Australia, USA

## Contact

Marcelo Silva Filho

marcelo@goolaacai.com

+55 91 98436 1192

<https://goolaacai.com/english-version/>

# goola açaí





# ITAJÁ

**Products:** Organic sugar, organic sugar cane

**Certifications:** Organic KR, HACCP, FSSC22000, HALAL, KOSHER, BONSUCRO, NON GMO, FAIR TRADE

**Main Export Markets:** USA, Canada, France

## Contact

Fernanda Castro de Mendonça

[fernanda.mendonca@jallesmachado.com](mailto:fernanda.mendonca@jallesmachado.com)

+55 62 98562 3783

[www.itajaorganic.com](http://www.itajaorganic.com)





# LAR

**Products:** Frozen chicken whole leg, Frozen chicken boneless skin on leg meat and Frozen chicken half breast boneless skinless

**Certifications:** Halal, BRC Food, HACCP, IFS Global Markets, SMETA, GMP, Animal Welfare

**Main Export Markets:** China, South Africa, South Korea, Mexico, Germany, Japan, Philippines, United Kingdom, United Arab Emirates, Singapore.

## Contact

Giovana Rosas  
[giovanarosas@lar.ind.br](mailto:giovanarosas@lar.ind.br)  
+55 45 99155 4475  
[www.lar.ind.br](http://www.lar.ind.br)





# PETRUZ AÇAÍ

**Products:** Açai Pulp with Guaraná, Pure Açai Pulp, A3, Açai Powder, Açai Sorbet with Guaraná, Açai Sorbet with Banana, Açai Sorbet with Strawberry



**Certifications:** Organic Brazil, Organic Europe, Organic USA, Organic JAS, Organic Korea, Fair for Life, FSSC 22000, Halal, Kosher

**Main Export Markets:** USA, Germany, Australia, Uruguay, Netherlands, UAE



## Contact

Amanda Veloso  
rafael@petruz.com  
+55 91 993587450  
<http://petruz.com/en>

# PHARMANECTAR



**Products:** Green Propolis Dried Extract: Alcoholic Extraction; Aqueous Extraction; Hydroalcoholic Extraction; Green Propolis Liquid Extract: Alcohol Extraction; Aqueous Extraction; Hydro-alcoholic Extraction; Glycerin Extraction; Red Propolis Extracts: Liquid (alcoholic and glycerin) and Dried (alcoholic); Bee Pollen; Honey (in bulk, bottle and honey comb)

**Certifications:** ISO 9001, GMP, HACCP, FDA, MSDF

**Main Export Markets:** Korea, Japan, USA



## Contact

Victor Lemos Abreu  
[victor@pharmanectar.com.br](mailto:victor@pharmanectar.com.br)  
+55 31 98814 5975  
[www.pharmanectar.com.br](http://www.pharmanectar.com.br)





# PLANTUS INDUSTRY

**Products:** Organic Vegetable Extracts, Organic Vegetable Oils, Organic Essential Oils, Organic Vegetable Powders

**Certifications:** Organic Certification (USA, EU, Brazil)

**Main Export Markets:** USA, Germany, Austria, France, Chile, Thailand, Korea

## Contact

Zelita Maria Santos Rocha  
cadastro@plantus.net  
+55 84 99102 2452  
[www.plantus.net](http://www.plantus.net)



# SEARA



**Products:** Frozen Chicken and Frozen Pork

**Certifications:** Global GAP, Halal, SMETA, BRC, SWA  
HALAL, CFM, SWISS LAW, ISO14001, ISO 17025

**Main Export Markets:** China, Saudi Arabia, Japan, UAE,  
Singapore, Philippines, Angola, South Africa, Chile, Korea

## Contact

Ghun Young Joo  
[ghunyoung.joo@seara.com.br](mailto:ghunyoung.joo@seara.com.br)  
+82 70-8666-0679  
<https://searakorea.com/en/>





# VILHETO ALIMENTOS

**Products:** Dried cured salted beef, cured and dried salted pork, salted and dried beef

**Certification:** IFS Global Markets, HACCP, SMETA

**Main Export Markets:** Angola

## Contact

Rodrigo de Barros Nogueira  
[rodrigo@vilheto.com.br](mailto:rodrigo@vilheto.com.br)

+55 11 99969 2827

<https://vilheto.com.br>







MINISTRY OF  
FOREIGN  
AFFAIRS

MINISTRY OF  
AGRICULTURE  
AND LIVESTOCK

BRAZILIAN GOVERNMENT  
**BRASIL**  
UNITING AND REBUILDING