

Do you know the
**Brazilian Agribusiness
Compliance Program?**

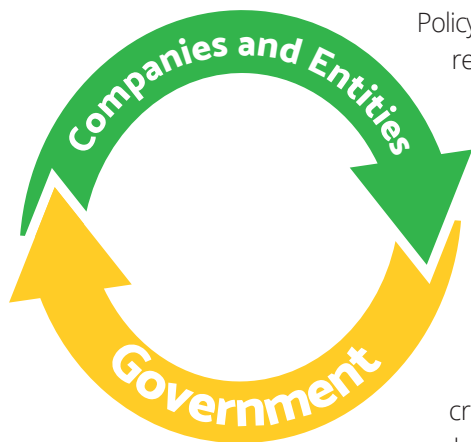


◀ **First of all...What is compliance?**

The word Compliance is of English origin, is a noun that is derived from the verb to comply with, which means to act in accordance with, that is, to act in accordance with the law, a rule, a regulation, an internal policy.

At the institutional and corporative level, Compliance Policy is a set of disciplines to enforce legal norms and regulations, policies and guidelines established for companies and business activities, as well as to avoid, detect and tackle any potential embezzlement or non-conformity.

The scope of this term has been changing over time, and currently it means not only to comply with all applicable laws but mostly with laws against corruption. A Compliance Policy is usually established for a company to create mechanisms to avoid unlawful practices, such as corruption or fraud.



◀ **Ministry of the Agriculture, Livestock and Food Supply's Integrity Program**

The Anti-Corruption Law (Law 12.846, of 2013), which reflects the various international agreements against corruption signed by Brazil (UN, OAS and OECD), emphasizes the importance of integrity policies as a tool to mitigate fraud and corruption .

In this sense, the federal government itself highlighted in the scope of the presidential message (sent to the National Congress annually) in the Public Management Axis the importance of evaluating the degree of maturity of integrity policies related to the prevention and mitigation of risks associated with fraud and corruption.

For Foreign Trade, which has a strong impact on Brazilian agribusiness, it is important to highlight the recent CAMEX resolutions, specifically CAMEX RESOLUTION 88 of 2017, which stands out among the obligations of companies

that need the support of the Brazilian export agency to sign the Declaration of Commitment of the Exporter whose item 9 provides: to implement or improve its INTEGRITY PROGRAM.

The Integrity Program of the Ministry of Agriculture, Livestock and Food Supply, established on April 7, 2017, seeks to implement and improve mechanisms for the prevention, detection and remediation of fraud, irregularities and misconduct.

The Program was developed in line with the fundamental axes, actions and measures defined by the decree of the General Controller of the Republic of Brazil and provides for internal integrity actions to the Ministry and promotion of integrity actions in agribusiness companies.

About the AGRO+ INTEGRITY SEAL

In the external environment, the MAPA Integrity Program should foster the implementation of compliance programs focused on agricultural and livestock establishments, from any branch of activity, to comply with norms, regulations and legislation from the point of view of sustainability, social responsibility and anticorruption actions.

In order to achieve this objective, the Agro + Integrity Seal was created, seeking to foster the improvement and implementation of compliance programs for agribusiness companies, not only focused on compliance with standards, regulations and anti-corruption legislation, but also from the point of view of sustainability (social and environmental scope).

The AGRO + INTEGRITY SEAL is included in the MAPA Integrity Program, aimed at supporting and encouraging the implementation of compliance policies by agricultural establishments, being a pioneer initiative among the Ministries of the Productive Sector of the Federal Government.

In this sense, linking up all the internal efforts undertaken in the management of Minister Blairo Maggi to establish integrity pillars within the MAPA Units, the fundamental objective of the Seal would be the recognition of good production practices by the various agribusiness sectors under the social responsibility and sustainability, as well as efforts to mitigate fraud, bribery and corruption.

◀ The main objectives are:

- Recognize and disseminate the efforts of the productive chain involved in the agribusiness with regard to Sustainability, Social Responsibility and Compliance;
- Signaling the practice to the international market; and
- Support to the agricultural entrepreneur when demonstrating integrity practices for official loans.

Businesses in all sectors of the economy are already being charged by the market for actions aimed at social responsibility, sustainability and the elimination of corrupt practices, either in relation to one another or in relation to municipal, state and federal governments in Brazil, or in international trade relations. Thus, in practice, we seek recognition of the efforts made by agribusiness companies, which we intend to serve as an example for other sectors of the Brazilian economy.

We believe we can contribute to an improvement in agribusiness trade relations, with respect to norms and laws; competitive ethics; sustainability and social responsibility, totally adapted to global demands!

Email us for more information:

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MINISTRY OF
**AGRICULTURE, LIVESTOCK
AND FOOD SUPPLY**

